A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, RECOGNIZING THE LIFE AND ACCOMPLISHMENTS OF GERALD "MOE" MOSHER; DESIGNATING THE ALLEY BETWEEN 609 DUVAL STREET AND 611 DUVAL STREET "MOE'S WAY"; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, Gerald "Moe" Mosher embodied the entrepreneurial spirit of Key West, beginning with the opening of his own barber shop, on Duval Street in 1954, just a few years after he mustered out of the Navy; and

WHEREAS, Moe was a master barber, who served as a Barber Examiner for the State of Florida, as Chairman of the State Barber's Board, and on the Board of the National Association of Barber and Beauty Supplies; and

WHEREAS, in 1973 Moe partnered with Ed Swift and Chris
Belland to form Old Town Key West Development, and later
Historic Tours of America, while holding on to Moe's Barber
Shop, which long remained a community hub offering styling
services, hair products, guns, ammo, and plenty of advice; and

WHEREAS, Moe was an advocate for the residents and the economy of Key West: a member of Key West Rotary, and the Key West Chamber of Commerce for more than 40 years, he served on the Board of the Monroe County Teachers Federal Credit Union for

30 years, co-founded Children's Day at Halloween, and filled the role of Santa for the Silverliners for decades as well; and

WHEREAS, Moe retired from barbering after 45 years, but remained active as Senior Vice Present and Director of HTA, until well past the age of 80; and

WHEREAS, always willing to put others needs in front of their own, Moe Mosher with his wife Marina provided corporate, philanthropic and hands-on volunteer support to countless individuals and organizations; and

WHEREAS, Gerald "Moe" Mosher was an exceptional citizen of Key West, who should be honored for the myriad ways he worked to improve the community, and to provide employment, education and cultural opportunities for past, present and future generations of Key West citizenry;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, AS FOLLOWS:

Section 1: The City of Key West recognizes the life and accomplishments of Gerald "Moe" Mosher, and expresses gratitude to his family for their support of a fine husband, father, grandfather, barber and businessman.

Section 2: That the alley between 609 and 611 Duval Street (a/k/a "Valdez Alley"), which provides access to the long-time location of "Moe's Barber Shop," is hereby co-designated as "Moe's Way," and will be so plaqued.

Section 3: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Commission.

	Passed and adopted by the C	ity Commission	at a meeting held
this	day of		2015
	Authenticated by the presi	ding officer	and Clerk of the
Commission on, 2015			
	Filed with the Clerk	×	2015.
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ATTES	51:		
CHERY	YL SMITH, CITY CLERK		