

From: Frank Kirwin [<mailto:kirwin1@bellsouth.net>]
Sent: Tuesday, April 02, 2019 12:39 PM
To: James K. Scholl <jscholl@cityofkeywest-fl.gov>
Subject: Local Support

Jim,

I am sending this e-mail in support of We've Got the Keys as the management company for the Key West amphitheater. As I'm certain you are aware they are a local company with an excellent background in their support of Key West and local events. As longtime organizers of the Key West Songwriters Festival and more recently the organizers and promoters of Fantasy Fest and their work with Mile-0 Fest they have shown their ability to manage highly successful events. Nadene has been and continues to be in the forefront of event management and organization in Key West . Now with the addition of AAG Live they are far and away the best choice to manage the amphitheater.

We've Got the Keys event planning and community first focus combined with **AAG Live's** world class concert, festival and event production; are the dynamic team that the City needs to ensure success of this venue.

Their proposal offers the City:

- A substantial revenue share on top of the expanded tax revenues the city will benefit from with a fully working Amphitheatre
- The Equipment - State of the Art – Rider Friendly Gear to instantly set up the Amphitheatre for use across all entertainment platforms
- Solid Long-Standing Relationships within the industry. Direct connections with - Promoters, Performers, Television Networks, Sporting Events
- Invaluable Local KEY WEST Experience, Knowledge and Relationships

Nadene's Team will bring the balance we need for a diverse and enjoyable Concert Schedule – she will seamlessly incorporate our Iconic Local Events & Festivals – and make the venue accessible for ALL the People – while including new self-produced Community focused events for all to enjoy.

I want to see **We've Got the Keys & AAG Live** – get your Vote!

Sincerely,
Frank Kirwin