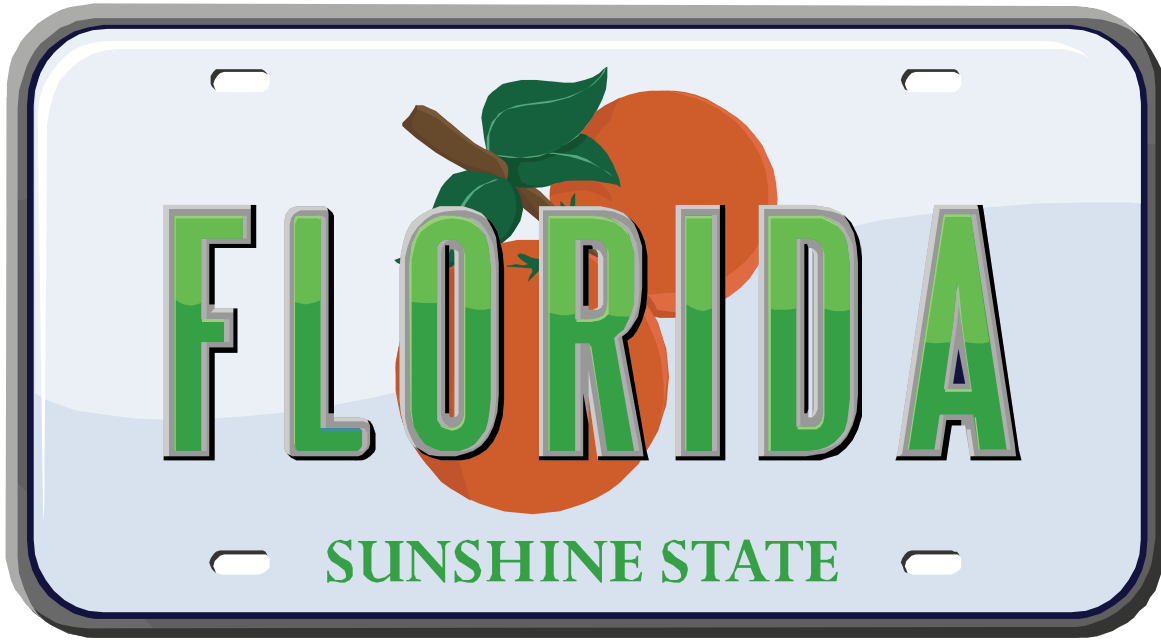


State of Florida



Highway Safety Performance Plan

FY 2011

Florida Department of Transportation
State Safety Office
Traffic Safety Section

Mission Statement

The Traffic Safety Section located within the Florida Department of Transportation's State Safety Office is committed to developing, implementing, and managing a data-driven and outcome-based comprehensive Highway Safety Program aimed at saving lives, preventing injuries, and reducing the related costs associated with traffic crashes on Florida's roadways.

State of Florida
Highway Safety Performance Plan
FY 2011

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An orange-colored map of the state of Florida, oriented vertically with the panhandle at the top and the tip of the peninsula at the bottom. The map is centered on the page.

PERFORMANCE PLAN

Performance Plan

Problem Identification

The Traffic Safety Section of the Florida Department of Transportation's State Safety Office identifies the State's traffic crash problems in a number of ways, including:

- Reviewing statistics from the annual ***Traffic Crash Statistics Report*** prepared by the
- Florida Department of Highway Safety and Motor Vehicles (DHSMV) and the
- National Highway Traffic Safety Administration's ***Fatality Analysis Reporting System***,
- Reviewing data from the ***Uniform Traffic Citation Statistics Annual Report***
- prepared by the Florida Department of Highway Safety and Motor Vehicles,
- Analyzing data from the ***Highway Safety Matrix*** prepared by the Safety Office,
- Meeting with advisory groups,
- Reviewing the results of public opinion and observational surveys, and
- Utilizing the knowledge and experience of Traffic Safety Section staff.

The Safety Office Crash Records Section receives crash data from the Department of Highway Safety and Motor Vehicles (DHSMV) that includes all information collected on the "long form" crash reports. This data is used to create the Traffic Safety Section's annual ***Highway Safety Matrix***. The staff utilizes data from the matrix to perform analyses.

Staff members are responsible for using information from the matrix and the annual ***Traffic Crash Statistics Report*** to identify the traffic safety problems to be addressed in their program modules. Citation data is also used by some planners to identify problems. Planners can work with a member of the Crash Records Section, the Traffic Records Coordinating Committee (TRCC), the Department of Health, or other group(s) to obtain specific crash data information.

The Traffic Safety Section staff also works with a variety of groups to identify statewide problems. Advisory groups include the Strategic Highway Safety Plan Executive and Steering Committees, EMS Advisory Council, Traffic Records Coordinating Committee, Motorcycle Safety Coalition, Minority Task Force on Traffic Safety, and the Impaired Driving Coalition. Staff members also work with the Law Enforcement Liaisons, local community traffic safety teams, and the Community Traffic Safety Team Coalition to identify problems.

Observational studies are conducted annually to determine safety belt use in the state. This information is used by the Occupant Protection Specialist to target areas for public awareness efforts and increased enforcement activities. Random digit dialed telephone surveys and surveys at drivers license offices are conducted annually in conjunction with the ***Click It or Ticket*** and ***Drunk Driving: Over the Limit. Under Arrest*** campaigns to evaluate the effectiveness of the awareness programs and to determine the public attitude related to traffic safety issues in the state. The Occupant Protection Specialist and the DUI Specialist use this information in planning future activities.

Relationship to Strategic Highway Safety Plan

Florida's **Strategic Highway Safety Plan** (SHSP) was developed and its process approved in 2006 through statewide input from two traffic safety summits and a web-based survey. As a result, Florida's SHSP focuses on four Emphasis Areas (Aggressive Driving, Intersection Crashes, Vulnerable Road Users, and Lane Departure Crashes), and three Continuing Priority Areas (Occupant Protection, Impaired Driving, and Traffic Data and Decision Support) upon which its thirteen safety partners agreed to focus their resources to reduce the rate of fatalities and serious injuries by 5% per year beginning in 2007. The **Highway Safety Performance Plan** (HSPP) supports and complements the SHSP by emphasizing the importance of the SHSP focus areas through its funding and outreach initiatives.

Each of the seven focus areas of the SHSP are major components of the HSPP. Subgrants implement the goals and strategies of the SHSP by funding a wide variety of projects: 1.) law enforcement overtime to eliminate speeding and other dangerous behaviors that constitute aggressive driving; 2.) awareness and enforcement initiatives to eliminate distracted driving and decrease lane departure crashes; 3.) awareness, educational, training, and enforcement efforts to increase awareness of motorists, bicyclists, pedestrians, and motorcyclists, of the importance of helmet use especially in younger children, and of new traffic laws; 4.) awareness and enforcement initiatives to reduce red light running incidents and increase awareness when making right turns on red to reduce incidents at intersections; 5.) an aggressive child passenger seat program and training opportunities, including the only program of its kind in the nation that provides child passenger safety services to special needs children; 6.) overtime to law enforcement to assist in DUI enforcement activities, teen driving programs, supporting the Florida Coalition on Impaired Driving, DUI training for law enforcement and prosecutors, and support for DUI Court Programs; and 7.) providing software and hardware for electronic crash reporting, expansion of Florida's EMSTAR program (for NEMSIS compliance), and locating crashes on all roads.

Performance Goals and Measures

Congress has required each state to set performance goals and report performance measures in the **Highway Safety Performance Plan**. The National Highway Traffic Safety Administration and the Governors Highway Safety Association developed a set of 14 minimum performance measures that must be included in each state's plan. These are broken down into three activity measures, one behavioral measure, and 10 core outcome measures. The fatality numbers for the outcome measures use data from the **Fatality Analysis Reporting System (FARS)**. Performance goals are required for the behavioral measure and the 10 core outcome measures. The Traffic Safety Section has included two additional core outcome measures and three activity measures that relate to Florida.

The following goals were set to meet the requirements of 23 CFR 1200.10:

Traffic Fatalities

C-1) To decrease traffic fatalities 5.0 % from the 2009 calendar base year total of 2,563 to 2,435 by December 31, 2011.

Serious Traffic Injuries

C-2) To decrease incapacitating traffic injuries 4.0% from the 2009 calendar base year total of 22,743 to 21,843 by December 31, 2011.

Fatalities/VMT

C-3) To decrease fatalities/VMT from the 2009 calendar base year total of 1.30 to 1.28 by December 31, 2011.

Unrestrained Passenger Vehicle Occupant Fatalities

C-4) To decrease the number of driver and passenger deaths in safety belt equipped (SBE) vehicles by 2.6% from the 2009 calendar base year total of 1,555 to 1,515 by December 31, 2011.

Alcohol- Impaired Driving Fatalities

C-5) To decrease alcohol impaired driving fatalities 2.9% from the 2009 calendar base year total of 1004 to 975 by December 31, 2011.

Speeding Related Fatalities

C-6) To decrease speeding-related fatalities 5.0% from the 2009 calendar base year total of 232 to 221 by December 31, 2011.

Motorcyclist Fatalities

C-7) To decrease motorcyclist fatalities 2% from the 2009 calendar base year total of 376 to 369 by December 31, 2011.

Unhelmeted Motorcyclist Fatalities

C-8) To decrease non-helmeted motorcyclist fatalities 2.0% from the 2009 calendar base year total of 148 to 145 by December 31, 2011.

Drivers Age 20 or Younger Involved in Fatal Crashes

C-9) To decrease drivers age 20 or younger involved in fatal crashes 3.9% from the 2009 calendar base year total of 80 to 76 by December 31, 2011.

Pedestrian Fatalities

C-10) To reduce pedestrian fatalities 2.0% from the 2009 calendar base year total of 482 to 473 by December 31, 2011.

Bicyclist Fatalities

F-1) To reduce bicyclist fatalities 2.0% from the 2009 calendar base year total of 99 to 97 by December 31, 2011.

Fatalities Involving a Florida-Resident Elder Driver

F-2) To reduce the number of Florida-resident drivers age 65 and older involved in fatal crashes by 5% from the 2009 calendar base year total of 435 to 413 by December 31, 2011.

Seat Belt Use Rate

B-1) To increase the statewide observed seat belt use of front seat outboard occupants in passenger vehicles by 1.0 percentage point from the 2010 calendar base year usage rate of 87.4% to 88.4% by September 30, 2011.

Performance data for the activity measures listed in the table on the following two pages comes from the quarterly progress reports submitted by sub-grantees. Activity measure data reflects project accomplishments during the Federal Fiscal Year – October 1 through September 30. Performance data for the behavioral measure also reflects the Federal Fiscal Year.

Data for the core outcome measures included in the table is based on the calendar year. The fatality data used in the table is taken from the FARS, except for measure *F-2) Number of Florida Resident Drivers ≥ Age 65 Involved in Fatal Crashes*. As noted at the end of the table, the goals that the Traffic Safety Section had set for fatalities prior to 2010 were based on fatality numbers published by the Florida Department of Highway Safety and Motor Vehicles in its annual report of crash statistics. In some cases, the fatality data published by FARS has differed significantly from the data published by DHSMV. Starting in 2010, the fatality goals (except for F-2) were based on FARS data. The data used for *C-2) Number of Serious Injuries in Traffic Crashes* is taken from the DHSMV annual crash statistics report because FARS does not publish injury data.

FY 2010 Highway Safety Performance Plan – Performance Measures and Goals								
Activity Measures		2007	2008	2009	2010	2011	2012	
A-1	Number of Grant-Funded Safety Belt Citations ²	Final	NA	4,888	N/A			
A-2	Number of Grant-Funded Impaired Driving Arrests ¹	Final	1,504	2,373	N/A			
A-3	Number of Grant-Funded Speeding Citations ²	Final	NA	14,597	N/A			
Behavior Measures		2007	2008	2009	2010	2011	2012	
B-1	Observed Safety Belt Use, Front Seat Outboard Occupants	Goal	82.0%	82.5%	83.0%	83.5%		
		Final	79.1%	85.2%	87.2%			
Core Outcome Measures		2007	2008	2009	2010	2011	2012	
C-1	Number of Traffic Fatalities ³	Goal ⁵	3,300	3,250	3,000	2,900	2,850	
		Final	3,213	2,978	2,563	N/A		
C-2	Number of Serious Injuries in Traffic Crashes ⁴	Goal	NA	NA	NA	23,500	23,250	
		Final	25,559	23,758	22,743	N/A		
C-3	Number of Fatalities/100M VMT ³	Goal - Total ⁵	1.60	1.60	1.60	1.54	1.53	
		Final - Total	1.56	1.50	1.30	N/A		
		Final - Rural	3.30	3.09	N/A	N/A		
		Final - Urban	1.16	1.08	N/A	N/A		
C-4	Number of Unrestrained Occupant Fatalities – All Positions ³	Goal	NA	NA	NA	970	950	
		Final	1,078	1,001	917	N/A		
C-5	Number of Fatalities Involving Driver/Motorcyclist with .08+ BAC ³	Goal ⁵	1,070	1,070	1,050	850	825	
		Final	917	875	813	N/A		

Core Outcome Measures		2007	2008	2009	2010	2011	2012
C-6	Number of Speeding-Related Fatalities ³	Goal Final	NA 553	NA 243	540	530	
C-7	Number of Motorcyclist Fatalities ³	Goal ⁵ Final	400 566	500 376	500	490	
C-8	Number of Unhelmeted Motorcyclist Fatalities ³	Goal Final	NA 265	NA 149	250	245	
C-9	Number of Drivers ≤ Age 20 Involved in Fatal Crashes ³	Goal Final	NA 583	NA 153	470	460	
C-10	Number of Pedestrian Fatalities ³	Goal ⁵ Final	525 530	525 482	480	470	
Florida Core Outcome and Activity Measures		2007	2008	2009	2010	2011	2012
F-1	Number of Bicyclist Fatalities ³	Goal ⁵ Final	95 119	100 99	120	110	
F-2	Number of Florida Resident Drivers ≥ Age 65 Involved in Fatal Crashes ³	Goal Final	NA 460	NA 260	413		
F-3	Number of Grant-Funded DUI Checkpoints Conducted ¹	Goal Final	227 248	136 211	300	325	
F-4	Number of Grant-Funded Teen Driver Events Conducted ¹	Goal Final	NA 140	NA 296	320	350	
F-5	Number of People Completing Grant-Funded Rider Coach and Rider Coach Trainer Training ¹	Goal Final	62 46	62 182	62	62	

¹ Data for the Activity Measures is based on the quarterly reports filed by subgrantees during the fiscal year while the other measures are based on calendar year data.

² Accurate data for grant-funded citations in past years is not available because, in most cases, law enforcement agencies reported all citations issued during the year, not just the totals for grant-funded activities.

³ Fatality numbers come from the **Fatality Analysis Reporting System (FARS)** except for F-2, which comes from the Florida Department of Highway Safety and Motor Vehicles (DHSMV) annual report of crash statistics.

⁴ Serious injuries are those injuries listed as 'Incapacitating Injuries' by the DHSMV in its annual report of crash statistics.

⁵ Prior to 2010 goals were set based on DHSMV data – not FARS data. Goals shown for C-5 prior to 2010 were based on “alcohol-related” fatalities as defined by DHSMV. Goals for C-7 prior to 2010 included only motorcycle driver fatalities; motorcycle passenger fatalities were not included.

Highway Safety Matrix

Purpose: The county and city matrices were designed to provide FDOT traffic safety planners an objective, data-driven tool to rank traffic safety projects. Both counties and cities are divided into three population groups. The numbers in each matrix represent where counties or cities rank within their population group in a particular program area, with “1” representing the worst crash rate, as described below. For example, the “12” next to Marion indicates they are ranked 12th in alcohol-related crashes among the 23 counties in Group 1.

Note that despite the reduction in fatal and injury crashes occurring over the past several years, the range of numbers appearing in the matrix does not change, because counties and cities are being compared to each other on a relative basis.

Measures used: The rankings in both matrices are based on rates of fatalities plus injuries over one, three, and five-year periods, in this case 2009, 2007-2009, and 2005-2009. In the County Matrix rates are 50% per population and 50% per vehicle mile traveled, with the exception of the Bicycle and Pedestrian areas, which are 100% per population. For the City Matrix, all rates are per population. Inmate populations are excluded in the calculations.

Specific measures for each column in the matrix are as follows:

- **Total Fatalities and Injuries (F&I)** – overall fatalities plus injuries;
- **Alcohol Related** – alcohol-related fatalities plus injuries (this includes both Driving Under Influence and crashes where had been drinking was a contributing circumstance);
- **Bicycle, Motorcycle, Pedestrian F&I** – bicyclist, motorcyclist, and pedestrian fatalities plus injuries;
- **Speed Related** – speed-related fatalities plus injuries;
- **Safety Equipment** – injuries plus fatalities among drivers and passengers who were both not using safety equipment and were subject to the seat belt law;
- **Aggressive Driving** – injuries plus fatalities in crashes where two or more of certain moving violations (includes careless driving, improper passing, and several others) were cited;
- **Teen Drivers** – injuries plus fatalities among drivers aged 15-19, excluding bicyclists and motorcyclists;
- **Older Drivers** – injuries plus fatalities among drivers aged 65+, excluding bicyclists and motorcyclists.

Alcohol, speeding, and aggressive driving are treated as causal factors, so that all injuries and fatalities in crashes involving them are counted. On the other hand, only bicycle, motorcycle, and pedestrian victims, drivers 15-19 or 65+, plus individuals not using seat belts are counted in their respective areas.

Data Sources -- The *DHSMV Traffic Crash Statistics Report 2009* was used as the data source in the county matrix for the Total F&I, Alcohol Related, and the Bicycle, Motorcycle, and Pedestrian F&I areas. DOT’s CAR database was used in the Speed Related, Safety Equipment, Teen Drivers, Drivers 65+, and Aggressive Driving areas, as well as the source for all data used in compiling city crash data.

Subjectivity of crash data used: It is important to realize that some of the measures cited above are more subjective than others. Total F&I, the Bicycle, Motorcycle, and Pedestrian F&I areas, Teen Drivers, and Drivers 65+ are relatively objective, as they are only based on crash victims. The other areas are all dependent on how thorough investigating officers are in documenting crash circumstances. It is quite likely there are differences among jurisdictions in this regard.

Other data limitations: County rankings are based on crashes occurring both inside and outside cities and municipalities and may involve different investigating agencies, including the Florida Highway Patrol, which does much of the enforcement in rural areas.

City crashes are much more subject to errors involving location. In some instances, crash investigators either are unaware of their exact location or write down the wrong DHSMV city code. The DOT Safety Office's Crash Records section identifies many of the location errors made on state roads. These corrections are reflected in crashes in the CAR database, but many errors still remain.

Finally, the margin of error is greater in the smaller population groups because of the lower number of crashes involved. The following tables shows both the raw number of injuries and fatalities for all cities within the three city population groups in the indicated program area in 2009 and what percentage each were of the state totals. For example, the 123 cities in population group 3 accounted for 883 alcohol-related fatalities plus injuries in 2009, which were 5.8% of the state total.

2009 City Fatalities Plus Injuries by Population Group Compared to State Totals								
G1= population 75,000+,			G2= population 15,000-74,999,			G3= population 3,000-14,999		
<u>Total F+I</u>			<u>Alcohol Related F+I</u>			<u>Speed Related F+I</u>		
Statewide 199,777			Statewide 15, 134			Statewide 7,016		
Group	F+1 Total	% State Total	Group	F+1 Total	% State Total	Group	F+1 Total	% State Total
G1	58,692	29.40%	G1	3,613	23.90%	G1	1,630	23.20%
G2	36,306	18.20%	G2	2,520	16.70%	G2	1,059	15.10%
G3	9,693	4.90%	G3	883	5.80%	G3	306	4.40%
<u>Bicycle F+I</u>			<u>Motorcycle F+I</u>			<u>Pedestrian F+I</u>		
Statewide 4,475			Statewide 7,811			Statewide 8,158		
G1	1,525	34.10%	G1	2,273	29.10%	G1	2,870	35.20%
G2	1,068	23.90%	G2	1,852	23.70%	G2	1,889	23.20%
G3	252	5.60%	G3	536	6.90%	G3	456	5.60%
percentages do not add up to 100% because G1, G2, and G3 don't include crashes in unincorporated areas, as well as in cities under 3,000 population								

Highway Safety Matrix - Ranking of Florida Counties

(based on fatal and injury crashes during 2005-2009)

Group 1 - Population of 200,001 and above
23 Counties

	Total F & I	Alcohol Related	Bicycle F & I	Motorcycle F & I	Pedestrian F & I	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Alachua	8	19	2	8	7	10	9	12	5	14
Brevard	19	15	15	10	17	1	21	2	17	16
Broward	7	16	5	14	2	3	10	6	12	10
Collier	23	21	10	23	21	16	20	16	23	20
Duval	9	8	13	11	11	19	18	20	9	17
Escambia	4	1	11	12	12	11	3	18	3	4
Hillsborough	2	5	4	5	3	6	8	10	4	9
Lake	17	13	23	4	22	13	12	21	14	11
Lee	18	10	18	20	15	18	15	8	21	18
Leon	3	6	14	9	6	2	2	4	2	15
Manatee	14	3	3	17	10	22	16	19	13	6
Marion	11	12	21	7	18	17	7	22	6	2
Miami-Dade	5	20	16	15	1	20	5	13	8	8
Orange	6	9	12	6	5	9	17	7	11	21
Osceola	15	22	22	16	13	15	22	15	15	22
Palm Beach	12	14	9	22	8	5	13	1	18	5
Pasco	1	2	8	2	14	7	6	11	1	1
Pinellas	10	7	1	3	4	12	11	5	10	3
Polk	13	11	20	13	16	21	1	17	7	13
Saint Lucie	21	23	17	21	20	8	14	9	19	19
Sarasota	20	17	7	19	19	23	23	23	22	7
Seminole	22	18	19	18	23	14	19	14	20	23
Volusia	16	4	6	1	9	4	4	3	16	12

Group 2 - Population of 50,001 to 200,000
18 Counties

	Total F & I	Alcohol Related	Bicycle F & I	Motorcycle F & I	Pedestrian F & I	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Bay	2	2	4	2	2	2	3	2	3	5
Charlotte	12	16	5	8	4	18	18	17	12	3
Citrus	16	11	17	5	13	6	13	4	15	7
Clay	9	15	10	9	11	15	14	14	9	15
Columbia	5	4	14	17	14	3	2	6	4	9
Flagler	10	9	12	4	6	8	6	7	11	11
Hernando	3	14	9	3	7	11	10	13	2	1
Highlands	18	18	16	16	17	17	17	18	16	8
Indian River	7	10	6	14	10	16	9	15	7	2
Martin	15	12	2	15	9	12	8	12	17	14
Monroe	1	1	1	1	1	4	5	1	18	13
Nassau	17	13	15	13	8	7	7	3	10	16
Okaloosa	13	8	7	10	12	5	11	8	6	17
Putnam	4	3	11	7	3	9	1	5	5	4
Saint Johns	8	5	3	6	5	13	15	10	8	12
Santa Rosa	6	7	13	12	16	10	12	11	1	10
Sumter	11	17	18	18	15	14	16	16	14	6
Walton	14	6	8	11	18	1	4	9	13	18

Group 3 - Population up to 50,000
26 Counties

	Total F & I	Alcohol Related	Bicycle F & I	Motorcycle F & I	Pedestrian F & I	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Baker	14	12	15	22	7	25	10	23	6	23
Bradford	4	7	1	4	8	23	17	21	1	1
Calhoun	23	5	23	20	14	3	5	24	11	26
De Soto	6	8	2	12	1	17	9	20	19	9
Dixie	19	20	8	16	22	18	7	16	16	14
Franklin	20	1	20	15	24	11	8	3	8	25
Gadsden	2	2	10	25	10	5	18	5	10	11
Gilchrist	21	22	22	19	23	7	20	6	13	12
Glades	7	14	23	5	9	8	1	12	21	6
Gulf	25	4	19	21	20	22	15	26	18	24
Hamilton	16	19	13	17	18	19	19	22	20	19
Hardee	5	18	5	8	4	14	3	18	7	5
Hendry	13	11	9	7	5	21	2	15	22	22
Holmes	22	25	23	18	26	1	23	7	15	10
Jackson	8	23	17	13	3	15	14	14	5	8
Jefferson	11	17	12	24	16	12	24	19	14	13
LaFayette	26	24	23	26	12	24	22	9	26	15
Levy	10	15	14	9	6	10	11	11	17	3
Liberty	15	16	7	6	21	6	21	2	9	20
Madison	3	10	18	11	13	2	6	1	2	4
Okeechobee	9	6	4	2	2	16	16	8	25	7
Suwannee	17	21	11	14	25	20	12	17	24	18
Taylor	1	3	3	3	19	9	4	4	4	2
Union	12	9	21	10	15	26	13	25	3	17
Wakulla	18	13	6	1	11	4	25	13	12	16
Washington	24	26	16	23	17	13	26	10	23	21

Highway Safety Matrix

Ranking of Florida Cities

Group 1 -- Population 75,000+ -- 28 cities
(based on fatal and injury crashes during 2005-2009)

City	Total F & I	Alcohol Related	Bicycle	Motorcycle	Pedestrian	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Boca Raton	6	14	10	17	13	14	17	7	5	1
Cape Coral	25	19	23	20	28	20	24	17	23	21
Clearwater	14	9	8	14	12	27	15	27	20	8
Coral Springs	22	28	14	25	21	16	28	25	13	22
Davie	3	2	16	1	10	1	7	10	1	6
Deltona	27	18	26	15	23	11	19	14	26	27
Fort Lauderdale	4	5	3	4	2	17	2	18	9	7
Gainesville	10	15	2	5	7	21	12	6	4	15
Hialeah	16	20	27	23	16	28	9	26	19	13
Hollywood	5	11	5	9	8	6	8	13	12	2
Jacksonville	15	13	17	13	20	19	20	22	11	19
Lakeland	11	4	13	10	15	23	1	21	7	3
Melbourne	23	17	11	6	18	7	18	12	21	16
Miami	8	16	18	16	3	25	3	20	16	14
Miami Beach	17	8	4	2	1	26	16	5	28	26
Miami Gardens	19	22	25	24	14	12	14	8	14	23
Miramar	24	27	28	27	26	18	26	23	24	28
Orlando	1	1	9	3	4	3	5	1	6	9
Palm Bay	28	21	24	21	25	15	21	9	27	25
Pembroke Pines	21	24	20	28	24	24	25	16	15	17
Plantation	18	25	19	26	22	4	23	28	8	11
Pompano Beach	9	7	7	8	5	2	4	2	17	4
Port St. Lucie	26	23	22	18	27	22	22	19	22	24
St. Petersburg	12	12	1	7	11	10	11	4	10	10
Sunrise	20	26	15	19	19	5	27	24	18	12
Tallahassee	7	6	12	12	9	8	6	11	2	18
Tampa	2	3	6	11	6	9	10	15	3	5
West Palm Beach	13	10	21	22	17	13	13	3	25	20

Highway Safety Matrix - Ranking of Florida Cities

Group 2 – Population 15,000-74,999 – 97 Cities

(based on fatal and injury crashes during 2005-2009)

City	Total F & I	Alcohol Related	Bicycle	Motorcycle	Pedestrian	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
Altamonte Springs	65	37	65	60	47	57	73	49	58	73
Apopka	57	54	58	42	59	65	36	58	80	62
Aventura	13	76	39	51	9	39	81	34	38	6
Bartow	32	58	30	45	68	77	23	81	11	53
Belle Glade	41	42	51	93	36	9	19	16	53	72
Bonita Springs	92	70	81	77	81	85	84	87	95	83
Boynton Beach	19	33	48	50	50	33	44	28	35	15
Bradenton	43	61	37	68	32	88	65	79	63	40
Casselberry	84	44	18	31	53	88	56	60	92	68
Clermont	50	68	95	52	73	43	77	57	23	41
Cocoa	4	4	12	4	5	1	1	5	2	18
Coconut Creek	25	49	66	53	40	20	50	40	19	20
Cooper City	85	79	52	73	91	64	83	66	30	74
Coral Gables	22	41	23	36	18	87	51	77	31	13
Crestview	38	47	91	49	78	30	26	23	10	56
Cutler Bay	79	93	68	89	63	81	57	92	50	84
Dania	16	15	31	17	28	23	15	22	54	50
Daytona Beach	10	8	8	2	4	14	4	13	12	14
DeBary	82	74	97	43	97	35	79	50	67	86
Deerfield Beach	39	45	34	41	35	24	42	35	71	36
Deland	14	10	24	7	13	38	6	52	13	8
Delray Beach	28	31	13	44	26	26	39	20	69	23
Doral	26	63	62	55	51	91	59	93	14	76
Dunedin	73	43	15	32	74	49	82	73	82	31
Edgewater	67	48	36	13	70	78	60	51	64	37
Eustis	70	65	69	40	54	56	49	64	57	46
Fort Myers	6	9	32	16	8	16	5	3	6	10
Fort Pierce	58	53	40	58	25	40	28	71	39	45
Ft. Walton Beach	48	24	43	15	52	4	43	25	45	44
Greenacres City	59	38	29	91	49	6	40	1	41	51
Haines City	27	20	82	57	43	63	17	31	16	12
Hallandale	49	84	27	76	7	79	86	69	86	35
Hialeah Gardens	42	32	70	63	62	96	25	84	58	64
Homestead	71	38	57	84	66	59	35	83	77	92
Jacksonville Beach	47	3	4	19	12	15	76	53	22	57
Jupiter	54	19	17	61	58	10	54	21	33	59
Key West	5	1	1	1	1	17	10	18	66	70
Kissimmee	51	34	54	48	24	62	45	45	47	78
Lake Worth	18	21	14	24	30	12	13	14	36	63
Largo	52	30	21	35	21	80	55	48	80	39
Lauderdale Lakes	76	96	92	95	45	75	69	54	85	90
Lauderhill	75	62	73	96	44	55	70	72	83	87
Leesburg	21	39	74	9	20	66	24	88	43	7
Lynn Haven	53	50	47	34	88	45	75	70	18	34
Marland	45	51	79	68	85	61	41	19	78	54
Marco Island	96	97	85	90	77	95	97	91	97	88
Margate	44	60	60	67	38	71	71	83	61	38
Miami Lakes	31	83	87	75	61	73	52	86	9	60
Naples	56	23	5	38	41	54	72	62	89	24

City	Total F & I	Alcohol Related	Bicycle	Motorcycle	Pedestrian	Speed Related	Occupant Protection	Aggressive Driving	Teen Drivers	Drivers 65+
New Port Richey	9	5	19	6	2	22	20	59	4	5
New Smyrna Beach	30	18	10	5	31	36	7	41	24	30
North Lauderdale	86	91	88	92	69	53	63	38	68	94
North Miami	7	35	67	74	10	41	27	27	8	32
North Miami Beach	15	85	90	39	15	67	38	43	17	28
North Port	77	78	71	71	92	60	48	74	74	43
Oakland Park	2	12	6	14	3	13	8	17	26	11
Ocala	3	13	22	12	22	50	9	75	3	2
Opcoee	64	69	63	54	83	31	61	46	40	77
Opa Locka	68	87	76	80	95	89	62	80	72	89
Ormond Beach	34	17	20	3	48	5	29	11	29	27
Oviedo	95	95	93	82	93	82	74	89	76	97
Palm Beach Gardens	23	22	44	30	71	7	47	26	20	29
Palm Coast	61	29	78	18	82	11	46	24	46	47
Palm Springs	40	14	16	79	16	52	16	2	84	69
Palmetto Bay	80	90	64	83	75	68	87	63	34	71
Panama City	1	2	26	11	6	3	2	4	1	4
Parkland	88	88	80	94	89	27	91	82	51	91
Pensacola	17	11	25	29	37	34	21	67	7	19
Pine Crest Village	74	94	84	85	64	93	90	94	48	58
Pinellas Park	12	7	2	8	27	8	22	9	21	22
Plant City	46	52	50	37	67	32	32	39	27	79
Port Orange	90	71	38	22	79	70	89	68	88	67
Punta Gorda	87	80	94	56	90	92	93	78	90	25
Riviera Beach	20	40	41	33	11	28	12	8	28	48
Rockledge	83	81	33	64	76	48	80	47	59	75
Royal Palm Beach	60	75	75	70	56	42	67	29	37	66
Safety Harbor	81	72	49	85	94	72	89	33	87	49
Sanford	66	27	59	25	42	29	18	37	62	80
Sarasota	35	26	9	23	19	83	31	55	55	33
Sebastian	94	82	96	59	80	90	85	95	91	61
Seminole	24	25	11	27	39	25	33	15	49	17
St. Cloud	55	48	55	48	33	74	37	61	70	65
Stuart	8	6	3	10	23	18	3	10	5	3
Sunny Isles	89	77	45	88	17	97	94	78	96	82
Tamarac	33	67	61	72	65	2	58	7	42	16
Tarpon Springs	36	28	28	20	29	44	34	12	32	26
Temple Terrace	69	66	48	78	60	84	64	96	73	81
Titusville	78	64	83	28	55	19	68	32	52	55
Venice	72	73	42	88	48	58	78	65	94	9
Vero Beach	11	16	7	26	72	47	11	44	25	1
Wellington	91	86	89	87	86	37	95	42	81	93
West Melbourne	37	56	77	47	84	21	30	6	44	42
Weston	93	89	86	81	87	69	82	30	75	96
Winter Garden	63	57	56	89	57	76	66	97	65	85
Winter Haven	28	55	53	21	14	51	14	36	15	21
Winter Park	62	39	30	62	34	46	53	56	79	52
Winter Springs	97	92	72	97	96	94	96	90	93	95

Highway Safety Matrix - Ranking of Florida Cities

Revised 4/2009

Group 3 -- Population 3,000-14,999 -- 124 Cities

(based on fatal and injury crashes during 2003-2007)

City	Total F & I	Alcohol	Bicycle	Motorcycle	Pedestrian	Speed	Occupant Pro.	Agg. Driving	Teen Drivers	Drivers 65+
Alachua	20	31	62	35	57	5	40	16	19	58
Arcadia	21	57	48	88	11	39	6	63	37	33
Atlantic Beach	77	33	34	78	19	57	93	87	65	93
Auburndale	23	17	24	19	16	51	22	27	28	29
Avon Park	48	75	30	43	92	108	49	69	48	20
Bal Harbor	40	78	12	67	3	80	44	66	97	59
Bay Harbor Island	107	121	69	115	121	118	113	111	107	118
Belle Isle	124	120	121	112	122	118	122	121	121	121
Belleair	115	118	119	118	124	70	114	81	119	78
Bellevue	6	39	72	4	17	17	27	61	2	2
Biscayne Park	121	124	121	120	98	118	124	49	109	120
Bowling Green	91	69	107	80	38	118	85	114	80	119
Brooksville	31	46	55	30	6	82	13	37	25	15
Callaway	84	71	110	96	99	53	54	64	62	104
Cape Canaveral	99	38	63	50	48	25	95	24	106	108
Cedar Grove	65	25	98	55	96	15	58	40	72	65
Chattahoochee	113	105	121	120	123	60	101	72	69	88
Chipley	86	100	67	90	88	88	53	33	31	75
Clewiston	55	29	114	103	90	52	24	30	60	99
Cocoa Beach	66	24	14	49	18	81	48	86	49	70
Crystal River	5	8	19	3	22	6	14	15	6	4
Dade City	14	76	33	57	80	34	9	13	15	14
Daytona Beach Sh.	81	83	57	2	8	71	111	60	108	110
DeFuniak Springs	33	73	68	62	117	56	59	68	13	23
Destin	26	6	21	28	27	12	16	3	42	73
Dundee	32	22	52	32	72	8	26	21	58	50
Fellsmere	114	116	84	86	120	93	99	84	112	123
Fernandina Beach	85	58	38	45	47	49	45	53	63	111
Flagler Beach	88	43	105	22	25	94	65	99	76	68
Florida City	10	48	78	26	4	110	11	36	23	49
Fort Meade	93	86	82	92	87	95	61	122	84	98
Fort Myers Beach	78	14	15	31	14	97	87	70	104	109
Fruitland Park	28	101	66	6	66	13	25	22	43	8
Green Cove Spgs.	72	60	56	77	100	105	57	77	45	77
Groveland	76	95	104	84	113	65	67	56	64	57
Gulf Breeze	18	13	92	18	67	16	38	12	9	47
Gulfport	110	107	101	107	103	69	94	92	99	114
High Springs	116	110	97	59	119	113	117	116	92	107
Highland Beach	117	123	17	79	115	114	120	91	120	81
Holly Hill	45	21	50	10	35	54	34	44	56	36
Holmes Beach	98	34	39	99	55	63	63	59	100	106
Indian Harbor Bch.	106	102	83	94	61	106	108	65	78	66
Indian River Sh.	105	122	80	97	82	50	112	43	114	82
Indian Rocks Bch.	100	49	58	24	91	62	92	85	101	102
Inverness	34	64	43	27	28	46	31	25	40	18
Islamorada	15	4	47	16	43	20	56	34	41	35
Juno Beach	9	3	1	11	7	9	12	4	8	10
Kenneth City	62	47	8	91	77	30	51	31	55	83
Key Biscayne	112	119	9	100	106	73	119	50	102	113
LaBelle	41	18	44	109	79	75	32	78	29	37
Lady Lake	53	62	118	34	33	55	60	112	67	7
Lake Alfred	122	89	112	110	112	41	105	102	124	123
Lake City	7	7	13	9	15	35	7	18	5	6
Lake Clark Sh.	103	98	121	120	83	118	77	110	115	92
Lake Mary	59	37	100	47	109	32	69	57	44	80
Lake Park	50	68	59	54	20	96	43	47	59	54
Lake Wales	36	65	74	38	52	66	37	54	61	30
Lantana	8	12	35	39	21	28	19	10	12	12
Lauderdale by the Sea	71	87	11	65	23	61	90	29	88	53
Lighthouse Point	56	84	31	64	41	58	81	88	79	51
Live Oak	39	20	27	58	75	36	18	17	22	48
Longboat Key	119	97	7	108	101	115	116	113	116	91

City	Total F & I	Alcohol	Bicycle	Motorcycle	Pedestrian	Speed	Occupant Pro.	Agg. Driving	Teen Drivers	Drivers 65+
Longwood	49	15	22	14	49	78	39	67	53	63
Macclenny	42	19	79	60	108	19	20	26	24	74
Madeira Beach	46	45	28	29	13	100	89	58	68	32
Madison	27	88	99	87	65	86	28	1	14	28
Malone	89	111	77	120	118	118	62	123	85	100
Marathon	43	23	5	15	74	26	80	42	73	64
Marianna	35	85	106	85	56	21	15	14	16	45
Mary Esther	38	42	81	23	84	44	46	5	50	55
Mascotte	83	67	51	69	89	48	70	94	75	115
Melbourne Bch.	92	56	29	40	94	29	107	75	94	96
Miami Shores	67	108	88	98	78	111	96	93	96	79
Miami Springs	101	112	103	106	81	84	86	89	118	90
Milton	1	2	60	7	32	11	3	7	1	1
Minneola	97	79	117	89	110	42	78	55	86	76
Mount Dora	44	54	45	41	39	33	72	19	36	26
Mulberry	51	106	87	116	63	67	33	124	26	41
Neptune Beach	96	51	42	72	107	43	75	115	70	105
Newberry	47	41	46	105	29	45	47	46	34	62
Niceville	74	103	95	71	97	98	83	109	66	71
North Bay Village	108	59	102	109	46	109	110	107	117	101
North Palm Bch.	64	99	93	76	71	40	73	39	83	40
Okeechobee	11	10	32	53	9	18	4	8	18	16
Oldsmar	37	36	49	51	62	27	50	32	20	39
Orange City	16	16	76	12	12	7	36	9	33	9
Orange Park	58	30	61	52	64	104	98	98	57	56
Pahokee	75	74	94	56	70	4	35	11	74	112
Palatka	12	40	64	20	10	87	5	71	7	13
Palm Beach	68	94	6	44	26	38	76	76	110	34
Palmetto	25	28	20	63	40	85	29	90	35	42
Panama City Bch.	4	1	2	1	1	3	2	6	4	27
Parker	61	55	54	61	105	99	64	103	38	67
Pembroke Park	3	5	65	13	34	2	10	23	10	11
Perry	22	26	53	95	73	72	23	74	17	21
Ponce Inlet	111	53	108	48	69	22	100	73	98	122
Port Richey	2	11	3	8	2	1	1	2	3	3
Port St. Joe	102	61	111	120	60	47	55	38	103	61
Quincy	19	35	85	75	50	23	42	35	32	31
Sanibel	104	96	18	101	53	77	123	104	113	84
Satellite Beach	109	72	75	104	111	74	104	52	82	72
Sebring	52	93	73	36	102	101	71	83	46	38
South Bay	79	92	115	114	54	64	82	79	77	89
South Daytona	73	50	25	17	93	24	68	62	90	69
South Miami	29	77	96	82	42	102	88	41	21	19
South Pasadena	60	66	26	113	31	90	74	101	87	17
Southwest Ranches	80	80	120	66	86	37	91	45	52	87
Springfield	123	113	116	111	114	103	118	95	122	116
St. Augustine	24	9	4	5	5	14	21	20	51	52
St. Augustine Bch.	94	32	10	25	24	112	84	108	81	85
St. Petersburg Bch.	87	44	16	46	30	68	109	82	93	94
Starke	17	82	41	70	44	10	17	28	30	22
Surfside	90	114	86	93	45	116	103	106	123	97
Sweetwater	57	90	89	102	59	83	79	100	47	44
Tavares	63	91	71	42	68	107	66	119	54	43
Tequesta	118	117	36	83	104	92	115	80	111	103
Treasure Island	95	27	37	33	51	89	97	97	95	60
Valparaiso	120	104	113	117	116	118	121	120	89	117
Vaughn	30	63	91	81	95	59	8	51	27	24
West Miami	69	109	70	68	76	117	52	118	71	46
West Park	70	115	109	73	85	76	106	96	91	95
Wildwood	54	70	90	37	58	31	30	48	39	25
Wilton Manors	82	81	23	74	36	91	102	117	105	86
Zephyrhills	13	52	40	21	37	79	41	105	11	5

Project Selection Process

The Traffic Safety Section received more than 250 requests for funding totaling nearly \$39.5 million. These *concept papers* could be considered for funding under Sections 402, 405, 406, 410, and 2010. The concept papers were assigned to the appropriate planners for review. Each concept paper was reviewed on the basis of whether it was a continuing program or a new request, if it satisfied a specific traffic safety need, if it supported the goals for the program area, and on past funding history of the agency. (A few concept papers were received for projects that did not qualify for Section 402 funding. These were eliminated prior to the review process.) A standard form was used to complete the review. Each staff member ranked all of the funding proposals in his/her respective program areas. Continuing programs and funding requests from agencies in the communities that are ranked in the top 25% of the *Highway Safety Matrix* for the respective program area were given priority for funding. The planners' funding recommendations were reviewed by the Traffic Safety Administrator and the Chief Safety Officer prior to being included in the *Highway Safety Performance Plan*.

Request for Section 408 Funding forms were used by agencies seeking Section 408 funding. These requests were reviewed by the Traffic Records Coordinating Committee Executive Board, and the Board voted on which projects would be funded.

Program Administration

The Traffic Safety Section presently consists of seven full-time employees – a traffic safety administrator, five full time planners who work on the grant programs, and a financial specialist. All staff members serve as a resource to many different customers. Some of the section's customers include the following:

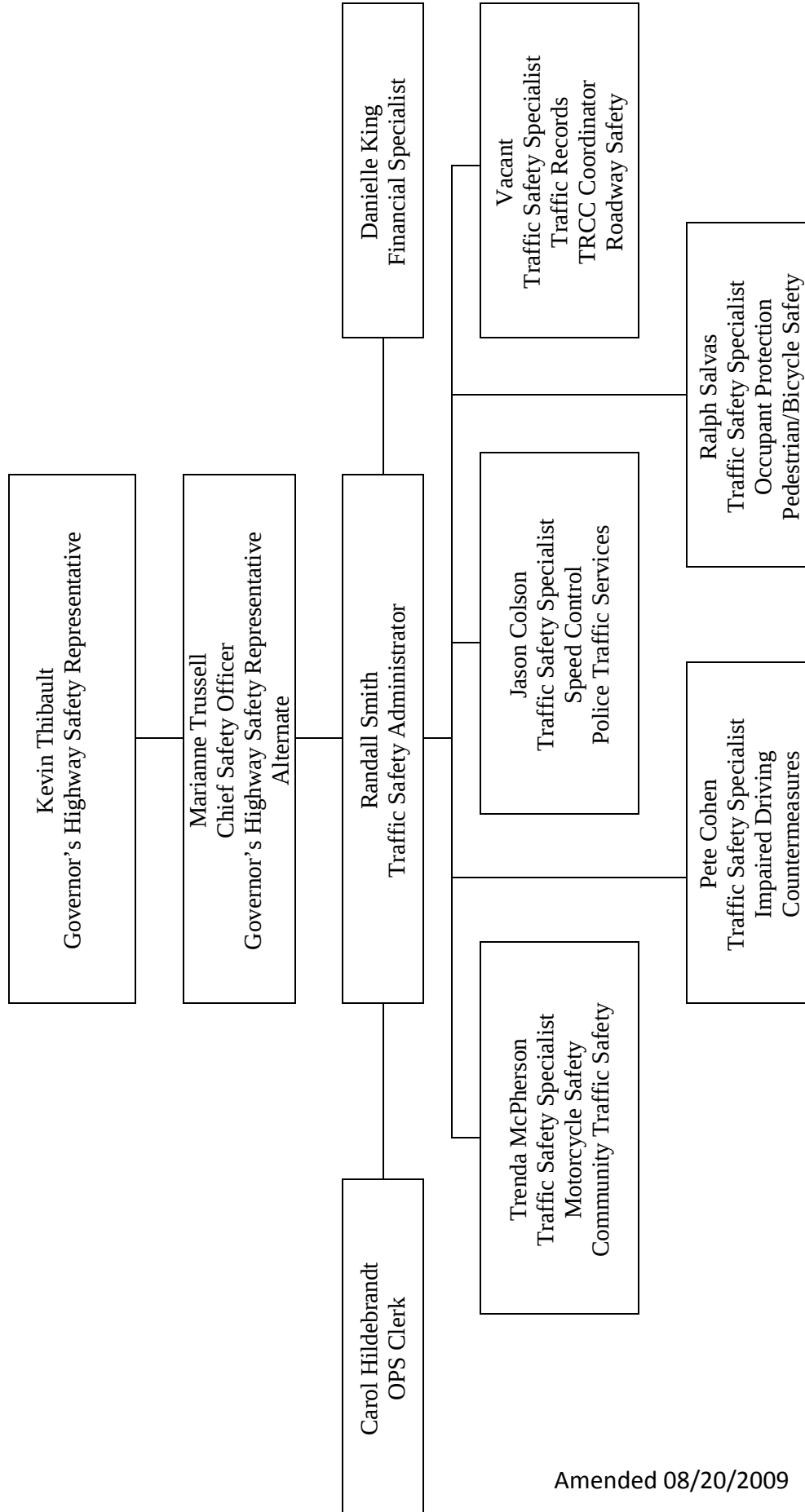
- Florida's 18.8 million residents,
- Law enforcement agencies and state attorney's offices,
- Safety organizations, such as MADD Florida, Florida Bicycle Association, and local chapters of the National Safety Council,
- State agencies, such as the Department of Highway Safety and Motor Vehicles and the Department of Health,
- Hospitals and county public health offices, and
- Universities, colleges, and schools.

The Traffic Safety Section plans and coordinates highway safety programming focused on public outreach and education; enhanced traffic law enforcement; integrating new public health strategies and techniques; awareness of new traffic safety technology; improved collaborations with the corporate community and safety organizations and improved communication and cooperation with state and local governments. FY 2010 programming resources are directed at the following national and state priority areas: Planning and Administration, Paid Media, Occupant Protection, Community Traffic Safety, Alcohol, Police Traffic Services, Pedestrian and Bicycle Safety, Traffic Records, Motorcycle Safety, Speed Control, and Roadway Safety.

The Traffic Safety Section promotes public safety through the administration and distribution of federal highway safety funds for a variety of state and local highway safety programs and initiatives. The office is committed to providing accurate and timely data together with quality customer service. The total number of subgrant awards and total sum of federal funds allocated in these grants for which the section is responsible has never been greater than at the present time.

Organizational Chart

Traffic Safety Section within Florida Department of Transportation



Amended 08/20/2009

Program Planning Calendar

January 1 – March 31	Concept papers are developed by state, local, and not-for profit governmental agencies for upcoming fiscal year.
March 31	Concept papers must be postmarked by March 31 to be considered for funding in the upcoming fiscal year.
February – May	Planners identify statewide problems and set goals and objectives.
April – June	Planners review concept papers and rank them in order of priority.
June – July	Planners select concept papers that will be funded and prepare their modules for inclusion in the <i>Highway Safety Performance Plan</i> .
July – August	The <i>Highway Safety Performance Plan</i> is reviewed by the Traffic Safety Administrator and the Chief Safety Officer.
August 31	The <i>Highway Safety Performance Plan</i> is submitted to the National Highway Traffic Safety Administration by August 31.
September	Subgrant applications are sent to agencies approved for funding, and letters are sent to agencies that are not selected for funded.
September	Subgrant applications are processed for award on October 1, if federal funds are available.
October 1	New Federal fiscal year begins, and new highway safety project activities begin upon award of subgrant.
October 31	Requests for reimbursement, fourth quarter, and final reports for previous fiscal year must be postmarked by October 31.
November	Final reimbursement requests are processed for previous year.
December	The <i>Annual Report</i> is finalized for submission to the National Highway Traffic Safety Administration by December 31.

An orange outline map of the state of Florida, oriented vertically with the panhandle at the top and the tip of the peninsula at the bottom. The map is centered on the page.

HIGHWAY SAFETY PLAN

**PLANNING
AND
ADMINISTRATION**

Planning and Administration Program Area

Goal: To provide an experienced staff to administer the State and Community Highway Safety Grant Program in Florida.

Section 402

Project Number: PA-11-01-01

Project Title: Operation of the Traffic Safety Section

Project Description: The Florida Department of Transportation will be reimbursed 50% for the salary and benefits costs of up to seven full time employees. The staff includes a Traffic Safety Administrator, five Highway Safety Planners, and a Financial Specialist. The Traffic Safety Section staff is responsible for overseeing the development of the *Highway Safety Performance Plan* and for administering the highway safety subgrant funds that Florida receives. The goal of the project is to develop and implement an effective Highway Safety Performance Plan.

Budget: \$270,000

Project Number: PA-10-01-02

Project Title: Traffic Safety Staff Support

Project Description: The Tallahassee Community College will hire an OPS Staff Assistant to assist with the processing of subgrant paperwork. Section 402 funds will provide 15 hours per week for the individual to assist the highway safety planners, while the Department of Transportation will hire the same individual to assist the financial manager approximately 15 hours per week with state OPS funds. The person will work a total of 30 hours per week. The goal of the project is to provide administrative support to both the financial manager and the planning staff through the use of state and federal funds so that they will have more time to manage the program modules for which they are responsible.

Budget: \$10,920

Planning and Administration Budget Summary

Project Number	Project Title/Agency	Budget	Match	Budget Source
PA-11-01-01	Operation of the Traffic Safety Section - FDOT	\$270,000	\$270,000	402
PA-11-01-02	Traffic Safety Staff Support - TCC	\$10,920	\$10,920	402
402 Total		\$280,920	\$280,920	
Total		\$280,920	\$280,920	



Paid Media

Paid Media Program Area

- Goals:**
1. To decrease traffic fatalities 2.6% from the 2009 calendar base year total of 2,563 to 2,497 by December 31, 2010 through a series of campaigns designed to increase public awareness of Florida's traffic safety problems.
 2. To decrease alcohol impaired driving fatalities 2.9% from the 2009 calendar base Year total of 1,004 to 974 by December 31, 2010 through a series of media campaigns designed to increase public awareness.
 3. To increase statewide observed seat belt use of front seat outboard occupants in Passenger vehicles 0.8 percentage point(s) from the 2009 calendar base year usage rate of 87.2% to 88.0% by December 31, 2010 through a series of campaigns designed to increase public awareness.
 4. To maintain motorcyclist fatalities at a level fewer than 400 through a series of campaigns designed to increase public awareness through December 31, 2011.
-

Section 402

Project Number: PM-11-07-01

Project Title: *Share the Road* PSA Campaign

Project Description: Funding will be provided to the University of South Florida to distribute television and radio advertisements that promote the "Look Twice...Save a Life" campaign to all motorists in Florida. This campaign is part of the comprehensive motorcycle safety initiative established in the Motorcycle Strategic Safety Plan and *in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to aggressively market the "Look Twice, Save a Life" project*. The effectiveness of the project will be determined through a survey of motorists in Florida. The goal of this project is to distribute share the road messages to media outlets statewide in an effort to reduce the number of car versus motorcycle crashes on Florida's roadways.

Budget: \$400,000

Project Number: PM-11-07-02

Project Title: Major College Sports Marketing Program

Project Description: Funding will be awarded to Tallahassee Community College to coordinate a traffic safety paid media campaign during sports events at the University of Florida, Florida State University, the University of Miami, the University of Central Florida, and the University of South Florida. Funds will be used to purchase spots on radio/TV network, advertisement in sports game-day programs, sign placement in sports venues, and development costs. By the end of fiscal year 2010, 60 percent of 18 to 35-year-old males will confirm their awareness of one or more of the ads displayed in the sports venue, and 50 percent will correctly recall the main message(s). Decrease the proportion of the target demographic who report driving after drinking from 60 percent in 2009 to 30 percent in 2011 and increase the number who report an increase in safety belt use from 79% in 2009 to 85% in 2011.

Budget: \$420,000

Paid Media Program Area

Project Number: PM-11-07-03

Project Title: *Click It or Ticket* Minority Outreach

Project Description: Funding will be awarded to the Florida A & M University to develop and distribute public awareness messages that focus on minority groups in an effort to increase safety belt use by minorities in a community setting. Pre- and post-wave safety belt surveys will determine the effectiveness of this project.

Budget: \$25,000

Section 405

Project Number: K2PM-10-20-01

Project Title: *Click It or Ticket* Paid Media Campaign

Project Description: Funding will be provided to Tallahassee Community College to plan, coordinate, and implement a paid media program for the Memorial Day holiday *Click It or Ticket* enforcement wave. Funds will be used to develop campaign spots and a media plan and to purchase airtime. Pre- and post-wave safety belt surveys will determine the effectiveness of this project. The goal for this project is to increase front seat safety belt usage to 88% by September 30, 2011.

Budget: \$1,590,351

Section 410

Project Number: K8PM-11-16-01

Project Title: Impaired Motorcyclist Safety Campaign

Project Description: Funding will be provided to the University of South Florida to distribute television and radio advertisements that promote the *None for the Road* campaign to motorcyclists in Florida. This campaign is part of the comprehensive motorcycle safety initiative established in the Motorcycle Strategic Safety Plan. The effectiveness of the project will be determined through a survey of motorcyclists in Florida. The goal of this project is to distribute *None for the Road* public service announcements to targeted media outlets in high fatality areas in an effort to reduce the number of impaired rider crashes on Florida's roadways. Data will be collected on rider behavior via a random digit-dialed telephone survey and analysis of crash reports.

Budget: \$400,000

Paid Media Program Area

Project Number: K8PM-11-16-02

Project Title: Professional Sporting Event Impaired Driving Education Campaign

Project Description: Funding will be awarded to Tallahassee Community College to coordinate a paid media campaign with major league professional sports teams and venues to promote sober driving to their fans. All messaging will contain the *Drunk Driving. Over the Limit. Under Arrest.* branding. Major league sports teams abound in Florida. This project will fund media advertisements with the following teams: Florida Panthers (NHL), Florida Marlins (MLB), Miami Heat (NBA), Orlando Magic (NBA), Tampa Bay Rays (MLB), Tampa Bay Lightning (NHL), Homestead Speedway (NASCAR), Daytona Speedway, and the Tampa Bay Buccaneers (NFL). The project will focus on impaired driving messages. The teams will utilize their venue and celebrity team members to educate fans on the dangers of drinking and driving. Messages will be promoted through the use of posters, signage, in-game announcements, alcohol-free nights, special promotional functions, audio and video PSAs, and more. By the end of fiscal year 2011, 60 percent of 18 to 35-year-old males surveyed will confirm their awareness of one or more of the ads displayed in the sports venue, and 50 percent will correctly recall the main message(s). Decrease the proportion of the target demographic who report driving after drinking from 60 percent in 2009 to 30 percent in 2011.

Budget: \$1,700,000

Project Number: K8PM-11-16-03

Project Title: Impaired Driving Sports Campaign

Project Description: Funding will be provided to Tallahassee Community College to purchase airtime from a nationwide broadcasting organization that specializes in sports broadcasting. The airtime will be utilized to air messages that target sports fans and encourage sober and responsible driving. Viewer data will be collected and analyzed.

Budget: \$300,000

Project Number: K8PM-11-16-04

Project Title: Professional Minor League Baseball Impaired Driving Education Campaign

Project Description: Funding will be awarded to Tallahassee Community College to coordinate a paid media campaign with minor league professional baseball sports teams and venues to promote sober driving to their fans. All messaging will contain the *Drunk Driving. Over the Limit. Under Arrest.* branding. Minor league sports teams abound in Florida with fourteen teams in the state. This project will fund media advertisements. The project will focus on impaired driving messages. The teams will utilize their venue and celebrity team members to educate fans on the dangers of drinking and driving. Messages will be promoted through the use of posters, signage, in-game announcements, alcohol-free nights, special promotional functions, audio and video PSAs, and more.

Budget: \$151,200

Paid Media Program Area

Section 163

Project Number: FP-11-16-01

Project Title: DUI Statewide Media Campaign

Project Description: Funding will be awarded to the Tallahassee Community College for the development of a comprehensive media campaign to support statewide impaired driving enforcement efforts. Funds will be used to develop campaign collateral materials, public service announcements, and to pay for media placement and other direct project costs. The funds will be used in conjunction with the Holiday Impaired Driving Campaign in December 2010 and the Impaired Driving National Enforcement Crackdown during August and September, 2011. Data will be collected on driver behavior via a random digit-dialed telephone survey and analysis of crash reports.

Budget: \$1,253,958

Paid Media Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
PM-11-07-01	Share the Road PSA Campaign – University of South Florida (CUTR)	\$400,000	\$0	402
PM-11-07-02	Major College Sports Marketing – Tallahassee Community College (TCC)	\$420,000	\$0	402
PM-11-07-03	Click It or Ticket Minority Outreach – Florida F&A University	\$25,000	\$0	402
K2PM-11-20-01	Click It or Ticket Paid Media Campaign – Tallahassee Community College	\$1,590,351	\$0	405
K8PM-11-16-01	Impaired Motorcyclist Safety Campaign – University of South Florida	\$400,000	\$0	410
K8PM-11-16-02	Professional Sports Impaired Driving Campaign – TCC	\$1,700,000	\$0	410
K8PM-11-16-03	Impaired Driving Sports Campaign – Tallahassee Community College	\$300,000	\$0	410
K8PM-11-16-04	Minor League Sports Impaired Driving Campaign – TCC	\$151,200	\$0	410
FP-11-16-01	Statewide DUI Media Campaign – Tallahassee Community College (TCC)	\$1,253,958	\$0	163
	402 Total	\$845,000	\$0	402
	405 Total	\$1,590,351	\$0	405
	410 Total	2,551,200	\$0	410
	163 Total	\$1,253,958	\$0	163
	Total	\$6,240,509	\$0	



OCCUPANT PROTECTION

Occupant Protection Program Area

- Goals:**
1. To decrease traffic fatalities 5.0% from the 2009 Florida Traffic Crash Statistics of 2,563 to 2,435 by December 31, 2011.
 2. To increase Florida's safety belt use rate from the recorded 87.4% in 2010 to 88.4% by September 30, 2011.
 3. To decrease the number of unrestrained children 5 years and under by 5% from the 2009 Florida Traffic Crash Statistics of 848 to 806 by December 31, 2011.
 4. To educate Florida residents on the Primary Safety Belt Law through the implementation of safety belt usage education and enforcement programs.
-

Section 402

Project Number: OP-11-02-01

Project Title: Florida *Click It or Ticket* Challenge Program

Project Description: The Tallahassee Community College will receive funding to implement a statewide incentive program to encourage Florida law enforcement officers to raise awareness through high-visibility enforcement of the primary safety belt law. The Law Enforcement Liaison (LEL) Program will utilize the Florida *Click It or Ticket* enforcement waves in November 2010, March 2011, and May 2011, and the annual Florida Law Enforcement Challenge to increase safety belt awareness, compliance, and law enforcement participation in these and other traffic safety-related events. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from the 87.4% recorded in 2010 to 88.4% by September 30, 2011, reduce traffic fatalities statewide by 5% (from 2009), and by increasing participation in the Challenge program by 5%.

Budget: \$535,000

Project Number: OP-11-02-02

Project Title: Statewide Safety Belt Survey

Project Description: The Tallahassee Community College will hire a consultant to conduct a statewide safety belt survey. The goal for this project is to determine the current safety belt usage rate in Florida by September 30, 2011.

Budget: \$216,000

Project Number: OP-11-02-03

Project Title: Florida Click It Or Ticket Public Attitude/Opinion Surveys

Project Description: The University of North Florida will design and conduct pre and post Click It or Ticket attitude/opinion surveys. These surveys will be conducted via random digit dial telephone interviews during April and September 2011. The goal for this project is to ascertain the opinions of Florida citizens opinion about the State's Click It Or Ticket Campaign by December 31, 2011.

Budget: \$108,000

Occupant Protection Program Area

Project Number: OP-11-02-04

Project Title: Florida Campus Transportation Safety Campaign

Project Description: Florida A&M University will continue to expand the “Safely Ride or Die” program to enhance safe driving behaviors among diverse college populations. This counter measure will be targeted toward two main university regions of the State. These regions will include Central Florida, Bethune-Cookman University, University of South Florida, Florida Memorial University, and Florida International University. Funding is provided for promotional items, printing, on-campus surveys, copying, postage, travel, and salary. The goal for this project is to increase safety belt use among students at the selected campus by 5% by September 30, 2011.

Budget: \$90,347

Project Number: OP-11-02-05

Project Title: Florida Minority Task Force on Traffic Safety – Increase Safety Belt Usage Campaign

Project Description: The Task Force originated in 2010 will continue to assist the Safety Office in the development of messaging, materials, and programs directed to encourage the use of safety belts among diverse populations. Identify different venues to reach out to these diverse populations. The goal for this project is to increase safety belt use among the minority population statewide by 5% from 2010 survey results by September 30, 2011.

Budget: \$108,687

Project Number: OP-11-02-06

Project Title: Florida Special Needs Occupant Protection Program

Project Description: The Florida Department of Health will continue to expand this existing program by providing child passenger safety services to special needs children throughout the state. Funding includes the implementation of Florida’s special needs curriculum, educational and promotional items, child safety seats, laptop computers and digital cameras for documentation and processing. The goal for this project is to reduce the number of unrestrained child fatalities by 5% compared to 2010 by December 31, 2011.

Budget: \$105,791

Occupant Protection Program Area

Project Number: OP-11-02-07

Project Title: Florida S.A.F.E. (Stay Alive For Education) Program

Project Description: Florida S.A.F.E., Inc. will continue the Stay Alive for Education program to offer young adults information that will allow them to make rational decisions concerning their safety and well being. Florida S.A.F.E. staff will reach at least 15,000 through 60 presentations to high schools, colleges, and business personnel. Funding is provided for salary for project coordinator, instructor fees, educational materials, web maintenance and portable sound system. The goal for this project is to increase post-test survey results by an average of 10% over the pre-test scores of all Florida S.A.F.E. training participants by December 31, 2011.

Budget: \$56,150

Project Number: OP-10-02-08

Project Title: Florida Department of Highway Safety and Motor Vehicle Child Passenger Safety Program

Project Title: The Florida Department of Highway Safety and Motor Vehicles will continue to educate parents and caregivers on the importance of restraining their children in vehicles on Florida's roadways using all DHSMV CPS technicians on staff including their Florida Highway Patrol Occupant Protection Team. Funding includes child safety seats, CPS educational and promotional items, CPS instructors, CPS technicians, CPS classes, storage, and Dial-A-Belts for classroom use. The goals for this grantee are to reduce the number of child restraint fatalities by 5%, and to increase safety belt use to 88.4% by September 30, 2011.

Budget: \$362,250

Project Number: OP-11-02-09

Project Title: Florida's Occupant Protection Program

Project Description: The Florida Department of Highway Safety and Motor Vehicles, Florida Highway Patrol's Occupant Protection Team will continue providing high quality traffic safety outreach presentations to promote seat belt use and safe driving practices statewide. This team will use all available equipment including rollover simulators and seat belt convincers for these presentations. Funding includes the development of print media designed to promote safety belt use in Florida in English, Spanish, and Creole; educational and promotional items; weighted dummies for rollover simulator; travel; and postage, shipping, and packing supplies. The goals for this grantee are to reduce the number of child restraint fatalities by 5%, and to increase safety belt use to 88.4% by September 30, 2011.

Budget: \$211,250

Occupant Protection Program Area

Project Number: OP-11-02-10

Project Title: Buckling Up Rural St. Johns County

Project Description: Project Buckle Up (PBU) staff will continue to expand the number of presentations made to targeted zip codes, addressing students in Head Start, and grades Pre-K through 2. PBU staff will also work with the administration at these schools to have a visible presence at all special event, including health fairs, registration events, and family nights. PBU will also work with local churches, neighborhood groups, WIC and Food Stamps, local law enforcement, community groups and businesses to permeate the community with the PBU message and program information. Funding is provided for car seats, fitting station supplies, educational/promotional items, storage for child safety seats, in-state travel, and salary (50% Federal, 50% State Match). The goals for this project are to increase the number of children in Head Start, and grades Pre-K through 2 riding in booster seats by 10% and to reduce the number of crashes in which a child restraint was not utilized by 5% by December 31, 2011.

Budget: \$42,180

Project Number: OP-11-02-11

Project Title: Bay County Health Department Child Passenger Safety Program

Project Description: The Bay County Health Department Healthy Start Program staff will continue to expand their efforts with their Child Passenger Safety Program. Bay County Health Department will provide fitting station hours at the department (WIC clients and others) by appointment, also at other county locations/events, and mobile fitting station. Funding is provided for child safety seats, storage for child safety seats, fitting station supplies, educational/promotional items, and training for two staff to be certified as a CPS technicians. The goal for this project is to increase child seat use by 10% by December 31, 2011.

Budget: \$20,097

Project Number: OP-11-02-12

Project Title: Titusville Fire and Emergency Services CPS Program

Project Description: The Titusville Fire and Emergency Services will continue to expand an existing child passenger safety program that will present continuous Child Protective Safety education to parents, as well as child seat safety courses and inspections. Funding is provided for child safety seats, inspection station supplies, travel to CPS updates, fitting station supplies, certification fees for CPS training, educational materials, and a laptop to utilized during training. The goal for this project is to increase child seat use and safety belt use by 10% by December 31, 2011.

Budget: \$25,200

Occupant Protection Program Area

Project Number: OP-11-02-13

Project Title: Child Passenger Safety Issues for University of Florida - Brevard County Extension

Project Description: The Brevard County Extension Office will expand their services as a child passenger safety (CPS) fitting station and offer child safety seat checks, child safety restraints and education to parents in the county. Funding is provided for child safety seats, a CPS inspection station trailer, and educational and promotional items. The goal for this project is to increase child seat use by 5% by December 31, 2011.

Budget: \$17,000

Project Number: OP-11-02-14

Project Title: Taylor County Child Safety Seat Program

Project Description: The Taylor County Health Department will continue to expand an existing child passenger safety program which is designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, storage for child safety seats, and CPS training. The goal for this project is to increase child seat use by 5% by December 31, 2011.

Budget: \$26,600

Project Number: OP-11-02-15

Project Title: St. Joseph's Children's Hospital of Tampa Child Passenger Safety Program

Project Description: St. Joseph's Children's Hospital of Tampa will plan and implement a child passenger safety program which will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, storage, fitting station supplies, and in-state travel. The goals for this project are to increase the number of individuals receiving comprehensive Child Passenger Safety education (including vehicle and driving safety for teens and adults) by 30%, to distribute 900 child seats, and to train 1,800 families on the proper use of child seats by December 31, 2011.

Budget: \$34,900

Occupant Protection Program Area

Project Number: OP-11-02-16

Project Title: Early Learning Coalition Child Passenger Safety Program

Project Description: The Early Learning Coalition Child Safety Program will expand their child passenger safety program which will be designed to provide child restraint systems and education to parents and caregivers. Staff will also work with schools, local insurance companies, neighborhood groups, local law enforcement, community groups and businesses to share their safety message with the community and also to provide them with program information. Funding is provided for car seats, fitting station supplies, educational/promotional items, and printing. The goals for this project are to increase child seat use by 7% and to increase child passenger fitting stations by 10% by December 31, 2011.

Budget: \$22,000

Project Number: OP-11-02-17

Project Title: Occupant Protection Program led by All Children's Hospital

Project Description: All Children's Hospital will plan and implement an occupant protection (OP) program for Polk, Manatee, Pasco, Pinellas, and Sarasota counties. This program will be two-fold. The first is to include efforts to increase teen safety belt use, and raise awareness of the dangers of texting and driving and distracted driving behaviors. The second is to address child passenger issues. Funding is provided for child safety seats, storage for child safety seats, inspection station supplies, in-state travel to occupant protection updates/conferences, CPS instructors to teach CPS class, certification fees for CPS training, supplies for trainings/updates, and educational/promotional items. The goal for this project is to increase child seat use by 5% and to increase teen safety belt use by 5% by December 31, 2011.

Budget: \$109,844

Project Number: OP-11-02-18

Project Title: Perry Police Department Teen Safety Occupant Protection Program

Project Description: The Perry Police Department will promote a teen traffic safety program in an effort to increase safety belt use and to reduce crashes, fatalities and injuries involving teen drivers. Funding is provided for overtime for officers. The goal for this project is to increase safety belt use to 88.4% within the City of Perry by September 30, 2011.

Budget: \$6,900

Occupant Protection Program Area

Project Number: OP-11-02-19

Project Title: Meeting the Demand – Injury Free Coalition for Kids of Miami CPS Program

Project Description: The Injury Free Coalition for Kids of Miami will plan and implement a bi-lingual child passenger safety program for Jackson Memorial Hospital and a mobile CPS fitting station to serve the county. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, local travel, storage, and tents for CPS Fitting Stations. The goal for this project is to increase child seat use by 5% by December 31, 2011.

Budget: \$31,000

Project Number: OP-11-02-20

Project Title: Panama City Beach Fire Rescue & Safe Kids Emerald Coast CPS Program

Project Description: The Panama City Beach Fire Rescue will plan and implement a child passenger safety program for Panama City Beach area and a mobile CPS fitting station to serve the rest of Bay County. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, travel, cargo trailer to store child safety seats, tents for CPS Fitting Stations, and Special Needs Seats for EMS Vehicles. The goals for this project are to increase child seat use by 5% and to increase teen safety belt use by 5% in their service area by December 31, 2011.

Budget: \$33,250

Project Number: OP-11-02-21

Project Title: Winnie Palmer Hospital – “Safe From The Start” Program

Project Description: The Orlando Health Foundation, Arnold Palmer Medical Center, and Winnie Palmer Hospital will plan and implement a comprehensive approach including education, engineering and enforcement to provide a safer environment in child passenger safety to the surrounding communities of the Arnold Palmer Medical Center and Winnie Palmer Hospital. Funding is provided for child safety seats, CPS instructors to teach CPS classes, and educational/promotional items. The goals for this project are to increase child seat use by 5% and to increase teen safety belt use by 5% by December 31, 2011.

Budget: \$34,496

Occupant Protection Program Area

Project Number: OP-11-02-22

Project Title: Santa Rosa County Occupant Protection Safety Initiative

Project Description: The Santa Rosa County Occupant Protection (OP) Safety Initiative will plan and implement a comprehensive approach including education, and enforcement. The following eight (8) agencies are partnering to provide the OP education and enforcement in Santa Rosa County: Families Count; Santa Rosa County Health Dept; Santa Rosa County Extension Service; Santa Rosa Sheriff's Office; Milton Police Dept; Gulf Breeze Police Dept; Bagdad Fire & Rescue; and Pace Fire & Rescue. A mobile fitting station will be used to serve Santa Rosa County. Funding is provided for 80% FTE, overtime salary for law enforcement, travel to Occupant Protection updates/conferences that occur in-state, CPS instructors to teach CPS classes, certification fees for CPS training. The goals for this project are to increase child seat use by 5% and to increase teen safety belt use by 10% by December 31, 2011 within Santa Rosa County.

Budget: \$104,039

Project Number: OP-11-02-23

Project Title: Leon County EMS Child Passenger Safety Program

Project Description: Leon County EMS will plan and implement a child passenger safety program for Leon County area; a mobile CPS fitting station will be used to assist in this effort. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, promotional/educational materials, storage, trailer/wrap for mobile fitting station, tents for CPS Fitting Stations, and certification fees for CPS training. The goal for this project is to increase the proper installed use of child seats by 5% by December 31, 2011.

Budget: \$33,250

Project Number: OP-11-02-24

Project Title: Jefferson and Madison County Healthy Start Child Passenger Safety Program

Project Description: The Jefferson and Madison County Healthy Start Child Passenger Safety Program will plan and implement a community outreach/education to decrease the incidents of children being transported incorrectly and to increase the community's awareness concerning safety belt and child restraint laws. Funding is provided for child safety seats, local advertizing, fitting station supplies, storage, and educational materials. The goals for this project are to increase child seat use by 5% and to increase safety belt use by 10% by December 31, 2011 within their service area.

Budget: \$12,350

Occupant Protection Program Area

Project Number: OP-11-02-25

Project Title: Hardee County Child Passenger Safety Program

Project Description: The Hardee County Child Passenger Safety Program will plan and implement a bi-lingual child passenger safety program for Hardee County. This program will be designed to provide child restraint systems to families in need and educate the parents/guardians on the proper installation and utilization of these systems. Funding is provided for child safety seats, educational materials, and fitting stations supplies. The goal for this project is to increase child seat use by 5% by December 31, 2011.

Budget: \$19,800

Project Number: OP-11-02-26

Project Title: Monroe County Child Passenger Safety Program

Project Description: The Monroe County Child Passenger Safety Program will plan and implement a bi-lingual child passenger safety program for Monroe County. Healthy Start has the capacity to implement a large-scale car seat promotion program and the collaborative ability to provide training to a diverse group of professionals on car seat safety. Funding is provided for 50% FTE, child safety seats, CPS instructors to teach CPS classes, fitting station supplies, storage, in-state travel, CPS inspection station trailer w/wrap, travel and certification fees for CPS training, and educational and promotional items. The goal for this project is to increase child seat use by 5% by December 31, 2011.

Budget: \$49,970

Project Number: OP-11-02-27

Project Title: Child Seat Assistance Resource Effort (CARE)

Project Description: The Children's Hospital of Southwest Florida will plan and implement a bi-lingual child passenger safety program for the Lee Memorial Health System and underserved residents and communities Lee County. Efforts will include car seat distribution to new parents, and sponsorship of seat fitting stations in Lee County. Funding is provided for child safety seats. The goal for this project is to increase child seat use by 5% by December 31, 2011.

Budget: \$25,000

Occupant Protection Program Area

Occupant Protection Budget Summary

Project Number	Project Title/Agency	Budget	Match	Budget Source
OP-11-02-01	Florida Click It or Ticket Challenge Program – Tallahassee Community College	\$535,000	\$0	402
OP-11-02-02	Statewide Safety Belt Survey –Tallahassee Community College	\$216,000	\$0	402
OP-11-02-03	Florida Click It Or Ticket Public Attitude/Opinion Surveys - UNF	\$108,000	\$0	402
OP-11-02-04	Florida Campus Transportation Safety Campaign	\$90,347	\$0	402
OP-11-02-05	Florida Minority Task Force on Traffic Safety – Increase Safety Belt Usage Campaign	\$108,687	\$0	402
OP-11-02-06	Florida Special Needs Occupant Protection Program	\$105,791	\$0	402
OP-11-02-07	Florida S.A.F.E. (Stay Alive For Education) Program	\$56,150	\$0	402
OP-11-02-08	Florida Department of Highway Safety and Motor Vehicle Child Passenger Safety Program	\$362,250	\$0	402
OP-11-02-09	Florida’s Occupant Protection Program	\$211,250	\$0	402
OP-11-02-10	Buckling Up Rural St. Johns County	\$42,180	\$0	402
OP-11-02-11	Bay County Health Department Child Passenger Safety Program	\$20,097	\$0	402
OP-11-02-12	Titusville Fire and Emergency Services CPS Program	\$25,200	\$0	402
OP-11-02-13	Child Passenger Safety Issues for University of Florida - Brevard County Extension	\$17,000	\$0	402
OP-11-02-14	Taylor County Child Safety Seat Program	\$26,600	\$0	402
OP-11-02-15	St. Joseph’s Children’s Hospital of Tampa Child Passenger Safety Program	\$34,900	\$0	402
OP-11-02-16	Early Learning Coalition Child Passenger Safety Program	\$22,000	\$0	402
OP-11-02-17	Occupant Protection Program Led by “All Children’s Hospital”	\$109,844	\$0	402
OP-11-02-18	Perry Police Department Teen Safety Occupant Protection Program	\$6,900	\$0	402
OP-11-02-19	Meeting the Demand – Injury Free Coalition for Kids of Miami CPS Program	\$31,000	\$0	402
OP-11-02-20	Panama City Beach Fire Rescue & Safe Kids Emerald Coast CPS Program	\$33,250	\$0	402
OP-11-02-21	Winnie Palmer Hospital – “Safe From The Start” Program	\$34,496	\$0	402
OP-11-02-22	Santa Rosa County Occupant Protection Safety Initiative	\$104,039	\$0	402
OP-11-02-23	Leon County EMS Child Passenger Safety Program	\$33,250	\$0	402
OP-11-02-24	Jefferson and Madison County Healthy Start Child Passenger Safety Program	\$12,350	\$0	402
OP-11-02-25	Hardee County Child Passenger Safety Program	\$19,800	\$0	402
OP-11-02-26	Monroe County Child Passenger Safety Program	\$49,970	\$0	402
OP-11-02-27	Child Seat Assistance Resource Effort (CARE)	\$25,000	\$0	402
402 Total		\$2,441,351	\$0	
Total		\$2,441,351	\$0	

An orange-colored outline map of the state of Florida, oriented vertically with the panhandle at the top and the tip of the peninsula at the bottom. The map is positioned behind the text.

COMMUNITY TRAFFIC SAFETY

Community Traffic Safety Program Area

- Goals:**
1. To decrease traffic fatalities 2.6% from the 2009 calendar base year total of 2,563 to 2,496 by December 31, 2011 through a series of campaigns designed to increase public awareness of Florida's traffic safety problems and by supporting the ongoing public information and education programs of Florida's Community Traffic Safety Teams.
 2. To decrease the number of teen drivers and passengers involved in fatal crashes from the 2009 calendar base year total of 153 through educational programs that support seat belt usage and addresses speed, distracted driving, aggressive driving, and impaired driving.
-

Section 402

Project Number: CP-11-04-01

Project Title: Public Information and Education Program – District One

Project Description: FDOT District One will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Project Number: CP-11-04-02

Project Title: Public Information and Education Program – District Two

Project Description: FDOT District Two will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Project Number: CP-11-04-03

Project Title: Public Information and Education Program – District Three

Project Description: FDOT District Three will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Community Traffic Safety Program Area

Project Number: CP-11-04-04

Project Title: Public Information and Education Program – District Four

Project Description: FDOT District Four will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Project Number: CP-11-04-05

Project Title: Public Information and Education Program – District Five

Project Description: FDOT District Five will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Project Number: CP-11-04-06

Project Title: Public Information and Education Program – District Six

Project Description: FDOT District Six will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Project Number: CP-11-04-07

Project Title: Public Information and Education Program – District Seven

Project Description: FDOT District Seven will provide its local Community Traffic Safety Teams with educational materials and promotional items. It will work with the teams to replicate and implement a ***No Texting and Driving Campaign***. The goal of the project is to provide public awareness materials to each team in the district for distribution at community events.

Budget: \$50,000

Community Traffic Safety Program Area

Project Number: CP-11-04-08

Project Title: Community Traffic Safety Program Support

Project Description: Purchase of public information and educational materials in support of Roadway Safety, Motorcycle Safety, and Community Traffic Safety programs, including “Battle of the Belts” and “Share the Road.” This project will include updating Florida’s Law Enforcement Guide *in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to use FDOT law enforcement liaison services and FHP public affairs officers to encourage law enforcement to use the “Detection of DWI Motorcyclists” cues to identify, stop, and prosecute impaired motorcycle riders.* This project will also assist with the promotion of the 2012 National Lifesavers Conference. The goal of the project is to provide support to 402 staff and materials to local law enforcement agencies, safety organizations, and community traffic safety teams to utilize in their locally developed traffic safety campaigns.

Budget: \$200,000

Project Number: CP-11-04-09

Project Title: Highway Safety Travel and Training Support

Project Description: The Florida Department of Transportation will reimburse travel expenses for highway safety office staff to conduct on-site monitoring of funded programs, to attend professional development programs or workshops, to attend training, and to attend meetings where highway safety issues are being discussed. Prior approval is required for all travel. The goals of this project are to provide for adequate project monitoring, to provide training opportunities, and to insure attendance at meetings, conferences, and workshops by traffic safety staff professionals.

Budget: \$75,000

Project Number: CP-11-04-10

Project Title: Statewide Teen Drive With CARE Program

Project Description: The Florida Department of Highway Safety and Motor Vehicles will continue the statewide *Drive With CARE Program* during this fiscal year. This multicultural, interactive teen outreach program is designed to explain driving laws and restrictions and addresses the importance of developing good driving skills and behaviors. Nationwide, automobile crashes are the leading cause of teen deaths. The goal of this project is to decrease the number of teen drivers and passengers involved in fatal crashes through educational programs that support seat belt usage and addresses speed, distracted driving, aggressive driving, and impaired driving in Miami-Dade, Broward, Palm Beach, Hillsborough and Orange Counties from 140,505 in 2009 to 136,852 in 2010 (2.6%).

Budget: \$86,306

Community Traffic Safety Program Area

Project Number: CP-11-04-11

Project Title: United We Guide Local Implementation Project

Project Description: St. Johns County will utilize the knowledge acquired in the *United We Guide* pilot that was conducted there in 2009 to implement this local program to put Mobility Managers in place to address safe mobility for seniors and/or alternative transportation for all mobility challenged residents. The goal of this project is to reduce the number of St. Johns County resident road users age 65 and older killed as a result of crash involvement by 5% by December 31, 2011.

Budget: \$40,000

Project Number: CP-11-04-12

Project Title: United We Guide Regional Implementation

Project Description: The Florida Commission for the Transportation Disadvantaged will utilize the knowledge acquired in the *United We Guide* pilot that was conducted there in 2009 to implement a regional program that puts Mobility Managers in place to address safe mobility for seniors and/or alternative transportation for all mobility challenged residents. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed as a result of crash involvement to 425 in 2011.

Budget: \$100,000

Project Number: CP-11-04-13

Project Title: Comprehensive Teen Traffic Safety Program

Project Description: Florida High School Athletics Association will implement a comprehensive traffic safety program focusing on impaired driving, safety belt use, speeding, and distracted driving at each of its member schools. This project will train coaches, officials, and student mentors. The goal of this project is to reduce the number of Florida resident teen drivers and passengers killed as a result of crash involvement in 2011.

Budget: \$75,000

Community Traffic Safety Program Area

Community Traffic Safety Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
CP-11-04-01	Public Information and Education Program – District One FDOT	\$50,000	\$0	402
CP-11-04-02	Public Information and Education Program – District Two FDOT	\$50,000	\$0	402
CP-11-04-03	Public Information and Education Program – District Three FDOT	\$50,000	\$0	402
CP-11-04-04	Public Information and Education Program – District Four FDOT	\$50,000	\$0	402
CP-11-04-05	Public Information and Education Program – District Five FDOT	\$50,000	\$0	402
CP-11-04-06	Public Information and Education Program – District Six FDOT	\$50,000	\$0	402
CP-11-04-07	Public Information and Education Program – District Seven FDOT	\$50,000	\$0	402
CP-11-04-08	Community Traffic Safety Program Support - TBD	\$200,000	\$0	402
CP-11-04-09	Highway Safety Travel and Training Support -FDOT	\$75,000	\$0	402
CP-11-04-10	Statewide Teen Drive With CARE Program - DHSMV	\$86,306	\$0	402
CP-11-04-11	United We Guide Local Implementation Project - St. Johns County	\$40,000	\$0	402
CP-11-04-12	United We Guide Regional Implementation – Florida Commission for the Transportation Disadvantaged	\$100,000	\$0	402
CP-11-04-13	Comprehensive Teen Traffic Safety Program - FHSA	\$75,000	\$0	402
402 Total		\$926,306		
Total		\$926,306		



ALCOHOL

Alcohol Program Area

- Goals:**
1. To decrease alcohol impaired driving fatalities 2.9% from the 2009 calendar base year total of 1,004 to 974 by December 31, 2011.
 2. To conduct at least 300 DUI checkpoints between October 1, 2010 and September 30, 2011.
 3. To provide specialized training to at least 1,440 law enforcement officers and prosecutors by September 30, 2011.
-

Section 402

Project Number: AL-11-05-01

Project Title: Florida Impaired Driving Coalition

Project Description: The Florida Public Safety Institute will bring together technical groups and subject matter experts representing various disciplines to provide recommendations and give testimony on critical issues in the impaired driving enforcement community. The issues that will be addressed are legislation, judicial rulings, new technologies, and enforcement options. Funding will also be provided for consultants to participate in various committees and/or to provide expert testimony at trials. The goal of this program is to find answers to impaired driving issues.

Budget: \$213,303

Project Number: AL-11-05-02

Project Title: DUI Training Classes/Symposium

Project Description: The Florida Public Safety Institute will provide specialized training for law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees, and investigators with government agencies. Classes will include DUI Case Preparation, In-Car Video, SFST and SFST Instructor, Sobriety Checkpoint Operations, Detecting False Drivers Licenses, and Administrative Hearing Preparation, as well as the Florida Breath Test Conference. Tuition will be free for Florida law enforcement officers, prosecutors, civilian employees of law enforcement agencies, state employees, DUI professionals, and investigators with other Florida government agencies. The goal of this program is to provide training to 1,000 traffic safety professionals.

Budget: \$562,525

Alcohol Program Area

Project Number: AL-11-05-03

Project Title: Drug Evaluation and Classification Program

Project Description: The University of North Florida (IPTM) will provide for statewide coordination for the Drug Evaluation and Classification Program. Drug Recognition Expert (DRE), Drugs that Impair Driving, Drug Impaired Training for Educational Professionals, and Medical Foundations of HGN classes will be taught. The Institute will oversee the certification and re-certification process for Florida DREs. The goal of this program is to increase the number of DREs in Florida by 40 officers and to train an additional 20 officers as DRE instructors. The implementing agency will be determined in the first quarter of the fiscal year.

Budget: \$400,000

Project Number: AL-11-05-04

Project Title: Florida DUI Challenge

Project Description: Tallahassee Community College via the Law Enforcement Liaison program will coordinate the day-to-day activities of the Florida DUI Challenge. The program has three primary components: 1) enforcement; 2) public awareness; 3) evaluation. Funds will be used to purchase one vehicle, variable message boards, arrow boards, light towers, Intoxilyzer 8000s w/printers, digital in-car video units, promotional items, and other equipment related to enforcement of DUI laws. The goal of this program is to have law enforcement agencies covering 85% of the state's population conduct and report high visibility DUI enforcement operations.

Budget: \$ 1,264,209

Section 410

Project Number: K8-11-06-01

Project Title: Spanish Language Training for DUI Enforcement Officers

Project Description: The Florida Public Safety Institute at Tallahassee Community College will contract with a vendor to provide curriculum and instructors for Spanish language training to DUI enforcement officers statewide. This training will focus on the specific needs of DUI enforcement

Budget: \$ 250,000

Alcohol Program Area

Project Number: K8-11-06-02

Project Title: DUI Checkpoint and Wolfpack Patrol Program

Project Description: Funds will pay for overtime for Florida Highway Patrol to conduct checkpoints and saturation patrols across Florida. This goal of this program is to reduce traffic-related deaths, injuries, and property damage resulting from crashes involving impaired drivers statewide through the use of 108 checkpoints and 200 saturation patrols.

Budget: \$150,000

Project Number: K8-11-06-03

Project Title: Florida Department of Law Enforcement Toxicology Services

Project Description: The Florida Department of Law Enforcement will continue to receive funds to enhance its testing capability on blood samples from both alcohol- and other drug-related misdemeanor and felony DUI cases at both the Tallahassee and Orlando Operation Centers. Funds will be used to purchase supplies, two (2) Headspace Gas Chromatograph Mass Spectrometers, and to provide overtime funding for toxicology positions. The goal of the project is to reduce the average time it takes to run blood tests for drugs from eight hours to four hours so that the results are more timely available to law enforcement and prosecutors and to be able to facilitate requests from law enforcement for the testing of inhalants.

Budget: \$ 565,884

Project Number: K8-11-06-04

Project Title: Sarasota County DUI Court Program

Project Description: In its third year of funding, the Twelfth Judicial Circuit of Florida/Sarasota County will continue a DUI Court with a DUI team consisting of a judge, a prosecutor, a defense attorney, a probation officer, law enforcement agencies, and alcohol and drug treatment professionals. The goals of this program are to graduate 70% of those who elect to participate in the program, reduce recidivism of the offenders by 40%, and within three years of inception, reduce alcohol-related fatalities by 5%.

Budget: \$120,063

Alcohol Program Area

Project Number: K8-11-06-05

Project Title: Manatee County DUI Court Program

Project Description: In its second year of funding, the Twelfth Judicial Circuit of Florida/Manatee County will continue a DUI Court with a DUI team consisting of a judge, a prosecutor, a defense attorney, a probation officer, law enforcement agencies, and alcohol and drug treatment professionals. The goals of this program are to graduate 75% of those who elect to participate in the program, reduce recidivism of the participating offenders by 40%, and within three years of inception, reduce alcohol-related fatalities by 5%.

Budget: \$178,676

Project Number: K8-11-06-06

Project Title: Traffic Safety Resource Prosecutor Program

Project Description: The Tallahassee Community College will provide training and technical support to prosecutors and training to law enforcement officers via the Traffic Safety Resource Prosecutor Program (TSRP). Two traffic safety resource prosecutors will be required. The TSRP program will train beginning entry level prosecutors in DUI case law and trial tactics and train more advanced DUI prosecutors and felony prosecutors in the legal, scientific, and tactical aspects of DUI prosecution. Speakers for the training sessions will primarily come from Florida organizations and will include assistant state attorneys, alcohol testing program personnel from the Florida Department of Law Enforcement, toxicologists, law enforcement officers, and traffic crash reconstructionists. Resources will be used to fund salaries/benefits, travel, printing, and other direct program costs. The goal is to train an additional 5% of the state's prosecutors in the above areas and raise the statewide conviction rate by 3% as compared to 2009.

Budget: \$607,972

Project Number: K8-11-06-07

Project Title: DUI Suppression Program

Project Description: The Ocala Police Department will receive funding for overtime compensation for the agency personnel that participate in DUI checkpoints and saturation patrols and for the purchase of a mobile light tower. The agency will conduct saturation patrols and checkpoints during historically high DUI fatality periods. The goal of this program is to reduce alcohol related crashes by 10% and increase the number of DUI apprehensions by 20% compared to the previous year.

Budget: \$40,288

Alcohol Program Area

Project Number: K8-11-06-08

Project Title: DUI Enforcement

Project Description: The Tallahassee Police Department will receive funding for Saturation patrols each month, an additional eight (8) hour DUI enforcement shift, and three (3) Checkpoints each quarter. The goals of this program are to reduce the number of alcohol related fatalities within the City of Tallahassee by 10%, increase the number of DUI arrests by 5%, increase the number of hours focused on DUI enforcement by 5%, and provide DUI enforcement training to 50 officers.

Budget: \$85,000

Project Number: K8-11-06-09

Project Title: North Miami Beach Police DUI Initiative

Project Description: The North Miami Beach Police Department will receive funding for overtime compensation for the agency personnel that participate in DUI checkpoints and saturation patrols. In the third year of funding, the agency will conduct saturation patrols and checkpoints during historically high DUI fatality periods. They will participate in the Labor Day Wave. The goals of this program are to maintain zero alcohol related fatal crashes and increase DUI arrests by 10% compared to the previous year within their jurisdiction.

Budget: \$ 36,920

Project Number: K8-11-06-10

Project Title: Pasco County Sheriff's Office DUI Enforcement

Project Description: The Pasco County Sheriff's Office will receive funding for overtime compensation for the DUI enforcement position as well as other agency personnel. The agency will conduct saturation patrols monthly and a checkpoint in each quarter. The agency will conduct DUI operations during the Labor Day Wave. The goals of this project are to conduct 20 saturation patrols each quarter, increase the amount of DUI apprehensions by 10%, and reduce the number of alcohol related crashes by 5% as compared to the same time frame last year.

Budget: \$78,645

Alcohol Program Area

Project Number: K8-11-06-11

Project Title: Impaired Driving Reduction Program

Project Description: The Palm Springs Police Department will receive overtime funding for officers to conduct DUI Enforcement operations within the City of Palm Springs. The goals for this program are to increase DUI arrests by 10%, and reduce the number of alcohol related crashes by 5% as compared to the same time frame last year. The agency will conduct DUI operations during the Labor Day enforcement campaign.

Budget: \$26,000

Project Number: K8-11-06-12

Project Title: DUI Enforcement

Project Description: The Bradford County Sheriff's Office will receive overtime funding for SFST trained officers to conduct DUI Enforcement operations. The goals for this program are to increase DUI arrests by 10%, and reduce the number of alcohol related crashes by 5% as compared to the same time frame last year. The agency will conduct DUI operations during the Labor Day enforcement campaign.

Budget: \$50,000

Project Number: K8-11-06-13

Project Title: Delray Beach Police Department DUI Enforcement Program

Project Description: The Delray Beach Police Department will receive funding for 50% of a dedicated position for DUI enforcement and countermeasures. The agency will require all new officers in training to observe the DUI officer for at a minimum of two shifts. The agency will conduct DUI operations during the Labor Day enforcement campaign and other times throughout the year. The goals of this project are to educate all officers of the department on DUI enforcement and to reduce the number of alcohol related injury and fatal crashes by 5%.

Budget: \$33,523

Project Number: K8-11-06-14

Project Title: Specialized Enforcement Operations Targeting Alcohol and Impaired Driving

Project Description: The Miami-Dade County Police Department will receive funding in order to implement high visibility enforcement efforts. The program will be implemented through two primary components: 1) 32 targeted geographic-specific specialized enforcement operations; and 2) 24 large-scale enforcement operations including use of DUI Checkpoints and involving larger geographic areas. The goals of this program are to reduce traffic crashes from impaired driving by 5%, traffic fatalities from impaired driving by 5%, injuries in traffic crashes from impaired driving by 5%, and increase arrests of impaired drivers 10%.

Budget: \$421, 865

Alcohol Program Area

Project Number: K8-11-06-15

Project Title: Florida Student Traffic Safety Program

Project Description: The Tallahassee Community College will continue to provide coordination for the alcohol prevention activities of the Students Against Destructive Decisions program. Subgrant funds will support the salary of the program coordinator, the development of web-based and traditional educational programming, the purchase and distribution of promotional and awareness items, and training for student leaders. The goal of this project is to provide training to and education materials for 200 SADD affiliates, resulting in a 5% decrease of alcohol related crashes for the targeted population where the programs are implemented.

Budget: \$130,000

Project Number: K8-11-06-16

Project Title: Legal Training for Hearing Officers

Project Description: The Department of Highway Safety and Motor Vehicles will provide training related to the administrative suspension of drivers licenses to hearing officers and supervisory staff. Travel expenses for the hearing officers and support staff to attend the training will be reimbursed. The goal of this program is to train approximately 70 hearing officers by September 30, 2011.

Budget: \$75,750

Project Number: K8-11-06-17

Project Title: Local DUI Enforcement

Project Description: Local law enforcement agencies will be identified to purchase equipment to be used in its impaired driving efforts. The agencies will be expected to conduct DUI operations during the Labor Day Wave and at other time during the fiscal year.

Budget: \$500,000

Project Number: K8-11-06-18

Project Title: New DUI Court Program

Project Description: A county will be selected to start up a new DUI Court. The goals of the project will be to graduate 75% of those who elect to participate in the program, reduce recidivism of the participating offenders by 40%, and within three years of inception, reduce alcohol-related fatalities in the county by 5%.

Budget: \$250,000

Alcohol Program Area

Project Number: K8-11-06-19

Project Title: DUI Court Program Start up Funding

Project Description: A county will be selected to start up a new DUI Court. The goals of the project will be to graduate 75% of those who elect to participate in the program, reduce recidivism of the participating offenders by 40%, and within three years of inception, reduce alcohol-related fatalities in the county by 5%.

Budget: \$250,000

Project Number: K8-11-06-20

Project Title: DUI Prosecution Support

Project Description: The Tallahassee Community College will provide a specialized prosecutor to the Florida Department of Law Enforcement to assist the Alcohol Testing Program and prosecutors within Florida with complex DUI Cases.

Budget: \$220,000

Project Number: K8-11-06-21

Project Title: Leon County Special DUI Prosecutor

Project Description: The State Attorney for the 2nd Judicial Circuit of Florida will receive funding to create a prosecutor position that will exclusively prosecute DUI offenders in Leon County. The goal of this project is to increase the conviction rate of offenders in Leon County by 5%.

Budget: \$200,000

Project Number: K8-11-06-22

Project Title: TBD

Project Description: TBD

Budget: \$4,162,836

Alcohol Program Area

Alcohol Budget Summary

Project Number	Project Title/Agency	Budget	Match	Budget Source
AL-11-05-01	Florida Impaired Driving Coalition - Tallahassee Community College – FPSI	\$213,303	\$0	402
AL-11-05-02	DUI Training Classes -Tallahassee Community College – FPSI	\$562,525	\$0	402
AL-11-05-03	Drug Evaluation and Classification Program –University of North Florida- IPTM	\$400,000	\$0	402
AL-11-05-04	Florida DUI Challenge / Tallahassee Community College – FPSI	\$1,264,209	\$0	402
K8-11-06-01	Spanish Language Training for DUI Officers -Tallahassee Community College – FPSI	\$250,000	\$0	410
K8-11-06-02	DUI Checkpoint and Wolfpack Patrol Program - DHSMV – Florida Highway Patrol	\$150,000	\$0	410
K8-11-06-03	Toxicology Services - Florida Department of Law Enforcement	\$565,884	\$0	410
K8-11-06-04	Sarasota County DUI Court Program - 12 th Judicial Circuit of Florida	\$120,063	\$120,063	410
K8-11-06-05	Manatee County DUI Court Program - 12 th Judicial Circuit of Florida	\$178,676	\$59,560	410
K8-11-06-06	Traffic Safety Resource Prosecutor Program - Tallahassee Community College – FPSI	\$607,972	\$0	410
K8-11-06-07	DUI Suppression Program - Ocala Police Department	\$40,288	\$0	410
K8-11-06-08	DUI Enforcement - Tallahassee Police Department	\$85,000	\$0	410
K8-11-06-09	North Miami Beach Police DUI Initiative - North Miami Beach PD	\$36,920	\$0	410
K8-11-06-10	Pasco County Sheriff's Office DUI Enforcement - Pasco County Sheriff's Office	\$75,645	\$0	410
K8-11-06-11	Impaired Driving Reduction Program - Palm Springs Police Department	\$26,000	\$0	410
K8-11-06-12	DUI Enforcement -Bradford County Sheriff's Office	\$50,000	\$0	410
K8-11-06-13	Delray Beach Police Department DUI Enforcement Program - Delray Beach PD	\$33,523	\$43,070	410
K8-11-06-14	Specialized Enforcement Operations Targeting Alcohol and Impaired Driving - MDPD	\$421,865	\$0	410
K8-11-06-15	Florida Student Traffic Safety Program (SADD) – Tallahassee Community College	\$130,000	\$0	410
K8-11-06-16	Training for Hearing Officers - DHSMV	\$78,750	\$0	410
K8-11-06-17	Local DUI Enforcement - TBD	\$500,000	\$0	410
K8-11-06-18	New DUI Court Program - TBD	\$250,000	\$0	410
K8-11-06-19	DUI Court Start Up Funding - TBD	\$250,000	\$0	410
K8-11-06-20	DUI Prosecution Support - Tallahassee Community College	\$220,000	\$0	410
K8-11-06-21	Leon County Special DUI Prosecutor - State Attorney's Office 2 nd Judicial Circuit	\$200,000	\$0	410
K8-11-06-22	DUI Countermeasures Program - TBD	\$4,162,836	\$0	410
	402 Total	\$2,440,037	\$0	
	410 Total	\$8,433,422	\$222,693	
	Total	\$10,873,459	\$222,693	

A stylized map of the state of Florida, colored in a solid orange-yellow hue, serves as the background for the title text. The map is oriented vertically, with the panhandle at the top and the tip of the peninsula at the bottom.

PEDESTRIAN AND BICYCLE SAFETY

Pedestrian/Bicycle Safety Program Area

- Goals:**
1. To reduce bicyclist fatalities 4.0% from the 2009 calendar base year total of 99 to 95 by December 31, 2011.
 2. To reduce pedestrian fatalities 2.0% from the 2009 calendar base year total of 482 to 472 by December 31, 2011.
-

Project Number: PS-11-08-01

Project Title: Florida Bicycle Helmet Promotion Program

Project Description: The Florida Department of Health will continue to coordinate the statewide bicycle education and helmet distribution program, working with Safe Kids coalitions and chapters, county health departments, schools, and other safety organizations. Funding includes the purchase of bicycle helmets and travel. The goal for this project is to decrease bicycle-related fatalities by 5% compared to 2010.

Budget: \$138,169

Project Number: PS-11-08-02

Project Title: Florida Pedestrian/Bicycle Resource Center

Project Description: The Florida Pedestrian/Bicycle Resource Center will expand the existing web based resource center to include bicycle safety brochures, videos, a lending library, quarterly newsletters, and other public awareness materials. Funding includes salaries, contractual services, freight/postage, printing, educational/promotional items, office supplies, and travel. The goal this project is to distribute pedestrian and bicycle safety information to people around the state.

Budget: \$245,431

Project Number: PS-11-08-03

Project Title: Pedestrian/Bicycle Staff Support

Project Description: Tallahassee Community College will provide a consultant to the FDOT Safety Office to assist in the implementation of pedestrian/bicycle safety activities and conducting research. Funding includes salary and travel. The goal for this project is to increase the number of responses made to request for information pertaining to pedestrian/bicycle issues by 5% compared to 2010.

Budget: \$67,194

Pedestrian/Bicycle Safety Program Area

Project Number: PS-11-08-04

Project Title: Florida Pedestrian and Bicycle Law Enforcement Training Program

Project Description: The Florida Pedestrian and Bicycle Law Enforcement Training Program will develop and implement a program that will be comprised of individual 5-10 minute DVD modules that can be used for Roll Call Training opportunities. These modules will be incorporated into a two-hour web-based core course that will be available to all state law enforcement officers, law enforcement agencies and state police academies. The materials will be keyed to pertinent laws and will also be useful for cyclists and motorists. A full-day training course will provide agencies with in-house experts that will be fully versed in the materials and will conduct training and education and enforcement operations. Funding will be used for contractual services and travel. The goal for this project is to decrease bicycle-related fatalities by 4% and reduce pedestrian fatalities 2.0% when compared to 2009.

Budget: \$273,240

Project Number: PS-11-08-05

Project Title: Miami-Dade Police Department Pedestrian Safety Education Program

Project Description: The Miami-Dade Police Department will develop and implement a program that will enhance the pedestrian safety educational program to increase safety awareness and skills among pedestrians and develop targeted programs for the pedestrians by considered age groups. Funding includes overtime, promotional items, printing, and video/CD. The goal for this project is to decrease pedestrian-related fatalities by 2% when compared to 2009.

Budget: \$39,116

Project Number: PS-11-08-06

Project Title: Panama City Beach Fire Rescue Pedestrian and Bicycle Safety Program

Project Description: The Panama City Beach Fire Rescue will develop and implement a program that will provide pedestrian and bicycle safety presentations, and hold major bicycle safety rodeo events not only in the city limits, but also in all of Bay County. They will also host pedestrian and bicycle safety seminars to organizations in the Bay County area. Funding includes trailer, promotional and educational materials, bicycle helmets, bicycles to be used at the bicycle rodeo events, and travel. The goal for this project is to decrease bicycle related fatalities by 5% compared to 2009.

Budget: \$20,500

Pedestrian/Bicycle Safety Program Area

Project Number: PS-11-08-07

Project Title: BikeSafe Program

Project Description: The University of Miami Miller School of Medicine will implement a program that will be designed for children 10 to 14 years of age in Miami-Dade County. Middle school children were selected because of the increased independence that children typically have beginning at this age. This makes middle school age children an ideal audience for learning the rules and skills of bicycling. This program will be implemented in 4-5 Miami-Dade County Parks as an after school education program. Funding includes salaries, office supplies, printing, educational/promotional materials, and travel. The goal for this project is to decrease bicycle-related fatalities by 2% compared to 2009.

Budget: \$58,675

Project Number: PS-11-08-08

Project Title: Sarasota County Bicycle Safety Awareness Program

Project Description: The Sarasota County Sheriff's Office (SCSO) will develop and implement a program using public service announcements (PSA) that will educate and demonstrate the Florida Traffic Laws regarding bicycling. The PSA will be aired on several popular television channels and will also be available to the public on the SCSO website, www.sarasotasheriff.org. Funding will pay for contractual services to develop PSA and printed materials (brochures and posters). The goal for this project is to decrease the number of fatalities and injuries for bicyclist 10% compared 2009.

Budget: \$15,000

Project Number: PS-11-08-09

Project Title: Hillsborough County Pedestrian and Bicycle Safety Program

Project Description: The Hillsborough County Sheriff's Office (HCSO) will develop and implement a program using overtime funding to help by strengthening resources. The HCSO will expand their Senior Safety Program and continue to support their Bicycle and Pedestrian Safety Program within area schools. Funding includes overtime pay for deputies, reflective vests, promotional and educational materials. The goal for this project is to decrease bicycle related fatalities by 5% compared to 2009.

Budget: \$90,500

Pedestrian/Bicycle Safety Program Area

Pedestrian/Bicycle Safety Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
PS-11-08-01	Florida Bicycle Helmet Promotion Program	\$138,169	\$0	402
PS-11-08-02	Florida Pedestrian/Bicycle Resource Center	\$245,431	\$0	402
PS-11-08-03	Pedestrian/Bicycle Staff Support – Tallahassee Community College	\$67,194	\$0	402
PS-11-08-04	Florida Pedestrian and Bicycle Law Enforcement Training Program	\$273,240	\$0	402
PS-11-08-05	Miami-Dade Police Department Pedestrian Safety Education Program	\$39,116	\$0	402
PS-11-08-06	Panama City Beach Fire Rescue Pedestrian and Bicycle Safety Program	\$20,500	\$0	402
PS-11-08-07	BikeSafe Program	\$58,675	\$0	402
PS-11-08-08	Sarasota County Bicycle Safety Awareness Program	\$15,000	\$0	402
PS-11-09-09	Hillsborough County Pedestrian and Bicycle Safety Program	\$90,500	\$0	402
	402 Total	\$947,825	\$0	402
	Total	\$947,825	\$0	402



TRAFFIC RECORDS

Traffic Records Program Area

- Goals:**
1. To increase the number of law enforcement agencies submitting crash reports electronically from four on July 1, 2009 to 30 by September 30, 2011.
 2. To increase the percentage of crash reports entered into the Crash Master database within 10 days of the crash from 23.1% on June 15, 2009 to 30% on June 15, 2011.
 3. To increase the percentage of EMS providers who are entering run reports into the EMSTARS system from 27.7% on June 15, 2009 to 50% by June 15, 2011.
-

Section 402

Project Number: TR-11-09-01

Project Title: TraCS Support, Enhancement, and Training

Project Description: The FSU College of Engineering will maintain the TraCS National Model software in Florida and provide training and support to law enforcement agencies using TraCS. Programmers will update the Florida crash form to incorporate the changes being implemented in January, 2011, by the Department of Highway Safety and Motor Vehicles (DHSMV). These changes will make the form more MMUCC-compliant. The TraCS staff will also work with local agencies to implement electronic transmission of their crash forms to DHSMV. A maximum of 2 full time positions and two part time positions will be funded. The goal of the program is to have at least 25 TraCS agencies submitting crash reports electronically by September 31, 2011.

Budget: \$156,780

Project Number: TR-11-09-02

Project Title: Traffic Records Coordinating Committee Support

Project Description: The Tallahassee Community College (TCC) will contract with a consultant to provide technical advice and support to the TRCC Executive Board and its committees, assist and support a traffic records assessment to be conducted in 2011, to assist in the preparation of the Section 408 application, and to assist in the revision of the Traffic Records Strategic Plan. The technical advisor will also update Florida's information on the Traffic Records Improvement Program Reporting System website. TCC will also contract to have the survey required for the FY 2010 Annual Report performed. The goals of the project are to support the functions of the TRCC, complete the FY 2011 Section 408 application, and completion of the traffic records assessment.

Budget: \$121,000

Traffic Records Program Area

Project Number: TR-11-09-03

Project Title: Traffic Crash Reporting Form Workshop

Project Description: The Florida Public Safety Institute will conduct Traffic Crash Reporting Form Workshops across Florida. Up to 250 law enforcement officers, non-sworn crash investigators, local traffic records personnel, and agency/academy trainers will attend an eight-hour workshop on how to accurately complete the new Florida traffic crash report form. The new report form, which includes additional MMUCC elements, is scheduled to be implemented on January 1, 2011. The workshop will cover the changes to the report form and common errors that are made on crash reports. The goal of the project is to train 250 people.

Budget: \$50,850

Project Number: TR-11-09-04

Project Title: Highway Safety Matrix Revision

Project Description: The Tallahassee Community College will hire a part time OPS employee to update the Highway Safety Matrix when the 2010 crash data is finalized by the Department of Highway Safety and Motor Vehicles. The goal of the project is to update the Highway Safety Matrix by September 30, 2011.

Budget: \$5,146

Project Number: TR-11-09-05

Project Title: Web Map Street Roadway Network Edit Interface

Project Description: Funds will be used in the development and implementation of a web map interface that supports FDOT edit calls and that will populate to Navteq's spreadsheet with follow-on status and a "live look in". The goal is to provide a mechanism via a "web portal" for users of the Unified Base Map to provide the corrections or revisions necessary to update the maps with the most current data. In many cases the most current data available for local streets are in the hands of our local governments. This portal will add value to the already vital broad dataset.

Budget: \$41,000

Traffic Records Program Area

Project Number: TR-11-18-06

Project Title: Florida Web-Based Crash Data Collection, Reporting, and Analysis

Project Description: The University of Florida will continue to develop a statewide web-based integrated crash data system that will provide web-based analytical, mapping, and statistical reporting tools to all the interested end-users. It will also provide a web-based electronic crash data collection system for law enforcement agencies that currently don't use electronic data collection. The system will have two big advantages – all the functionality will be integrated into one single statewide system which highly increases the efficiency of data collection and processing and a prototype for this system is already available.

Budget: \$189,950

Section 408

Project Number: K9-11-18-01

Project Title: Field Data Collection for NEMSIS Compliance

Project Description: The Department of Health will use consultants to continue enhancing the EMSTARS system so that all Florida EMS providers will voluntarily agree to submit run data to the state. The Department will continue to upload data to NEMSIS. Funds will be provided to local EMS agencies to purchase the hardware and software that they need to begin reporting EMS run data. The goal of the project is to increase the percentage of EMS providers who are entering run reports into the EMSTARS system to 50% by June 15, 2011.

Budget: \$585,000

Project Number: K9-11-18-02

Project Title: Data Acquisition and Sharing in Support of Traffic Related Injury Prevention Program

Project Description: The University of Florida will continue enhancing the TRIP Virtual warehouse to add the following features: 1) Continue to maintain, expand and refine the Metro Orlando Data Sharing District (DSD); 2) Identify additional DSDs, and data sources within each DSD, with implementation of data sharing agreements with each DSD and data source provider; 3) Expand the TRIP data acquisition perspective and protocol to facilitate seamless electronic acquisition and integration of crash data online, with periodic updates; 4) Create advanced data translation technology that will support ready interfacing of DSD data sources to TRIP via semi-automatically designed database adaptors, to operate with minimal human input or interaction; 5) Enhance TRIP technology to enable cloud-based access of crash related data by Florida agencies and researchers; and 6) Develop and implement outreach protocols, policies, and technology to train DSD personnel for interaction with enhanced TRIP technologies.

Budget: \$153,557

Traffic Records Program Area

Project Number: K9-11-18-03

Project Title: Florida's Unified Roadway Base Map Initiative

Project Description: The Department of Transportation will purchase a statewide license for the Unified Roadway Base Map so that all agencies that are a part of the Highway Safety Information System can use the same base map data for reporting locations. This will increase the accuracy of crash and EMS run data and make it easier to integrate data from the different systems for the purpose of analysis. This will be the third payment of the license fee, and the data will belong to FDOT following this payment. The goal of the project is to expand the number of agencies using the base map to 80 by September 30, 2011.

Budget: \$524,220

Project Number: K9-11-18-04

Project Title: Supporting Electronic Crash Reporting by Local Agencies

Project Description: The Department of Highway Safety and Motor Vehicles will use OPS staff to continue working with software vendors and local law enforcement agencies to develop methods for electronically submitting crash reports. Staff will also work to implement the changes to the Florida crash form that have been recommended by the Crash Form Revision Committee to make it more MMUCC compliant. The goal of the project is to increase the number of law enforcement agencies submitting crash reports electronically to at least 30 by September 30, 2011.

Budget: \$100,000

Project Number: K9-11-18-05

Project Title: E-Citation Preparation Standards

Project Description: The Department of Highway Safety and Motor Vehicles will employ an OPS operation analyst who will work in concert with the e-citation work group participants, FACC, and DHSMV. The work group will assist with the following: 1. Development of e-citation data standards, 2. Identification of solutions to roadblocks which hinder the use of e-citations, and 3. Evaluation and improvement of the DHSMV education and outreach efforts to law enforcement and county clerks. The goal of the project is to increase the percentage of agencies completing citations electronically from the current 42% to 50% by September 30, 2011.

Budget: \$152,785

Traffic Records Program Area

Traffic Records Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
TR-11-09-01	TraCS Support, Enhancement, and Training – Florida State University	\$156,780	\$0	402
TR-11-09-02	Traffic Records Coordinating Committee Support – Tallahassee Community College	\$121,000	\$0	402
TR-11-09-03	Traffic Crash Reporting Form Workshop – FPSI /Tallahassee Community College	\$50,850	\$0	402
TR-11-09-04	Traffic Safety Matrix Revision – Tallahassee Community College	\$5,146	\$0	402
TR-11-09-05	Web Map Street Roadway Network Edit Interface - FDOT	\$41,000	\$0	402
TR-11-09-06	Florida Web-Based Crash Data Collection, Reporting, and Analysis - FDOT	\$189,950	\$0	402
K9-11-18-01	Field Data Collection for NEMSIS Compliance -FDOH	\$585,000	\$0	408
K9-11-18-02	Data Acquisition and Sharing Supporting Traffic Related Injury Prevention – University of Florida	\$153,557	\$0	408
K9-11-18-03	Florida’s Unified Roadway Base Map Initiative - FDOT	\$524,220	\$0	408
K9-11-18-04	Supporting Electronic Crash Reporting by Local Agencies - DHSMV	\$100,000	\$0	408
K9-11-18-05	E-Citation Preparation Standards - DHSMV	\$152,785	\$0	408
402 Total		\$564,726,	\$0	
408 Total		\$1,515,562	\$0	
Total		\$2,080,288	\$0	



MOTORCYCLE SAFETY

Motorcycle Safety Program Area

Goal: To maintain motorcyclist fatalities to fewer than 400 through a series of campaigns designed to increase public awareness through December 31, 2011 by improving motorcycle safety public awareness and training programs with emphasis placed on implementing the recommendations set forth in the 2010 Motorcycle Safety Strategic Plan and the 2008 Motorcycle Assessment.

Section 402

Project Number: MC-11-10-01

Project Title: Florida's Comprehensive Motorcycle Safety Program

Project Description: The University of South Florida's Center for Urban Transportation Research will continue to coordinate and implement Florida's *Motorcycle Safety Strategic Plan* utilizing the business plan to *"identify critical issues, establish achievable performance indicators and evaluate the effectiveness of all motorcycle safety programs comprehensively."* The goal of the project is to reduce the number of motorcycle rider and passenger fatalities to 471 in 2011.

Budget: \$575,000

Project Number: MC-11-10-02

Project Title: Motorcycle Program Evaluation and Data Collection

Project Description: The University of South Florida's Center for Urban Transportation Research will conduct behavioral and statistical studies of motorcyclists in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008 to *"develop objective evaluation tools and use them to determine the effect of funded grant projects on reducing motorcycle crashes, injuries, and fatalities"* and *"conduct the rider phone survey at least annually and adapt it to trends and recent FDOT, DHSMV, and FHP activities."* The goal of the project is to determine the effectiveness of the comprehensive motorcycle safety program and the Florida Rider Training Program through public opinion surveys of motorcyclists and of motorists.

Budget: \$150,000

Motorcycle Safety Program Area

Project Number: MC-11-10-03

Project Title: Observational Survey of Motorcyclist Behaviors

Project Description: The University of South Florida's Center for Urban Transportation Research will capture demographic characteristics, riding history, training, helmet use, and crash experiences by conducting an observational survey, in conjunction with an in depth study of all available Florida specific motorcycle data. This project will support Florida's Motorcycle Safety Coalition in its efforts to ***"determine the effects of the new mandatory training law and motorcycle registration requirement, determine the effects on the unlicensed rider population, crash rates for riders licensed before and after the law change; citation types and frequency; helmet use, etc. in accordance with the recommendations set forth by the Motorcycle Assessment Team in February 2008."*** The goal of this project is to determine effective countermeasures to improve motorcycle safety in Florida and assist in the implementation of Florida's Motorcycle Strategic Plan.

Budget: \$125,000

Project Number: MC-11-10-04

Project Title: Suncoast Safety Council Motorcycle Safety Program

Project Description: The Suncoast Safety Council will continue to educate motorcyclists on the importance of personal protective equipment, rider conspicuity, and safe riding techniques in an effort to modify the culture and perceptions of motorcyclists in Pinellas and Hillsborough Counties. Of the 23 Florida counties with populations greater than 200,000, Pinellas County ranks #4 and Hillsborough County ranks #6 on the ***Highway Safety Matrix*** for ***Motorcycle fatalities and injuries..*** The goal of the project is to reduce motorcycle fatalities in Pinellas County to 22 (down from 24 in 2009) and in Hillsborough County to 25 (down from 27 in 2009) in 2010/2011.

Budget: \$47,120

Project Number: MC-11-10-05

Project Title: Ocala Police Department Motorcycle Safety Program

Project Description: Ocala PD will implement a Motorcycle Safety Program to teach and demonstrate safety methods to motorcycle riders. They will work with local dealerships to promote safety and provide materials to educate motorcyclists. They will also conduct events such as a motorcycle rodeo. Of cities with a population of 75,000 or less, Ocala ranks in the top 7% for motorcycle crashes, fatalities and injuries. The goal of this project is to reduce motorcycle fatalities in Ocala (Marion County) to less than 8 in by December 31, 2011.

Budget: \$20,141

Motorcycle Safety Program Area

Project Number: MC-11-10-06

Project Title: Motorcycle Education and Injury Prevention Program in Trauma Centers

Project Description: The Florida Department of Health, Office of Trauma will conduct injury prevention and education pilot programs that will be utilized in level one and level two Trauma Centers to offer safety related educational programs directed towards a multidisciplinary team of EMS and other pre-hospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and ancillary staff that will assist in providing safety information directly to motorcycle crash victims and their families. The emphasis of this project is to reduce fatalities and serious injuries by implementing more effective response protocols and by educating motorcyclists involved crashes on methods of reducing risks on the roadways. The overall goal is to reduce motorcyclist fatalities to 471 in 2011.

Budget: \$250,000

Section 2010

Project Number: K6-11-11-01

Project Title: Motorcycle Paid Media Program

Project Description: TBD

Budget: \$295,382

Project Number: K6-11-11-02

Project Title: Promoting Motorcycle Safety Issues to Engineers

Project Description: The University of Florida – T² Center will update its roadway engineering curriculum to address motorcycle safety issues. Video segments will be developed to illustrate best practices. Motorcycle safety information will be distributed quarterly through the T² Center newsletter. Train the trainer webinars will be conducted to enhance current training. The goal of the project is to inform roadway engineers of safe practices and design standards specific to motorcyclists in an effort to reduce motorcyclist fatalities to 471 in 2011.

Budget: \$100,000

Motorcycle Safety Program Area

Motorcycle Safety Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
MC-11-10-01	Florida's Comprehensive Motorcycle Safety Program - USF CUTR	\$575,000	\$0	402
MC-11-10-02	Motorcycle Program Evaluation and Data Collection – USF CUTR	\$150,000	\$0	402
MC-11-10-03	Observational Survey of Motorcyclist Behaviors – USF CUTR	\$125,000	\$0	402
MC-11-10-04	Suncoast Safety Council Motorcycle Safety Program	\$47,120	\$0	402
MC-11-10-05	Ocala Police Department Motorcycle Safety Program	\$20,141	\$0	402
MC-11-10-06	Motorcycle Education and Injury Prevention Program in Trauma Centers – Florida Department of Health, Office of Trauma	\$250,000	\$0	402
K6-11-11-01	Motorcycle Paid Media Program	\$295,382	\$0	2010
K6-11-11-02	Promoting Motorcycle Safety Issues to Engineers	\$100,000	\$0	2010
	402 Total	\$1,167,261	\$0	
	2010 Total	\$395,382	\$0	
	Total	\$1,562,643	\$0	



POLICE TRAFFIC SERVICES

Police Traffic Services Program Area

- Goals:**
1. To decrease traffic fatalities 5.0% from the 2009 calendar base year total of 2,563 to 2,435 by December 31, 2011.
 2. To decrease speeding-related fatalities 2.3% from the 2009 calendar base year total of 232 to 226 by December 31, 2011.
 3. To train at least 500 members of law enforcement, judiciary, and medical examiner agencies in advanced traffic safety techniques that pertain to enforcement, management and investigations.
-

Section 402

Project Number: PT-11-12-01

Project Title: Florida Law Enforcement Liaison Program

Project Description: The Tallahassee Community College will receive funding for the LEL Program, which will continue to promote highway safety initiatives implemented by the Department of Transportation Safety Office statewide. The LEL Program will continue to utilize the *Click It or Ticket* enforcement wave, the national *Drunk Driving. Over the Limit, Under Arrest* crackdown, the Motor Unit Challenge, the Click It or Ticket Challenge, the DUI Challenge, and the annual Florida Law Enforcement Challenge (FLEC) to increase awareness, compliance, and law enforcement participation in traffic safety-related events. Subgrant funds will be used to reimburse the salaries and benefits of TCC personnel assigned to the program, travel for the personnel, incentive equipment for law enforcement agencies, and educational materials. TCC has set goals of increasing participation in the FLEC by 5%, reducing traffic fatalities statewide by 5% (from 2009), and increasing statewide safety belt compliance from 87.4% in 2010 to 88.4% by September 30, 2011.

Budget: \$1,519,627

Project Number: PT-11-12-02

Project Title: Florida Law Enforcement Challenge

Project Description: The Tallahassee Community College will provide incentives for Florida law enforcement officers to participate in enforcement of traffic laws and statewide enforcement waves. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from 87.4% in 2010 to 88.4% by September 30, 2011, reducing traffic fatalities statewide by 5% (from 2009), and by increasing participation in the Florida Law Enforcement Challenge by 5%.

Budget: \$1,235,580

Police Traffic Services Program Area

Project Number: PT-11-12-03

Project Title: Florida Motor Unit Challenge

Project Description: The Tallahassee Community College (TCC) will provide incentives for Florida law enforcement agency motorcycle traffic units to participate in enforcement of traffic laws and help with various traffic safety issues. The purpose of these efforts are set in TCC's goals of increasing safety belt usage statewide from 87.4% in 2010 to 88.4% by December 31, 2011, reducing traffic fatalities statewide by 5% (from 2009), and by increasing participation in the Motor Unit Challenge by 5%.

Budget: \$380,994

Project Number: PT-11-12-04

Project Title: Police Traffic Training

Project Description: The Tallahassee Community College (TCC) will continue to receive funding to provide selected training programs in traffic enforcement techniques, traffic enforcement program management, professionalism in traffic stops, and crash investigation to members of law enforcement, law enforcement academy instructors, civilian crash investigators employed at a police agency, investigators from state attorney's offices, medical examiner office employees, and prosecutors statewide. The goal of the project is to train a minimum of 500 law enforcement, medical examiners, and state attorney personnel.

Budget: \$500,000

Project Number: PT-11-12-05

Project Title: LEL Region 4 Conference

Project Description: The Tallahassee Community College (TCC) will receive funding to host the annual NHTSA Region 4 Law Enforcement Liaison Conference in the State of Florida. This Conference incorporates the states of Alabama, Florida, Georgia, South Carolina, and Tennessee, and the location of this Conference is rotated each year amongst the 5 states. This funding will provide for conference meeting space, and promotional and incentive items. The goal of this agency is to provide a location that will ensure the needs of this conference are met.

Budget: \$65,216

Police Traffic Services Program Area

Project Number: PT-11-12-06

Project Title: Comprehensive Traffic Enforcement Program (CTEP)

Project Description: (TBD) agencies will receive funding to reimburse salary and benefits for officers conducting traffic enforcement on an overtime basis for grant-related activities only. (TBD) agencies will also receive funding for traffic enforcement equipment, to be determined on an as-needed, case-by-case basis. Agencies will enforce laws pertaining to impaired driving, speeding, and occupant protection. The participating agency will select at least 10 enforcement locations based on an analysis of crash data, to be re-evaluated on a weekly basis. The agency's goals are to reduce traffic fatalities by 5% by increasing traffic enforcement by 10% (compared to 2010).

Budget: \$ 200,000

Police Traffic Services Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
PT-11-12-01	Florida Law Enforcement Liaison Program/TCC	\$1,519,627	\$0	402
PT-11-12-02	Florida Law Enforcement Challenge/TCC	\$1,235,580	\$0	402
PT-11-12-03	Florida Motor Unit Challenge/TCC	\$380,994	\$0	402
PT-11-12-04	Police Traffic Training/TCC	\$500,000	\$0	402
PT-11-12-05	LEL Region 4 Conference/TCC	\$65,216	\$0	402
PT-11-12-06	Comprehensive Traffic Enforcement Program/ TBD	\$200,000	\$0	402
402 Total		\$3,901,417	\$0	
Total		\$3,901,417	\$0	



SPEED CONTROL

Speed Control Program Area

Goals: To decrease speeding-related fatalities by 2.3% from the 2009 calendar base year total of 232 to 226 by December 31, 2011.

Project Number: SC-11-13-01

Project Title: Fort Myers Aggressive Driving Enforcement and Education Program

Project Description: The Fort Myers Police Department will receive first-year funding for one speed monitoring/message board trailer, radar and laser speed measuring devices, covert traffic analyzers, and overtime for speed and aggressive driving enforcement operations. The agency will conduct traffic safety awareness presentations at local high schools, and will address the engineering component by seeking to implement traffic calming devices at problem locations. The agency has set a goal to reduce speed-related traffic crashes, fatalities, and injuries by 5% by September 30, 2011.

Budget: \$133,287

Project Number: SC-11-13-02

Project Title: Lives Before Property Traffic Enforcement – Year 2

Project Description: The Hillsborough County Sheriff's Office will receive second-year funding for this program to purchase laser speed measuring devices, and overtime for speed and aggressive driving enforcement operations. The agency will conduct strategic enforcement operations at high-risk traffic locations, which are determined through a continual evaluation of crash data. The agency has set a goal of reducing speed and aggressive-driving related crashes, fatalities, and injuries by 5% by September 30, 2011.

Budget: \$161,000

Project Number: SC-11-13-03

Project Title: Palm Springs Speed & Aggressive Driving Reduction Program

Project Description: The Palm Springs Police Department will receive funding for radar and laser speed measuring devices, covert traffic analyzers, printing for educational brochures, and overtime for speed and aggressive driving enforcement operations. The agency will conduct traffic safety awareness presentations at local high schools, and will conduct strategic enforcement operations at high-risk traffic locations, determined through an analysis of traffic crash data. The agency has set a goal to reduce speed and aggressive driving related traffic crashes, fatalities, and injuries by 5% by September 30, 2011.

Budget: \$97,500

Speed Control Program Area

Speed Control Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
SC-11-13-01	Ft. Myers Aggressive Driving Enforcement and Education Program/ Ft. Myers Police Department	\$133,287	\$0	402
SC-11-13-02	Lives Before Property Traffic Enforcement- Year II / Hillsborough County Sheriff's Office	\$161,000	\$0	402
SC-11-13-03	Palm Springs Speed & Aggressive Driving Reduction Program/ Palm Springs Police Department	\$97,500	\$0	402
402 Total		\$391,787	\$0	
Total		\$391,787	\$0	



ROADWAY SAFETY

Roadway Safety Program Area

Goal: 1. To reduce the number of Florida resident road users age 65 and older killed as a result of crash involvement to 425 in 2011.

Project Number: RS-11-15-01

Project Title: Elder Road User Program – Car Fit

Project Description: The Area Agency on Aging of Central Florida, DBA The Senior Resource Alliance, will continue to conduct train-the-trainer classes and consumer “Car Fit” events statewide. CarFit is a national educational program created by the American Society on Aging and developed in collaboration with the American Automobile Association, AARP, and the American Occupational Therapy Association. CarFit offers older adults the opportunity to check out how well their personal vehicles “fit” them and information and materials for community-specific resources and activities that should enhance their safety as drivers and increase their mobility in the community. The goal of this project is to reduce the number of Florida resident road users age 65 and older killed as a result of crash involvement to 425 in 2011.

Budget: \$200,000

Project Number: RS-11-15-02

Project Title: Comprehensive Older Driver Program

Project Description: Florida State University’s Pepper Institute will develop a Safe Mobility for Life Strategic Plan, implement the Safe Mobility for Life Coalition, and assist in program management, implementation and program evaluation. The goal of this project is to develop a broad based comprehensive plan to reduce the number of Florida’s aging road users killed as a result of crash involvement from 443 in 2009 to 425 in 2011.

Budget: \$175,000

Project Number: RS-11-15-03

Project Title: Elder Road User Information System

Project Description: In year two of this project, the University of Florida will utilize prior experience, current expectations, and future demands, to develop, build, pilot test and refine and enhance the database system, automate functions, incorporate Spanish or other language options, etc. to better meet the goal for long term sustainability. The goal of this project is to develop and maintain a database that supports Florida senior safety resource centers, safe and mobile seniors.org and the United We Guide concept.

Budget: \$72,000

Roadway Safety Program Area

Project Number: RS-11-15-04

Project Title: Emergency Response Roadway Safety

Project Description: Miami-Dade Fire and Rescue will continue their program to redirect traffic away from crash sites and other obstacles in an effort to reduce secondary crashes and to promote a safer environment for all responders. The goal of this project is to reduce secondary crashes in Miami-Dade by 5% in 2011.

Budget: \$76,090

Roadway Safety Budget Summary				
Project Number	Project Title/Agency	Budget	Match	Budget Source
RS-11-15-01	Elder Road User Program – Car Fit	\$200,000	\$0	402
RS-11-15-02	Comprehensive Older Driver Program	\$175,000	\$0	402
RS-11-15-03	Elder Road User Information System	\$72,000	\$0	402
RS-11-15-04	Emergency Response Roadway Safety	\$76,090	\$0	402
	402 Total	\$523,090	\$0	
	Total All Funds	\$523,090	\$0	

An orange-colored map of the state of Florida is positioned in the background, oriented vertically. The text is overlaid on this map.

CERTIFICATION AND ASSURANCES

STATE CERTIFICATIONS AND ASSURANCES

Failure to comply with applicable Federal statutes, regulations and directives may subject State officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR 18.12.

Each fiscal year the State will sign these Certifications and Assurances that the State complies with all applicable Federal statutes, regulations, and directives in effect with respect to the periods for which it receives grant funding. Applicable provisions include, but not limited to, the following:

- 23 U.S.C. Chapter 4 - Highway Safety Act of 1966, as amended
- 49 CFR Part 18 - Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 23 CFR Chapter II - (§§1200, 1205, 1206, 1250, 1251, & 1252) Regulations governing highway safety programs
- NHTSA Order 462-6C - Matching Rates for State and Community Highway Safety Programs
- Highway Safety Grant Funding Policy for Field-Administered Grants

Certifications and Assurances

Section 402 Requirements

The Governor is responsible for the administration of the State highway safety program through a State highway safety agency which has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program (23 USC 402(b) (1) (A));

The political subdivisions of this State are authorized, as part of the State highway safety program, to carry out within their jurisdictions local highway safety programs which have been approved by the Governor and are in accordance with the uniform guidelines promulgated by the Secretary of Transportation (23 USC 402(b) (1) (B));

At least 40 per cent of all Federal funds apportioned to this State under 23 USC 402 for this fiscal year will be expended by or for the benefit of the political subdivision of the

State in carrying out local highway safety programs (23 USC 402(b) (1) (C)), unless this requirement is waived in writing;

This State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks (23 USC 402(b) (1) (D));

The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State as identified by the State highway safety planning process, including:

- **National law enforcement mobilizations,**
- **Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits,**
- **An annual statewide safety belt use survey in accordance with criteria established by the Secretary for the measurement of State safety belt use rates to ensure that the measurements are accurate and representative,**
- **Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources.**

(23 USC 402 (b)(1)(E));

The State shall actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect. (23 USC 402(l)).

Other Federal Requirements

Cash drawdowns will be initiated only when actually needed for disbursement. 49 CFR 18.20

Cash disbursements and balances will be reported in a timely manner as required by NHTSA. 49 CFR 18.21.

The same standards of timing and amount, including the reporting of cash disbursement and balances, will be imposed upon any secondary recipient organizations. 49 CFR 18.41.

Failure to adhere to these provisions may result in the termination of drawdown privileges.

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs);

Equipment acquired under this agreement for use in highway safety program areas shall be used and kept in operation for highway safety purposes by the State; or the State, by formal agreement with appropriate officials of a political subdivision or State agency, shall cause such equipment to be used and kept in operation for highway safety purposes 23 CFR 1200.21

The State will comply with all applicable State procurement procedures and will maintain a financial management system that complies with the minimum requirements of 49 CFR 18.20;

Federal Funding Accountability and Transparency Act

The State will report for each **sub-grant** awarded:

- Name of the entity receiving the award;
- Amount of the award;
- Information on the award including transaction type, funding agency, the North American Industry Classification System code or Catalog of Federal Domestic Assistance number (where applicable), program source;
- Location of the entity receiving the award and the primary location of performance under the award, including the city, State, congressional district, and country; , and an award title descriptive of the purpose of each funding action;
- A unique identifier (DUNS);
- The names and total compensation of the five most highly compensated officers of the entity if-- of the entity receiving the award and of the parent entity of the recipient, should the entity be owned by another entity;

(i) the entity in the preceding fiscal year received—

(I) 80 percent or more of its annual gross revenues in Federal awards; and (II) \$25,000,000 or more in annual gross revenues from Federal awards; and (ii) the public does not have access to information about the compensation of the senior executives of the entity through periodic reports filed under section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a), 78o(d)) or section 6104 of the Internal Revenue Code of 1986;

- Other relevant information specified by the Office of Management and Budget in subsequent guidance or regulation.

The State highway safety agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§ 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794) and the Americans with Disabilities Act of 1990 (42

USC § 12101, *et seq.*; PL 101-336), which prohibits discrimination on the basis of disabilities (and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42U.S.C. §§ 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970(P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse of alcoholism; (g) §§ 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§ 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§ 3601 *et seq.*), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; The Civil Rights Restoration Act of 1987, which provides that any portion of a state or local entity receiving federal funds will obligate all programs or activities of that entity to comply with these civil rights laws; and, (k) the requirements of any other nondiscrimination statute(s) which may apply to the application.

The Drug-free Workplace Act of 1988(41 U.S.C. 702;):

The State will provide a drug-free workplace by:

- a. Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- b. Establishing a drug-free awareness program to inform employees about:
 1. The dangers of drug abuse in the workplace.
 2. The grantee's policy of maintaining a drug-free workplace.
 3. Any available drug counseling, rehabilitation, and employee assistance programs.
 4. The penalties that may be imposed upon employees for drug violations occurring in the workplace.
- c. Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a).
- d. Notifying the employee in the statement required by paragraph (a) that, as a

condition of employment under the grant, the employee will --

1. Abide by the terms of the statement.
 2. Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- e. Notifying the agency within ten days after receiving notice under subparagraph (d) (2) from an employee or otherwise receiving actual notice of such conviction.
- f. Taking one of the following actions, within 30 days of receiving notice under subparagraph (d) (2), with respect to any employee who is so convicted -
1. Taking appropriate personnel action against such an employee, up to and including termination.
 2. Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency.
- g. Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a), (b), (c), (d), (e), and (f) above.

BUY AMERICA ACT

The State will comply with the provisions of the Buy America Act (49 U.S.C. 5323(j)) which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest; that such materials are not reasonably available and of a satisfactory quality; or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

POLITICAL ACTIVITY (HATCH ACT).

The State will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

CERTIFICATION REGARDING FEDERAL LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.
3. The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, subgrants, and contracts under grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

RESTRICTION ON STATE LOBBYING

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

CERTIFICATION REGARDING DEBARMENT AND SUSPENSION

Instructions for Primary Certification

1. By signing and submitting this proposal, the prospective primary participant is providing the certification set out below.
2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.
3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.
4. The prospective primary participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
5. The terms *covered transaction*, *debarred*, *suspended*, *ineligible*, *lower tier covered transaction*, *participant*, *person*, *primary covered transaction*, *principal*, *proposal*, and *voluntarily excluded*, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.
6. The prospective primary participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.
7. The prospective primary participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.

8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.

9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

*Certification Regarding Debarment, Suspension, and Other Responsibility Matters-
Primary Covered Transactions*

(1) The prospective primary participant certifies to the best of its knowledge and belief, that its principals:

(a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;

(b) Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;

(c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and

(d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or local) terminated for cause or default.

(2) Where the prospective primary participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

Instructions for Lower Tier Certification

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.
2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.
3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
4. The terms *covered transaction*, *debarred*, *suspended*, *ineligible*, *lower tier covered transaction*, *participant*, *person*, *primary covered transaction*, *principal*, *proposal*, and *voluntarily excluded*, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.
5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.
6. The prospective lower tier participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)
7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its

principals. Each participant may, but is not required to, check the List of Parties Excluded from Federal Procurement and Non-procurement Programs.

8. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transactions:

1. The prospective lower tier participant certifies, by submission of this proposal, that neither it nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any Federal department or agency.

2. Where the prospective lower tier participant is unable to certify to any of the statements in this certification, such prospective participant shall attach an explanation to this proposal.

POLICY TO BAN TEXT MESSAGING WHILE DRIVING

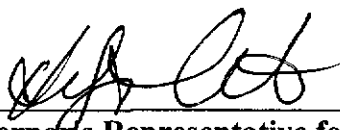
In accordance with Executive Order 13513, Federal Leadership On Reducing Text Messaging While Driving, and DOT Order 3902.10, Text Messaging While Driving, States are encouraged to:

- (1) Adopt and enforce workplace safety policies to decrease crashes caused by distracted driving including policies to ban text messaging while driving—
 - a. Company-owned or –rented vehicles, or Government-owned, leased or rented vehicles; or
 - b. Privately-owned when on official Government business or when performing any work on or behalf of the Government.
- (2) Conduct workplace safety initiatives in a manner commensurate with the size of the business, such as –
 - a. Establishment of new rules and programs or re-evaluation of existing programs to prohibit text messaging while driving; and

- b. Education, awareness, and other outreach to employees about the safety risks associated with texting while driving.

ENVIRONMENTAL IMPACT

The Governor's Representative for Highway Safety has reviewed the State's Fiscal Year highway safety planning document and hereby declares that no significant environmental impact will result from implementing this Highway Safety Plan. If, under a future revision, this Plan will be modified in such a manner that a project would be instituted that could affect environmental quality to the extent that a review and statement would be necessary, this office is prepared to take the action necessary to comply with the National Environmental Policy Act of 1969 (42 USC 4321 et seq.) and the implementing regulations of the Council on Environmental Quality (40 CFR Parts 1500-1517).



Governor's Representative for Highway Safety

FLORIDA

State or Commonwealth

2011
For Fiscal Year

August 18, 2010
Date



COST SUMMARY

U.S. Department of Transportation National Highway Traffic Safety Administration								Page: 1
State: Florida	Highway Safety Plan Cost Summary						Report Date: 08/25/2010	
	2011-HSP-1							
	For Approval							
Program Area	Project	Desc.	Prior Approved Program Funds	State Funds	Previous Balance	Incre/(Decre)	Current Balance	Share to Local
NHTSA								
NHTSA 402								
Planning and Administration								
Planning & Administration	PA-2011-00-00-00		\$0.00	\$280,920.00	\$0.00	\$280,920.00	\$280,920.00	\$0.00
	Total		\$0.00	\$280,920.00	\$0.00	\$280,920.00	\$280,920.00	\$0.00
Alcohol								
Alcohol	AL-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$2,440,037.00	\$2,440,037.00	\$0.00
	Total		\$0.00	\$0.00	\$0.00	\$2,440,037.00	\$2,440,037.00	\$0.00
Motorcycle Safety								
Motorcycle Safety	MC-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$1,167,261.00	\$1,167,261.00	\$317,261.00
	Total		\$0.00	\$0.00	\$0.00	\$1,167,261.00	\$1,167,261.00	\$317,261.00
Occupant Protection								
Occupant Protection	OP-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$2,441,351.00	\$2,441,351.00	\$2,441,351.00
	Total		\$0.00	\$0.00	\$0.00	\$2,441,351.00	\$2,441,351.00	\$2,441,351.00
Pedestrian/Bicycle Safety								
Pedestrian/Bicycle Safety	PS-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$947,825.00	\$947,825.00	\$947,825.00
	Total		\$0.00	\$0.00	\$0.00	\$947,825.00	\$947,825.00	\$947,825.00
Police Traffic Services								
Police Traffic Services	PT-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$3,901,417.00	\$3,901,417.00	\$2,524,201.00
	Total		\$0.00	\$0.00	\$0.00	\$3,901,417.00	\$3,901,417.00	\$2,524,201.00
Traffic Records								
Traffic Records	TR-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$564,726.00	\$564,726.00	\$0.00
	Total		\$0.00	\$0.00	\$0.00	\$564,726.00	\$564,726.00	\$0.00
Community Traffic Safety Project								
Community Traffic Safety Project	CP-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$926,306.00	\$926,306.00	\$926,306.00
	Total		\$0.00	\$0.00	\$0.00	\$926,306.00	\$926,306.00	\$926,306.00

U.S. Department of Transportation National Highway Traffic Safety Administration								
State: Florida	Highway Safety Plan Cost Summary					Page: 2		
	2011-HSP-1					Report Date: 08/25/2010		
	For Approval							
Program Area	Project	Desc.	Prior Approved Program Funds	State Funds	Previous Balance	Incre/(Decre)	Current Balance	Share to Local
Roadway Safety								
	RS-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$523,090.00	\$523,090.00	\$523,090.00
	Roadway Safety Total		\$0.00	\$0.00	\$0.00	\$523,090.00	\$523,090.00	\$523,090.00
Speed Control								
	SC-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$391,787.00	\$391,787.00	\$391,787.00
	Speed Control Total		\$0.00	\$0.00	\$0.00	\$391,787.00	\$391,787.00	\$391,787.00
Paid Advertising								
	PM-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$845,000.00	\$845,000.00	\$0.00
	Paid Advertising Total		\$0.00	\$0.00	\$0.00	\$845,000.00	\$845,000.00	\$0.00
	NHTSA 402 Total		\$0.00	\$280,920.00	\$0.00	\$14,429,720.00	\$14,429,720.00	\$8,071,821.00
405 OP SAFETEA-LU								
405 Paid Media								
	K2PM-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$1,590,351.00	\$1,590,351.00	\$0.00
	405 Paid Media Total		\$0.00	\$0.00	\$0.00	\$1,590,351.00	\$1,590,351.00	\$0.00
	405 OP SAFETEA-LU Total		\$0.00	\$0.00	\$0.00	\$1,590,351.00	\$1,590,351.00	\$0.00
408 Data Program SAFETEA-LU								
	K9-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$1,515,562.00	\$1,515,562.00	\$0.00
	408 Data Program Incentive Total		\$0.00	\$0.00	\$0.00	\$1,515,562.00	\$1,515,562.00	\$0.00
	408 Data Pro. SAFETEA-LU Total		\$0.00	\$0.00	\$0.00	\$1,515,562.00	\$1,515,562.00	\$0.00
410 Alcohol SAFETEA-LU								
	K8-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$8,433,422.00	\$8,433,422.00	\$0.00
	410 Alcohol SAFETEA-LU Total		\$0.00	\$0.00	\$0.00	\$8,433,422.00	\$8,433,422.00	\$0.00
410 Alcohol SAFETEA-LU Paid Media								
	K8PM-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$2,551,200.00	\$2,551,200.00	\$0.00
	410 Alcohol SAFETEA-LU PM Total		\$0.00	\$0.00	\$0.00	\$2,551,200.00	\$2,551,200.00	\$0.00
	410 Alcohol SAFETEA-LU Total		\$0.00	\$0.00	\$0.00	\$10,984,622.00	\$10,984,622.00	\$0.00

U.S. Department of Transportation National Highway Traffic Safety Administration								
State: Florida	Highway Safety Plan Cost Summary					Page: 3		
	2011-HSP-1					Report Date: 08/25/2010		
	For Approval							
Program Area	Project	Desc.	Prior Approved Program Funds	State Funds	Previous Balance	Incre/(Decre)	Current Balance	Share to Local
2010 Motorcycle Safety								
	K6-2011-00-00-00		\$0.00	\$0.00	\$0.00	\$395,382.00	\$395,382.00	\$0.00
	2010 Motorcycle Safety Incentive Total		\$0.00	\$0.00	\$0.00	\$395,382.00	\$395,382.00	\$0.00
	2010 Motorcycle Safety Total		\$0.00	\$0.00	\$0.00	\$395,382.00	\$395,382.00	\$0.00
	NHTSA Total		\$0.00	\$280,920.00	\$0.00	\$28,915,637.00	\$28,915,637.00	\$8,071,821.00
	Total		\$0.00	\$280,920.00	\$0.00	\$28,915,637.00	\$28,915,637.00	\$8,071,821.00

FY 2011 Florida HSPP \$5,000 Equipment List

Police Traffic Services			
Project Number	Agency	Item	Unit Cost
PT-11-12-01	TCC/LEL Program	Enclosed Trailer / 2	\$12,000
PT-11-12-02	TCC/Challenge	Challenge Vehicle / 1	\$30,000
		Intoxilyzer & Printer / 1	\$8,000
		Laser Mapping System / 3	\$11,000
		Speed Trailer / 12	\$20,000
		In-Car Video System / 10	\$8,000
		Portable Police Traffic Video System / 10	\$8,000
		Portable Radar Speed Sign / 7	\$6,000
		Portable Speed Sign & Data Collector / 5	\$7,000
		Traffic Analyzer / 3	\$7,000
		Variable Message Sign Trailer / 3	\$14,900
		Portable Light Tower / 5	\$7,600
PT-11-12-03	TCC/Motor Unit Challenge	Challenge Motorcycle / 1	\$30,000
		Laser Mapping System / 3	\$11,000
		Speed Trailer / 12	\$20,000
		In-Car Video System / 10	\$8,000
		Portable Police Traffic Video System / 10	\$8,000
		Portable Radar Speed Sign / 7	\$6,000
		Portable Speed Sign & Data Collector / 5	\$7,000
		Traffic Analyzer / 3	\$7,000
		Variable Message Sign Trailer / 3	\$14,900
		Portable Light Tower / 5	\$7,600
Occupant Protection			
Project Number	Agency	Item	Unit Cost
OP-11-02-01	TCC	Enforcement Vehicle	\$35,000
OP-11-02-20	Panama City Fire Rescue	Vehicle Graphics	\$5,000
		CPS Mobile Fitting Station Trailer	\$6,000
OP-11-02-22	NW Florida Comprehensive Services for Children	CPS Mobile Fitting Station Trailer	\$7,200
Pedestrian/Bicycle Safety			
Project Number	Agency	Item	Unit Cost
PS-11-08-07	Panama City Fire Rescue	Bike Rodeo Trailer to store Bikes and rodeo materials	\$6,000

FY 2011 Florida HSPP \$5,000 Equipment List

Speed Control			
Project Number	Agency	Item	Unit Cost
SC-11-13-01	Fort Myers Police Department	Speed Monitoring/Message Board Trailer	\$18,295
Traffic Records			
Project Number	Agency	Item	Unit Cost
Roadway Safety			
Project Number	Agency	Item	Unit Cost

Alcohol			
Project Number	Agency	Item	Unit Cost
AL-11-05-04	Tallahassee Community College	Arrow Board (2) Light Towers (4) Intoxilyzer 8000 w/ Printer (8) Variable Message Boards (3) In Car Video Systems (6) Other Video Systems /Portable (6) Unmarked Vehicle (1)	\$8,250 \$7,800 \$7,000 \$20,000 \$8,000 \$8,000 \$30,000
K8-11-06-01	Florida Dept. of Law Enforcement	Headspace Gas Chromatograph Mass Spectrometer (2)	\$135,000
K8-11-06-07	Ocala Police Department	Portable Light Tower	\$7,200