



## Presentation Overview

- What is a TDP?
- Key West TDP
- Service environment/performance
- Public outreach process
- Survey findings
- Where do we go from here?
- Commission guidance/direction
- Next steps



# Transit Development Plan (TDP)

- 10-year transit plan
- Strategic plan for transit
  - Evaluate demographics & travel behavior
  - Assess existing transit options
  - Conduct public involvement & outreach
  - Determine transit needs
  - Develop service & implementation plans
- FDOT requirement for funding




## TDP is not a .....


- Budget
- Capital Improvement Program (CIP)
- Binding agreement


Ok. What is it,  
then?





# TDP is a.....



 10-year vision for transit

 Plan that identifies both funded & unfunded needs

 Collaborative process


 Helps Key West set transit service/capital priorities

 Updated every five years




  


## Key West TDP

- Branding



- Covers FY 2020 to FY 2029
- Last updated in 2014
- Final Plan due to FDOT by Sept 2019
- Consistent with other plans
- Incorporates best practices

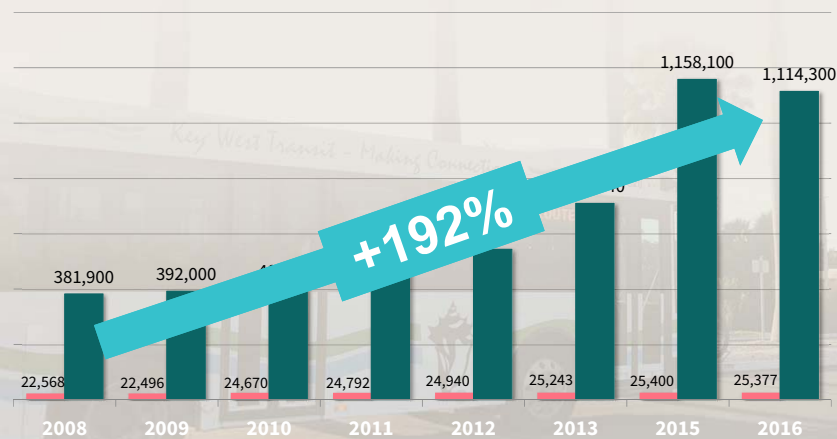
## Key Connections - The Process

- Evaluate baseline conditions
- Assess existing transit options
- Conduct public outreach (two phases)
- Determine transit needs
- Develop service & implementation plans
- Develop financial plan



## Baseline Conditions

- City population & foreign visitor arrivals





## Baseline Conditions



### Demographics

- Population Density @ 4,700 people per sq. mile
- 43% of Key West is 45 years or older
- 12% of Key West is Black/African American & 22% is Hispanic



### Tourism

- Nearly 60% stay overnight
- Hotel occupancy rate over 80%
- Majority of visitors are from areas with good transit



### Income/Jobs

- 40% of Jobs are in hotel/food services or retail
- 20% Earn less than \$25,000



**KEY CONNECTIONS**  
A PLAN FOR TRANSIT



## Existing Transit Services

- City Routes – Red, Blue, Green, Orange



- Duval Loop



- Lower Keys Shuttles

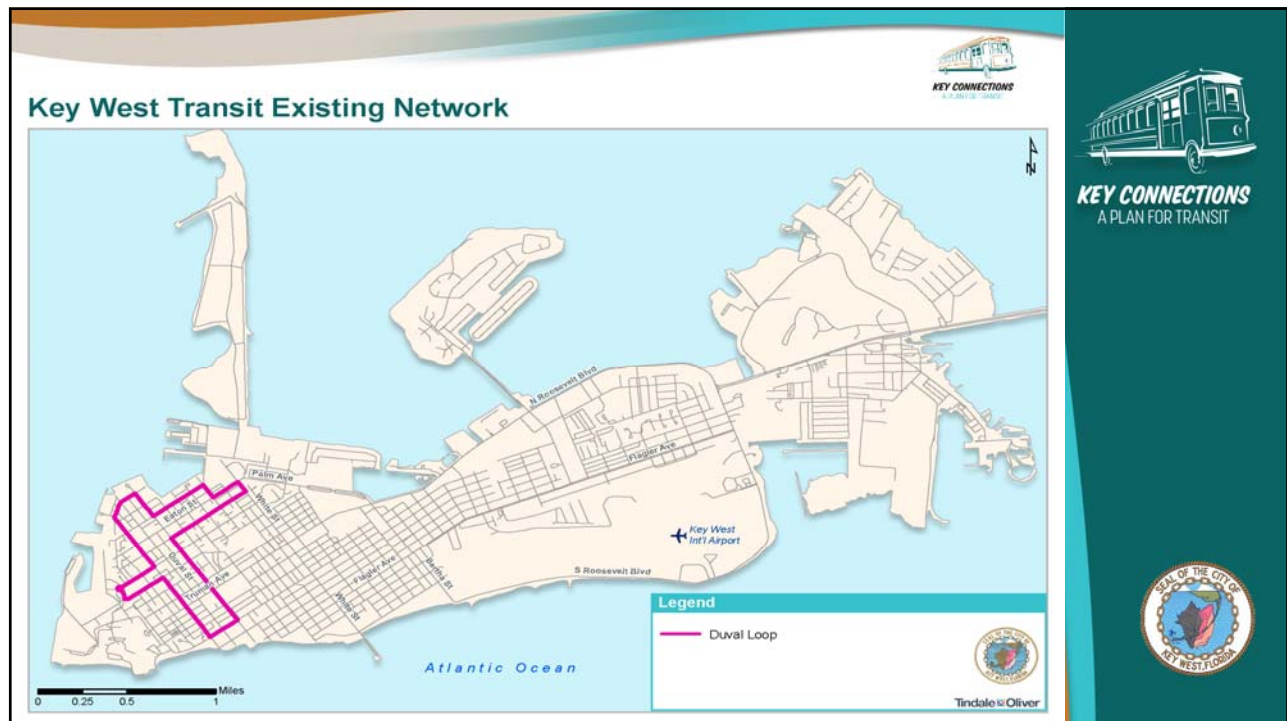


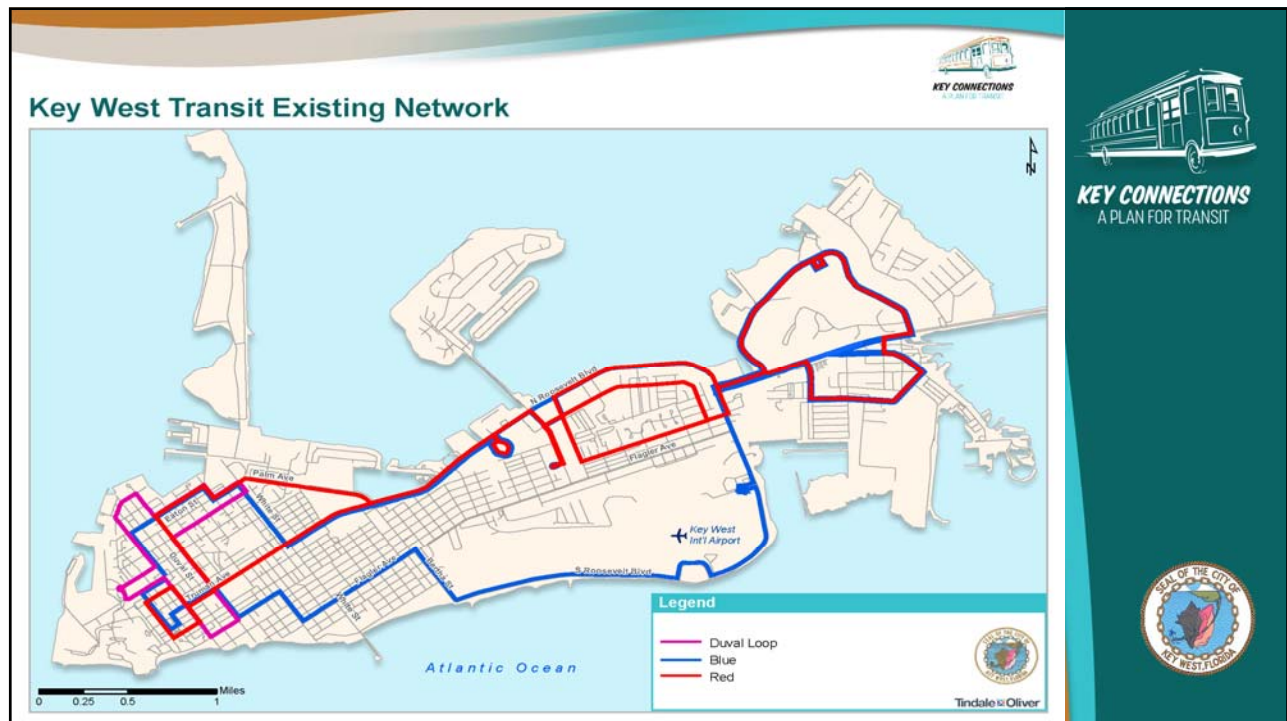
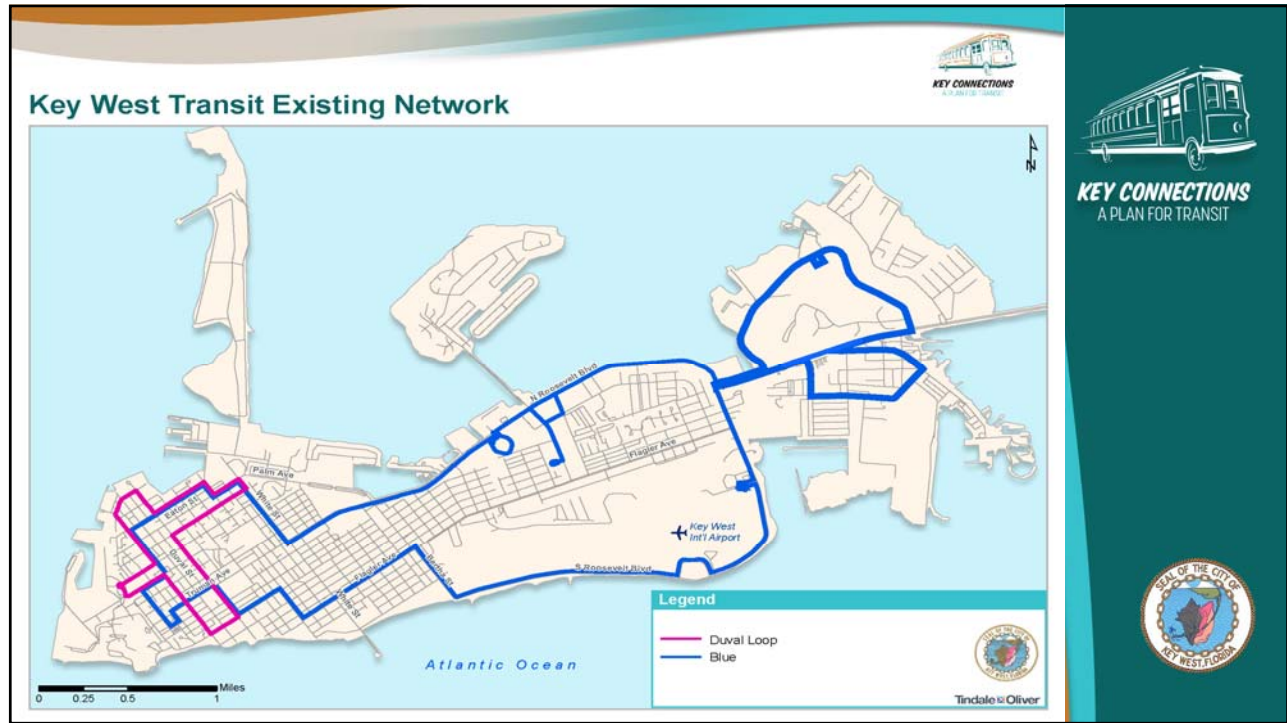
- ADA Paratransit



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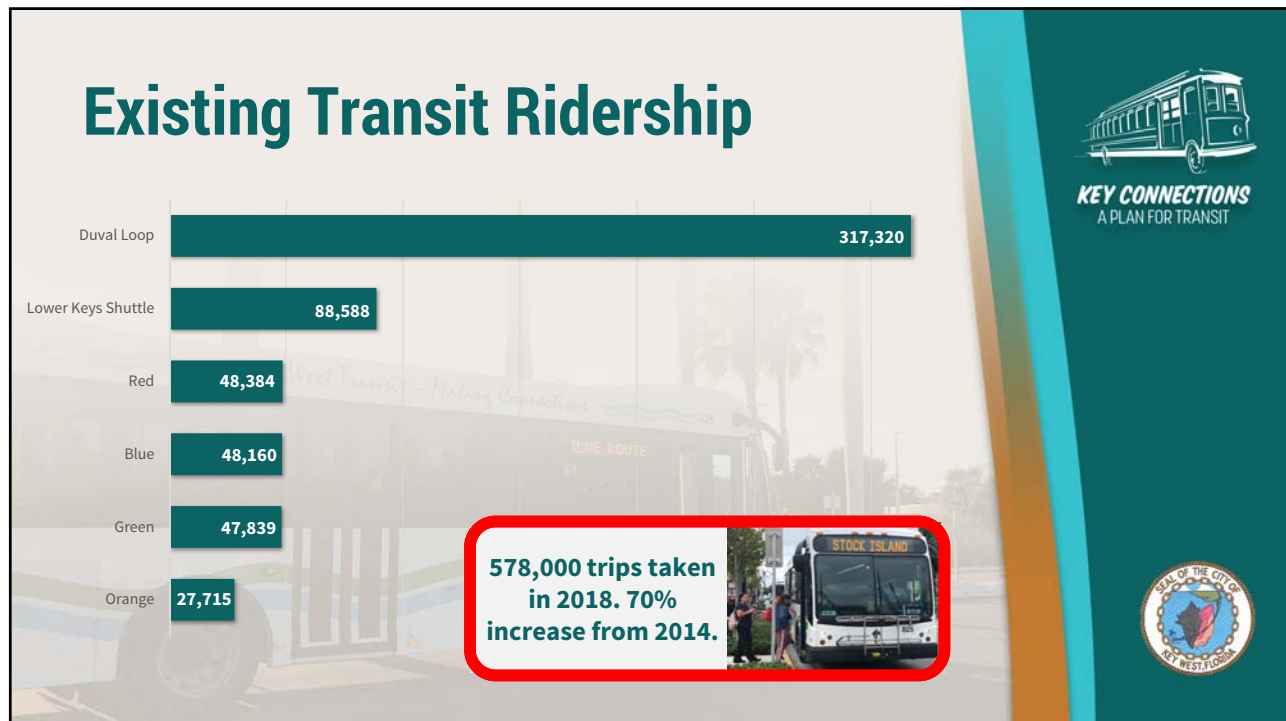












# TDP Public Outreach



**Public Workshops**



**Stakeholder Interviews**



**Bus Rider & General Public Surveys (Paper & Online)**



**Focus Group Discussions**



**Email/Web/Social Media Outreach**



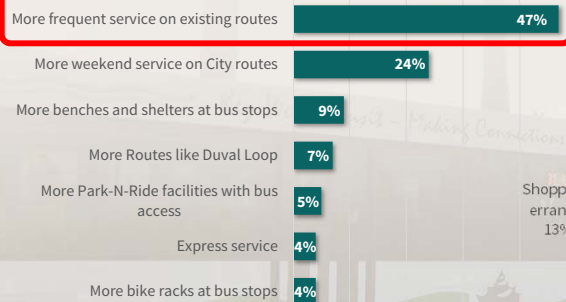
**KEY CONNECTIONS**  
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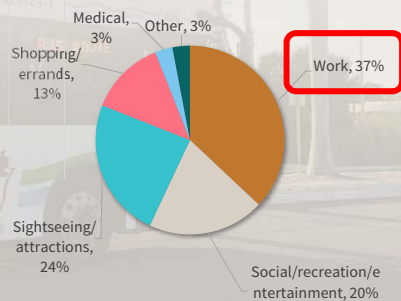
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# Bus Rider Survey

## Most Needed Improvement




## Trip Purpose





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## Policy Feedback & Input

On the upcoming slides, we have a series of questions and would like to get your feedback on, and if possible, general consensus, for moving forward with the Key Connections planning process.

## Policy Questions on Vision

- What **improvements** should we consider as we plan for bus service in the next 10 years?
- How much **growth** would you like to see in the transit system?






## Policy Questions on Innovation

- What **new or innovative approach(es)** do you think should be considered?
- What role do you want and expect **technology** to play?



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## Policy Questions Moving Ahead

- What **partnerships** can provide innovative ways improve mobility and expand services?
- How would you create **funding** to implement new or enhanced services?



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## Next Steps

- Complete Phase I outreach
- Assess demand & transit alternatives
- Conduct Phase II Outreach
- Develop draft 10-year plan
- Present draft & final plans
  - July/August 2019



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## Comments & Discussion



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