

City of Key West, FL

City Hall 1300 White Street Key West FL 33040

Legislation Details

File #: 21-8006 Version: 1 Name: RFP #007-21 Marketing Services Key West Historic

Seaport

Type: Resolution Status: Passed

File created: 12/8/2021 In control: Caroline Street Corridor and Bahama Village

Community Redevelopment Agency

On agenda: 1/4/2022 Final action: 1/4/2022

Title: *Accepting staff ranking and Key West Bight Management District Board recommendation to award a

contract to Adept Strategy and Public Relations in response to Request for Proposals (RFP) No. 007-21 for Marketing Services - Key West Historic Seaport; Providing that specific task orders issued pursuant to the contract shall comply with the City's procurement guidelines; Authorizing the City Manager to execute a contract in substantial conformance with terms contained in RFP 007-21.

Sponsors: Patti McLauchlin

Indexes:

Code sections:

Attachments: 1. Resolution, 2. Executive Summary, 3. Review Summary, 4. Review Summary Totals, 5. Scoring

Sheets, 6. RFP # 007-21 Marketing of the KWHS, 7. Bid Memo, 8. ADEPT, 9. Duval Street Media, 10.

HCP, 11. WOW MKTG, 12. Burg & Co, 13. Bight Minutes 12.15.21

Date	Ver.	Action By	Action	Result
1/4/2022	1	Caroline Street Corridor and Bahama Village Community Redevelopment Agency	Passed	Pass