

Staff Report for Item 11

To: Chairman Michael Miller and Historic Architectural

Review Commission Members

From: Kelly Perkins, MHP

HARC Assistant Planner

Meeting Date: May 26, 2015

Applicant: Southernmost Signs

Application Number: H15-01-0629

Address: #421 Caroline Street

Description of Work:

Change halo effect on sign from white to green.

Site Facts:

The sign is proposed for #421 Caroline Street, which is not listed in the survey. The one story commercial building possibly first appears on the 1926 Sanborn map, but unfortunately, the Sanborn maps are not very clear. The Monroe County Property Appraiser's Office states the building was constructed in 1953. Located at the corner of Caroline Street and Telegraph Lane, the building was home to Braza Lena, a Brazilian steakhouse, which had a permitted sign with a neon-illuminated halo effect (approved by HARC in 2008). As the proposed signs were the same size and locations as the Braza Lena signage, two wall signs with a white halo effect were staff approved on March 20, 2015. Now, Keyviche, the new proprietor, would like to change the color of the halo effect to green.

Guidelines and Ordinances Cited in Review:

Banners, Flags, Signage, and Lighting (pages 49-50), specifically guideline 19.

Staff Analysis

The Certificate of Appropriateness presented includes the shifting of a sign's halo effect from white to green. The light can be changed manually by a switch. There were three signs approved by staff: two wall signs (one on Caroline Street and one on Telegraph Lane) and one hanging sign. The hanging sign is not illuminated and is not part of this application. The wall signs were consistent with the signage guidelines in regards to size, number, and materials. Currently, the restaurant has already been displaying the green halo effect at night.

To staff's knowledge, the HARC Commission has not approved a sign with a halo effect color other than white. This is not a business that fronts Duval Street. Instead, it is located on Caroline Street, facing a single family residence.

Consistency with Guidelines

1. As halo lighting has recently become a popular type of illuminated signage, there is nothing in the guidelines specifically regarding signage with halo effect. Under the section pertaining to exterior lighting, neon, and illuminated signage, the guidelines do state that neon signs will be reviewed on a case-by-case basis and must be compatible in "size, scale, color, and design with the structure and not detract from the integrity of the adjacent historic landscape." Staff feels this standard can be similarly applied to signage with a halo effect.

It is staff's opinion that the proposed change to a green halo effect will detract from the integrity of the adjacent historic landscape and will give precedence for signage to use a halo effect illuminated with other colors. The Commission should decide whether they feel different color halo effects are appropriate for the historic district. Staff believes that the use of a non-traditional color illumination of such a large size is not appropriate in the historic district, and therefore, feels that the proposed change is inconsistent with the guidelines.

APPLICATION

COMBINATION APPLICATION: FLOODPLAIN, CONSTRUCTION AND HARC \$50.00 APPLICATION FEE NON-REFUNDABLE HARC PERMIT NUMBER BUILDING PERMIT, NUMBER INITIAL & DATE City of Key West COODPLAIN PERMI 3140 FLAGLER AVENUE REVISION # KEY WEST, FLORIDA 33040 Phone: 305.809.3956 FLOOD ZONE PANEL# ELEV. L. FL. SUBSTANTIAL IMPROVEMENT YES NO ADDRESS OF PROPOSED PROJECT: CAROLINE S # OF UNITS RE # OR ALTERNATE KEY! PHONE NUMBER NAME ON DEED: **OWNER'S MAILING ADDRESS: EMAIL** CONTRACTOR COMPANY NAME: PHONE NUMBER EMAIL CONTRACTOR'S CONTACT PERSON: PHONE NUMBER ARCHITECT / ENGINEER'S NAME: ARCHITECT / ENGINEER'S ADDRESS: **EMAIL** HARC: PROJECT LOCATED IN HISTORIC DISTRICT OR IS CONTRIBUTING: __YES __NO (SEE PART C FOR HARC APPLICATION.) CONTRACT PRICE FOR PROJECT OR ESTIMATED TOTAL FOR MAT'L., LABOR & PROFIT: FLORIDA STATUTE 837.06: WHOEVER KNOWINGLY MAKES A FALSE STATEMENT IN WRITING AND WITH THE INTENT TO MISLEAD A PUBLIC SERVANT IN THE PERFORMANCE OF HIS OR HER OFFICIAL DUTY SHALL BE GUILTY OF A MISDEMEANOR OF THE SECOND DEGREE PUNISHABLE PER SECTION 775.082 OR 775.083. PROJECT TYPE: ONE OR TWO FAMILY ___ MULTI-FAMILY COMMERCIAL NEW REMODEL CHANGE OF USE / OCCUPANCY ADDITION SIGNAGE WITHIN FLOOD ZONE DEMOLITION SITE WORK INTERIOR **EXTERIOR** AFTER-THE-FACT DETAILED PROJECT DESCRIPTION INCLUDING QUANTITIES. SQUARE FOOTAGE ETC.. I'VE OBTAINED ALL NECESSAR A PPROVALS SECON ASSOCIATIONS, GOV'T AGENCIES AND OTHER PARTIES AS APPLICABLE TO COMPLETE THE DESCRIBED PROJECT: OWNER PRINT NAME: QUALIFIER PRINT NAME OWNER SIGNATURE: QUALIFIER SIGNATURE Notary Signature as to owner! Notary Signature as to qualifie STATE OF FLORIDA; COUNTY OF MONEOS SWORN TO AND SCRIBED BEFORE ME

as identification Personally Inown or produced

Personally known or produced

STATE OF SLORIDA; COUNTY OF MONROE, SWORN TO AND SCRIBED BEFOREME

MIRIAM CLEARE Commission # FF 215464 Expires March 30, 2019

as identification.

DAY OF

PART B:

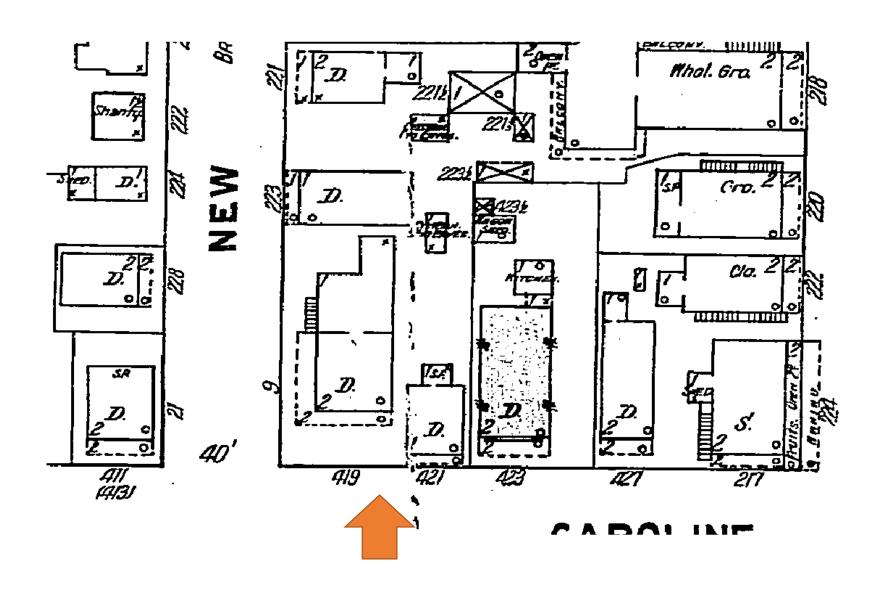
SUPPLEMENTARY PROJECT DETAILS TO AVOID DELAYS / CALL-BACKS

T and the second se	MAIN STRUCTURE SITE							
FENCE STRUCTURES:4 FT6 FT	ACCESSORY STRUCTURES: GARAGE / CARPORT DECKFENCE OUTBUILDING / SHED FENCE STRUCTURES: 4 FT 6 FT. SOLID 6 FT. / TOP 2 FT. 50% OPEN POOLS: INGROUND ABOVE GROUND SPA / HOT TUB PRIVATE PUBLIC							
PUBLIC POOLS REQUIRE BD. OF HEALTH LICENSE APPLICATION AT TIME OF CITY APPLICATION.								
PUBLIC POOLS REQUIRE BD. OF HEALTH LICENSE PRIOR TO RECEIVING THE CITY CERTIFICATE OF OCCUPANCY. ROOFING: NEW ROOF-OVER TEAR-OFF REPAIR AWNING								
5V METAL ASPLT.	SHELS METAL SHELS BLT. UP TPO OTHER							
FLORIDA ACCESSIBILITY CODE: 20% 0	OF PROJECT FUNDS INVESTED IN ACCESSIBILITY FEATURES.							
SIGNAGE: # OF SINGLE FACE .X	# OF DOUBLE FACE REPLACE SKIN ONLY BOULEVARD ZONE PROJECTING AWNING HANGING WINDOW							
SQ. FT. OF EACH SIGN FACE:								
SUBCONTRACTORS / SPECIALTY CONTRACTORS SUPP	LEMENTARY INFORMATION:							
	COMMERCIAL EXH. HOOD INTAKE / EXH. FANS LPG TANKS							
	M AIR HANDLER CONDENSER MINI-SPLIT ECEPTACLES HOOK-UP EQUIPMENT LOW VOLTAGE							
	UNDERGROUND 1 PHASE 3 PHASE AMPS							
PLUMBING: ONE SEWER LATER	AL PER BLDG INGROUND GREASE INTCPTRS LPG TANKS							
RESTROOMS: MEN'S	WOMEN'S UNISEX ACCESSIBLE							
PART C: HARC APPLICATION	FOR A CERTIFICATE OF APPROPRIATENESS							
	STAFF APPROVAL: \$50 COMMISSION REVIEW \$100							
PLEASE ATTACH APPROPRIATE VARIANCES / RESOLUTION	ONS FROM HARC, PLANNING BOARD OR TREE COMMISSION.							
ATTENTION: NO BUILDING PERMITS WILL BE ISSUED PRI	OR TO HARC APPROVAL.							
PLEASE SEND ELECTRONIC SUBMISSIONS TO: harc@city								
	S:GENERALDEMOLITIONSIGNPAINTINGOTHER							
ADDITIONAL INFORMATION:								
ARCHITECTURAL FEATURES TO BE ALTERED: ORIG	F EXISTING CONDITIONS, PLANS, PRODUCT SAMPLES, TECHNICAL DATA INAL MATERIAL: IPROPOSED MATERIAL:							
LED WHITE TO								
(AREED)								
ROB								
DEMOLITION: PLEASE FILL OUT THE HARC APPENDIX FOR	R PROPOSED DEMOLITION.							
DEMOLITION OF HISTORIC STRUCTURES IS NOT ENG	COURAGED BY THE HISTORIC ARCHITECTURAL REVIEW COMMISSION.							
SIGNAGE: (SEE PART B) BUSINESS SIGN BRAND SIGN OTHER:								
JSINESS LICENSE # IF FAÇADE MOUNTED, SQ. FT. OF FAÇADE								

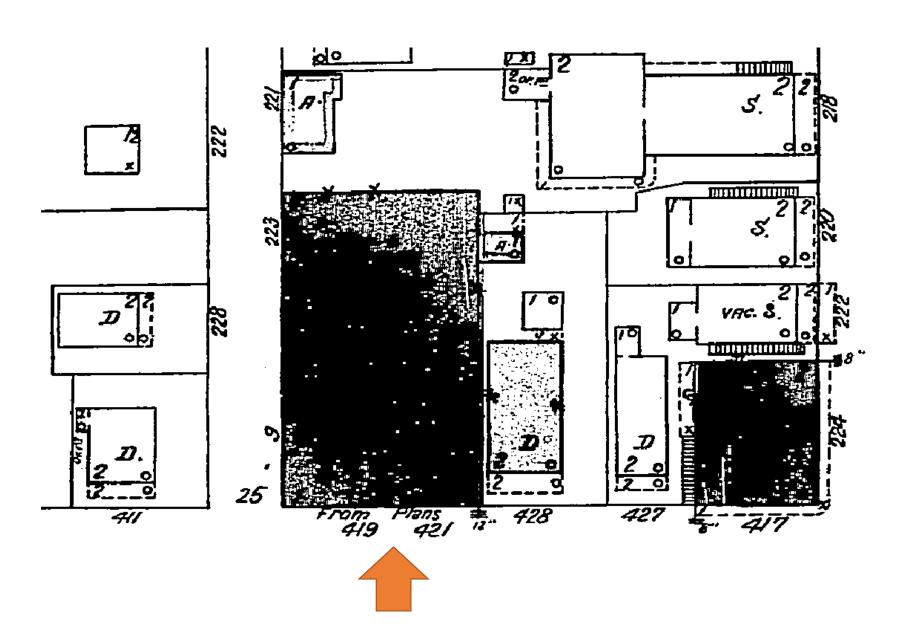
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SIGN COPY: WHITE	NO GPEE	PROPOSED M		SIGNS WITH	ILLUMINATION:
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IF USING LIGHT FIXTURES	S PLEASE INDICATE HOW MA	NY: INCLUDE S	SPEC. SHEET WITH	LOCATIONS AND COLORS.	
OFFICIAL USE ONLY	· · · · · · · · · · · · · · · · · · ·	HARC STAFF OR COM	IMISSION DEVI		
APPROVED	•	DEFERRED FOR FU			SOR ADDU INTO
HARC MEETING DATE:					FOR ADD'L. INFO.
		· HARC MEETING	DAIE:	HARC MEETIN	IG DATE:
REASONS OR CONDITIONS	S:				
OTATE DEVICE A CONTROL					
STAFF REVIEW COMMENT	S:				
		<u>*</u> (
		·			
HARC PLANNER SIGNATUR	RE AND DATE:		HARC CHAIRPERS	ON SIGNATURE AND DATE:	
			· · · · · · · · · · · · · · · · · · ·		
PART D:	STATE OF FLOR	RIDA OFFICIAL!	NOTIFICAT	IONS AND WARN	INGS
	: WARNING TO OWNER: YOU				
IMPROVEMENTS TO YOUR	PROPERTY. A NOTICE OF CO	MMENCEMENT MUST BE R	ECORDED WITH T	HE COUNTY RECORDER AND	A COPY POSTED ON THE JOB SITE
	CTION. IF YOU INTEND TO OB				
FLORIDA STATUTE 469: AB	ESTOS ABATEMENT. AS OWN	VER / CONTRACTOR / AGE	NT OF RECORD FO	R THE CONSTRUCTION APPL	LIED FOR IN THIS APPLICATION,
	PLY WITH THE PROVISIONS F. REMENTS OF THIS PERMIT A				LISH / REMOVE ASBESTOS. RESTRICTIONS APPLICABLE TO THIS
ROPERTY THAT MAY BE F ENTITIES SUCH AS AQUADI	OUND IN THE PUBLIC RECOR UCT ATHORITY, FLORIDA DEF	OD OTHER STATE AGEN	AND THERE MAY B	BE ADDITIONAL PERMITS REC	QUIRED FROM OTHER GOVERNMENT
	EAD PAINT ABATEMENT PER				
EDETAL ENTRE REGULES C	EAD I AIN I ADA I EMENT FEN	THE STANDARDS OF THE	DODEL ON 21KO	CTURES BUILT PRIOR TO 197	8.
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IARC FEES:	BLDG. FEES:	FIRE MARSHAL F	EE: IMF	PACT FEES:	
				Oper: KEYWBLD Date: 5/18/15 50	Type: BP Drawer: 1 Receipt no: 22593
		1		2612 1008	CYNE DEKKT 12 HEA
		5	1		1.86 \$50.88 3649941
				Trans number:	17978 \$56.00

Trans date: 5/15/15

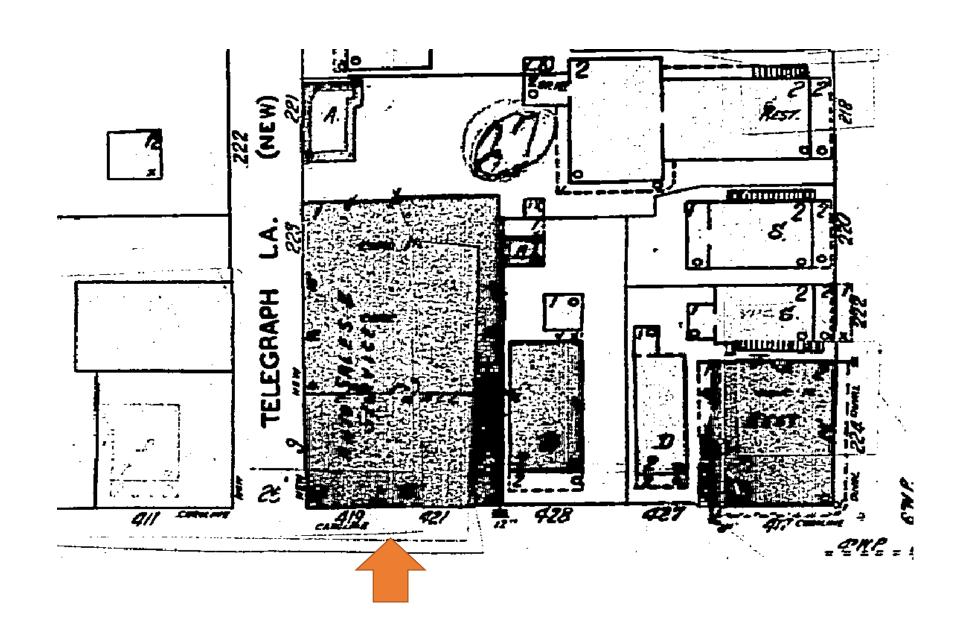
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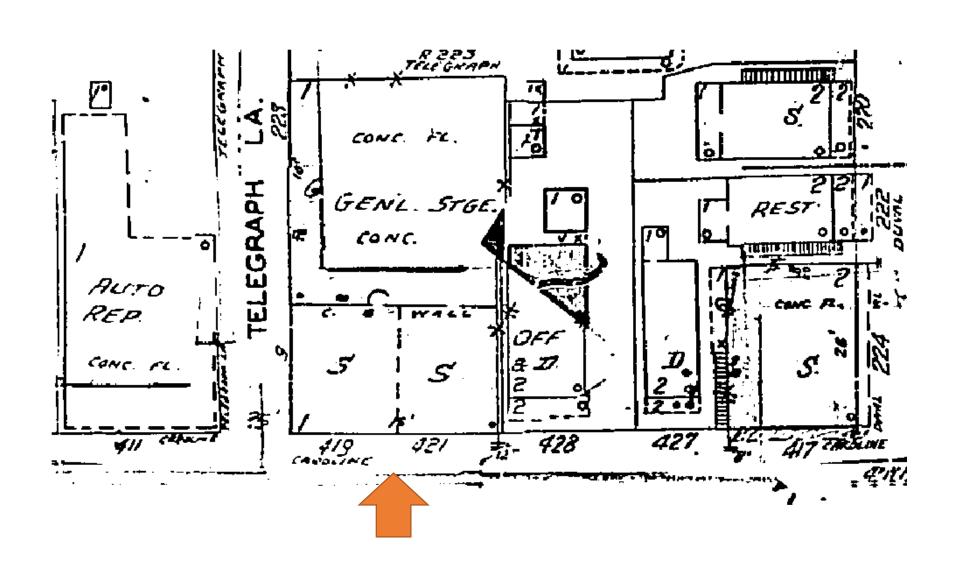
1912 Sanborn Map



1926 Sanborn Map



1948 Sanborn Map



1962 Sanborn Map





2011 Google Aerial

PROJECT PHOTOS



Property Appraiser's Photograph, c. 1965. Monroe County Public Library.

PROPOSED DESIGN

DATE: 03/12/15

CLIENT: Keyviche Seafood Eatery

FAX TO: 000-000-0000

Howard Brody

INVOICE #: 13853

CONTACT: brodyinvestments@gmail.com, 561-271-9190

SOUTHERNMOST

305-294-1877 FAX 305-295-6699 www.SouthernmostSigns.com

Version 1 Page 1

Qty. 2 (Sets)

Halo lit Channel lettering.

Keeping the same as previous lettering

only changing the verbiage.

Color of halo lighting to be green.

"Keyviche" to be black

"Seafood Eatery" to be Gray



Please fax back your signature

03/02/15

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Version 1 Page 4



Please fax back wour signature X

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Version 1 Page 3

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Version 1 Page 6



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Please fax back > X your signature



The Historic Architectural Review Commission will hold a public hearing <u>at 5:30 p.m., May 26, 2015 at Old City</u> <u>Hall, 510 Greene Street</u>, Key West, Florida. The purpose of the hearing will be to consider a request for:

CHANGE HALO EFFECT ON SIGN FROM WHITE TO GREEN.

FOR-#421 CAROLINE STREET

Applicant – Southernmost Signs

Application # H15-01-0629

If you wish to see the application or have any questions, you may visit the Planning Department during regular office hours at 3140 Flagler Avenue, call 809-3975 or visit our website at www.cityofkeywest-fl.gov.

THIS NOTICE CAN NOT BE REMOVED FROM THE SITE UNTIL HARC FINAL DETERMINATION

PROPERTY APPRAISER INFORMATION



Key West (305) 292-3420 Marathon (305) 289-2550 Plantation Key (305) 852-7130

Website tested on IE8, IE9, & The Offices of the Property Appraiser will be closed Monday thex. Requires Adobe Flash 10.3 or 25th for Memorial Day. higher

Property Record Card -

Maps are now launching the new map application version.

Alternate Key: 1001414 Parcel ID: 00001390-000000

Ownership Details

Mailing Address:

JRB PROPERTIES OF KEY WEST LLC PO BOX 101494 FORT LAUDERDALE, FL 33310-1494

Property Details

PC Code: 21 - RESTAURANTS & CAFETERIAS

Millage Group: 10KW Affordable Housing: No Section-Township-Range: 06-68-25

Property Location: 421 CAROLINE ST KEY WEST

419 CAROLINE ST KEY WEST

Legal Description: KW PT LOT 1 SQR 15 G16-191/92 OR1023-1646/67WILL PROB#87-277-CP-10 OR1105-2225/27P/R

OR1750-1451/54 OR2329-1058/59

Click Map Image to open interactive viewer

5/21/2015 9:30 AM 1 of 6



Land Details

Land Use Code	Frontage	Depth	Land Area
100D - COMMERCIAL DRY	69	111	7,604.00 SF

Building Summary

Number of Buildings: 1
Number of Commercial Buildings: 1
Total Living Area: 7215
Year Built: 1953

Building 1 Details

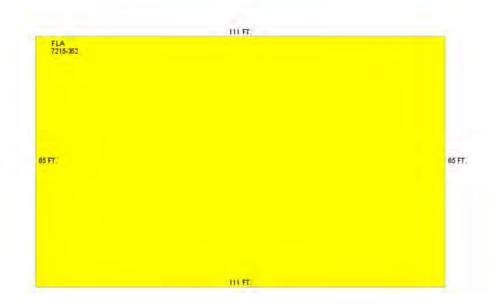
Building TypeCondition AQuality Grade 500Effective Age 9Perimeter 352Depreciation % 12Year Built 1953Special Arch 0Grnd Floor Area 7,215Functional Obs 0Economic Obs 0

Inclusions:

Roof Type Roof Cover Foundation
Heat 1 Heat 2 Bedrooms 0
Heat Src 1 Heat Src 2

Extra Features:

0	Vacuum	2 Fix Bath
0	Garbage Disposal	3 Fix Bath
0	Compactor	4 Fix Bath
0	Security	5 Fix Bath
0	Intercom	6 Fix Bath
0	Fireplaces	7 Fix Bath
0	Dishwasher	Extra Fix



Sections:

Nbr	Туре	Ext Wall	# Stories	Year Built	Attic A/C	Basement %	Finished Basement %	Area
1	FLA		1	1990				7,215

Interior Finish:

Section Nbr	Interior Finish Nbr	Туре	Area %	Sprinkler	A/C
	523	OFFICE BLD-1 STORY	100	N	Υ

Exterior Wall:

Interior Finish Nbr	Туре	Area %
169	REIN CONCRETE	100

Appraiser Notes

2010-02-23 PER C.O. #4512 CHANGE USE FROM OFFICE TO 200 SEAT RESTAURANT INCLUDING ELECTRICAL, PLUMBING, MECHANICAL AND ROOFING. WILL CHANGE PC TO 021.DKRAUSE

Building Permits

Bldg	Number	Date Issued	Date Completed	Amount	Description	Notes
	08-0459	05/08/2008	04/30/2009	53,010	Commercial	INSTALL PLUMBING FIXTURES
	08-4524	12/19/2008	04/30/2009	2,000	Commercial	HOOK UP FIRE SYSTEMPRE-PIPE HOODS
	08-2950	02/06/2009	04/30/2009	10,125	Commercial	INSTALL FIRE ALARM FACE
	08-4583	02/02/2009	04/30/2009	3,500	Commercial	ADD / RELOCATE FIRE SPRINKLER HEADS
	08-4603	02/04/2009	04/30/2009	6,200	Commercial	INSTALL EXIT LIGHTS, RESTROOMS MARGUIS LIGHTS, COVERS AT ALL JUNCTION BOXES, HANG THREE TIXS, FINALIZED PROJECT.
	08-4406	12/16/2008	04/30/2009	500	Commercial	RE-ROUTING AT KITCHEN EXHAUST DUCTWORK AND RELOCATION OF DISHWASHER EXHAUST AND DUCTWORK.
	09-0502	02/20/2009	04/03/2009	800	Commercial	RUN 120V FOR A SIGN
	14-5526	12/31/2014		2,000		RUN NEW ELECTRIC FOR BAR AND INSTALL ELECTRIC FOR WALL AND INSTALL LIGHTS
	14-5525	12/31/2014		40,000		INTERIOR RENOVATIONS FOR DINING AND BAR AREA
	14-5527	12/31/2014		2,000		INSTALL HAND SINK
	14-5525	01/15/2015		44,000		REVISION #1: REMOVE CEVICHE BAR, INFILL WALL OPENING WITH CMU AND PASS THROUGH WINDOW
1	M94-2796	08/01/1994	12/01/1994	7,000	Commercial	REPLACE 10 TON AC
2	B95-1882	06/01/1995	11/01/1995	1,000	Commercial	REPAINT 2 SIDES
3	03-0954	03/21/2003	07/21/2003	2,499	Commercial	REPLACE TWO DOORS
4	07-5077	11/15/2007	04/30/2009	2,150	Commercial	INSTALL ONE 100 AMP SERVICE FOR TEMP. CONSTRUCTION.
5	07-3944	08/22/2007	04/30/2009	60,000	Commercial	REPAIR APPROX. 200 LF OF SPALLING DAMAGE
6	07-4044	08/21/2007	04/30/2009	900	Commercial	RUN 70 LF 1/2" COPPER FROM 47 GAL
7	07-4214	09/07/2007	04/30/2009	4,000	Commercial	DEMO CEILING TO DETERMINE STRUCTURAL INTEGRITY OF RAFTERS AND ROOF SUPPORTS
5	07-3944	12/05/2007	04/30/2009	60,000	Commercial	DEMO & REPLACE FRONT OF BLDG INCLUDING TIE BEAM, BRACING FOR FRONT WALLS

Parcel Value History

Certified Roll Values.

View Taxes for this Parcel.

Roll	Total Bldg	Total Misc	Total Land	Total Just (Market)	Total Assessed	School Exempt	School Taxable
Year	Value	Improvement Value	Value	Value	Value	Value	Value
2014	846,393	0	912,723	1,759,116	1,759,116	0	

2013	865,202	0	874,448	1,739,650	1,739,650	0	1,739,650
2012	865,202	0	874,448	1,739,650	1,739,650	0	1,739,650
2011	884,010	0	971,609	1,855,619	1,792,467	0	1,855,619
2010	884,010	0	777,068	1,661,078	1,629,516	0	1,661,078
2009	699,450	0	781,929	1,481,379	1,481,379	0	1,481,379
2008	699,450	0	1,043,649	1,743,099	1,743,099	0	1,743,099
2007	527,665	0	2,015,060	2,542,725	2,542,725	0	2,542,725
2006	540,081	0	646,340	1,186,421	1,186,421	0	1,186,421
2005	540,081	0	456,240	996,321	996,321	0	996,321
2004	546,284	0	456,240	1,002,524	1,002,524	0	1,002,524
2003	546,284	0	304,160	850,444	850,444	0	850,444
2002	546,284	0	304,160	850,444	850,444	0	850,444
2001	546,284	0	304,160	850,444	850,444	0	850,444
2000	546,284	0	288,952	835,236	835,236	0	835,236
1999	342,057	0	288,952	631,009	631,009	0	631,009
1998	342,057	0	288,952	631,009	631,009	0	631,009
1997	357,265	0	273,744	631,009	631,009	0	631,009
1996	357,265	0	273,744	631,009	631,009	0	631,009
1995	357,265	0	273,744	631,009	631,009	0	631,009
1994	357,265	0	273,744	631,009	631,009	0	631,009
1993	357,265	0	273,744	631,009	631,009	0	631,009
1992	357,265	0	273,744	631,009	631,009	0	631,009
1991	357,265	0	273,744	631,009	631,009	0	631,009
1990	418,097	0	212,912	631,009	631,009	0	631,009
1989	380,401	0	205,308	585,709	585,709	0	585,709
1988	417,694	0	184,397	602,091	602,091	0	602,091
1987	517,401	0	114,060	631,461	631,461	0	631,461
1986	495,696	0	114,060	609,756	609,756	0	609,756
1985	182,392	0	68,436	250,828	250,828	0	250,828
1984	181,543	0	68,436	249,979	249,979	0	249,979
1983	181,543	0	36,610	218,153	218,153	0	218,153
1982	165,067	0	35,308	200,375	200,375	0	200,375

Parcel Sales History

NOTE: Sales do not generally show up in our computer system until about two to three months after the date of sale. If a recent sale does not show up in this list, please allow more time for the sale record to be processed. Thank you for your patience and understanding.

Sale Date	Official Records Book/Page	Price	Instrument	Qualification
11/1/2007	2329 / 1058	2,725,000	WD	Ö

This page has been visited 90,928 times.

Monroe County Property Appraiser Scott P. Russell, CFA P.O. Box 1176 Key West, FL 33041-1176