

## EXECUTIVE SUMMARY



**To:** Jim Scholl, City Manager

**Through:** Thaddeus Cohen  
Planning Director

**From:** Enid Torregrosa-Silva, MSHP  
Historic Preservation Planner

**Meeting Date:** February 22, 2017

**RE:** Mural on the front facade at #700 Eisenhower Drive- Key West Moose Lodge 1760 painted by the Key West High School Honors Art Club.

### **ACTION STATEMENT:**

**Request:** To approve a mural painted by the Key West High School Honors Art Club on the main façade of an institutional structure located in the historic district.

**Location:** #700 Eisenhower Drive

**Building Facts:** The building located at #700 Eisenhower Drive is a non-contributing structure. The building built in 1958, is a one-story cbs stricture, located on the corner of Eisenhower Drive and Angela Street. The building is located in the Key West historic district boundaries, making its front façade facing the Garrison Bight Marina lot, which is outside of the district.

### **BACKGROUND:**

The Key West Moose Lodge 1760, owners of #700 Eisenhower Drive has proposed the creation of a mural to be painted over a non-contributing building that faces Eisenhower Drive. The Key West High School Honors Art Club will do the execution of the mural. The mural tittle is Moose's on Paradise and will depict moose with palm trees, the Key West light house and a sailboat in the background. The owners will provide all materials. The applicant has included a maintenance plan for the 30' wide by 10' height mural. The owner of the property will do the maintenance.

The Key West High School Honors Art Club is a new club formed by students taking art classes at the school. This mural will be the community service project the group of students will perform, as a requisite prior to their graduation. The Moose Lodge will reward

the students by sponsoring the club for a field trip and with a cash donation for the new formed club.

Proposed murals in the historic district may be permitted on non-contributing commercial or public buildings. The mural will not be visible from any residence, as the main façade faces the Garrison Bight Marina lot. The City of Key West Resolution 99-430 requires that the City Commission may approve a plan for a mural within the historic district.

### **PREVIOUS CITY ACTIONS:**

HARC Staff Approval: January 26, 2017

### **Options/ Advantages/ Disadvantages:**

**Option 1.** Approve the proposed mural to be painted on a non-contributing building located on the northeast boundary of the historic district.

**Consistency with the City’s Strategic Plan, Vision and Mission:** The Strategic Plan is silent on mural paintings in the historic district.

**Financial Impact:** There will be no cost to the City. The owner and the Key West High School Honors Art Club will be responsible for painting and maintaining the mural.

**Option 2.** Deny the proposed mural to be painted on a non- contributing building located on the northeast boundary of the historic district.

**Consistency with the City’s Strategic Plan, Vision and Mission:** The Strategic Plan is silent on mural paintings in the historic district.

**Financial Impact:** There will be no cost to the City. The owner and the Key West High School Honors Art Club will be responsible for painting and maintaining the mural.

### **RECOMMENDATION:**

The Planning Department recommends Option 1, **APPROVAL** of the proposed mural.