



## PROCLAMATION

WHEREAS, the month of October is National Energy Awareness Month; and

WHEREAS, the City of Key West committed to reducing our community greenhouse gas reductions by 15% by 2016 and adopted a Climate Action Plan to reach those reduction goals by involving residents, businesses and policy makers; and

WHEREAS, the City greenhouse gas emissions inventory showed that 62% of our greenhouse gas comes from electricity; and

WHEREAS, studies have shown that behavioral changes in energy use can drop electricity bills by as much as 20%; and low cost technologies can drop rates an additional 20%; and

WHEREAS, the City is enacting an Energy Efficiency Plan, including benchmarking buildings, and upgrading to LED lighting at the Park N Ride Garage (21% ROI) and Key West Bight; and

WHEREAS, partners like Keys Energy provide residents with free home energy audits for thousands of dollars in energy efficiency rebates annually; and

WHEREAS, Key West businesses have joined in the effort during the 2014 LED lighting challenge, converting incandescent and fluorescent light fixtures into LED's. Besame Mucho won the LED Lighting Challenge, showing it could reduce their energy use by 82%!; and

WHEREAS, to help our community be sustainable by reducing their carbon footprint while saving money, the City of Key West, Florida invites everyone to participate in **National Energy Awareness Month**

NOW, THEREFORE, I Craig Cates, Mayor of the City of Key West, do hereby proclaim  
October, 2014 as

## National Energy Awareness Month

in the "Southernmost City of the Continental United States". We would like to urge all citizens, residents and visitors of our Southernmost City to observe this month with appropriate programs, activities, and ceremonies to participate fittingly in the observation.

WITNESS my hand and seal of the City of Key West, Florida, this 21<sup>st</sup> day of October 2014.

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Craig Cates  
Mayor