

REEF RELIEF



2021 GLOBAL

Data at a Glance



Top 10 Items Collected



1
Food Wrappers
(candy, chips, etc.)
1,341,463



6
Grocery Bags
(Plastic)
415,245



2
Cigarette Butts
1,134,292



7
Beverage Bottles
(Glass)
304,337



3
Beverage Bottles
(Plastic)
849,321



8
Beverage Cans
267,189



4
Other Trash
(Clean Swell)
613,972



9
Straws, Stirrers
260,395



5
Bottle Caps
(Plastic)
579,020



10
Cups, Plates
(Plastic)
245,961



Since 2010, Reef Relief has collected
over **217,000** lbs of marine debris.



Plastic Free 305 is a volunteer program



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Plastic Free 305

Share:  



Your business can make a difference.

No matter where you live and work in Miami-Dade County, you can make a difference in the fight against plastic pollution in our Bay, ocean and other waterways. Plastic Free 305 celebrates Miami-Dade County businesses dedicated to reducing or eliminating the purchase and use of single-use plastics

through the adoption of reuse and sustainable replacement strategies. It also continues local environmental stewardship initiatives like [Plastic Free Miami Beach](#) and [Greener Coral Way](#).

Join Plastic Free 305 today and partner with other Miami-Dade County businesses committed to reducing plastics in our environment. Read on to learn how the program works. You can also [apply now](#) if you're ready.

Plastic Free 305 Members

Find and support Plastic Free businesses in your neighborhood by using the [Plastic Free 305 Viewer](#).

ONLINE OPTIONS

[APPLY NOW](#)

[PLASTIC FREE 305 VIEWER](#)

PHONE NUMBER(S)

305-372-6789

EMAIL / MAIL

PlasticFree305@miamidade.gov

Tiers & Eligible Products

Certification Tiers

Plastic Free 305 is designed as a three-tier annual certification based upon the progressive level of single-use plastic elimination:

- **Tier One:** Business pledges to remove one or more eligible single-use plastic products* during the first calendar year of partnership, or business has already removed one single-use plastic
- **Tier Two:** Business has removed two or more single-use plastic products*
- **Tier Three:** Business is 100% single-use plastics-free

* Excluding single-use plastics currently prohibited by local ordinance. Check if your business operates within a city that currently restricts certain single-use plastics items such as straws or plastic bags.

Eligible Products

To be eligible for Plastic Free 305, participants must eliminate or replace with a more sustainable item* the following single-use plastic (including Styrofoam) products:

- Drinking bottles and caps
- Grocery bags
- Produce bags
- Cups
- Lids
- Straws
- Stirrers
- Cutlery
- Food wrappers
- Ramekins/sauce containers
- Take-out containers

* Excluding Bioplastics. See Bioplastics section for more information.

HOW TO APPLY

Join Plastic Free 305

Have you already eliminated one or more of the eligible single-use plastic products from your establishment (not including items already prohibited by your city)? [Apply now](#) and submit your Plastic Free 305 application for review. Get help getting started with single-use plastic reduction and elimination:

- **STEP 1 - Determine how much single-use plastic you consume by conducting a plastic use audit.** Use the [Plastic Use Audit](#) to inventory how many of the eligible single-use items your business purchases in an average day, week or month.
- **STEP 2 - Determine which single-use plastics you can eliminate from your business through reuse strategies or replacement with sustainable alternatives.** Miami-Dade County recommends choosing reuse-and-refill strategies using reusable materials. If reuse strategies are not practical, select more sustainable replacement items that are derived from natural products such as bamboo, sugarcane and other highly biodegradable products. Visit our Business Resource Section for reuse strategies and sustainable alternatives.
- **STEP 3 - Ready to eliminate single-use plastics?** [Apply now](#) to detail your pledge to remove one or more of the eligible items from your business and submit your Plastic Free 305 application for review.



Miami-Dade Plastic Free 305 Program Registration

The Plastic Free 305 program will ensure the continuation of the County's commitment to resiliency by providing support to businesses as they transition to plastic free alternatives.

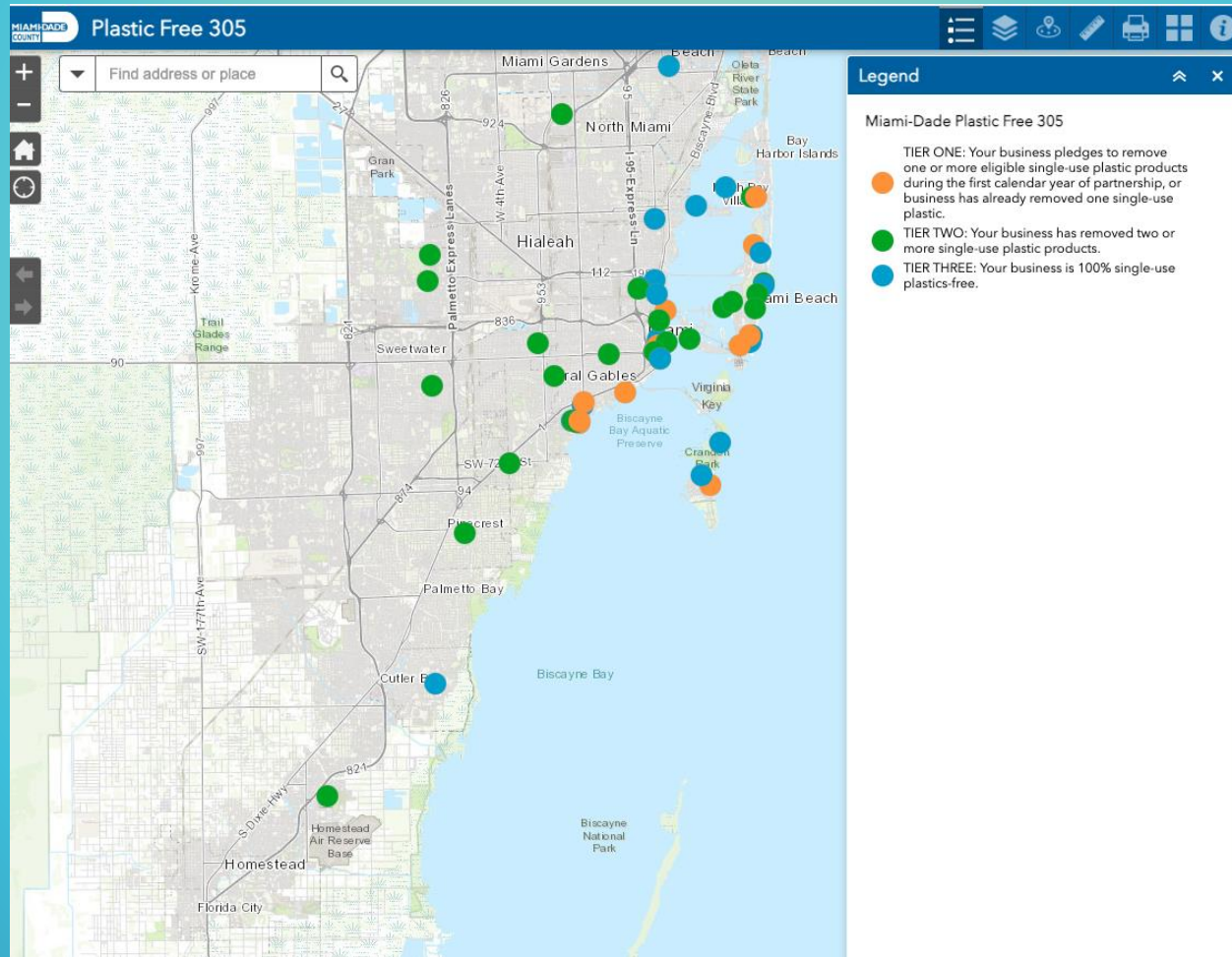
Business Contact Information ▼

First Name*

Last Name*

Participation is completely voluntary

Interactive map to view participating businesses



**Several local businesses
already doing this regardless
of program**



BOTTOM LINE:

- Eliminating plastic at the source.
- Business participation is their choice.
- Reef Relief will work with the City of Key West to recruit, process, and audit businesses in this program.
- Businesses participating will be recognized via signage, social & earned media, and on the City's Plastics Free Key West webpage.
- No code enforcement will be needed from the City of Key West.