



THE CITY OF KEY WEST

Post Office Box 1409 Key West, FL 33041-1409 (305) 809-3700

MEMORANDUM

To: Bogdan Vitas, City Manager
From: E. David Fernandez 907
Date: June 9, 2014
Subject: Duck Tour Seafari, Inc.

ACTION STATEMENT:

Respectfully request the City Commission approval of Duck Tours Seafari, DBA Yellow Duck Tours to modify Attachment A to the Franchise Ordinance to include vehicle type and the alternative trolley type.

BACKGROUND

In November 2011 a Franchise Ordinance Number 11-02 Attachment B was approved for Duck Tours Seafari Inc. to operate a non-exclusive city-wide amphibious sightseeing tour operation. Since this Ordinance went into effect the Navy prevented use of the Truman Waterfront Harbor. The Navy has also blocked the Duck Tours Seafari, Inc. efforts to build a Trumbo Road boat ramp.

PURPOSE /JUSTIFICATION

Duck Tours Seafari, Inc. has been in constant communication with the City in their efforts to find an alternative method in which they could continue to utilize their franchise agreement. Their most recent communication dated May 9, 2014 they requested approval of a modification of Attachment A. for use of a propane fueled trolley vehicle similar to those currently being used by City View Trolley as a substitute vehicle. At the same time this would allow Duck Tours Seafari Inc. to run a trolley type vehicle as the City continues to negotiate with the Navy regarding the Trumbo Road boat ramp issues.

OPTIONS

1. The Commission could reject the Duck Tours Seafari Inc. request.
2. Approve this request for Duck Tours Seafari, Inc. allowing them to continue to operate until the ramp issue can be resolved.



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FINANCIAL IMPACT

No financial impact if the additional vehicle type is approved.

RECOMMENDATION

Staff would recommend Option 2 allowing all trolley franchises a fair share at the trolley sightseeing market.