



THE CITY OF KEY WEST  
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## EXECUTIVE SUMMARY

**TO:** Jim Scholl, City Manager

**FROM:** Steve McAlearney, Director of Engineering

**CC:** Greg Veliz, Assistant City Manager

**DATE:** January 17, 2019

**SUBJECT:** Duval Promenade Pilot Program

### ACTION STATEMENT

Approve a trial program as a City of Key West sponsored special event to close the 500, 600 and 700 blocks of Duval Street to vehicular traffic to provide a pedestrian friendly shopping and dining experience, stimulate economic activity, and provide lessons learned for potential expansion of restricted vehicle events.

### BACKGROUND

The Duval Street Committee has held informal sessions with multiple local business owners discussing the pros, cons and issues involved with closing Duval Street to vehicular traffic. These meetings led to tasking of City staff to propose a low cost, trial program to gauge business owner and public interest in Duval Street as a pedestrian promenade. In concert with the EDSA study completed 2012, staff selected a trial area of the 500, 600 and 700 blocks based on the minimization of impacts to the public right-of-way (ROW), access, emergency services requirements and area business owner support.

### PROCEDURE

- Dates: February 15-17, 22-23; March 1-2, 8-9, 15-16, 22-23, 29-30; April 5-6, 12-13, 19-20, 26-27.
- Time: 5 pm to 12 am.
- Barricades will be erected on Duval in such manner that Fleming, Southard, Angela and Petronia remain open to vehicular traffic. (See Appendix A)
- ROW averages 50' wide for entire length of experiment. Businesses may extend 17' into ROW from the face of building at each end of their property line. A clear, 4' travel lane for

wheel chair access must be maintained on all sidewalks, and, as required by the City Fire Marshall, a 16' clear travel lane for Emergency Services must be maintained in roadway.

**Note, centerline of road is not centerline of ROW.** (See Appendix A)

- Canopies, tents, umbrellas, etc. shall be appropriately anchored (without damage to pavement).
- There will be no sub-leasing of property or encroached ROW.
- Each participating establishment will complete and submit a Duval Promenade Pilot Program Right-Of-Way Use Permit application to the Planning Department, acknowledging compliance with conditions of participation. (See Appendix B)
- Licensing: The pilot program will be treated as a "Special Event" with respect to City/State vending and alcohol policies. "
- Services provided within the ROW shall be consistent with the applicant's current business practice.
- There will be no preparation of food or beverages within the ROW.
- Food trucks and mobile vendors will not be allowed to operate in the pilot program zone.
- All glass serving containers shall be prohibited (cans/plastic only).
- Without exception, no delivery vehicles in trial zone after 5 pm.

### **PURPOSE AND JUSTIFICATION**

The purpose of the pilot program is to evaluate the social and economic impacts of Duval Street as a pedestrian promenade. The program will also evaluate impacts to the businesses and roadways immediately surrounding the program area. Results of pilot program will be used to evaluate continuation of the pilot program and potential future expansion beyond pilot program limits.

### **FINANCING**

Costs to City for this City sponsored special event including Fire, Police, Community Services and Code support will not exceed \$5,600 per night. Costs funded using City Manager reserves.

### **RECOMMENDATION**

Staff recommends approving pilot program for entire 11 weekend trial period, allowing adjustments to initial procedures as lessons are learned and plan matures.