



## PROCLAMATION

WHEREAS, Key West is one of the world's top tourism destinations and our island's historic inns, bed & breakfasts, and guesthouses contribute to the unique community character that attracts visitors; and

WHEREAS, Independently-owned and operated small lodging make-up approximately 1,100 rooms resulting in over 333,000 room nights and \$74 million in revenue into our local economy; and

WHEREAS, The Key West Innkeepers Association actively promotes and markets Key West's independent small lodging through programs including "Key West Way to Stay," its popular destination website and by producing the annual Holiday Historic Inn Tour; and

WHEREAS, The Key West Innkeepers Association is celebrating its 20<sup>th</sup> year of representing Key West's independently-owned and operated inns, bed & breakfasts, guesthouses and boutique hotels.

NOW, THEREFORE, I, Craig Cates, Mayor of the City of Key West, do hereby May 26<sup>th</sup> through June 1<sup>st</sup>, 2013 as

### Key West Inns Week

in the "Southernmost City of the Continental United States" I would like to urge all citizens, residents and visitors of our Southernmost City to participate fittingly in the observation.

WITNESS my hand and seal of the City of Key West, Florida, this 21<sup>st</sup> day of May 2013.

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Craig Cates, MAYOR