

RESOLUTION NO. 20-197

**A RESOLUTION OF THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY (CRA), APPROVING A ONE-YEAR EXTENSION TO THE "AGREEMENT BETWEEN THE CRA AND ADEPT PUBLIC RELATIONS, LLC (ADEPT) FOR MARKETING SERVICES AT KEY WEST HISTORIC SEAPORT" PURSUANT TO SECTION 2-797(4)(b) OF THE CODE OF ORDINANCES; AUTHORIZING THE CITY MANAGER TO EXECUTE NECESSARY DOCUMENTS; PROVIDING FOR AN EFFECTIVE DATE**

WHEREAS, in Resolution 15-371, the CRA awarded a contract to Adept Strategy and Public Relations for marketing services at the Key West Historic Seaport, in Resolution 16-326, the financial terms of the contract were amended, in Resolution 16-375 terms were further clarified, and in Resolution 18-360 the Agreement was extended two years to January 5, 2021; and

WHEREAS, due to the extraordinary circumstances of the Covid-19 pandemic, City staff recommends an additional one-year extension for Adept to continue providing services through 2021; and

WHEREAS, in the opinion of the City Manager special circumstances exist to exempt this purchase from the competitive bid requirements for the best interests of the City, pursuant to Section 2-797(4) (b) of the code of Ordinances; and

NOW, THEREFORE, BE IT RESOLVED BY THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY, AS FOLLOWS:

Section 1: That a one-year extension to the Agreement between the CRA and Adept Public Relations, LLC for Marketing Services for the Key West Historic Seaport is hereby approved, pursuant to Section 2-797(4) (b) of the Code of Ordinances.

Section 2: That the City Manager is authorized to execute any necessary documents that are consistent with the approval granted herein, upon the advice and consent of the City Attorney.

Section 3: That adequate funds for Historic Seaport marketing are budgeted in FY 21 accounts 405-7503-575-4800 (Key West Bight Marina \$10,000 budgeted) and 405-7504-575-4800 (Key West Historic Seaport \$167,400 budgeted).


Section 4: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Agency.

Passed and adopted by the Caroline Street Corridor and Bahama Village Community Redevelopment Agency at a meeting held this 6th day of October, 2020.

Authenticated by the presiding officer and Clerk of the Agency on October 7, 2020.

Filed with the Clerk October 7, 2020.

Chairman Teri Johnston	<u>Yes</u>
Commissioner Gregory Davila	<u>Absent</u>
Commissioner Mary Lou Hoover	<u>Yes</u>
Commissioner Sam Kaufman	<u>Yes</u>
Commissioner Clayton Lopez	<u>Yes</u>
Commissioner Billy Wardlow	<u>Yes</u>
Commissioner Jimmy Weekley	<u>Yes</u>

  
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TERI JOHNSTON, CHAIRMAN

ATTEST:

  
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CHERYL SMITH, CITY CLERK