



## Legislation Details (With Text)

|                       |  |                      |   |                      |  |
|-----------------------|--|----------------------|---|----------------------|--|
| <b>File #:</b>        | 21-8006  | <b>Version:</b>      | 1 | <b>Name:</b>         | RFP #007-21 Marketing Services Key West Historic Seaport                   |
| <b>Type:</b>          | Resolution   | <b>Status:</b>       |   | <b>Status:</b>       | Passed   |
| <b>File created:</b>  | 12/8/2021  | <b>In control:</b>   |   | <b>In control:</b>   | Caroline Street Corridor and Bahama Village Community Redevelopment Agency |
| <b>On agenda:</b>     | 1/4/2022   | <b>Final action:</b> |   | <b>Final action:</b> | 1/4/2022   |
| <b>Title:</b>         | *Accepting staff ranking and Key West Bight Management District Board recommendation to award a contract to Adept Strategy and Public Relations in response to Request for Proposals (RFP) No. 007-21 for Marketing Services - Key West Historic Seaport; Providing that specific task orders issued pursuant to the contract shall comply with the City's procurement guidelines; Authorizing the City Manager to execute a contract in substantial conformance with terms contained in RFP 007-21. |                      |   |                      |  |
| <b>Sponsors:</b>      | Patti McLauchlin   |                      |   |                      |  |
| <b>Indexes:</b>       |  |                      |   |                      |  |
| <b>Code sections:</b> |  |                      |   |                      |  |
| <b>Attachments:</b>   | 1. Resolution, 2. Executive Summary, 3. Review Summary, 4. Review Summary Totals, 5. Scoring Sheets, 6. RFP # 007-21 Marketing of the KWHS, 7. Bid Memo, 8. ADEPT, 9. Duval Street Media, 10. HCP, 11. WOW MKTG, 12. Burg & Co, 13. Bight Minutes 12.15.21   |                      |   |                      |  |

| Date     | Ver. | Action By  | Action | Result |
|----------|------|--|--------|--------|
| 1/4/2022 | 1    | Caroline Street Corridor and Bahama Village Community Redevelopment Agency | Passed | Pass   |

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