



Legislation Details

File #: 15-8440 **Version:** 5 **Name:** Awarding Adept the RFP for Marketing Svcs of KW Bight

Type: Resolution **Status:** Passed

File created: 10/26/2015 **In control:** Caroline Street Corridor and Bahama Village Community Redevelopment Agency

On agenda: 12/2/2015 **Final action:** 12/2/2015

Title: *Approving the award of a Contract for Marketing Services to Adept Strategy and Public relations in accordance with their response to Request for Proposals (RFP) No. 10-015; Authorizing the City Manager to execute a Contract in substantial conformance with terms contained in RFP 10-015 in an amount not to exceed \$80,000.00.

Sponsors: Jim Scholl

Indexes:

Code sections:

Attachments: 1. Resolution, 2. Executive Summary, 3. Review Summary, 4. Review Overall, 5. Scoring Sheets, 6. RFP #10-015 Marketing of the Key West Historic Seaport, 7. Draft Agreement, 8. Adept, 9. *Large File* Aqua, 10. Integrated, 11. McBride, 12. Monkey Pickles, 13. WGI, 14. BG, 15. Birdwell

| Date | Ver. | Action By | Action | Result |
|------------|------|--|--------|--------|
| 12/2/2015 | 5 | Caroline Street Corridor and Bahama Village Community Redevelopment Agency | Passed | Pass |
| 11/18/2015 | 1 | Key West Bight Management District Board | Passed | Pass |