

RESOLUTION NO. 10-004

A RESOLUTION OF THE CITY COMMISSION OF THE  
CITY OF KEY WEST, FLORIDA, APPOINTING  
MICHAEL SHIELDS TO THE ART IN PUBLIC PLACES  
BOARD; PROVIDING FOR AN EFFECTIVE DATE

BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF KEY  
WEST, FLORIDA, AS FOLLOWS:

Section 1: That Michael Shields is hereby appointed to  
the Art In Public Places Board by Commissioner Teri Johnston.

Section 2: That this Resolution shall go into effect  
immediately upon its passage and adoption and authentication by  
the signature of the presiding officer and the Clerk of the  
Commission.


Passed and adopted by the City Commission at a meeting held  
this 5th day of January, 2010.

Authenticated by the presiding officer and Clerk of the  
Commission on January 6, 2010.

Filed with the Clerk January 6, 2010.

  
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CRAIG CATES, MAYOR

ATTEST:

  
\_\_\_\_\_  
CHERYL SMITH, CITY CLERK

# MICHAEL SHIELDS

1826 Fogarty Avenue Key West, FL 33040 michael@javastudios.org 305-394-3804

I have an extensive and comprehensive background and experience as a social entrepreneur, creating social capital and currency, sustainable cultural programs, primarily focused on the cinematic, visual, literary and performing arts, fostering collaborative endeavors with education, business, non-profit and private sectors.

- From university and academic life as a committed activist, to creating social enterprises reflecting cultural currents and community concerns ♦As a merchant, marketer, and retailer for lifestyle development ♦In education as a school administrator and faculty instructor in progressive and advanced health care disciplines ♦To establishing “cultural commons” through natural food markets, coffee houses and cafes ♦As founder and director of the Renaissance Club, a literary salon ♦As founder and CEO/Executive Director of the Key West Film Society and Tropic Cinema ♦As the Executive Director of Paradise Ballet Theatre, producing the acclaimed Nutcracker Key West ♦As founder and CEO of a community-based media and community development organization ♦And even more recently adding to my portfolio as a radio talk show producer/host of “ArtWaves”, focusing on the arts and artists of the community, broadcasting locally, and stream-casting on the Internet.

I am committed to supporting and assisting arts and social organizations that are likewise dedicated to fostering and cultivating the arts and community development. I am enthusiastic, an articulate, effective and dynamic communicator, creative and enterprising, able to fulfill the mission with attention to collaboration, building strategic relationships. I welcome creative challenges and identifying opportunities for organizational growth. I am experienced in fund-raising, grant-writing, and cultivating membership support and growth.

## JAVA STUDIOS

Key West, FL - May 2006 to Present

CEO/Founder, multi-media arts and community development organization.

Showcasing visual, performing and literary arts programs. Cinema exhibitor and media developer for community non-profit social, environmental, and arts organizations.

## PARADISE BALLET THEATRE

Key West, FL - June, 2006 to February, 2009

Executive Director, for Nutcracker Key West. Responsible for all administrative facets for dance company which presents the celebrated Nutcracker ballet with a Key West tropical motif.

## *Prior Experience*

Arts, media and community development, marketing, education

## KEY WEST FILM SOCIETY

Key West, FL - Dec 1998-April 2006

- Founder, CEO, Executive Director, 501(c) 3 non-profit cinematic arts organization.

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- Established Key West Film Institute, expanding the KWFS, conducting filmmaking classes and collaborating with the local community college for credit granting and adult-ed classes, filmmaking and exhibition.

JAVA LOUNGE Key West, FL - 1996-2004

Founder, Owner/operator of café serving in the Historic Seaport Bight district.

Award-winning recognition as Best Coffee House in Key West from the Association of Restaurants and Hospitality, 1998, 99, 2001-2003.

JUICE 'N JAVA CAFÉ Block Island, RI - 1991-2003; Jacksonville, FL, 1994-95; Nyack, NY, 1996.

Founder, Owner/Operator of café, on off-shore island designated as “One of the Last Great Places”, by the Nature Conservancy. First coffeehouse café in the community; awarded Best Coffee House in Rhode Island; Internet Café, and Gallery, providing computer services, musical entertainment, literary presentations; established The Renaissance Club which created ongoing cultural arts programs and activities on the Island. Expanded to additional locations. Established Java Coast Roasters, Jacksonville, FL.

General Manager, Food For Thought, 1987-91

Retail natural and health food markets in New York City, Long Island, Staten Island and Brooklyn, New York.

School Administrator, Gainesville Waldorf School, Gainesville, Florida, 1984-87.

A nursery through grade five private elementary school, enrollment of 150. Administrative and faculty management, fund raising, community education.

Faculty, Instructor, Florida Health Institute, Gainesville, Florida, 1979-82

Conducting health care CEU credit classes throughout the United States for health professionals, primarily nurses and physicians, in holistic health care modalities.

Founder, Owner/Operator, Wellness Enterprises, Gainesville, Florida, 1977-1986 – Created a national educational and health care organization, servicing clients with educational materials, services, and products for self-health care and community organizing, and designing alternative health insurance programs for individuals and businesses.

1973-77

Owner/Operator, Health Horizons, Gainesville, Florida – First solar energy powered natural foods market and café; Award-Winning, innovative and pioneering company.

General Manager, the Hogtown Granary Food CoOperative & Market, Gainesville, FL

Founder, Magnolia Natural Foods Wholesale distribution Company, Gainesville, FL

General Manger, Vice President, Mother Earth Natural Foods Market, Gainesville, FL

General Manager, Our Daily Bread, a natural foods market, Gainesville, FL

Owner/Operator, Rainbow Harvest, Gainesville, FL –Community garden services

Co-founder, Community Farmer's Market, Gainesville, FL

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Education: B.S., Community Development, College of Human Development, Pennsylvania State University; Elected President, Undergraduate Student Government; active in university governance, academic affairs, cultural arts programs; Student representative, University Board of Trustees. Selected, "Who's Who In American Colleges and Universities"; Selected for "Lion's Paw", Seniors Leadership Society.

Community Involvement: Key West, FL: Graduate of Leadership Monroe County (Class XVI); Member, Board of Directors, Chair, Program Session-The Arts & Leadership; Member, Board of Directors, Reef Relief, Secretary/Treasurer; Member, Monroe County Library Advisory Board, District 1 (Key West); Member, Florida Keys Council of the Arts, Advisory Board; Chair, Membership & Marketing; and Board Chairman, The Founders Society, 2007-08.