



THE CITY OF KEY WEST

Post Office Box 1409 Key West, FL 33041-1409 (305) 809-3700

EXECUTIVE SUMMARY

TO: Greg Veliz, City Manager

FROM: Doug Bradshaw, Port and Marine Services Director

CC: Patti McLauchlin, Assistant City Manager
George Wallace, Assistant City Attorney

DATE: September 21, 2020

SUBJECT: City Marina at Garrison Bight Recreational Dockage Agreement, new billing rate and Recreational Dockage Rules.

ACTION STATEMENT:

Approve the City Marina at Garrison Bight Recreational Dockage Agreement, new billing rate and associated Recreational Dockage Rules.

BACKGROUND:

Currently City Marina has a Pleasure Boat Dockage Agreement which is for in-water storage of a vessel at the marina. At Key West Bight, a Recreational Dockage Agreement is used for the same in-water storage. Both Agreements are very similar in nature and staff believes that the Pleasure Boat Dockage Agreement should be replaced with the Recreational Dockage Agreement so there is consistency between the two marinas.

Additionally, the current per foot rate of \$12.57 is significantly under market rate and should be adjusted accordingly. Staff reviewed rates at other marinas in the lower Keys and unfortunately there is limited in-water storage at public marinas. Most are classified as transient boaters and many required membership fees as well as a per foot rate. Rates were identified anywhere from \$26.62 (Key West Bight Marina) and \$60 (Stock Island Marina Village). Marinas with the higher rates typically had more amenities then offered at City Marina. Staff believes a rate of \$20/ft is appropriate for the marina. The new rate would only apply to new customers. Existing customers (approximately 22) would have their rate increased in two (2) equal amounts (\$4.12) over a two (2) year period with the first increase on Oct 1, 2021 and the second being Oct 1, 2022 in order to get to the new rate.

Lastly staff has attached the Recreational Dockage Rules that are associated with the dockage agreement.

OPTIONS:

1. The City Commission can approve the City Marina at Garrison Bight Recreational Dockage Agreement, new billing rate, and Recreational Dockage Rules.

Key to the Caribbean – Average yearly temperature 77° F.

EXECUTIVE SUMMARY

2. The City Commission can modify the City Marina at Garrison Bight Recreational Dockage Agreement, new billing rate, and Recreational Dockage Rules and approve as amended.
3. The City Commission can disapprove the City Marina at Garrison Bight Recreational Dockage Agreement, new rate, and Recreational Dockage Rules.

FINANCIAL IMPACT:

The dockage billing rate for a recreational dockage is currently \$12.57 per foot/per month. The proposed new billing rate is \$20.00 per foot/per month. The new rate will generate an additional \$115,000 per year once all 37 Recreational Dockage slip tenants are paying the new rate.

RECOMMENDATION:

City Staff recommends that the City Commission approve the City Marina at Garrison Bight Recreational Dockage Agreement, new billing rate, and Recreational Dockage Rules.