

Melinda C. Stewart

From: Cheri Smith
Sent: Tuesday, August 20, 2019 11:56 AM
To: Melinda C. Stewart
Subject: FW: The Mall on Duval

From: Teri Johnston <tjohnston@cityofkeywest-fl.gov>
Sent: Tuesday, August 20, 2019 11:46 AM
To: Cheri Smith <csmith@cityofkeywest-fl.gov>
Subject: FW: The Mall on Duval

Cheri,
Can you add to Mall back up

From: [suzannewashburn <suzannewashburn@bellsouth.net>](mailto:suzannewashburn@bellsouth.net)
Sent: Tuesday, August 20, 2019 10:03 AM
To: Jimmy Weekley <jweekley@cityofkeywest-fl.gov>; Samuel Kaufman <skaufman@cityofkeywest-fl.gov>; Billy Wardlow <bwardlow@cityofkeywest-fl.gov>; Gregory Davila <gdavila@cityofkeywest-fl.gov>; Mary Lou Hoover <mlhoover@cityofkeywest-fl.gov>; Clayton Lopez <clopez@cityofkeywest-fl.gov>; Teri Johnston <tjohnston@cityofkeywest-fl.gov>
Subject: The Mall on Duval

Dear Mayor and Commissioners,

We like the Mall on Duval. It provides an opportunity for visitors and locals to enjoy a pedestrian experience, and to mingle and stroll. We've encountered so many acquaintances on the street when we've gone down that it's obvious that a lot of locals are taking part.

However, the entire expense should not be born by the City.

Bill Lay commented that he generated \$25,000 in a month in increased income at La Trattoria, something he had not expected. One would think that the other participating restaurants and businesses have also seen increased revenue. While this generates additional tax revenue on sales to the City, perhaps the participating businesses can also contribute in some monetary fashion.

It also seems to be a waste of resources to have so many police officers standing around at the intersections. Perhaps none are needed as they can respond in the usual fashion if necessary.

And, it was surprising to see in this morning's Konk Life that most of the businesses in the 500-700 block are opposed to the continuation of the Mall. I'd also read that they have reported lost revenue, including Dan Dingeman, owner of Mangoes.

Mr. Dingeman can be invited to put tables out on Duval Street in front of Mangoes if he wishes and the other businesses who have reported decreased sales can also put their merchandise out to attract customers.

Perhaps another solution would be to float the closed blocks and not confine to the 500-700 blocks only.

Thank you,
Wish and Suzanne Washburn
917 Thomas Street