

PRIORITY 6: TRAFFIC & PEDESTRIAN FRIENDLINESS

IMPROVE THE EASE AND SAFETY OF RESIDENTS AND VISITORS AS THEY TRAVERSE THE ISLAND

GOAL 1: COMPLETE STREETS: ENSURE SAFER AND MORE ACCESSIBLE BIKE AND PEDESTRIAN ROUTES IN ACCORDANCE WITH THE BICYCLE AND PEDESTRIAN MASTER PLAN¹

Improve and expand bicycle and pedestrian trails and implement the three overarching goals of the Master Plan, (accessibility & mobility, safety & comfort and sustainability & stewardship) 2

	Actions	Time Frame	Person(s)/Departments	Funding Notes
			Responsible	
1.	Wicker Bike Trail: Safely realign bike trail as part of the Crosstown	Design by Fall	Multimodal	\$150K from the TAF
	Greenway (design and implementation)	2021,	Coordinator, TCT	for design
		implementation		\$400K for
		in 2022		implementation,
				seeking a grant
2.	Crosstown Greenway Phase II: Add ground signage for Crosstown	Fall 2022	Multimodal	\$60K - funding is
	Greenway and other bike routes throughout the island		Coordinator, TCT	contingent on 100%
				FDOT funding

¹ Two major initiatives from the Bicycle and Pedestrian Master Plan that were not included in the Strategic Plan for 2021 – 2025 are Shared Streets/Pedestrian Priority Streets and the Intermodal Center. Both of these initiatives should be explored, and potentially added at the annual review each year if possible.

² Pages 81 and 82 of the Bicycle and Pedestrian Master Plan include "Phased Action Items" for the short (1 – 4 yrs.), medium (5 – 9 yrs.) and long term (10 + yrs.) It is advisable to look at this chart every year to identify major action items for the following year(s).



3.	Gap Closures on Trails: Improve gap closures on trails, extend current trails and add additional trails (E.g., Salt Ponds, United St. and South St. and arterials and connectors) ³	2023, ongoing	Multimodal Coordinator TCT, Planning and	\$400 in 2023, \$4.6M seeking a grant in by 2025 if
			Engineering	feasible
4.	E-bikes and Other Micro-Mobility Devices: Promote and regulate e-mobility devices to reduce traffic	Summer 2021, ongoing	Commission, Multimodal Coordinator, TCT	No budget required
5.	Additional Bike Racks: Place additional racks throughout the island	2021, ongoing	ТСТ	\$45K budgeted
6.	Pilot a Reverse Angle Parking Street: Establish a reverse parking model, (potentially on Fort Street), to test for possible replication on streets throughout the island	2022	Engineering, Planning, Parking	TBD
7.	Sidewalk Repair: Ensure that all sidewalks are ADA compliant, and follow a schedule of priorities for maintenance and repair	2021, ongoing	Engineering, Public Works	\$500K annually, budgeted
8.	Sidewalk Circulation Plans : Establish guidelines and a plan in accordance with Complete Streets, (as per the 2013 Comp Plan,) to establish continuity of sidewalks in highly trafficked areas. ⁴		Engineering, Planning, Sustainability Coordinator, Multimodal Coordinator	TBD based on selected areas
9.	Pedestrian Crossing and Intersection Enhancements: Include high-visibility markings at some of the island's most congested		Engineering, Planning, TCT, Multimodal Coordinator	TBD based on selected areas

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³ See pages 33 – 34 of the Bicycle and Pedestrian Master Plan

⁴ See page 41 of the Bicycle and Pedestrian Master Plan



crossings, including signage, lighting and High Intensity Activated Crosswalks (HAWKS) (E.g., Palm Ave and N. Roosevelt) ⁵			
10. Wayfinding: Design and construct signs to help residents and visitors navigate island (design and implementation)	Summer 2022 and 2023	Multimodal Coordinator, TCT	\$95K from the TAF for design
			\$150K for implementation, (seeking a grant)
11. Street Canopy: Conduct a canopy survey to identify key areas on the island in which more shade can be secured. Develop public/private partnerships with local businesses to plant more street trees		Urban Forester, Public Works, Tree Commission	\$39K Total for entire project without commitment from businesses \$9K TAF \$15K City Tree Fund \$15K Forestry Grant

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⁵ See pages 38 – 39 of the Bicycle and Pedestrian Master Plan, and a list of intersections from focus groups and interviews for the strategic plan



GOAL 2: IMPROVE PUBLIC TRANSIT

Increase free and frequent bus routes to accommodate riders and expand usage in accordance with the Key West Transit Development Plan

	Actions	Time Frame	Person(s)/Departments Responsible	Funding Notes
	Frequent Bus Service: Make bus service more accessible and user-friendly by: a. North Line at 30 minute intervals b. Lower Keys Shuttle every hour, and include workforce fares c. South Line 30 minute intervals d. North Roosevelt Express	2022/23	Transit Director, Transportation Team	\$124K annually, partial FDOT funds (North and South Line pending depending on funding)
2.	Maps at Bus Stops: Create better signage and clearer maps at bus stops to help riders navigate	Summer2022	ТСТ	\$415K, partial FDOT funds
3.	WiFi: Include WiFi on all buses to allow riders to access information on their phones with ease	Fall 2022	Transit Director, TCT	\$21K annually, partial FDOT funds
4.	Key West Transit App: Promote KWTransit.com (an app that allows riders to local vehicles in real time, and receive information updates about traffic and road closures)	Fall 2021, ongoing	PIO, Transit Director	No funding necessary
5.	Gain & Retain Bus Drivers (CDLS and Cutaway Drivers): Reclassify drivers' salaries to promote retention help retain drivers.	Fall 2021	Transit Director, TCT, City Manager	TBD, partial FDOT funds



GOAL 3: PARKING IMPROVEMENTS

Make parking easier and more accessible for drivers

	Actions	Time	Person(s)/Departments	Funding Notes
		Frame	Responsible	ŭ
1.	Explore Additional Options : Following recommendations of the Mobility	Varies	TCT, Planning	Combination of TAF,
	Study. Review possibilities for:	based on	Engineering	Fuel Tax, FDOT
	a) Key West Intermodal Center (KWIC)	results of		funds
	b) Rooftop parking additions to existing City lots	the		
	c) One way streets	Mobility		
		Study		
		(2023		
		and		
		beyond)		
2.	Parking Garage App for Availability: Produce and advertise an App for	Fall 2022	TCT, Parking,	\$25K (TAF)
	drivers to identify spaces available in parking garages to prevent circling			
	and to promote efficiency			
3.	Pay By Phone: Increase the usability of paid parking by allowing drivers	2021,	Parking, PIO	No funding
	to pay by phone for parking	ongoing		necessary
4.	Pilot a Reverse Angle Parking Street: Establish a reverse parking model,	2022	Engineering, Planning,	
	(potentially on Fort Street), to test for possible replication on streets		Parking, Multimodal	
	throughout the island		Coordinator	



GOAL 4: REDUCE THE ISLAND'S CARBON FOOTPRINT

Identify policy and planning measures that will reduce the island's carbon footprint.

	Actions	Time Frame	Person(s)/Departments Responsible	Funding Notes
1.	Mobility Study: Conduct a study to accommodate growth and enhance pedestrian friendly policies, including recommendations on street types, street capacity enhancements, transit service, parking management, and funding.	Completed by Fall 2023	TCT, Multimodal Coordinator, Planning, Engineering	\$500,000 Total \$100,00 funding secured from Engineering and Planning
2.	Electronic Buses: Acquire electric buses for public transportation	Begin 2024	Transportation	Funds TBD, in coordination with FDOT
3.	Public Information Efforts to Encourage Green Methods of Transportation: Encourage residents and visitors to utilize alternative, green methods of transportation to reduce traffic and parking congestion.	Begin Spring 2022, ongoing	PIO	Funds associated with the annual PIO budget
4.	Policy and Code Changes: Update LDRs and planning codes for future to improve pedestrian accessibility and utility (E.g., relinquish parking requirement for expanded developments to create fewer parking spaces)	Begin Fall 2023, ongoing	Planning, TCT, Multimodal Coordinator	Funding TBD (a consultant may be required)
5.	Raise Parking Rates: Increase fees for all metered street parking, and the cost of the residential sticker (and 2 nd sticker). Consider dynamic/surge pricing if possible	By Spring 2022	Parking	Revenue generator