

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY (CRA), ACCEPTING STAFF RANKING AND KEY WEST BIGHT MANAGEMENT DISTRICT BOARD RECOMMENDATION TO AWARD A CONTRACT TO ADEPT STRATEGY AND PUBLIC RELATIONS IN RESPONSE TO REQUEST FOR PROPOSALS (RFP) NO. 007-21 FOR MARKETING SERVICES - KEY WEST HISTORIC SEAPORT; PROVIDING THAT SPECIFIC TASK ORDERS ISSUED PURSUANT TO THE CONTRACT SHALL COMPLY WITH THE CITY'S PROCUREMENT GUIDELINES; AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT IN SUBSTANTIAL CONFORMANCE WITH TERMS CONTAINED IN RFP 007-21; PROVIDING FOR AN EFFECTIVE DATE**

WHEREAS, the CRA advertised a request for Proposals for Marketing Services Key West Historic Seaport on September 24, 2021, and five responses were received on October 27, 2021, and independently ranked by a committee of City staff members, with Adept Strategy & Public Relations receiving the highest ranking; and

WHEREAS, at its meeting of December 15, 2021, the Key West Bight Management District Board selected Adept Strategy and Public Relations as the top-ranked proposer in response to RFP #007-21, and made a recommendation to the CRA to award a contract in accordance with documents contained in the RFP; and

NOW, THEREFORE, BE IT RESOLVED BY THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY, AS FOLLOWS:

Section 1: That the CRA accepts the recommendations of the Key West Bight Board, and awards the proposal of Adept Strategy and Public Relations in response to RFP No. 007-21.

Section 2: Specific task orders issued pursuant to the contract shall comply with the City's procurement guidelines. Marketing funds for the Historic Seaport are budgeted annually in promotional expenses account 405-7504-575-4800.

Section 3: That the City Manager is authorized to negotiate and execute a contract in substantial conformance with the RFP, upon advice and consent of the City Attorney.

Section 4: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Agency.

Passed and adopted by the Caroline Street Corridor and Bahama Village Community Redevelopment Agency at a meeting held this \_\_\_\_\_ day of \_\_\_\_\_, 2022.

Authenticated by the presiding officer and Clerk of the Agency on \_\_\_\_\_, 2022.

Filed with the Clerk \_\_\_\_\_, 2022.

Chair Teri Johnston	_____
Vice Chair Sam Kaufman	_____
Commissioner Gregory Davila	_____
Commissioner Mary Lou Hoover	_____
Commissioner Clayton Lopez	_____
Commissioner Billy Wardlow	_____
Commissioner Jimmy Weekley	_____

\_\_\_\_\_  
TERI JOHNSTON, CHAIR

ATTEST:

\_\_\_\_\_  
CHERYL SMITH, CITY CLERK