



Legislation Details

File #: 21-8006 **Version:** 1 **Name:** RFP #007-21 Marketing Services Key West Historic Seaport

Type: Resolution **Status:** Passed

File created: 12/8/2021 **In control:** Caroline Street Corridor and Bahama Village Community Redevelopment Agency

On agenda: 1/4/2022 **Final action:** 1/4/2022

Title: *Accepting staff ranking and Key West Bight Management District Board recommendation to award a contract to Adept Strategy and Public Relations in response to Request for Proposals (RFP) No. 007-21 for Marketing Services - Key West Historic Seaport; Providing that specific task orders issued pursuant to the contract shall comply with the City's procurement guidelines; Authorizing the City Manager to execute a contract in substantial conformance with terms contained in RFP 007-21.

Sponsors: Patti McLauchlin

Indexes:

Code sections:

Attachments: 1. Resolution, 2. Executive Summary, 3. Review Summary, 4. Review Summary Totals, 5. Scoring Sheets, 6. RFP # 007-21 Marketing of the KWHS, 7. Bid Memo, 8. ADEPT, 9. Duval Street Media, 10. HCP, 11. WOW MKTG, 12. Burg & Co, 13. Bight Minutes 12.15.21

Date	Ver.	Action By	Action	Result
1/4/2022	1	Caroline Street Corridor and Bahama Village Community Redevelopment Agency	Passed	Pass