






RFP 24-008 Key West City-wide Comprehensive Safety Action Plan  
 Selection Committee Meeting  
 Wednesday, September 11, 2024 2PM  
 City Hall - Commission Conference Room  
 Summary

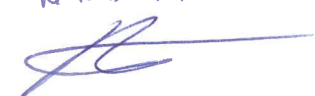
Cambridge Systematics, Inc.  
 Choice Engineering Consultants, Inc.  
 Foresite Group, LLC  
 Public Works, LLC  
 Street Plans Collaborative, Inc.  
 Toole Design Group, LLC  
 University of Florida Transportation Institute

Category		Points Allowed								
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>	<b>50 Total</b>	221	209	0	158	226	235	209	
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	89	86	0	71	91	93	86
	B	Has the firm done this type of work in the past?	10	44	39	0	26	46	48	42
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	43	41	0	35	43	47	40
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	45	43	0	26	46	47	41
2	<b>Understanding the Project.</b>	<b>20 Total</b>	93	95	0	80	92	95	91	
	A	Was proposal organization per the RFP?	10	46	48	0	41	45	48	46
	B	Did the proposal indicate a thorough understanding of the project?	10	47	47	0	39	47	47	45
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>	<b>20 Total</b>	87	86	0	82	91	90	91	
	A	Did the firm develop a workable approach to the project?	7	32	30	0	28	32	33	33
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	31	28	0	29	31	30	31
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	24	28	0	25	28	27	27
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	18	25	0	21	23	22	25	
5	<b>Cost Proposal. Proposed project budget and timeline.</b>	<b>35 Total</b>	115	145	0	115	145	145	175	
<b>Total Points Possible</b>		<b>130 Total</b>	534	560	0	456	577	587	591	

Evaluator	Signature	Date
David Allen		9/11/24
Ivona Coleman		9/11/24
Alison Higgins		9/11/24
Ian McDowell		9/11/24
Ryan Stachurski		9/11/2024

RFP 24-008 Key West City-wide Comprehensive Safety Action Plan Evaluation Criteria			CS	CEC	FG	PW	SP	TDG	UFTI		
Category		Points									
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<b>50 Total</b>		36	47	0	23	44	44	40
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	16	18		10	18	17	16	
	B	Has the firm done this type of work in the past?	10	6	9		3	9	10	8	
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	6	10		5	8	8	8	
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	8	10		5	9	9	8	
2	<b>Understanding the Project.</b>		<b>20 Total</b>		16	19	0	10	17	10	18
	A	Was proposal organization per the RFP?	10	7	10		5	8	10	10	
	B	Did the proposal indicate a thorough understanding of the project?	10	9	9		5	9	9	8	
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>		15	17	0	10	19	18	14
	A	Did the firm develop a workable approach to the project?	7	6	6		4	6	6	6	
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	5	6		3	7	7	4	
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	4	5		3	6	5	4	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>		3	5		3	5	4	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.*		<b>35 Total</b>		23	29		23	29	29	35
<b>Total Points Possible</b>			<b>130 Total</b>		<b>93</b>	<b>117</b>	<b>0</b>	<b>69</b>	<b>114</b>	<b>105</b>	<b>112</b>

\* Note that Addendum 3 corrected the value of Category 5 to 35

DAVID ALLEN  


10

Proposal: Cambridge Systematics, Inc.

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		<b>50 Total</b>
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		<b>20 Total</b>
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>
5	<b>Cost Proposal.</b> Proposed project budget and timeline.		<b>35 Total</b>
<b>Total Points Possible</b>		<b>130 Total</b>	<b>116</b>

12

Proposal: Choice Engineering Consultants, Inc.

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		<b>50 Total</b>
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
<b>Understanding the Project.</b>		<b>20 Total</b>	46
2	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	20
3	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	18
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	6
<b>Total Points Possible</b>		<b>130 Total</b>	5
			29
			<b>118</b>

1c

Proposal: Public Works, LLC

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		<b>50 Total</b>
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
<b>Understanding the Project.</b>		<b>20 Total</b>	39
2	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	20
3	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	23
<b>Total Points Possible</b>		<b>130 Total</b>	<b>107</b>

10

Proposal: Street Plans Collaborative, Inc.

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		<b>50 Total</b>
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
<b>Understanding the Project.</b>		<b>20 Total</b>	49
2	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	20
3	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	29
<b>Total Points Possible</b>		<b>130 Total</b>	<b>123</b>

12

Proposal: Toole Design Group, LLC

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		<b>50 Total</b>
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		<b>20 Total</b>
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	29
<b>Total Points Possible</b>		<b>130 Total</b>	<b>124</b>

10

Proposal: University of Florida Transportation Institute

Category		Points Allowed	Points Earned	
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		38	
	<b>50 Total</b>			
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	18
	B	Has the firm done this type of work in the past?	10	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	10 9 10
D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	10	
2	<b>Understanding the Project.</b>		20 Total	19
	A	Was proposal organization per the RFP?	10	9
	B	Did the proposal indicate a thorough understanding of the project?	10	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		20 Total	20
	A	Did the firm develop a workable approach to the project?	7	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		5 Total	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.		35 Total	35
<b>Total Points Possible</b>		<b>130 Total</b>	<b>126 10</b>	



Cambridge

	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<b>50 Total</b>	
1	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20 18	roundabout + 4 travel behavior staff = 26, 2 subs
	B	Has the firm done this type of work in the past?	10 9	Itasca Lac Co Boston Waste
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10 8	Very State based
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10 8	27 safety plans SIX Counties
	<b>Understanding the Project.</b>		<b>20 Total</b>	
2	A	Was proposal organization per the RFP?	10 10	
	B	Did the proposal indicate a thorough understanding of the project?	10 9	
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	

	A	Did the firm develop a workable approach to the project?	7 6	6 months . 12-18
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7 7+	Nation? MEG ✓
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6 5	One Hour Family
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b> ✓	
5	<b>Cost Proposal. Proposed project budget and timeline.*</b>		<b>35 Total</b>	
<b>Total Points Possible</b>			<b>130 Total</b>	

SSUA - App M Dade

Lee Co  
 Thomas Co ~~NY~~  
 Boston Impl  
 Wooster (now)  
 So. Miami (now)  
 Greenville

# Choice 2

	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<b>50 Total</b>	
1	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20 16	18 = too many? # staff? 26 Based the Leads
	B	Has the firm done this type of work in the past?	10 5/11	1.5 examples SS4A
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10 7	Rundabout 1
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10 8	
	<b>Understanding the Project.</b>		<b>20 Total</b>	
2	A	Was proposal organization per the RFP?	10 9	No table of contents No resumes
	B	Did the proposal indicate a thorough understanding of the project?	10 9	Time he 5.5 ms. too many staff. Not cross AB
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	

3	A	Did the firm develop a workable approach to the project?	5 7 <del>10</del>	5 months
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7 5	Not meaningful bilingual, no code
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6 6	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>	5
5	<b>Cost Proposal. Proposed project budget and timeline.*</b>		<b>35 Total</b>	
<b>Total Points Possible</b>			<b>130 Total</b>	

SSRA Lee Co (media)  
 (2) MDade grant app

Forester ③

Not  
Response

	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<b>50 Total</b>	
1	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20 <sup>10</sup> <del>10</del>	Staff 17
	B	Has the firm done this type of work in the past?	10 <sup>0</sup> <del>10</del>	BSS4A (a <sup>add</sup> media)
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10 <sup>8</sup>	rural
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10 <sup>10</sup> <del>10</del> <sup>8</sup>	roundabout 1
	<b>Understanding the Project.</b>		<b>20 Total</b>	
2	A	Was proposal organization per the RFP?	10 <sup>8</sup>	tiny font + many pages
	B	Did the proposal indicate a thorough understanding of the project?	10 <sup>6</sup>	relevance of project lists
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	

	A	Did the firm develop a workable approach to the project?	4 <sup>7</sup> <del>6</del>	6 months
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7 <del>7</del> 6	No grade demographics of crashes non-disabled surveys named groups SECURE JAO
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6 4	Short.
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		5 Total <del>5</del>	3
5	<b>Cost Proposal. Proposed project budget and timeline.*</b>		35 Total	
<b>Total Points Possible</b>			130 Total	

SSUA Blvd media  
 Ellighon GA  
 Benito GA  
 Campo NC media?  
 Base media

Name

Public works (4)

Experience and Capability of Staff to Perform Services. Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total	Notes
1	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	8 20	Engaged staff? #staff 9
	B Has the firm done this type of work in the past?	4 10	SSUA = 0
	C Does the project manager have consistent experience with projects comparable in size and scope?	4 10	
	D Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	4 10	Purd = 0
Experience and Capability of Staff to Perform Services. Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<u>Understanding</u> 50 Total 20 TOTAL	Notes
2	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	ORG 10 20 8	Checked, then copied posted?
	B Has the firm done this type of work in the past?	Understanding 10 8	

	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	4	Timeline = 6 months!!! \$493K
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	8	
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>		
	A	Did the firm develop a workable approach to the project?	7	5	Tasks not run out
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	7+	Best work up create!
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	6+	Best, most succinct problem statement
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>		
5	<b>Cost Proposal.</b> Proposed project budget and timeline.*		<b>35 Total</b>		



# Street Plans ⑤

	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<b>50 Total</b>	
1	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20 <del>20</del> 19	12 = staff only 1 SS4A @ top
	B	Has the firm done this type of work in the past?	10 10	6 SS4A's (but examples for 4?) VZ?
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10 9	M Beech K10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10 10	Rand = 0
	<b>Understanding the Project.</b>		<b>20 Total</b>	
2	A	Was proposal organization per the RFP?	10 8	City Knowledge section
	B	Did the proposal indicate a thorough understanding of the project?	10 9	
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	

	A	Did the firm develop a workable approach to the project?	7 <del>6</del>	1 17 months
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7 6	spanish only
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6 5	City Knowledge not there
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>	4
5	<b>Cost Proposal. Proposed project budget and timeline.*</b>		<b>35 Total</b>	
<b>Total Points Possible</b>			<b>130 Total</b>	

SS4A  
 New Haven  
 Palmto FL  
 Opatocka (app)  
 Imp <sup>SD</sup> Curacao  
 Stamford CT  
 Polk  
 "half a dozen cities"

Name

O'Toole 6

Experience and Capability of Staff to Perform Services. Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total	Notes
1	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	8 20	Staff 16
	B Has the firm done this type of work in the past?	10 10	SEHA=6
	C Does the project manager have consistent experience with projects comparable in size and scope?	10 10	
	D Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10 10	Fond = 0
Double 1	Experience and Capability of Staff to Perform Services. Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.	<del>Understudy</del> 50 Total	Notes
	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	<del>Organization</del> 10 10	Page # commits
	B Has the firm done this type of work in the past?	<del>Understudy</del> 10 10	

	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	Trache 8m = 10-12mo
	A	Did the firm develop a workable approach to the project?	7	
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	Equity State work? Tech memo No languages
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>	
5	<b>Cost Proposal.</b> Proposed project budget and timeline.*		<b>35 Total</b>	

Blange ID

SSHA - Ark grant

University GA

forgetful (govt)

with Haas (unplanned)

Cheltonville

Name

UP/ENSAO

Experience and Capability of Staff to Perform Services. Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total	Notes
1	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	<del>20</del> 17	engaged staff? # staff = 7
	B Has the firm done this type of work in the past?	<del>10</del> 6	Mostly large. Boisville & plus
	C Does the project manager have consistent experience with projects comparable in size and scope?	<del>10</del> 6	1 SRFA
	D Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	<del>10</del> 6	Rud = 0
Experience and Capability of Staff to Perform Services. Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		<u>Understanding</u> 50 Total	Notes
1	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	6 Organization <del>20</del> 10	No table of contents 9
	B Has the firm done this type of work in the past?	<u>Understanding</u> 10	ME 10

	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	Time 18mo
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		<b>20 Total</b>	
	A	Did the firm develop a workable approach to the project?	7 7	
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7 7	create
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6 6	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b> 5	
5	<b>Cost Proposal.</b> Proposed project budget and timeline.*		<b>35 Total</b>	

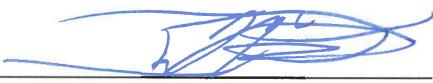
① Gainesville

Proposal: Cambridge Systematics, Inc.



Category		Points Allowed	Points Earned	
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>		<b>50 Total</b>	43
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	16
	B	Has the firm done this type of work in the past?	10	9
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	9
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	9
2	<b>Understanding the Project.</b>		<b>20 Total</b>	18
	A	Was proposal organization per the RFP?	10	9
	B	Did the proposal indicate a thorough understanding of the project?	10	9
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>		<b>20 Total</b>	16
	A	Did the firm develop a workable approach to the project?	7	6
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	6
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	4
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>	3
5	<b>Cost Proposal. Proposed project budget and timeline.</b>		<b>35 Total</b>	23
<b>Total Points Possible</b>		<b>130 Total</b>	<b>103</b>	

Proposal: Choice Engineering Consultants, Inc.



Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>		<b>50 Total</b>
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		<b>20 Total</b>
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>		<b>20 Total</b>
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		<b>5 Total</b>
5	<b>Cost Proposal. Proposed project budget and timeline.</b>		<b>35 Total</b>
<b>Total Points Possible</b>		<b>130 Total</b>	<b>106</b>



Proposal: Foresite Group, LLC



DQ

Category		Points Allowed	Points Earned	
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>		41	
	<b>50 Total</b>			
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	16
	B	Has the firm done this type of work in the past?	10	8
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	8
D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	9	
2	<b>Understanding the Project.</b>		16	
	<b>20 Total</b>			
	A	Was proposal organization per the RFP?	10	7
B	Did the proposal indicate a thorough understanding of the project?	10	9	
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>		15	
	<b>20 Total</b>			
	A	Did the firm develop a workable approach to the project?	7	6
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	6
C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	3	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	2	
5	<b>Cost Proposal. Proposed project budget and timeline.</b>	<b>35 Total</b>	0	
<b>Total Points Possible</b>		<b>130 Total</b>	<b>74</b>	

Proposal: Public Works, LLC



Category		Points Allowed	Points Earned	
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>		35	
	<b>50 Total</b>			
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	16
	B	Has the firm done this type of work in the past?	10	6
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	8
D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	5	
2	<b>Understanding the Project.</b>		17	
	<b>20 Total</b>			
	A	Was proposal organization per the RFP?	10	9
B	Did the proposal indicate a thorough understanding of the project?	10	8	
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>		17	
	<b>20 Total</b>			
	A	Did the firm develop a workable approach to the project?	7	6
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	6
C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	5	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		4	
<b>5 Total</b>				
5	<b>Cost Proposal. Proposed project budget and timeline.</b>		23	
<b>35 Total</b>				
<b>Total Points Possible</b>		<b>130 Total</b>	<b>96</b>	

Proposal: Street Plans Collaborative, Inc.



Category		Points Allowed	Points Earned	
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>		40	
	<b>50 Total</b>			
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	16
	B	Has the firm done this type of work in the past?	10	8
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	8
D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	8	
2	<b>Understanding the Project.</b>		18	
	<b>20 Total</b>			
	A	Was proposal organization per the RFP?	10	9
B	Did the proposal indicate a thorough understanding of the project?	10	9	
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>		15	
	<b>20 Total</b>			
	A	Did the firm develop a workable approach to the project?	7	6
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	4
C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	5	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		5	
<b>5 Total</b>				
5	<b>Cost Proposal. Proposed project budget and timeline.</b>		35	
<b>35 Total</b>				
<b>Total Points Possible</b>		<b>130 Total</b>	<b>107</b>	

Proposal: Toole Design Group, LLC



Category		Points Allowed	Points Earned	
1	<b>Experience and Capability of Staff to Perform Services. Proposer's</b>		41	
	<b>50 Total</b>			
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	16
	B	Has the firm done this type of work in the past?	10	8
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10	9
D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	8	
2	<b>Understanding the Project.</b>		16	
	<b>20 Total</b>			
	A	Was proposal organization per the RFP?	10	8
B	Did the proposal indicate a thorough understanding of the project?	10	8	
3	<b>Project Approach and Philosophy. Proposer's quality and feasibility of approach to providing the services requested in this solicitation.</b>		15	
	<b>20 Total</b>			
	A	Did the firm develop a workable approach to the project?	7	6
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	5
C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6	4	
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		3	
<b>5 Total</b>				
5	<b>Cost Proposal. Proposed project budget and timeline.</b>		29	
<b>35 Total</b>				
<b>Total Points Possible</b>		<b>130 Total</b>	<b>104</b>	

Proposal: University of Florida Transportation Institute



Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's		42
	<b>50 Total</b>		
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		17
	<b>20 Total</b>		
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		17
	<b>20 Total</b>		
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		5
		<b>5 Total</b>	
5	<b>Cost Proposal.</b> Proposed project budget and timeline.		35
		<b>35 Total</b>	
<b>Total Points Possible</b>		<b>130 Total</b>	<b>116</b>



Proposal: Cambridge Systematics, Inc.

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		20 Total
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		20 Total
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>		5 Total
5	<b>Cost Proposal.</b> Proposed project budget and timeline.		35 Total
<b>Total Points Possible</b>		<b>130 Total</b>	<b>115</b>

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Proposal: Choice Engineering Consultants, Inc.



Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.	<b>50 Total</b>	42
	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	18 ✓
	B Has the firm done this type of work in the past?	10	8 ✓
	C Does the project manager have consistent experience with projects comparable in size and scope?	10	8 ✓
	D Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	8 ✓
2	<b>Understanding the Project.</b>	<b>20 Total</b>	20
	A Was proposal organization per the RFP?	10	10 ✓
	B Did the proposal indicate a thorough understanding of the project?	10	10 ✓
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.	<b>20 Total</b>	19
	A Did the firm develop a workable approach to the project?	7	7 ✓
	B Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	6 ✓
	C Does the proposal specifically address the City's needs, or is it "generic" in content?	6	6 ✓
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	5 ✓
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	29 ✓
<b>Total Points Possible</b>		<b>130 Total</b>	<b>115</b> ✓

DBE ✓

Proposal: Foresite Group, LLC



Not  
Response

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		20 Total
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		20 Total
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	5 Total	
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	35 Total	
<b>Total Points Possible</b>		<b>130 Total</b>	<b>82</b>

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Proposal: Public Works, LLC



Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.	<b>50 Total</b>	41
	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	19
	B Has the firm done this type of work in the past?	10	7
	C Does the project manager have consistent experience with projects comparable in size and scope?	10	8
	D Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	7
2	<b>Understanding the Project.</b>	<b>20 Total</b>	17
	A Was proposal organization per the RFP?	10	9
	B Did the proposal indicate a thorough understanding of the project?	10	8
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.	<b>20 Total</b>	17
	A Did the firm develop a workable approach to the project?	7	6
	B Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	6
	C Does the proposal specifically address the City's needs, or is it "generic" in content?	6	5
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	4
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	23
<b>Total Points Possible</b>		<b>130 Total</b>	<b>102</b>



Proposal: Street Plans Collaborative, Inc.



Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		20 Total
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		20 Total
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	5 Total	4
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	35 Total	29
<b>Total Points Possible</b>		<b>130 Total</b>	<b>119</b>



Proposal: Toole Design Group, LLC



Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.		50 Total
	A	Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20
	B	Has the firm done this type of work in the past?	10
	C	Does the project manager have consistent experience with projects comparable in size and scope?	10
	D	Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10
2	<b>Understanding the Project.</b>		20 Total
	A	Was proposal organization per the RFP?	10
	B	Did the proposal indicate a thorough understanding of the project?	10
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.		20 Total
	A	Did the firm develop a workable approach to the project?	7
	B	Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7
	C	Does the proposal specifically address the City's needs, or is it "generic" in content?	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	5 Total	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	35 Total	29
<b>Total Points Possible</b>		<b>130 Total</b>	<b>123</b>





Proposal: University of Florida Transportation Institute

Category		Points Allowed	Points Earned
1	<b>Experience and Capability of Staff to Perform Services.</b> Proposer's qualifications and relevant experience of firm and key personnel that will be assigned to this project.	<b>50 Total</b>	45
	A Do the resumes of the key staff, including Project Manager and other project team professionals, support the firm's competency in doing this type of work (bicycle/pedestrian or active transportation planning)?	20	18
	B Has the firm done this type of work in the past?	10	9
	C Does the project manager have consistent experience with projects comparable in size and scope?	10	9
	D Have key staff recently (within the past 5 years) done this type of work for the County, the State, a local government, or for a large university?	10	9
2	<b>Understanding the Project.</b>	<b>20 Total</b>	18
	A Was proposal organization per the RFP?	10	9
	B Did the proposal indicate a thorough understanding of the project?	10	9
3	<b>Project Approach and Philosophy.</b> Proposer's quality and feasibility of approach to providing the services requested in this solicitation.	<b>20 Total</b>	20
	A Did the firm develop a workable approach to the project?	7	7
	B Did the firm develop a strong public engagement strategy, including a multifaceted approach and meaningful engagement of 'historically disadvantaged communities'?	7	7
	C Does the proposal specifically address the City's needs, or is it "generic" in content?	6	6
4	<b>Familiarity of City of Key West's unique challenges and needs.</b>	<b>5 Total</b>	5
5	<b>Cost Proposal.</b> Proposed project budget and timeline.	<b>35 Total</b>	35
<b>Total Points Possible</b>		<b>130 Total</b>	<b>123</b>

