



PROCLAMATION

WHEREAS, DRTM Group LLC, doing business as Aqua D' Keys, was founded in April 2021 by four long-time friends: Maurizio Nardi, Dominik Zimmerli, Todd Bankhead, and Ronald Hebert Jr., who share a deep appreciation for the Florida Keys and sought to create a brand that embodies the region's unique lifestyle; and

WHEREAS, Aqua D' Keys opened its doors in June 2022 and now operate two locations in Key West: 1075 Duval Street, Suite C9; and The Shops at Mallory Square, 291 Front Street, Suite 116, offering a boutique line of unisex perfumes, body care, and home scents that capture the fresh, adventurous, and romantic spirit of the Keys; and

WHEREAS, the company's hand-crafted luxury fragrances are designed to evoke the colorful, relaxed, and unique essence of Key West and the surrounding Florida Keys, reflecting the natural beauty and bohemian chic that define the area; and

WHEREAS, since its inception, Aqua D' Keys has experienced significant growth, now employing four part-time and two full-time staff members, contributing to the local economy and community; and

WHEREAS, the Florida Small Business Development Center (FSBDC) at Florida International University (FIU), established in 2014 under FIU'S College of Business, expanded its services to the City of Key West and Monroe County October of 2018 providing expert consulting through a team of seasoned local professionals; and

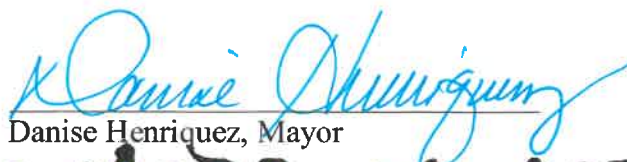
WHEREAS, on June 4, 2025, the FSBDC at FIU recognized DRTM Group LLC, dba Aqua D' Keys; as the recipient of the 2025 Small Business Spotlight Award for Monroe County, acknowledging their entrepreneurial spirit and contribution to the region's economic vitality.

NOW, THEREFORE, I, Danise Henriquez, Mayor of the City of Key West, along with the entire Key West City Commission do hereby recognize and celebrate the outstanding service and dedication of

DRTM GROUP LLC, dba AQUA D' KEYS

in the "Southernmost City of the Continental United States." I would like to urge all citizens, residents, and visitors of our Southernmost City to participate fittingly in the observation.

WITNESS my hand and seal of the City of Key West, Florida, this 4th day of June 2025.


Danise Henriquez, Mayor

