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**City of Key West &  
Truman Waterfront Advisory Board**

To Whom It May Concern:

I would like to send this letter as an official letter of support and endorsement regarding the findings related to the future construction and management of the Truman Waterfront Amphitheatre. Having worked for the last 8-years as General Manager and Director of the St. Augustine Amphitheatre, I can say with utmost confidence that the work that has been put into researching the operation and scope of services for such a venue has been tremendous on the part of Alison Higgins and staff at the City of Key West.

Endeavors such as amphitheaters and other performing arts centers taken on by city and county governments can be a unique endeavor and the research that your staff has already been put into the operations in regards to balancing the needs of the community, the music industry and local government is critical. There is a fine balance in the operation of such facilities and departments within the framework of government, but great success can be achieved if enough thought, community engagement and insight is applied from the onset.

I do hope that you consider the great cultural rewards, economic impact and community pride that comes from the appropriate construction and operation of a City owned and operated arts venue.

I wish you the most tremendous success in all aspects of the Truman Waterfront Amphitheatre and am truly here at your disposal if you have questions or comments.

Sincerely,

  
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Director  
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