

RESOLUTION NO. _____

A RESOLUTION OF THE CAROLINE STREET CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY (CRA), APPROVING THE ATTACHED TASK ORDER FOR FY20 MARKETING SERVICES BY ADEPT STRATEGY AND PUBLIC RELATIONS IN AN AMOUNT NOT TO EXCEED \$230,000.00; AUTHORIZING THE CITY MANAGER TO EXECUTE NECESSARY DOCUMENTS; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, in Resolution 15-371, the CRA awarded a contract to Adept Strategy and Public Relations in Response to RFP #10-015 for marketing services at the Key West Bight; and

WHEREAS, in Resolutions 16-326 and Resolution 16-375, the CRA amended certain terms of the contract, and in Resolution 18-360 the contract was extended; and

WHEREAS, at its meeting of September 18, 2019, the Key West Bight Management District Board recommended approval of the attached Task Order for FY 20 in the amount of \$230,000.00.

NOW, THEREFORE, BE IT RESOLVED BY THE CAROLINE STREET
CORRIDOR AND BAHAMA VILLAGE COMMUNITY REDEVELOPMENT AGENCY,
AS FOLLOWS:

Section 1: That the attached Task Order for FY20, under
the Marketing Services Contract is hereby approved in an
amount not to exceed \$230,000.00.

Section 2: That adequate funding is budgeted in the
FY 19/20 budget as follows: \$220,000.00 in Key West Historic
Seaport/Common Area Maintenance/Promotional Expenses account
No. 405-7504-575-4800 and \$10,000.00 in Key West Bight/
Marina Operations/Promotional Expenses account No. 405-7503-
575-4800.

Section 3: That the City Manager is authorized to
execute any necessary documents, upon consent of the City
Attorney.

Section 4: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Agency.

Passed and adopted by the Caroline Street Corridor and Bahama Village Community Redevelopment Agency at a meeting held this _____ day of _____, 2019.

Authenticated by the presiding officer and Clerk of the Agency on _____, 2019.

Filed with the Clerk _____, 2019.

Chair Teri Johnston	_____
Vice Chair Sam Kaufman	_____
Commissioner Gregory Davila	_____
Commissioner Mary Lou Hoover	_____
Commissioner Clayton Lopez	_____
Commissioner Billy Wardlow	_____
Commissioner Jimmy Weekley	_____

TERI JOHNSTON, CHAIR

ATTEST:

CHERYL SMITH, CITY CLERK