



THE CITY OF KEY WEST

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MEMORANDUM

EXECUTIVE SUMMARY

TO: James K. Scholl, City Manager
Sarah Hannah-Spurlock, Assistant City Manager - Administration
Greg Veliz, Assistant City Manager - Operations

FROM: Carolyn Sheldon, Senior Grants Administrator

DATE: April 7, 2016

RE: Approving the acceptance of the attached Bike Florida Share the Road Challenge Grant agreement in the amount of \$25,000.00 (\$25,000.00 local match) to improve bicycle safety and promote cycling as a mainstream form of transportation in the island city. Authorizing the City Manager to execute the agreement upon consent of the City Attorney. Approving necessary budget amendments or transfers to accept the grant.

ACTION STATEMENT:

This resolution will approve the acceptance of the attached Bike Florida Share the Road Challenge Grant agreement in the amount of \$25,000.00 (\$25,000.00 local match) to improve bicycle safety and promote cycling as a mainstream form of transportation in the island city. This resolution will also authorize the City Manager to execute the agreement upon consent of the City Attorney and approve necessary budget amendments or transfers to accept the grant.

BACKGROUND:

The City of Key West submitted an application on January 21, 2016 for funding from Bike Florida's inaugural \$25,000 Share the Road Challenge Grant program (attached). The purpose of the Challenge Grant Program is to stimulate creative thinking about how to better facilitate cycling and improve bike-pedestrian safety at the community level in the State of Florida. The funding was awarded on February 26, 2016. Press release is attached.

The City's application was one of 9 applications submitted. Other applicants included Orlando, Fort Lauderdale, Clermont, Gainesville, Sanibel Island, Lake County, Miami's Friends of Ludlam Trail and the Gainesville based Freewheel Project.

PURPOSE AND JUSTIFICATION:

The grant funding will be used to jump start the City's new Bike/Walk program to encourage more biking and walking and to encourage all users of our streets to *Key to the Caribbean* – Average yearly temperature 77° F.

use them safely through a *Key West Share the Road Starter Kit*. Specifically the grant will allow us to create a bike map, develop branding and marketing materials, conduct some outreach and implement some quick, low-cost or even temporary safety projects. The attached grant application details each of these activities.

The *Share the Road Starter Kit* project has two goals. The first is to provide a measurable uptick in the number of people biking and walking instead of driving. The most readily available way to measure this is through the U.S. Census American Community Survey (ACS) “journey to work” statistics using before and after data. The second goal is to no longer be the #1 locality in the State of Florida for bicycle/pedestrian accidents/deaths. This can be measured through local police statistics and FDOT reports.

FINANCIAL IMPACT:

If the acceptance of the grant is approved, a budget amendment is needed to fund the \$25,000.00 match from the City Manager Contingency, Account 001-1900-519-9801, and grant revenue, Account 001-0000-334-9000, will increase by \$25,000.00. Total project cost is \$50,000.00 to be budgeted, after the amendment, as follows:

| Account | Expense (grant) | Expense (match) | Total Expense | Total Revenue |
|-------------------|--------------------|--------------------|---------------------|---------------------|
| 001-1501-515-3100 | \$ 22,000.00 | \$ 22,000.00 | \$ 44,000.00 | |
| 001-1905-519-5200 | \$ 3,000.00 | \$ 3,000.00 | \$ 6,000.00 | |
| 001-0000-334-9000 | | | | \$ 25,000.00 |
| Total | \$ 25,000.00 | \$ 25,000.00 | \$ 50,000.00 | \$ 25,000.00 |

Details of the budget line items can be found in the attached application. Upon execution of the agreement, Bike Florida will release the first of four quarterly grant disbursements of \$6,500.00 per quarter.

RECOMMENDATION:

Staff recommends the City Commission approve the acceptance of the attached Bike Florida Share the Road Challenge Grant agreement in the amount of \$25,000.00 (\$25,000.00 local match) to improve bicycle safety and promote cycling as a mainstream form of transportation in the island city.