



EXECUTIVE SUMMARY

To: Patti McLauchlin, City Manager
Cc: Todd Stoughton, Assistant City Manager
Jim Young, Director of Code Compliance
From: Amanda Brady, Licensing Official
Date: July 23, 2021
Subject: Recreational Rental Vehicle Regulatory License

Action statement:

Commission approval to increase the annual fees for recreational rental vehicle permit, effective immediately, from \$50.00 to \$150.00.

Background:

Per F.S. Sec. 166.221 Regulatory fees.—A municipality may levy reasonable business, professional, and occupational regulatory fees, commensurate with the cost of the regulatory activity, including consumer protection, on such classes of businesses, professions, and occupations, the regulation of which has not been preempted by the state or a county pursuant to a county charter.

Currently, the holder of a recreational rental vehicle permit (RRV Permit) may obtain a renewal of the permit each year on or prior to May 30th by applying to the licensing office and submitting the following information: copies of registrations for each permitted unit, an annual business tax receipt fee of \$213.00, a regulatory license renewal fee of \$50.00 per recreational rental vehicle business, plus \$1 per unit. An annual inspection by the Code Compliance Department is required each year before the renewal of the regulatory license.

The approval of the regulatory fee increase will help with the administrative costs related to the task of issuing this regulatory license and ensuring annual compliance. It is staff's observation that the City needs to recover a portion, not all, of the costs of providing these services to the citizens. Staff also recommends fees are annually increased by 5%, to become effective on October 1, 2022, and each year thereafter, until or unless amended by Resolution of the City Commission. Along with this change, Staff also recommends increasing the RRV permit fee fees from \$50.00 to \$150.00 effective immediately, until or unless amended by Resolution of the City Commission.

Options/Advantages/Disadvantages:

Option 1: Approve the proposed amendments to RRV Permit Fee

1. Consistency with the City's Strategic Plan, Vision, and Mission: This action would provide enhanced services consistent with mission and vision of the City.
2. Financial Impact: There will be a direct positive impact to the City by providing better recovery of the costs of providing personnel for the Licensing/Code function to serve citizens.

Option 2: Approve the proposed amendment to the RRV with Commission's modification.

1. Consistency with the City's Strategic Plan, Vision, and Mission: This action would provide enhanced services consistent with mission and vision of the City
3. Financial Impact: There will be a direct positive impact to the City by providing better recovery of the costs of providing personnel for the Licensing/Code function to serve citizens.

Option 3: Do not approve the addition of fees and fee clarification.

1. Consistency with the City's Strategic Plan, Vision, and Mission: This action would not be consistent with providing cost effective services for the citizens wherein the applicant for a discretionary service pays for that privilege.
2. Financial Impact: There would continue to be a negative impact on the fiscal health of the City in that fees are not collected for professional services provided.

RECOMMENDATION:

The Licensing Official proposes the City Commission adopt a resolution increasing the recreational rental vehicle regulatory licensee renewal fee from \$50.00 to \$150.00 effective immediately.