

RESOLUTION NO. _____

**A RESOLUTION OF THE CAROLINE STREET
CORRIDOR AND BAHAMA VILLAGE COMMUNITY
REDEVELOPMENT AGENCY (CRA), APPROVING
THE ATTACHED TASK ORDER FOR FY19
MARKETING SERVICES BY ADEPT STRATEGY AND
PUBLIC RELATIONS IN AN AMOUNT NOT TO
EXCEED \$193,000.00; AUTHORIZING THE CITY
MANAGER TO EXECUTE NECESSARY DOCUMENTS;
PROVIDING FOR AN EFFECTIVE DATE**

WHEREAS, in Resolution 15-371, the CRA awarded a contract to Adept Strategy and Public Relations in Response to RFP #10-015 for marketing services at the Key West Bight; and

WHEREAS, in Resolutions 16-326 and Resolution 16-375, the CRA amended certain terms of the contract; and

WHEREAS, at its meeting of September 12, 2018, the Key West Bight Management District Board recommended approval of the attached Task Order for FY 19 in the amount of \$193,000.00.

NOW, THEREFORE, BE IT RESOLVED BY THE CAROLINE STREET
CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY,
AS FOLLOWS:

Section 1: That the attached Task Order for FY19, under
the Marketing Services Contract is hereby approved in an
amount not to exceed \$193,000.00.

Section 2: That adequate funding is anticipated in
the FY 18/19 budget as follows: Key West Historic Seaport
\$167,400 in account No. 405-7504-575-4800 and Key West Bight
Marina \$35,000 in account No. 405-7503-575-4800.

Section 3: That the City Manager is authorized to
execute any necessary documents, upon consent of the City
Attorney.

Section 4: That this Resolution shall go into effect
immediately upon its passage and adoption and authentication
by the signature of the presiding officer and the Clerk of
the Agency.

Passed and adopted by the Caroline Street Corridor and
Bahama Village Community Redevelopment Agency at a meeting
held this _____ day of _____, 2018.

Authenticated by the presiding officer and Clerk of the
Agency on _____, 2018.

Filed with the Clerk _____, 2018.

Chairman Craig Cates	_____
Commissioner Gregory Davila	_____
Commissioner Mary Lou Hoover	_____
Commissioner Sam Kaufman	_____
Commissioner Clayton Lopez	_____
Commissioner Billy Wardlow	_____
Commissioner Jimmy Weekley	_____

CRAIG CATES, CHAIRMAN

ATTEST:

CHERYL SMITH, CITY CLERK