

Top 5 priorities for my job.

1. Advertising for the recycling program and the HHW program. We are hitting the schools and working on social media. We need regular advertising on TV and radio. I think this will be essential in getting an increased rate.
2. Commercial recycling. The Green Business Program. We have written a mandatory commercial recycling ordinance. Getting it passed.
3. Cigarette recycling program. Looking for money to give businesses or looking for businesses to sponsor program. Have recycling locations that accept cigarette waste. \$1 half gallon ziplock \$2 gallon ziplock. These are sent to Terra Cycle by KKWB and KKWB is credited in a paid account by Terra cycle.
4. School presentations and summer camps. Buying handouts like reusable shopping bags.
5. Education campaign with resorts and hotels for recycling.

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