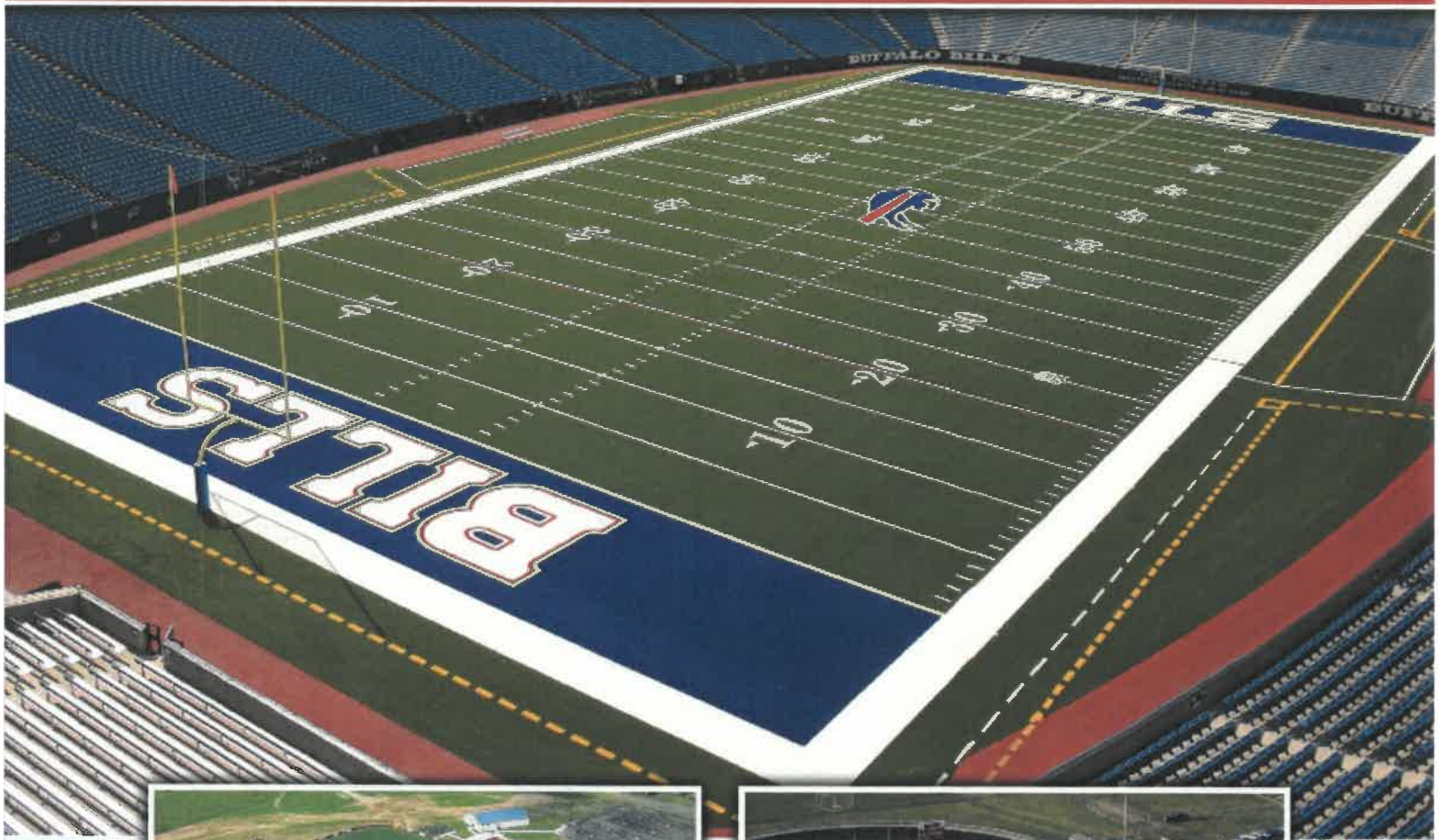




Delivering Excellence

SYSTEMS ■ CONSTRUCTION ■ SERVICE



SYNTHETIC TURF ■ MAXIMUM PERFORMANCE

UNUSUAL COMMITMENT

A-Turf is the originator of the 12-year warranty and value-focused field building.

EXCELLENCE! In a word, that's A-Turf. Our name, history, relationships and systems all demonstrate an unusual commitment to excellence in athletic field building.

At its foundation, "field building" is construction work. Specialty construction. So, when decision-makers compare field builders, it's beneficial to view their synthetic field as such: a construction project.

Staying with the construction theme, we'd all probably agree there are many similarities from one homebuilder to the next in the utilization of materials and components: concrete, wood, drywall, glass, paint and so on. It's unlikely any of us would conclude, however, that homebuilders are all the same. We've learned that the details and intangibles are critical factors in understanding what's the best quality and price relationship; the best VALUE!

The very same holds true for field builders. We all use similar materials and components: fibers, backings, rubber granules, adhesives and so on. Yet, all field builders are definitely not the same. Details and intangibles differentiate field builders and their turf systems.

Understanding true VALUE can be especially challenging in the field-building industry because (1) knowledge seldom comes from the decision-makers' firsthand experience playing on the field, (2) building athletic fields is truly

specialty construction so familiarity is low, and, (3) disseminated information often comes from biased sources ... the field builders themselves.

To help overcome the challenges inherent to the field builder selection process, A-Turf has developed a simple visual (below) to remind decision-makers of what to consider when attempting to identify the best VALUE. Know what the community is actually investing in and how those factors should be evaluated when comparing one field builder against the next.

A-Turf's commitment to excellence includes every segment of our responsibility, from the sales process to the installation, and from the selection of the specification through the life cycle of the field. Join the growing list of A-Turf clients who have increased their familiarity with the importance of investing in a field builder partner that delivers the best VALUE!

May we go to work on your project?

Sincerely,



Jim Dobmeier, President & Founder
A-Turf & Surface America

As your field builder, we'll deliver ...



CORPORATE STRENGTH

A-Turf is an integral part of the diversified Ecore Group.

As a subsidiary of the US-based Ecore™ Group, A-Turf's capabilities are broad, our bonding capacity is great, our financial strength is sure, our warranties are superior and our approach to business is responsible. A-Turf is synonymous with stability in the field-building industry.

"The way A-Turf structures its company – by only committing to the number of contracts they are certain they can complete within the critical time schedules – gives us confidence that A-Turf will continue to serve us in the right way."

Bill Maher, Athletic Director
Canisius College, Buffalo, NY (2010)

Ecore is North America's largest processor and user of scrap tire rubber, recycling 80 million pounds of rubber each year. It develops innovative solutions that make people's lives better while improving the quality of the environment in which we all live.



Sound insulation panels are applied under floor surfaces, concrete slabs and over concrete or wood joist construction in homes and high-rise structures



Cork and rubber products have fluid-sealing to anti-skid applications for industrial and automotive markets, as well as heat ablative insulation for aerospace.



Commercial flooring offers architects and designers endless possibilities to create personalized flooring for hospitality, recreations, sports, retail, corporate, industrial, healthcare and education applications.



Sports surfacing with Nike Grind (Nike technology to process and refine sports footwear) – available in rolls, molded tiles and interlocking tiles – have ultra-protection characteristics for sports, fitness and high-traffic applications.



Sister company Surface America leads the industry in safe playground surfacing, with more than 25 million square feet installed coast-to-coast.



Synthetic turf athletic field builder for all sports and levels of play. Plus a wide variety of other turf surface applications.

On the cover:

Buffalo Bills' Ralph Wilson Stadium
Orchard Park, NY

Diamond Nation Baseball & Softball
Academy
Flemington, NJ

Bluffton High School
Bluffton, IN

COAST-TO-COAST



JSerra High School
San Juan Capistrano, CA
5 fields – 435,000 sq. ft.

A-Turf has been transforming what America plays on since 2002. From the Eastern Shore to the West Coast ... from Little League baseball to professional football ... college single-sport stadiums to high school multi-sport fields ... indoor practice facilities to outdoor tournament complexes ... park & rec play areas to world-class training facilities ... what A-Turf delivers is BEST VALUE!

Natural Grass – The Perfect Model

Why complicate a simple concept? Perfectly conditioned natural grass is terrific for all sports in terms of playability and safety. Usage and weather, however, quickly prevent natural grass from being perfectly conditioned. Before long, the typical, heavily used grass athletic field is worn, deteriorated, dangerous and unattractive.

While durability is commonly lacking with natural grass, we've all seen pristine natural grass venues that serve as a perfect model for synthetic field builders to emulate. And that's what A-Turf has done – incorporated the great qualities of natural grass into its design: high face weight (lots of fiber blades), resilience and rich colors. We married these characteristics with durability that only top-quality synthetic materials can deliver.

When coupled with an optional ShockPad, your field can have the shock absorption and safety equal to natural grass in perfect shape – day-in and day-out – for the life of the field ... guaranteed. Reduce avoidable concussions by matching the Gmax of your field to the perfect model.





SUNY College at Cortland
Cortland, NY

"We had confidence in A-Turf right from the beginning, but we got the most confidence after speaking with other schools that have worked with A-Turf and already went through the process. When we spoke to other athletic directors, they assured us that A-Turf does exactly what they say they're going to do. The athletic directors and coaches we spoke with had nothing to gain from telling us the honest truth and each and every one told us they absolutely loved their field and working with A-Turf."

Matt MacMullan, Athletic Director
McDonogh School, Owings Mills, MD (2010)



North Collins High School
North Collins, NY



Ball State University
Muncie, IN

INSPIRED DESIGN



Fairview High School
Fairview, PA

A-Turf designs and engineers its systems to achieve sport-specific playability goals and industry-leading durability. We partner with Controlled Products, the industry's leading turf producer in both quality and quantity. Our turf features world-renowned TenCate fiber, the most proven fiber worldwide. Our parent company, Ecore, produces the industry's best-performing, resilient ShockPad. Our passion for quality shows in every detail.



Half Moon High School
Half Moon Bay, CA



Wheaton College
Wheaton, IL



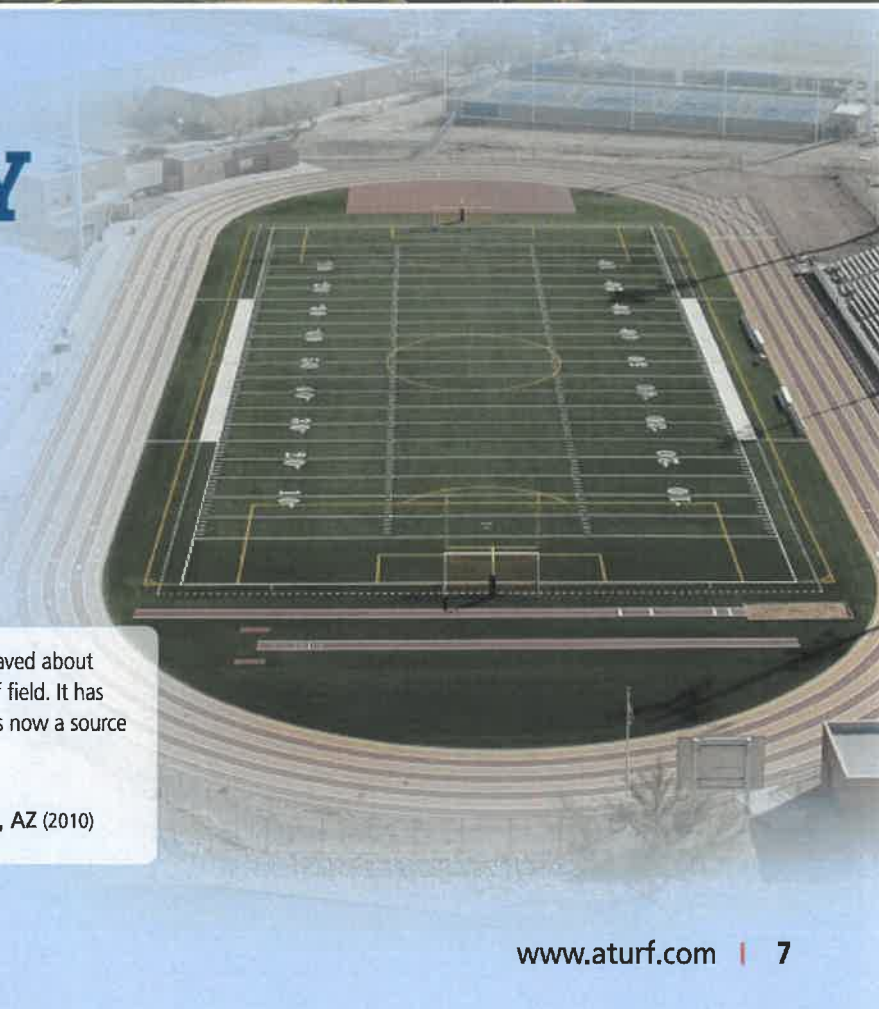
Grand Haven High School
Grand Haven, MI

SYSTEMS SUPERIORITY

We combine the best components, specifications and craftsmanship for optimal performance and superior value. A-Turf systems are dense, durable and dependable – 24/7. They have outstanding playability and longer life expectancy. A-Turf is known for extremely stable footing, aesthetic beauty, natural resilience, optimal drainage and service to match.

“Players, coaches and trainers have raved about the playability and feel of our A-Turf field. It has been fast and consistent. The field is now a source of pride for our school.”

Chris Fanning, Athletic Director
Sahuarita High School, Sahuarita, AZ (2010)



MAXIMUM PERFORMANCE

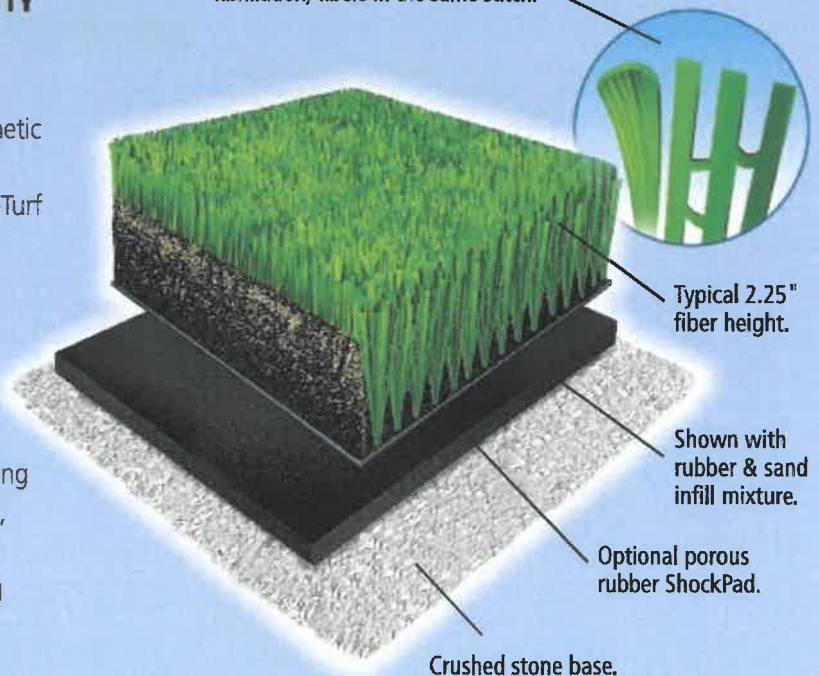


Fayetteville-Manlius High School
Manlius, NY

TITAN 12-YEAR WARRANTY

A-Turf® Titan is the industry's ultimate synthetic turf surfacing system, featuring the best combination of aesthetics and durability. A-Turf is the originator of the blended Mono & XP fiber design. Titan is an amazingly plush, natural looking surface with outstanding performance and durability attributes. In addition, Titan has the industry's best safety rating. We have so much confidence in Titan that it's backed by an industry-leading 12-year warranty. In person or on television, watch the Buffalo Bills play home games at Ralph Wilson Stadium and see the stunning A-Turf Titan 50 System in action.

Dual fiber system features premium Mono (left) and XP (right, shown after fibrillation) fibers in the same stitch.



A-TURF TITAN



"The 12-year warranty is huge. We are a state institution and need to be very careful of how we spend taxpayer money. We needed to do our research and get the best bang for our buck. There's no question we did that with A-Turf Titan."

Terry Dow, Football Coach
SUNY Morrisville State College, Morrisville, NY (2010)



Camden High School
Camden, NY



GREATEST VALUE

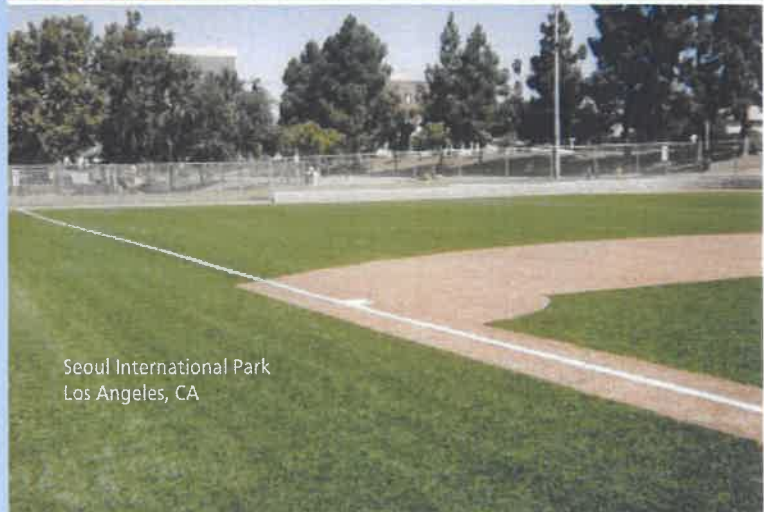


Canisius College
Buffalo, NY

With a synthetic turf field, value is measured by the cumulative cost over the life of the system. It pays to think ahead. A-Turf systems perform exceedingly well over time because of our steadfast commitment to best quality materials, generous specifications and superior craftsmanship. Player footing, resilience for safety and performance, aesthetics, natural ball response and long-term durability all contribute to making A-Turf systems number one in the industry. Our high-density systems yield upright fibers and stable infill levels even during heavy play, while maintaining optimal permeability and drainage. The end result is a turf system yielding perfect playing conditions for the very, very long haul!



Snow College
Ephraim, UT



Seoul International Park
Los Angeles, CA



"When we looked at three turf companies, it was the A-Turf fields that really seemed to be the better quality, with a better warranty, for about the same price. With this value and the personal touch, we felt like A-Turf was the best choice."

Carlos Barquin, Athletic Director
Belen Jesuit Preparatory School,
Miami, FL (2012)

LONGEST WARRANTY

TITAN **12**-YEAR
WARRANTY

A-Turf, the originator of the **12-YEAR WARRANTY**, confidently offers the industry's most comprehensive and longest warranty because we employ best practices during every step in the field-building process. From design to raw materials, key components to suppliers, contract administration to installation craftsmanship and post-construction service, A-Turf places quality as priority one. Our industry-leading company warranty – backed by the diversified, conservatively managed ECORE group – is accompanied by a third party insured warranty from an "A" rated carrier. We invite you to ask for a copy of both our company warranty and third party insured warranty policy.

The Bullis School
Potomac, MD



EXPERIENCED BUILDER



A-Turf has built hundreds of athletic fields for high schools, colleges & universities, parks & recreation departments, community organizations, private ventures and professional venues throughout North America. From the smallest playing surface at an elementary school to a six-field, 60-acre practice & tournament complex, we are at your service. A-Turf's certified crews perform turnkey operations (from sitework to final touches) or build synthetic turf fields as a sub-contractor. We specialize in building new athletic fields from the ground up, converting natural grass fields to synthetic turf, and replacing synthetic turf fields that have reached their useful life.

"The most important piece in my field selection process was actually getting onto a field and looking at the product. We spent a day with A-Turf visiting various fields, ending up at Ralph Wilson Stadium in Buffalo. I like to get down on my knees and look for waviness, bumps and seams. When I visited the A-Turf fields, I saw an absolutely unbelievable product in the lack of waviness and seams. I went to a brand-new field done by a different field builder and I saw seams and an uneven quality. I think A-Turf's fields set them apart from other fields I have visited and observed."

Cyle Feldman, Athletic Director
Stow-Munroe Falls High School, Stow, OH (2012)





East Grand Rapids High School
Grand Rapids, MI

TURF REPLACEMENT

As a wholly owned subsidiary of ECORE International – North America’s largest processor and user of recycled rubber – A-Turf takes “Green Thinking” to a new level. With the replacement field market at the beginning point of significant growth, A-Turf’s **R-THREE Program** is right on time.

REMOVE the existing field systematically with equipment engineered for the job.

REUSE components of the existing field both within the new field and in other unrelated, productive applications.

REDUCE components that cannot be reused to minimum size and most convenient form for highly efficient disposal.

Ask about A-Turf’s unique ... efficient ... cost effective approach to replacing your synthetic field with an A-Turf System.



Removing infill



Removing turf

Research A-Turf’s **R-THREE PROGRAM** while ensuring you’re investing in a maximum useful life system. Get 12 years ... guaranteed!

QUALITY MATTERS



McQuaid Jesuit High School
Rochester, NY

A word we hear a lot from our clients is “quality.” They express it when describing our people during the sales and project management phases. They use it when sharing their thoughts of our installation process and people during construction. And they come to value the quality of our material components and engineered systems. Through every aspect of working with A-Turf – including long after the field is installed and the buzz that often follows a new synthetic turf field subsides – you’ll see the quality in action – with the athlete’s footing and the ball’s natural response.

Since 2003 ... Still Going Strong!



“A-Turf’s ‘Premier’ field is a fantastic system that will enable Hersheypark Sports and Entertainment Group to host more events at Hersheypark Stadium. We’ll no longer have to worry about the field holding up to multiple events days or inclement weather.”

**Matthew Ford, General Manager,
Hersheypark Stadium, Hershey, PA (2003)**

And host more events they did ... and still are! Hersheypark Stadium is a major venue for district and state high school sports, college athletics, band competitions and music concerts. The owners of the stadium wanted a turf surface that would stand the test of time over heavy use and harsh weather. The field still looks and plays great more than ten years after it was installed. The secret? First, start with a top quality turf system. Second, make sure the installation is top notch. Third, invest in a proven maintenance program based on your field’s activities and geographic characteristics. The result? A field surface with an extended lifespan that stretches your budget. **Remember: Value = Cost Over Time. A-Turf delivers maximum value!**



East Rochester Elementary School
East Rochester, NY

OTHER USES

A-Turf's synthetic grass can be found indoors at places like the batting tunnel at Oriole Park at Camden Yards, a fitness room at Yankee Stadium and baseball training at Sports Performance Park. It's also in use outdoors across the country on school and park playgrounds, all-purpose play areas at schools and day care facilities, bocce courts at eBay headquarters, as commercial & residential lawns where water restrictions exist, and places such as around airport runways where mowing can be hazardous and expensive.



Sports Performance Park
Williamsville, NY



The Galloway School
Atlanta, GA



888-777-6910 | aturf.com

National Headquarters: 505 Aero Drive, Cheektowaga, NY 14225
Mailing Address: PO Box 157, Williamsville, NY 14231
Phone: 716-204-0748 | Fax: 716-204-0189

Regional Sales Offices are located throughout the United States. Check A-Turf's website for details.



SISTER COMPANY

NORTH AMERICA'S PLAYGROUND SURFACING LEADER

Surface America began in 1993 and has supplied & installed more than 25 million square feet of recycled rubber surfacing on thousands of playgrounds throughout the country. From exceptional material components and specialized formulas to certified installation crews and the industry's strongest warranty, Surface America delivers the greatest value. We also feature systems that can be used for indoor flooring and other outdoor surfacing applications.



SURFACEAMERICA®

800-999-0555 | www.SurfaceAmerica.com



A-Turf & Surface America systems feature materials sourced from the United States.



A-Turf & Surface America incorporate the industry's widest collection of pre- and post-consumer recycled materials into its surfacing systems.



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