



## Legislation Details (With Text)

**File #:** 15-8440      **Version:** 5      **Name:** Awarding Adept the RFP for Marketing Svcs of KW Bight

**Type:** Resolution      **Status:** Passed

**File created:** 10/26/2015      **In control:** Caroline Street Corridor and Bahama Village Community Redevelopment Agency

**On agenda:** 12/2/2015      **Final action:** 12/2/2015

**Title:** \*Approving the award of a Contract for Marketing Services to Adept Strategy and Public relations in accordance with their response to Request for Proposals (RFP) No. 10-015; Authorizing the City Manager to execute a Contract in substantial conformance with terms contained in RFP 10-015 in an amount not to exceed \$80,000.00.

**Sponsors:** Jim Scholl

**Indexes:**

**Code sections:**

**Attachments:** 1. Resolution, 2. Executive Summary, 3. Review Summary, 4. Review Overall, 5. Scoring Sheets, 6. RFP #10-015 Marketing of the Key West Historic Seaport, 7. Draft Agreement, 8. Adept, 9. \*Large File\* Aqua, 10. Integrated, 11. McBride, 12. Monkey Pickles, 13. WGI, 14. BG, 15. Birdwell

Date	Ver.	Action By	Action	Result
12/2/2015	5	Caroline Street Corridor and Bahama Village Community Redevelopment Agency	Passed	Pass
11/18/2015	1	Key West Bight Management District Board	Passed	Pass

\*Approving the award of a Contract for Marketing Services to Adept Strategy and Public relations in accordance with their response to Request for Proposals (RFP) No. 10-015; Authorizing the City Manager to execute a Contract in substantial conformance with terms contained in RFP 10-015 in an amount not to exceed \$80,000.00.