

# EXECUTIVE SUMMARY



**TO:** Bogdon Vitas, City Manager

**COPIES:** David Fernandez, Assistant City Manager  
Mark Finigan, Assistant City Manager  
Greg Veliz, Director Community Services  
Rod Delostrinos, Deputy Director Community Services

**FROM:** Eduardo Herrera, Fleet Manager

**DATE:** May 24<sup>th</sup>, 2013

**SUBJECT: Authorize the purchase of four (4) Replacement Vehicles for \$78,772.00 from Alan Jay Ford.**

## **Action statement:**

This resolution also authorizes the purchase of four (4) vehicles for \$78,772.00 from Alan Jay Ford via the 2012/13 Florida Sheriff Bid Award Contract #12-20-0905 as well as the transference of \$16,308.00 from 101 reserves to supplement the budgeted amount (\$62,464.00) for the vehicle purchase:

(4) 2013 Toyota Prius C from Alan Jay Ford (\$19,693) each.

This purchase is authorized through City Ordinance Sec 2-797 (3).

## **Strategic Plan/Business Plan:**

The City of Key West relies on various departments and internal functions to operate on a daily basis. These job functions require regular travel throughout the city to perform a variety of work related tasks. The reliability of transportation and equipment for these positions directly impacts the performance of many departments throughout the entire City.

New vehicles will facilitate employee production, whereas frequent vehicle breakdowns would create a negative public perception of City government. The new vehicles have been recommended by the Transportation Coordination Team.

## **Background:**

### Parking enforcement

Parking enforcement generates approximately \$4.6 million in revenue for the City of Key West on an annual basis. They write an average of 30,000 citations per year from parking spots throughout the city.

Recently, parking staff has had to make adjustments due to a deteriorating fleet of vehicles. Parking enforcement recently retired vehicle 742 which has seen 13 years of continued service. They also have five (5) 2006 Chevy Cobalts, 2 of which have been down for extensive maintenance, that have operating hours that exceed many older police units. These particular models operate under difficult conditions, including continual start/stop, and excessive stationary running. In order to continue to provide the City of Key West with much needed revenues and continued enforcement of our parking laws, staff is requesting vehicles that better suit the needs of their department.

During a previous approval request, staff was instructed to identify other vehicle types that might be appropriate for the parking department. Staff consulted with the Transportation Coordination Team and researched multiple vehicle technologies such as EV's, Hybrids, Plug-In Hybrids, and a variety of other technologies and vehicle types.

The TCT consists of the following members: Alison Higgins – Sustainability Coordinator, Diane Nicklaus – ADA Coordinator, Don Craig – Planning Director, Eduardo Herrera – Fleet Manager, Nicole Malo - Planner, Doug Bradshaw – Senior Project Manager, Peter Horton – Director of Airports (Monroe County), Jim Fitton – Port/Transit Director, Jim Young – Code Director, Marilyn Wilbarger – Senior Property Manager, Rod Delostrinos Deputy Director Community Services, Donny Barrios – KWPD Officer, John Wilkins – Parking Manager, and Myra Wittenberg – Transit Manager.

Based on the TCT's recommendation, industry research, comparable municipal programs and available vehicle types, the Toyota Prius Hybrid C was identified as the best fit for all needs, including environmental impact and cost recovery. Electric only vehicles hold promise but require infrastructure, training, and operational investments to achieve consistent performance at this stage. Staff will continue to consider all vehicle technologies for future purchases.

Staff is recommending the purchase of four (4) Toyota Prius C Hybrid vehicles for Parking Enforcement Specialists to provide efficiency, reliable service, safety and security for working staff.

**Purpose and Justification:**

The vehicles are necessary to the operations of the Parking Enforcement Department. This purchase will allow for replacement of vehicles that will be removed from operation because they are no longer cost effective to maintain.

Vehicle specifications and cost are as follows:

(4) 2013 Toyota Prius C Base – (Parking Enforcement) \$19,693 ea

**Options:**

- 1) An option is to purchase the vehicles from Alan Jay Ford on the 2012/13 Florida Sherriff Bid Award Contract #12-20-0905, per City Ordinance Sec 2-797 (3) for \$78,772.00. This option would allow for the City of Key West to purchase the needed vehicles according to the specifications required and at the lowest cost to the City. The purchase of these vehicles provides important tools for public safety and worker efficiency.
  
- 2) The City may opt to forgo the purchase of the vehicles. This would result in the increased cost to maintain existing vehicles, and potential decreases in revenue.

**Financial Impact:**

The FY 12/13 Budget includes the purchase of the following vehicles:

Parking Enforcement Account # 101-1900-519-64.00 \$62,424  
(Remaining balance of \$16,308.00 to be drawn from infrastructure reserve)

**Recommendation:**

Staff recommends option #1, approve the purchase of four (4) replacement vehicles from Alan Jay Ford for a total of \$78,772.00 pursuant to the 2012/13 Florida Sherriff Bid Award Contract #12-20-0905.