



## THE CITY OF KEY WEST

1300 White St. Key West, FL 33040 (305) 809-3700

# EXECUTIVE SUMMARY

**TO:** Art in Public Places Board

**FROM:** Art in Public Places Administrator

**DATE:** March 13, 2017

**SUBJECT:** Public Art siting guidelines and ROW installations

### ACTION STATEMENT

Develop Public Art Siting Guidelines which allow for the growth and expansion of the community's Public Art collection through a streamlined process within the parameters of compliance with the City's Municipal Code of Ordinances.

### BACKGROUND

- Board position is to "embrace any Public Art opportunity that comes down the pike"
- City position is to work with the constituent through the existing established processes to get to "Yes"
- In some cases, projects, ideas, and proposals may be declined based on the City of Key West's Municipal Code of Ordinances
  - In such cases explore alternatives to meeting the goal (ex: 511 Greene St.)
  - The City in no way encourages or promotes siting of Public Art in its right-of-ways
- Request for ROW sitings are subject to an extensive internal review process involving the staff of multiple divisions, including, but not limited to:
  - Engineering
  - Historic Architectural Review Commission
  - Public Works Community Services
  - Legal
  - Building
  - Risk Management

EXCERPTS 3/16/2017

### **PURPOSE & JUSTIFICATION**

While it is the purpose of the AIPP Board to promote the inclusion of the aesthetic in all community planning and development, and to foster the vision of Key West as the “Island of the Arts”; public safety, governance, and the efficient expenditure of community resources and staff are an integral part of the siting process.

### **RECOMMENDATION**

When considering installation locations for Public Art the AIPP Board should be keenly cognizant of the reasonable restrictions of the City and select locations which will foster and promote simplified compliance with the City’s Municipal Code of Ordinances. An internal discussion among the involved City Departments as listed above is currently in process. A more complete perspective from the City will be available to the AIPP Board to inform the Guidelines Workshop planned for later this month and for utilization in the Operational Guidelines document. Such guidance should inform the general siting guidelines to be produced by the AIPP Board.

### **FINANCIAL IMPACT**

Public Art enhances property value. Inappropriately sited work can pose unnecessary liability costs. Appraisal value and insurance concerns must be considered in siting of Public Art. Compliance with the City Municipal Code of Ordinances will support efficient use of AIPP funds and reduce financial risk associated with the Public Art installations.