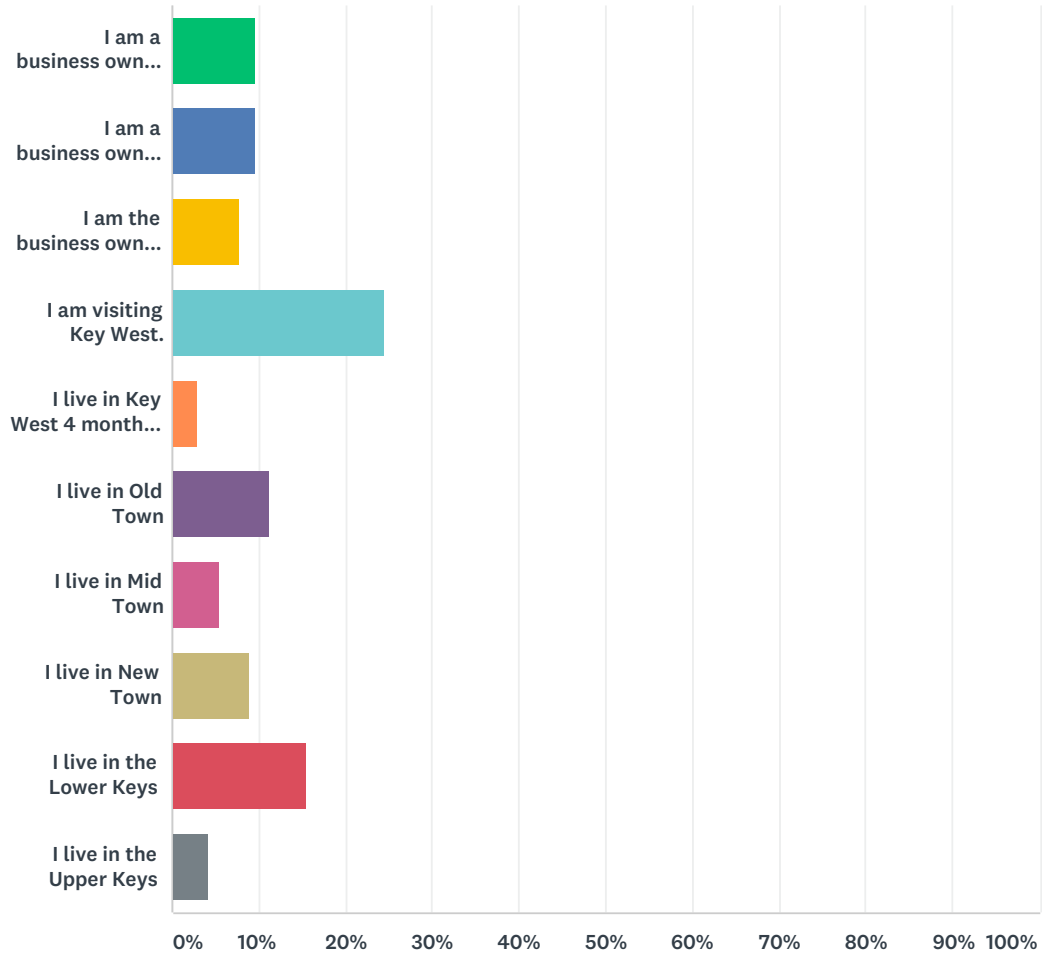


Q1 Please let us know more about yourself.

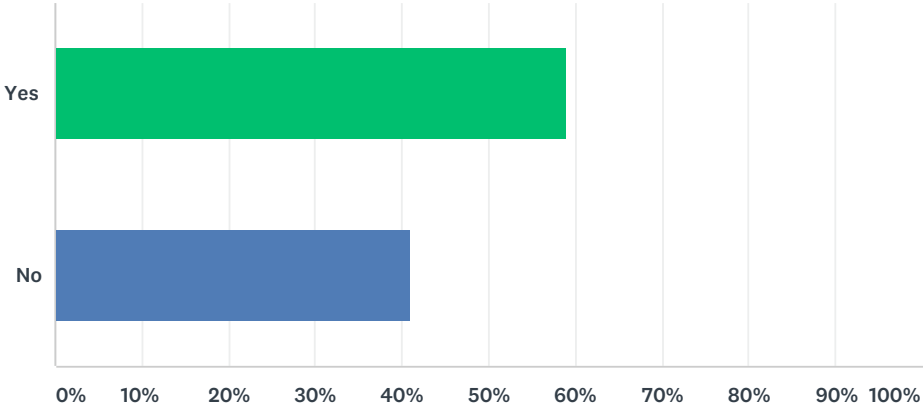
Answered: 167 Skipped: 0



ANSWER CHOICES	RESPONSES	
I am a business owner, or a general manager of an establishment located within the 500 block of Duval Street.	9.58%	16
I am a business owner, or a general manager of an establishment located within the 600 block of Duval Street.	9.58%	16
I am the business owner, or a general manager of an establishment located within the 700 block of Duval Street.	7.78%	13
I am visiting Key West.	24.55%	41
I live in Key West 4 months or more out of the year.	2.99%	5
I live in Old Town	11.38%	19
I live in Mid Town	5.39%	9
I live in New Town	8.98%	15
I live in the Lower Keys	15.57%	26
I live in the Upper Keys	4.19%	7
TOTAL		167

Q2 Were you aware that there was a special event named, "Locals Night Out on Duval" prior to this weekend?

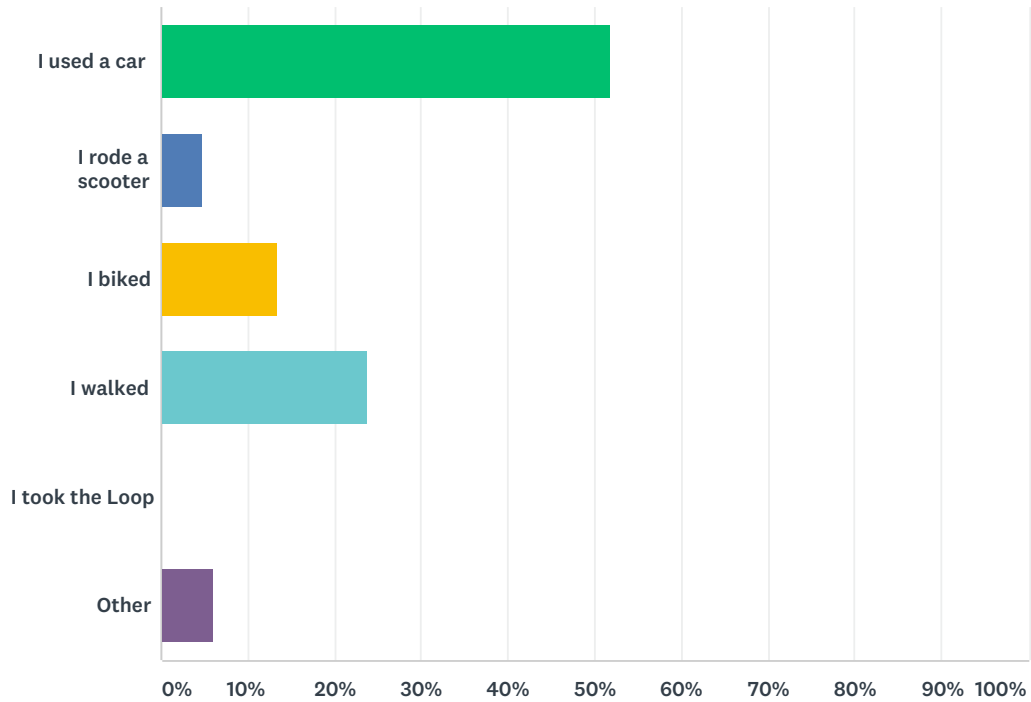
Answered: 166 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	59.04%	98
No	40.96%	68
TOTAL		166

Q3 Please let us know which mode of transportation you took to get to "Locals Night Out on Duval".

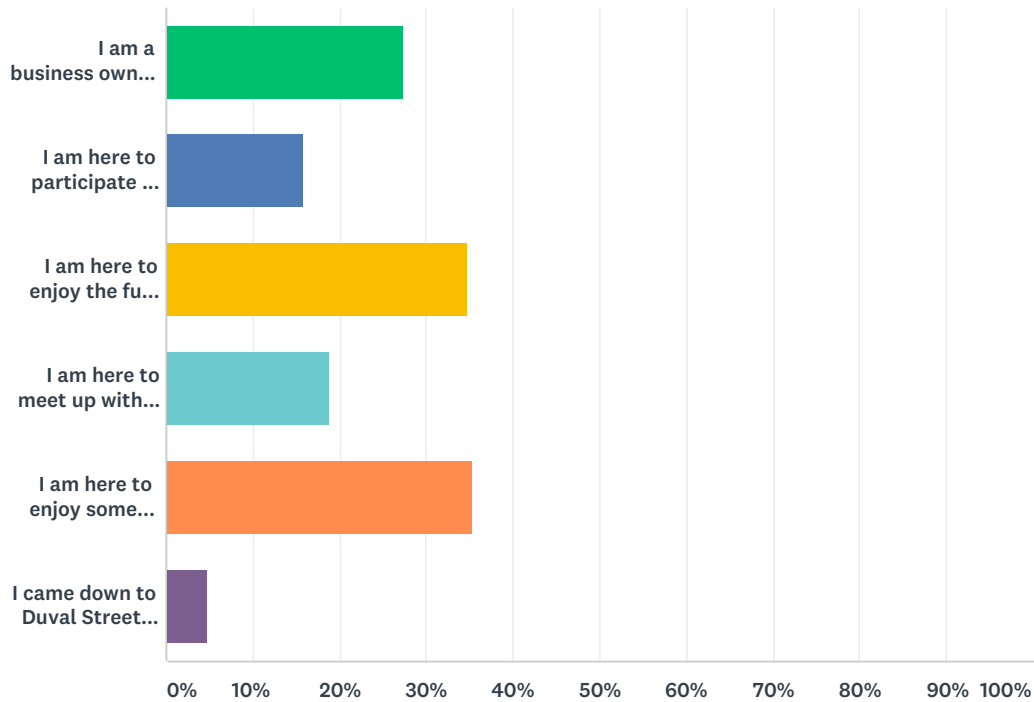
Answered: 164 Skipped: 3



ANSWER CHOICES	RESPONSES	
I used a car	51.83%	85
I rode a scooter	4.88%	8
I biked	13.41%	22
I walked	23.78%	39
I took the Loop	0.00%	0
Other	6.10%	10
TOTAL		164

Q4 What reason or reasons made you want to visit the 500, 600 and 700 blocks of Duval Street during "Locals Night Out on Duval" weekend? (Please check all that apply)

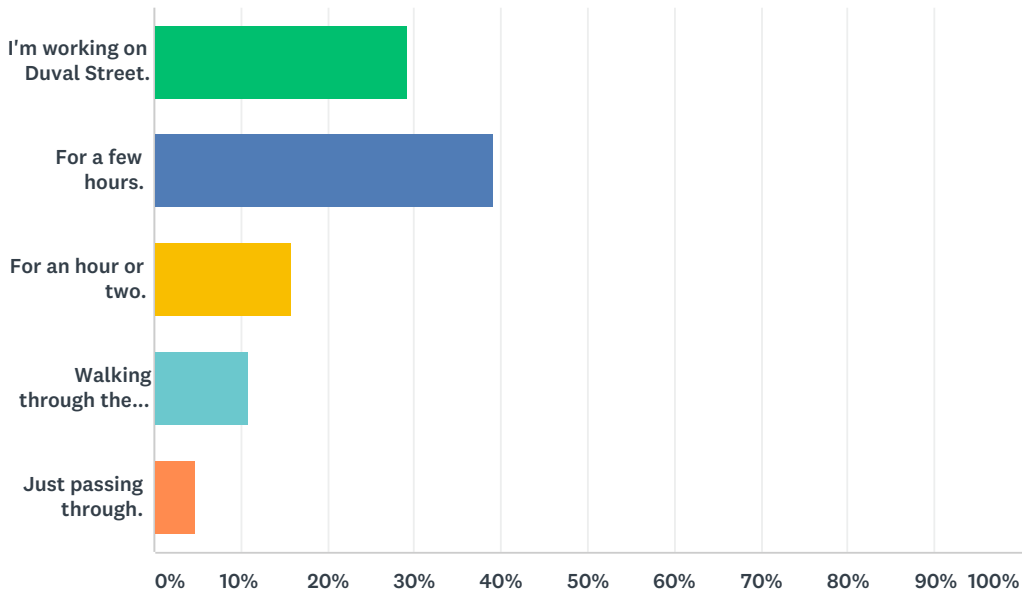
Answered: 164 Skipped: 3



ANSWER CHOICES	RESPONSES	
I am a business owner or general manager of an establishment.	27.44%	45
I am here to participate in a great fundraising cause.	15.85%	26
I am here to enjoy the fun activities.	34.76%	57
I am here to meet up with friends and family.	18.90%	31
I am here to enjoy some food, drinks and do some shopping.	35.37%	58
I came down to Duval Street because I work in the area.	4.88%	8
Total Respondents: 164		

Q5 How much time would you say you have already spent or plan on spending within the 500, 600 and 700 blocks of Duval Street during "Locals Night Out on Duval"?

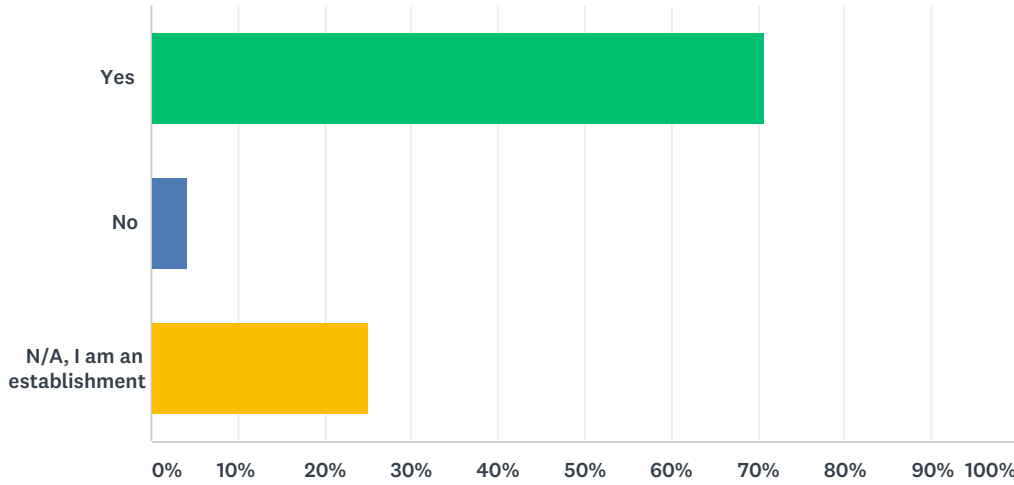
Answered: 164 Skipped: 3



ANSWER CHOICES	RESPONSES	
I'm working on Duval Street.	29.27%	48
For a few hours.	39.02%	64
For an hour or two.	15.85%	26
Walking through the three blocks while randomly visiting establishments.	10.98%	18
Just passing through.	4.88%	8
TOTAL		164

Q6 Did you spend or are you planning to spend time shopping or eating at any of the establishments located within the 500, 600 and 700 blocks of Duval Street?

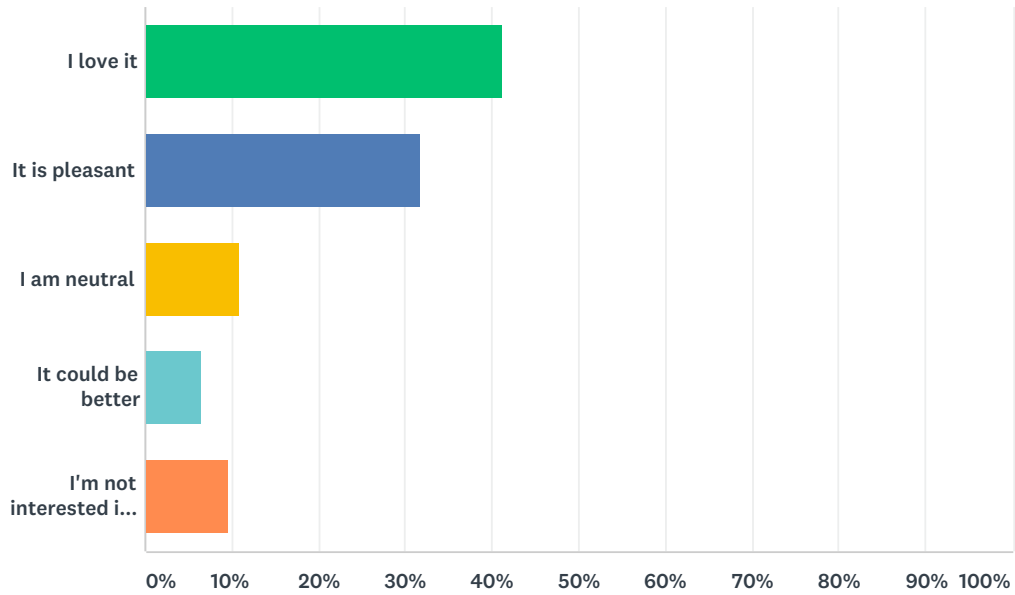
Answered: 167 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	70.66%	118
No	4.19%	7
N/A, I am an establishment	25.15%	42
TOTAL		167

Q7 What is your overall experience within the 500, 600 and 700 blocks of Duval Street during "Locals Night Out on Duval"?

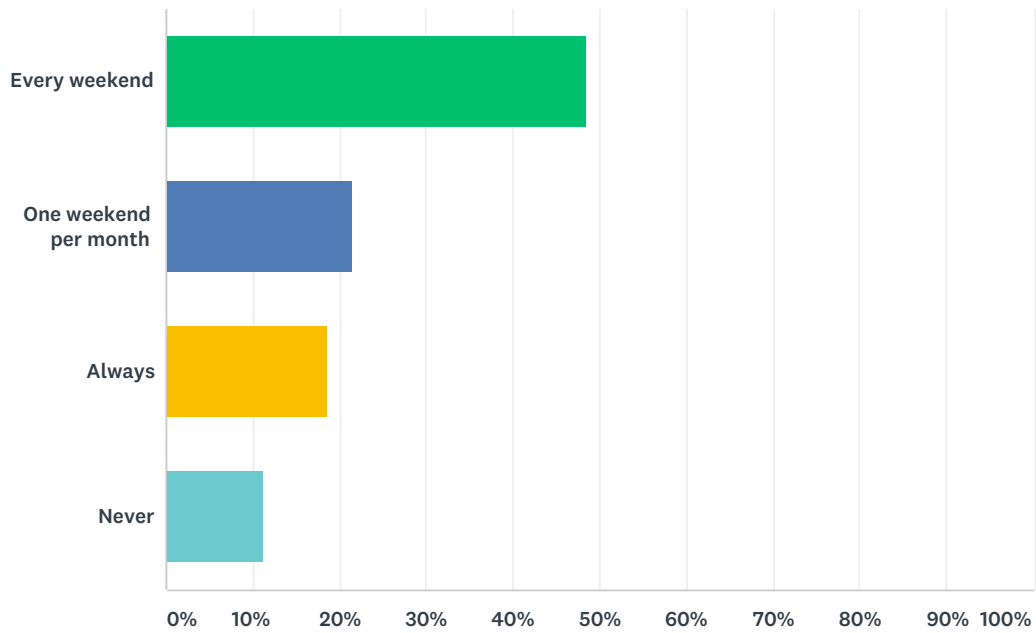
Answered: 167 Skipped: 0



ANSWER CHOICES	RESPONSES	
I love it	41.32%	69
It is pleasant	31.74%	53
I am neutral	10.78%	18
It could be better	6.59%	11
I'm not interested in it	9.58%	16
TOTAL		167

Q8 Would you like to see the 500, 600 and 700 blocks of Duval Street closed to vehicular traffic:

Answered: 167 Skipped: 0



ANSWER CHOICES	RESPONSES	
Every weekend	48.50%	81
One weekend per month	21.56%	36
Always	18.56%	31
Never	11.38%	19
TOTAL		167

Q9 Any comments or anything you would like to share?

Answered: 40 Skipped: 127