

Anthony Biasetti
P.O. Box 1064
Key West, FL 33041
305-766-6917
TonyBiasetti@gmail.com

SUMMARY OF QUALIFICATIONS

Career Retail Sales Management Professional with a proven record of sales success in high volume, specialty retail venues. Productive, solution minded, and efficient work habits with the ability to team build and inspire. Self-motivator with high energy.

PROFESSIONAL RETAIL EXPERIENCE

Coach	Store Manager	Nov 2009 - Present
Duval Street		Key West, Florida

- *Increased sales by 2 million dollars in a 3 year time frame
- *Achieved Exceeds Expectations on FY11, FY12, FY13 year end reviews
- *Hire, train and develop a team of 30
- *Traveling District trainer for new initiatives and stores with opportunities
- *Co-editor of the Regional Connection Newsletter
- *Managed multiple new store openings

Express	Store Manager	June 2002 – Nov 2009
Lenox _ Town Center _ Cumberland _ Perimeter		Atlanta Georgia
Duval Street _ Edison _ Coastland		South Florida

- * SM in a 2.5 million dollar dual gender apparel retailer
- * Awarded Top Store Sales Manager in region 25 Dec 08, March 09, June 09
- * Number one performance in region spring 09
- * Rank number 17 nationwide out of 660 stores to LY performance
- * Supervise and develop a staff of up to 30
- * Train management on all Brand competencies and assign individual DOR's
- * Highest conversion growth in district 2 years in a row
- * Number one store in region for customer compliments Spring 09
- * Co-manager in high visibility Regional Office home store

Pacific Sunwear	Assistant Manager	Feb 2001 - June 2002
Lenox _ Town Center _ Perimeter		Atlanta Georgia

- * Promoted to higher volume retail locals within the first year of employment
- * Responsible for maintaining shrink levels of less than 1%
- * Hired, trained, and motivated sales associates
- * Consistently exceeded sales expectations while remaining within allocated budgets for payroll
- * Executed floor sets and window designs

EDUCATION

Business Management	<i>Three Years Undergraduate Studies</i>	1998 - 2001
Kennesaw State University Kennesaw Georgia		