



# City of Key West, FL

City Hall  
1300 White Street  
Key West FL 33040

## Meeting Agenda Full Detail

### Key West Bight Management District Board

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Wednesday, November 18, 2020

4:00 PM

City Hall

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**ADA Assistance:** It is the policy of the City of Key West to comply with all requirements of the Americans with Disabilities Act (ADA). Please call the TTY number 1-800-955-8771 or for voice 1-800-955-8770 or the ADA Coordinator at 305-809-3811 at least five business days in advance for sign language interpreters, assistive listening devices, or materials in accessible format.

**ALL VISUAL PRESENTATIONS (POWER POINT ONLY) FOR AGENDA ITEMS MUST BE RECEIVED IN THE CITY CLERK'S OFFICE (24) TWENTY-FOUR HOURS PRIOR TO THE MEETING.**

You may attend/participate virtually by telephoning 312-626-6799, Meeting ID: 916 7097 8735, Passcode: 708198 or online at <https://zoom.us/j/91670978735> Passcode 708198.

#### Call Meeting To Order

#### Roll Call

#### Pledge of Allegiance to the Flag

#### Approval of Agenda

#### Approval of Minutes

1 October 14, 2020 (Regular)

Attachments: [Minutes](#)

#### Action Items

2 Approving the Proposed 2021 Key West Bight Management District Board Meeting Dates.

Attachments: [Proposed Meeting Dates](#)

- 3 Approving Task Order for 2021 ongoing Marketing Services to Adept Strategy & Public Relations in the amount of \$177,000.00 (\$167,000.00 for Marketing and \$10,000.00 for maintaining Marina website).

**Attachments:** [Executive Summary](#)  
[Proposed Task Order](#)  
[Resolution 20-197](#)  
[City Manager Approval](#)  
[Contract](#)  
[Resolution 18-360](#)  
[Resolution 16-375](#)  
[Resolution 16-326](#)  
[Resolution 15-371](#)

**Legislative History**

10/14/20	Key West Bight Management District Board	Postponed
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## Reports

- 4 Director's Report

**Attachments:** [October 2020 Monthly Report](#)  
[Port and Marine Project Status 11-13-20](#)  
[Ferry Terminal Passenger Counts \(2019 to 2021\)](#)  
[October 2019-2020 Sales Comparison Report](#)  
[KWB Rent & Gross Sales Comparison Report](#)  
[KWB Rent Roll Nov 2020](#)  
[KWB Default List Nov 2020 \(revised\)](#)  
[KWB Marina Tenant Charges Nov 2020](#)  
[DR15 Summary Update](#)

- 5 Schooner Western Union Report

**Attachments:** [SWUPS Update](#)

- 6 Adept Marketing Report

**Attachments:** [Adept Public Relations Update](#)  
[Key West Historic Seaport Bight Board Presentation](#)

## Public Comment

**Board Comments**

**Adjournment**