




## MEMORANDUM

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Date: May 2, 2023

To: Honorable Mayor and Commissioners

Via: Albert P. Childress   
City Manager

From: Todd Stoughton  
Assistant City Manager

Subject: **Update to City of Key West Comprehensive Plan**

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### **Introduction**

Respectfully request the City Commission approve an update to the City of Key West Comprehensive Plan regarding the City's update to our Mission Statement and Core Values as found in section 'I. Introduction City of Key West Comprehensive Plan.'

### **Background**

On August 26th, 2022, City leadership met to discuss updates to the City's Strategic Agenda including a small working group to update the City's Mission Statement and Core Values located within the Introduction of the City's Comprehensive Plan under the City's current Vision Statement. The City's current Mission Statement located within the Comprehensive Plan is:

*MISSION - Our mission is to protect our natural and built environment and honor our local heritage and cultural identity with citizens actively engaged in the life of our neighborhoods and community. Together we shall promote ongoing redevelopment of a sustainable economy, quality of life, and modern city infrastructure. Our government shall act on behalf of the long-term, generational interests of residents and visitors of Key West.*

The working group met three times to update the Mission Statement and met with all Directors and Managers to finalize the recommended change of the Mission Statement to:

*Honoring our past and embracing our future for a better Key West.*

Additionally, the working group worked on the City's Core Values which was vetted through Directors and Managers at a staff meeting to update the current Core Value as documented in the City's Comprehensive Plan.

The City's current Core Value is:

*All people are created equal members of one human family.*

The recommended change to the City's Core Values as recommended by City Staff and leadership is:

*Inclusiveness/Diversity: We value our diverse, inclusive community. We treat each other with fairness and dignity and embrace our motto of "One Human Family."*

*Ethics: We ensure that all decisions and interactions are done with integrity and fairness.*

*Community: We are an extended family that supports and protects each other and our collective values.*

*Environmental Stewardship: We take responsibility to protect and preserve the nature that surrounds us.*

*Fiscal Responsibility: We act as responsible stewards for the community we serve.*

The recommended changes to the City's Comprehensive Plan were approved by the Planning Board on December 19th, 2022, and passed to Second Reading by the City Commission on February 7, 2023.

The Florida Department of Economic Opportunity (DEO) replied via letter on April 14, 2023, stating that they have completed their review of the proposed amendment without objection (attached as DEO Approval Letter). This leaves the City 180 days to conduct the second hearing and final submission to DEO.

### **Procurement**

There is no financial impact by adopting this resolution.

### **Recommendation**

Respectfully request the City Commission to approve the recommended changes to City's Comprehensive Plans Core Values and Mission Statement. If approved, staff will update the City's Comprehensive Plan to reflect the updates.