



## Legislation Details

**File #:** 20-6175      **Version:** 1      **Name:** 2021 Marketing  
**Type:** Action Items - Key West Bight      **Status:** Passed  
**File created:** 10/8/2020      **In control:** Key West Bight Management District Board  
**On agenda:** 11/18/2020      **Final action:** 11/18/2020  
**Title:** Approving Task Order for 2021 ongoing Marketing Services to Adept Strategy & Public Relations in the amount of \$177,000.00 (\$167,000.00 for Marketing and \$10,000.00 for maintaining Marina website).

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Executive Summary, 2. Proposed Task Order, 3. Resolution 20-197, 4. City Manager Approval, 5. Contract, 6. Resolution 18-360, 7. Resolution 16-375, 8. Resolution 16-326, 9. Resolution 15-371

Date	Ver.	Action By	Action	Result
11/18/2020	1	Key West Bight Management District Board	Passed	Pass
10/14/2020	1	Key West Bight Management District Board	Postponed	Pass