

Sec. 2-487. - Funding of art in new construction and major renovation projects.

(a) *Purpose and intent.* It is the intent of the city's Art in Public Places Program (the "Program") to encourage the inclusion of works of art in public and private construction projects in order to expand citizens' and visitors' experience with visual art and enable them to better understand our community and their individual lives. By encouraging artists capable of creating works of art in public places, the Program shall strive to stimulate the vitality and economy of the city by enhancing the visual beauty of the city and contributing to making the city the "island of the arts." It is the goal of the Program to expend private and public funds on works of art and art projects of redeeming quality that advance public understanding of art and enhance the aesthetic quality of public places.

(b) *Definitions.* For the purposes of this section, the following words and phrases shall have the following meanings:

*Art in Public Places (AIPP) Board* or the "board" means the advisory board appointed by the city commission as set forth in this division.

*Artist or professional artist* means a practitioner in the arts generally recognized by critics and peers as a professional possessing serious intent and ability. Indications of a person's status as a professional artist include, but are not limited to, income realized through the sole commission of artwork, frequent or consistent art exhibitions, placement of artwork in public institutions or museums, receipt of honors and awards, and training in the arts.

*Artwork or works of art* means all forms of original creations of art, which may be portable as well as permanent and shall include, but not be limited to:

Paintings of all media, including both portable and permanently affixed works such as frescoes and murals;

Sculpture of any form and in any material or combination of materials including statues, monuments, fountains, arches or other structures intended for ornamentation or commemoration, reliefs, mobiles, kinetic, electronic and neon sculptures;

Other works of art, such as inscriptions, stained glass, fiber works, carvings, mosaics, photographs, film and video works, performance art, drawings, collages, textile works, prints and other decorative and utilitarian works in clay, fiber, wood, metal, glass, stone, plastic and other materials; and

Artist-designed landscape and earthworks, including the artistic placement of natural materials or other functional art objects.

*Construction costs* means the total of all construction and renovation costs, as determined by the building official in issuing a building permit, associated with a particular major development plan as defined in chapter 108 of the city land development regulations of a particular public or private construction or renovation project within the city, excluding architectural fees, engineering fees, asbestos abatement, other environmental preparation, site work and contingency costs.

*Developer* means any person, property owner, corporation, public or private entity or governmental agency responsible for undertaking a qualifying construction or renovation project for which the city's Art in Public Places Program applies.

*Publicly accessible* means locations that are open to the general public during normal business hours and visible by the general public at all times.

(c) *Public art set-aside.* One percent (1%) of the construction costs of all new public or private construction and renovation projects, including any governmental agency owned project within the city, as specified herein shall be set aside for the acquisition, commission and installation of works of art to be placed on the site of said construction or renovation, as well as a consultant, or

coordinator/employee, as requested by the AIPP Board and approved by the city manager and/or the city commission, as prescribed by city ordinance.

- (1) *Applicability.* The one-percent for public art fund set-aside requirement shall only apply to:
  - a. New public or private construction projects that qualify as a major development plan as defined in chapter 108 of the City of Key West Code of Ordinances and exceed \$500,000.00 in construction costs; and
  - b. Public or private renovation projects that qualify as a major development plan as defined in chapter 108 of the City of Key West Code of Ordinances and exceed \$100,000.00 in construction costs.
  - c. Non-profits whose projects qualify under provisions a or b of the above section may have their public art fund set aside requirement waived, all or in part by action of the city commission on a case by case basis upon a showing of a valid public purpose.
- (2) *Compliance options.* When a new construction or renovation project is subject to the one-percent for public art set-aside requirement, the developer shall have the following options:
  - a. *On-site artwork.* The developer may allocate one percent (1%) of the construction costs as defined in subsection 2-487(b) to the commissioning and installation of permanent, on-site public artwork as part of the development project. All artwork shall be permanently located in publicly accessible locations. Prior to the issuance of a building permit, the developer shall provide a performance bond to the city equal to the one percent (1%) public art set-aside. The artwork shall be commissioned, installed and approved by the city before a certificate of occupancy may be issued for the new construction or renovation project. If the artwork is not produced and installed, then said performance bond shall be transferred to the city public art fund described in subsection 2-487(e), and a certificate of occupancy may be issued.
    1. *Private and non-city public projects.* The developer may contract with a professional artist to create the on-site artwork. If desired by the developer, support shall be available from city staff and the AIPP board to assist in the selection of an artist. Before contracting with the artist and prior to issuance of a building permit for the project, the developer shall submit for review and approval by the AIPP board a public art plan as set forth in subsection 2-487(c)(3). Following approval of the public art plan, the developer may contract with the artists. A non-city public agency may substitute its own art in public places program as long as the minimum one percent (1%) public art set-aside of the city program is provided.
    2. *City projects.* The commissioning and placement of on-site artwork for qualifying city projects shall comply with applicable purchasing and procurement requirements of the city code and AIPP guidelines promulgated pursuant to section 2-486.
  - b. *In-lieu fee.* In lieu of on-site artwork, the developer may opt out by contributing one percent (1%) of the construction costs as defined in subsection 2-487(b) to the city AIPP fund to be used for purposes under subsection 2-487(e). The in-lieu fee shall be paid to the city prior to the issuance of a building permit associated with said major development plan.
- (3) *On-site public art plan requirements and artwork budget.*
  - a. The public art plan shall include the following:
    1. Names and qualifications of the proposed professional artists as defined in subsection 2-487(b);
    2. Draft contract with the proposed artists;
    3. Description of proposed artwork, including overall length, width and height, materials, and method of construction;
    4. Detailed drawings or photographs of the proposed artwork;

5. Detailed drawings of the specific public art sites showing:
    - A. Location of artwork(s);
    - B. Location of any electricity, landscaping, parking, plumbing or other amenities for artwork(s);
    - C. Location of plaque for artwork(s);
  6. Statement on conservation and maintenance requirements;
  7. Itemized construction costs of the qualifying construction or renovation project;
  8. Itemized public art budget; and
  9. Any other information as requested by staff or the board.
- b. The AIPP board shall review the public art plan budget to be certain that the proposed budget meets the one percent set-aside requirement. The budget shall be adequate to cover all eligible costs for the design, fabrication, insurance, transportation, storage and installation of the proposed artwork, plus reasonable unforeseen circumstances. An itemized budget shall be prepared for the public art plan including the following eligible costs:
1. Artist costs for design and fabrication including materials, insurance, permits, taxes and site preparation;
  2. Transportation fees;
  3. Delivery and installation fees, including lighting, electricity and plumbing as necessary;
  4. Pedestals, foundations or other structures to support the artwork;
  5. Acknowledgement/identification plaque; and
  6. Additional amenities as expressly related to public art installation.
- c. Maintenance shall not be an eligible cost of the artwork budget. However, in-lieu fees collected pursuant to this section may be used for maintenance of artwork on public property as set forth in subsection 2-487(e) and AIPP guidelines.
- d. The following criteria, at a minimum, shall be considered by the AIPP board in the review and approval of the public art plan:
1. Exceptional quality, enduring value and maintenance;
  2. Appropriateness to the site and environmental conditions;
  3. Character, environment and history of the city and the Florida Keys;
  4. Accessibility to the public;
  5. Whether the artwork too closely resembles a business logo or sign; and
  6. Any other criteria set forth in the AIPP guidelines, as amended from time to time.
- (d) *Timing of cost calculation.* To determine program applicability, all applications for major development plan shall include an estimate of construction costs. All construction costs to be used in determining the AIPP appropriation shall be calculated as of the date of building permit issuance, including any subsequent modifications of the major development plan.
- (e) *Accounting; use of funds.* In-lieu funds collected under this provision, as well as any gifts, grants and donations made to the City of Key West for the purpose of acquiring and installing art in public places, shall be separately accounted for and may be used only for the following purposes: acquisition, administration, personnel, grants, matching funds, proposals, activities, programs, projects, commissions, installation, and maintenance of art in public places.
- (f) *Ownership and maintenance of on-site artwork.*

- (1) Ownership of all works of art incorporated into city construction or renovation projects shall be vested in the city, which shall retain title to each work of art.
  - (2) All contracts for artwork to be acquired or accepted for ownership by the city shall be reviewed and approved by the city's legal department.
  - (3) Ownership of all works of art incorporated into private or non-city public construction or renovation projects shall be vested in the property owner who shall retain title to each work of art. Art in private or non-city public construction or renovation projects shall be installed and maintained permanently on the property, and shall be the responsibility of the property owner and any and all successors in title. The artwork shall not be altered, modified, relocated or removed other than as provided herein without the prior approval of the AIPP board.
  - (4) Property owners shall be required to maintain the work of art in good condition in the approved location, as required by law or other applicable guidelines including, but not limited to, the city code enforcement rules, to ensure that proper maintenance is provided.
  - (5) The owner may request that the artwork be removed from the site due to hardship with the approval of the board. In addition, in the event there is a condition or accident that occurs outside the reasonable control of the owner, such as an act of God, resulting in damage or destruction of the artwork, then the artwork may be removed or replaced with the approval of the board.
- (g) *Compliance with historic district guidelines.* All public artwork, including murals, shall adhere to all applicable portions of the city land development regulations, including, but not limited to, chapter 108 historic preservation. If necessary, a certificate of appropriateness for the proposed artwork shall be obtained prior to installation.
- (h) *Compliance with building codes.* If required pursuant to chapter 14 of the City Code, a building permit for the proposed artwork shall be obtained prior to installation.

(Ord. No. 11-01, § 1, 1-18-2011; Ord. No. 14-03, § 1, 3-4-2014; Ord. No. 16-01, § 3, 1-5-2016)