



Monthly Public Information Report

To: Brian L. Barroso, City Manager

Date: June 3, 2025

From: Alyson Crean, Public Information Officer

Subject: April Report 2025

STATISTICS

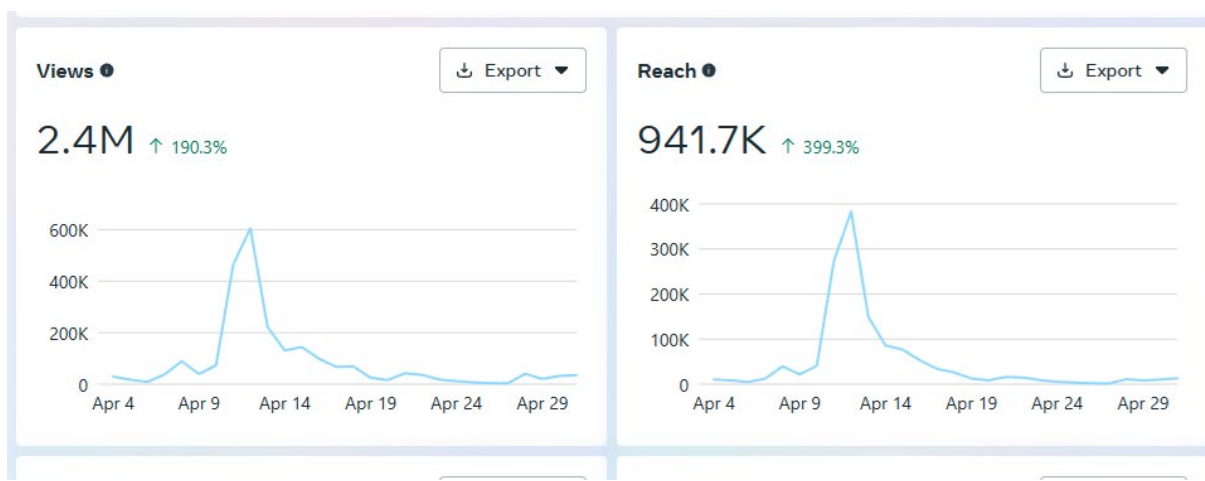
- 52 press releases
- Approximately 125 record request fulfillments
- 2 weekly directors' meeting
- Attended 1 agenda setting meeting
- Attended 3 police command staff meetings
- Attended and photographed City Commission meeting
- Wrote nomination for Officer of the Month for Keys Talk radio
- Photographed swearing in of Sgt. Stutz
- Attended Habitat for Humanity Gala
- Had 2 meetings with Assistant City Manager Rod Delostrinos
- Attended 2 emergency meetings with directors
- Renewed CJIS training
- Attended and photographed Clinton Place ribbon cutting ceremony
- Attended and photographed Fire Department awards ceremony
- Photographed city beaches to support grant reporting
- Attended and photographed employee picnic
- Attended two Special Commission meetings
- Facilitated the graduation of Ambassador Academy, Class #42
- Wrote and posted weekly reminders for Plogging cleanups and the results
- Provided road work updates
- Mentored Take Stock in Children student
- Designed various slides and flyers, including new career opportunities

SOCIAL MEDIA STATISTICS

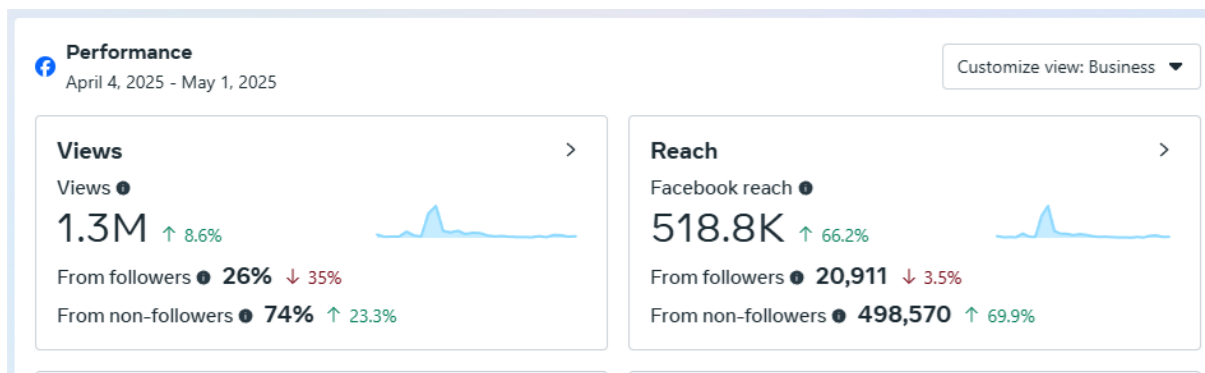
- City Facebook: 52,000 followers
- City Facebook statistics show we had 2.4 million views in April

- **Police Facebook: 48,100 followers**
- **Police Facebook received 1.3 million views in April**
- **LinkedIn has 935 followers and received 12,720 views in April**
- **City X: 20,900 followers**
- **Police X: 20,000 followers**
- **City Instagram: 5,456 followers. 25,050 views in April**
- **City's Community Network Facebook group has 2,431 members**
- **You Tube: 690 subscribers. 953 views in March amounting to 35.8 hours in watch time.**

CITY FACEBOOK STATS

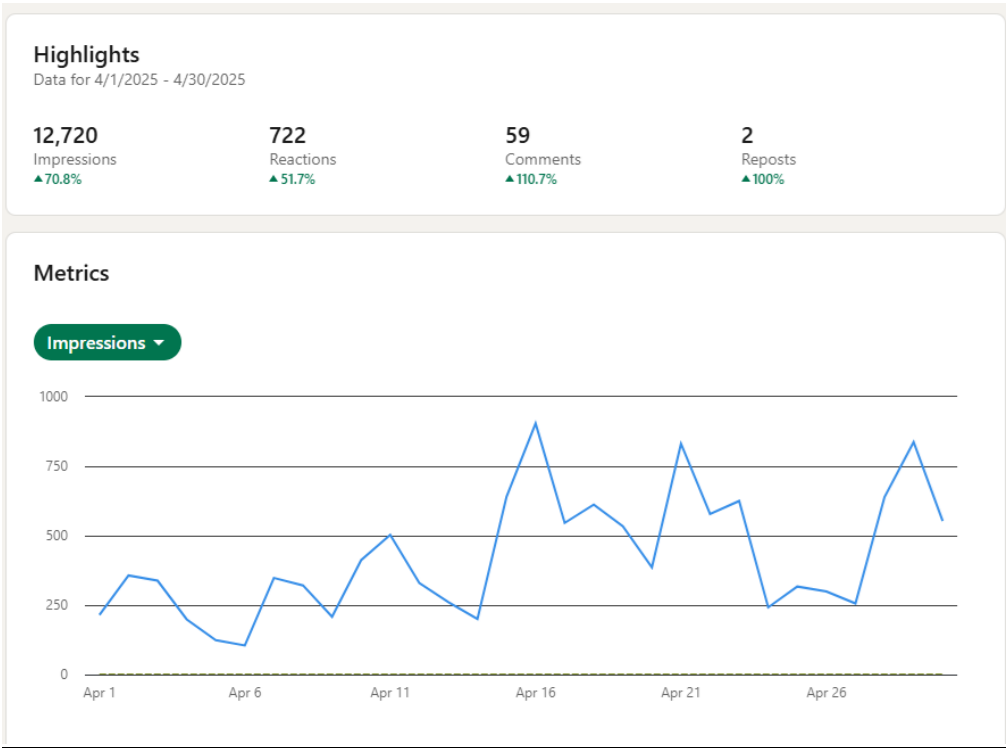


POLICE FACEBOOK STATS



MORE

LINKEDIN STATS



INSTAGRAM STATS

