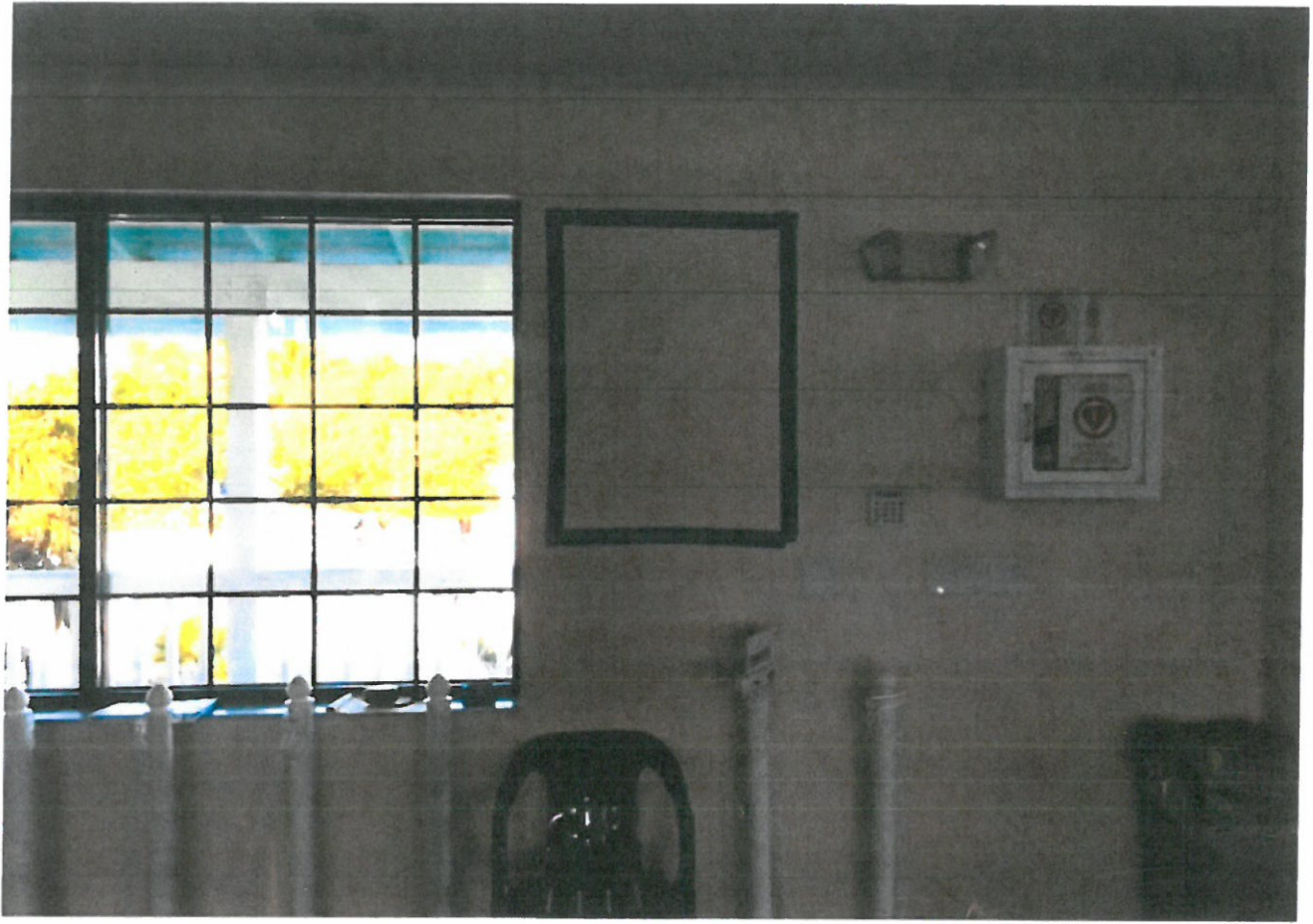


Advertising Proposal
For
Key West Ferry Terminal
Refer to AOA's Last RFP

1. Add light boxes to existing walls.
2. Place custom brochure racks next to elevator.
3. Refurbish map downstairs with new marguard anti fading lexan into all existing ad spaces along with ads.
4. Like all my other contracts with the City and County, I would like an option for a second 5-year term. So, I would like a 5-year term plus a 5-year option.
5. I will pay the Key West Bight \$1,000.00 per month or 30% of gross sales or whichever is greater.



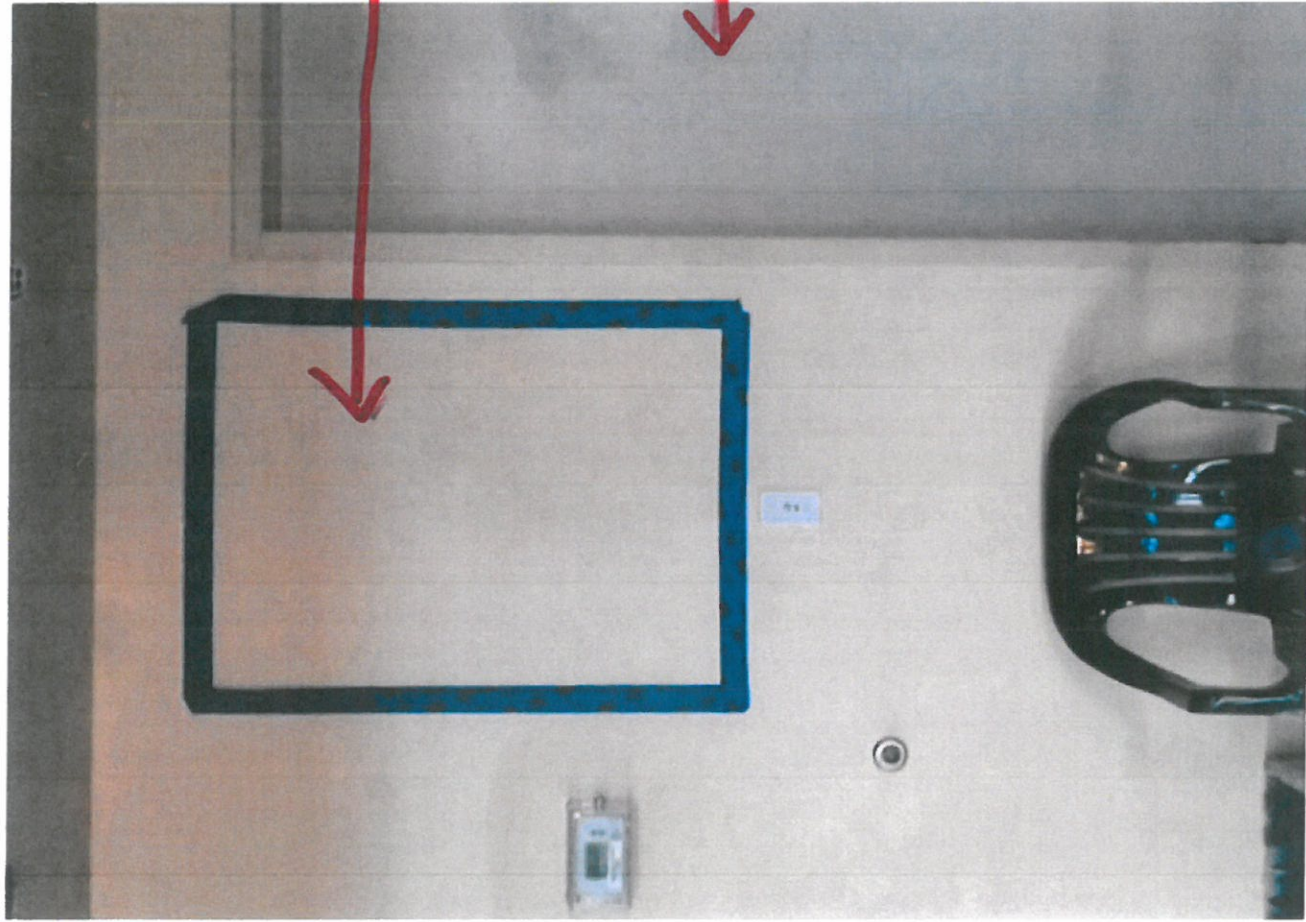
36" x 36" slim LED Light Box
Located next to entrance Door



↑
36" tall x 60" wide slim LED
Light Box

36" x 36" Located
next to elevator Door.

← Elevator Door will
be covered in vinyl



7' wide x 4' tall
custom brochure
rack will be
placed at center
of window

