



Legislation Text

File #: 15-7798, **Version:** 1

New proposed Ordinance highlights

- a. Removal of cap of number of signs per business by a new calculation of allowed signs with a formula of one lineal foot of building frontage equals one square foot of allowed signage.
- b. Adoption of a Signage Corridors Overlay District map.
 - i. Entertainment District- Lower Duval, up to Truman Avenue
 - ii. Traditional Commercial District- Upper Duval, Truman Avenue, Greene Street, Front Street, Upper White Street, Key West Bight
 - iii. Peripheral Commercial/ Residential District- Eaton Street, Whitehead Street, Caroline Street, Simonton Street, Fleming Street, Southard Street, Petronia Street, United Street
- c. Adoption of new definitions including actual technology
- d. Prohibited signs
- e. Adoption of removal of signs once a business ceases operations
- f. Adoption of installation of sticker on a sign once the sign passes final inspection.
- g. Adoption of new guidelines based on specific objectives promoting the preservation of the character of the historic district and specific regulations for each type of allowed sign.
- h. Recognition and protection of historic signs
- i. Amortization of non-conforming signs