



THE CITY OF KEY WEST

Executive Summary

To: Jim Scholl, City Manager
Cc: Greg Veliz, Assistant City Manager
From: Jim Young, Director of Code Compliance *JY*
Jeffrey Burgess, Chief Licensing Official
Date: December 4, 2018
Subject: Amendment to the Peddlers Ordinance
Sponsor: Commissioner Clayton Lopez

Action statement:

This measure proposes to amend Chapter 18 Businesses, Article X Peddlers.

Background:

The peddler ordinance (section 18-541 through 18-586) was last revised in 1986.

Options:

- 1) To approve the proposed ordinance revisions which will:
 - a. Eliminate the ambiguity in the current ordinance as to the type of activities performed by a peddler and the locations where a peddler may conduct business vs a street artist vs a mobile vendor.
 - b. Update the permit application and renewal requirements.
 - c. Revise the fee structure to include delinquency and non-conformance penalties.
 - d. Change the term to coincide with the City's fiscal year.
 - e. Update the revocation procedure.

- 2) To deny the proposed ordinance amendments, thereby continuing the perceived ambiguity and misalignment with renewals of other similar permits in the Licensing Division.

Recommendation:

To approve the proposed ordinance revisions: