

EXECUTIVE SUMMARY

TO: Jim Scholl, City Manager

FROM: Elizabeth Young, Public Art Administrator, AIPP Board

CC: Greg Veliz, Assistant City Manager
Patrick Wright, Planning Director
George Wallace, Assistant City Attorney
Mark Finigan, Finance Director

DATE: January 24, 2019

SUBJECT: Recommendations from the AIPP BOARD for the Request for Proposals #005-19 TRUMAN WATERFRONT PARK PUBLIC ART to the City Commission

ACTION STATEMENT:

The purpose of this resolution is to request acceptance and approval by the City Commission of the recommended selections of two (2) Public Art proposals by the Art in Public Places Board and 2 non-voting members acting as the Selection Committee. And to authorize the City Manager to negotiate payment terms, to execute an agreement with each artist, (listed below) subject to City Attorney review and approval, not to exceed \$42,520 as per the Percent for Public Art Ordinance. Authorize City Manager to process the necessary budget amendment as outlined in the Financial Impact section.

BACKGROUND and RANKING PROCESS:

The RFP #005-19 was released and formally advertised on November 23, 2018. Due date and time for receipt of proposals was established for January 16, 2019 at 3:00 p.m. The City Clerk received 11 proposals, and 2 proposals were deemed non-responsive. On Tuesday, January 22, 2019 the AIPP Board, 2 non-voting members (appointed by the City Manager as per the AIPP Guidelines) acting as the Selection Ranking Committee, along with Senior Deputy City Clerk, Sue Harrison and Elizabeth Young, Public Art Administrator met in a properly noticed public meeting to rank and discuss the 9 proposals. The Clerk and Administrator calculated all Board members scores as per the selection process within the RFP, and then the Board discussed and further evaluated the top ranking 4 proposals for each targeted space as listed in the RFP for the Truman Waterfront Park. The 2 recommended proposals are the highest ranked by the Board members.

FINANCIAL IMPACT:

During the meeting the AIPP BOARD discussed and reviewed the proposed budgets and determined that the recommendations would collectively be slightly less than the stated budget. The AIPP Board decided that the remaining funds would stay in the AIPP account and will be used for future projects as is stated in the ordinance guidelines. Total RFP #005-19 budget was \$50,000, total recommended proposals when approved will total \$42,520. Finance will process a budget amendment in an amount of \$42,520, moving the necessary funds from AIPP reserves to Fund 110/AIPP – Works of Art #110-5902-559.67.

RECOMMENDATION:

The AIPP BOARD *voted unanimously* to make the following recommendations to the City Commission for their acceptance and approval for the City Manager to execute and award contracts (agreements attached) to the following 2 artists for their site specific, commissioned, original, permanent Public Art for the City of Key West for the Truman Waterfront Park.

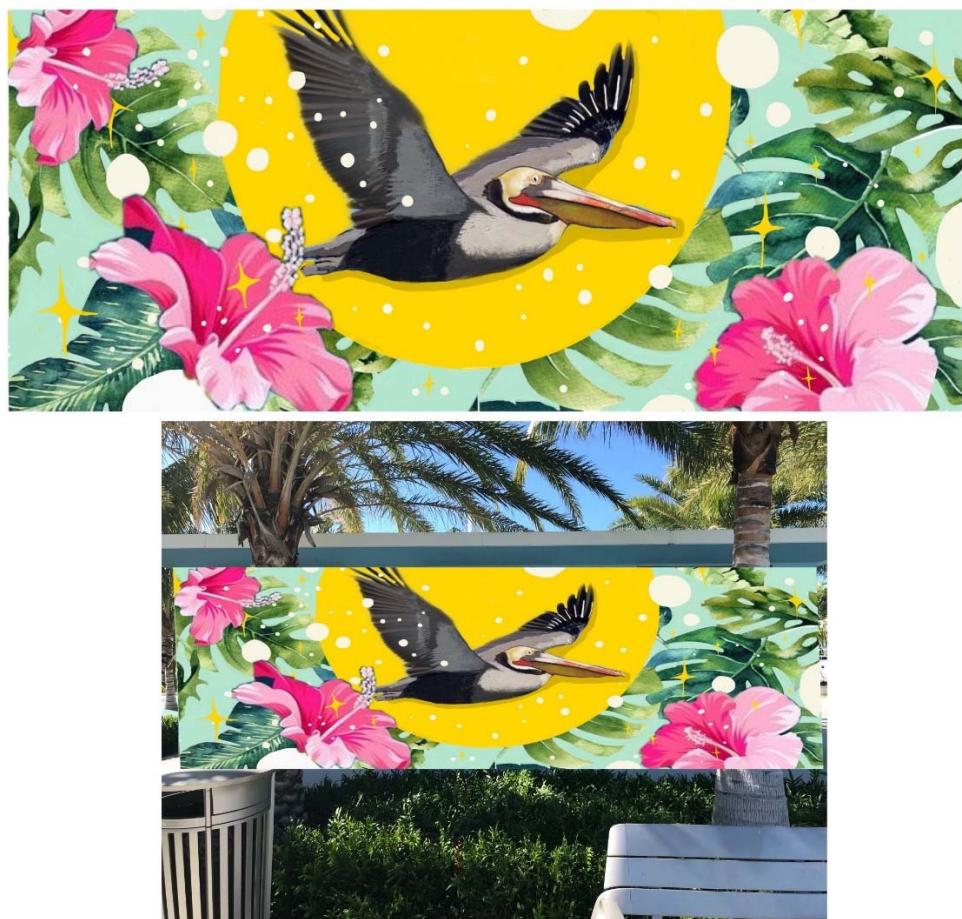
TARGETED SPACE # 4: Building housing the public rest rooms

Marlene Koenig – Key West, Florida - \$7,000

THREE COLORFUL, EXPRESSIVE, HAND-PAINTED OUTDOOR MURALS FOR THE EXTERIOR WALLS OF THE BUILDING HOUSING THE PUBLIC RESTROOMS. USING THE INSPIRATION OF THE CURVED LINES IN THE PATHWAYS, ROUNDABOUT AND AMPHITHEATER, I'VE INCORPORATED CIRCLES INTO THE DESIGN OF THE MURALS, CREATING A SENSE OF COHESIVENESS AND RELATIONSHIP. MY DESIGN IS BASED AROUND THE SUN AND THE MOON, AND THE NATURAL BEAUTY OF OUR TROPICAL PARADISE.

The first mural will be seen immediately upon entering the park through the playground, and can be seen from the traffic circle as well. There is such a tremendous beauty in the view of the horizon at this space, my work will be of our iconic Key West Pelican, flying past the glorious setting sun. To add whimsy and fun, this piece will be set against a backdrop of lush tropical foliage, and oversized tropical flowers. I will continue to wrap this tropical garden around the building, leading visitors to the back wall. Here, I will bring guests of the park into a magical evening scene of two white herons entwined under the glow of a full moon. Design work will continue to wrap around the building, to the entrance of the public bathrooms, making this an inviting and special space from every possible angle. These murals will display giant flowers and grand-sized birds, celebrating our precious wildlife. They will honor a tradition of conservation and sustainability here in the Florida Keys. As a final step, all 4 walls with a UV sealant, so that this artwork will remain fresh and beautiful.

Marlene Koenig – design 1



Marlene Koenig – design 2



**TARGETED SPACE # 3:
Splash Pad and Playground Area and immediate surroundings**

Jim Gallucci – Greensboro, North Carolina - \$35,520

TWO (2) WHISPER SHADE BENCHES THAT ARE INTERACTIVE WITH WHISPER TUBES ON EITHER SIDE TO ENGAGE THE PUBLIC. THE DESIGN IS INSPIRED BY THE MONSTERA PLANT LEAVES. BENCHES WILL BE POWDER COATED STAINLESS STEEL, DIMENSIONS ARE 72" tall x 96" wide x 54" deep. EXACT INSTALLATION LOCATION TO BE DETERMINED WITH CITY STAFF AND AIPP BOARD MEMBERS.

Gallucci Design



Gallucci Rendering

