

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, RANKING RESPONSES TO RFP 011-11, CLIMATE ACTION PLAN MARKETING AND ADVERTISING PROJECT; AUTHORIZING CITY STAFF TO NEGOTIATE A CONTRACT WITH HIGHEST QUALIFIED FIRM AND EACH FIRM THEREAFTER, IF NECESSARY, IN ACCORDANCE WITH THE SOLICITATION UNTIL ONE CONTRACT FOR CITY COMMISSION CONSIDERATION IS REACHED; PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City received four responses to the RFP 011-11 for Marketing and Advertising Services for the Climate Action Plan; and

WHEREAS, City staff ranked and shortlisted the proposals in accordance with the RFP; and

WHEREAS, the RFP provided for presentations by the shortlisted firms to the City Commission; and

WHEREAS, the City staff desires authorization to commence contract negotiations with the highest qualified firm and if no contract for Commission approval is reached, to move to the next highest ranked firm until an agreement is reached.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY WEST, FLORIDA, AS FOLLOWS:

Section 1: That the respondents to RFP 011-11 are ranked as follows:

1. \_\_\_\_\_
2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Section 2: That the City staff is authorized to negotiate contract, beginning with the highest qualified firm, for subsequent presentation to and approval by the Commission.

Section 3: That this Resolution shall go into effect immediately upon its passage and adoption and authentication by the signature of the presiding officer and the Clerk of the Commission.

Passed and adopted by the City Commission at a meeting held this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

Authenticated by the presiding officer and Clerk of the Commission on \_\_\_\_\_, 2011.

Filed with the Clerk \_\_\_\_\_, 2011.

\_\_\_\_\_  
CRAIG CATES, MAYOR

ATTEST:

\_\_\_\_\_  
CHERYL SMITH, CITY CLERK