

# **Staff Report**

12 Interior illuminated sign - #1029 Truman Avenue - Category 5 signs/  
Jay Wilson (H12-01-412)

This staff report is for the review of a Certificate of Appropriateness for a request to install a new illuminated wall sign. The business has two interior illuminated signs, one interior illuminated pole sign, one awning sign and one wall sign. The proposal includes the removal of two interior illuminated signs. The existing awning sign have not been submitted for any approvals; a new red canvas was approved to recover the existing awning but that approval did not included any sign.

The building located on #1029 Truman Avenue is not listed in the surveys. The building is located on a corner lot on a HNC-1 historic zoning District. The proposed new sign will have the copy of Bare Assets, being the B letter 14" tall. The letters will be white with red translucent vinyl film and black trim cap.

Staff understands that the following guidelines can be applied when reviewing this application;

Banners, flags, signage and lighting (pages 49-51);

*(6) A business shall not have more than two permitted signs, a primary and a secondary sign, unless located on a corner, in which each case three signs are allowed, provided that all other sign guidelines for historical zones are met.*

The LDR's clearly states the amount of signage that businesses are allowed to have in the historic district:

Sec. 114-103- Prohibited signs

*(4) Interior illuminated signs.*

Sec. 114-104- Restriction of number of signs permitted

*No business shall display more than two permitted signs at its location; provided, however, that a business located on a street corner may display up to three permitted signs upon approval of the historic architectural review commission. A business shall be determined by its business tax receipt... Any sign displayed in a store window shall count toward the maximum number of allowed signs under this section.*

The existing business has five signs. The new sign will exceed the allowed number of signs even though they remove two of the existing signs.

It is staff's opinion that the proposed design does not comply with the Land Development Regulations and the guidelines. Staff understands that the scale of the sign is proportioned to the façade but the sign fails the prohibition of being an interior illuminated one as well as its measurement. A review of the existing signs must be done in order to comply with quantity as well as permits.

# Application



CITY OF KEY WEST  
BUILDING DEPARTMENT

CERTIFICATE OF APPROPRIATENESS

APPLICATION # 120600412

Fax: 809-3978

OWNER'S NAME: KOSMIC, INC. OF KW DATE: \_\_\_\_\_

OWNER'S ADDRESS: 1029 TRUMAN, KW, FL 33040 PHONE #: (305) 296-3979

APPLICANT'S NAME: CATEGORY 5 DESIGNS PHONE #: (305) 295-0026

APPLICANT'S ADDRESS: 3201 FLAGLER/ STE 501, KEY WEST, FL 33040

ADDRESS OF SIGN LOCATION:  
1029 TRUMAN, KW, FL 33040 **BAR**

THERE WILL BE A FINAL INSPECTION REQUIRED UNDER THIS PERMIT

SIGN TYPE:  WALL  DETACHED  
 HANGING  WINDOW  
 AWNING  TRANSOM

MATERIALS DESCRIPTION:  
STACKED RACEWAY  
L.E.D. CHANNEL LETTERS

SIGN COPY: BARE ASSETS

SIZE OF SIGN:  
84" WIDE X 28.51" TALL

TYPE OF ILLUMINATION:  
L.E.D.

# OF EXISTING SIGNS ON PREMISES:  
4 (a) TWO ARE BEING REMOVED  
(1) NEW GOING IN NEW LOCATION  
MONUMENT SIGN TO REMAIN.

Chapter 837.06 F.S.-False Official Statements - Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree punishable as provided for in s. 775.082 or 775.083

This application for Certificate of Appropriateness must precede applications for building permits, variances, and development review approvals. Applications must meet or exceed the requirements outlined by the Secretary of the Interior's Standards for Rehabilitation and Key West's Historic Architectural Guidelines.

Once completed, the application shall be reviewed by staff for completeness and either approved or scheduled for presentation to the Historic Architectural Review Commission at the next available meeting. The applicant must be present at this meeting. The filing of this application does not ensure approval as submitted.

Applications that do not possess the required Submittals will be considered incomplete and will not be reviewed for approval.

Date: 3.8.12

Applicant's Signature: [Signature]

REQUIRED SUBMITTALS

PHOTOGRAPHS OF EXISTING BUILDING AND SIGN LOCATION

SCALED DRAWING OF PROPOSED SIGN

SCALED SITE PLAN INDICATING LOCATION OF SIGN

ILLUSTRATIONS OF MANUFACTURED PRODUCTS TO BE USED SUCH AS PAINT COLOR CHIPS AND AWNING FABRIC SAMPLES

**Staff Use Only**

Date: \_\_\_\_\_

Staff Approval: \_\_\_\_\_

Fee Due: \$ \_\_\_\_\_



OK

HISTORIC ARCHITECTURAL REVIEW APPLICATION - SIGN

# HISTORIC ARCHITECTURAL REVIEW COMMISSION USE ONLY

\*\*\*\*\*

Approved \_\_\_\_\_

Denied \_\_\_\_\_

Deferred \_\_\_\_\_

Reason for Deferral or Denial:

---

---

---

---

---

HARC Comments:

*Building is not listed*

*Guidelines for signage (pages 49-51)*

Limit of Work Approved, Conditions of Approval and/or Suggested  
Changes:

---

---

---

---

---

Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Historic Architectural  
Review Commission

# LETTER OF AUTHORIZATION

TO WHOM IT MAY CONCERN:

AS OWNER/AGENT OF THE REAL PROPERTY LOCATED AT:

**1029 TRUMAN AVE., Key West, FL 33040**

I/WE AUTHORIZE CATEGORY 5 DESIGNS AND/OR ITS AGENTS TO PERFORM AND INSTALL THE FOLLOWING ITEMS ON OUR REAL PROPERTY:

(1) NEW I.E.D Channel lit lettered sign on East Wall center of building.

DATED: THIS 1st day of March, 2012

SINCERELY,

X: \_\_\_\_\_

State of Florida  
County of Monroe

Sworn to & subscribed before me, Chance Blatt whose Name is signed to the forgoing instrument, that he/she signed it on his/her Own free & voluntary act for the purpose therein expressed.

Witness my hand & Seal this 1st day of March, 2012

(Seal)

\_\_\_\_\_  
NOTARY PUBLIC



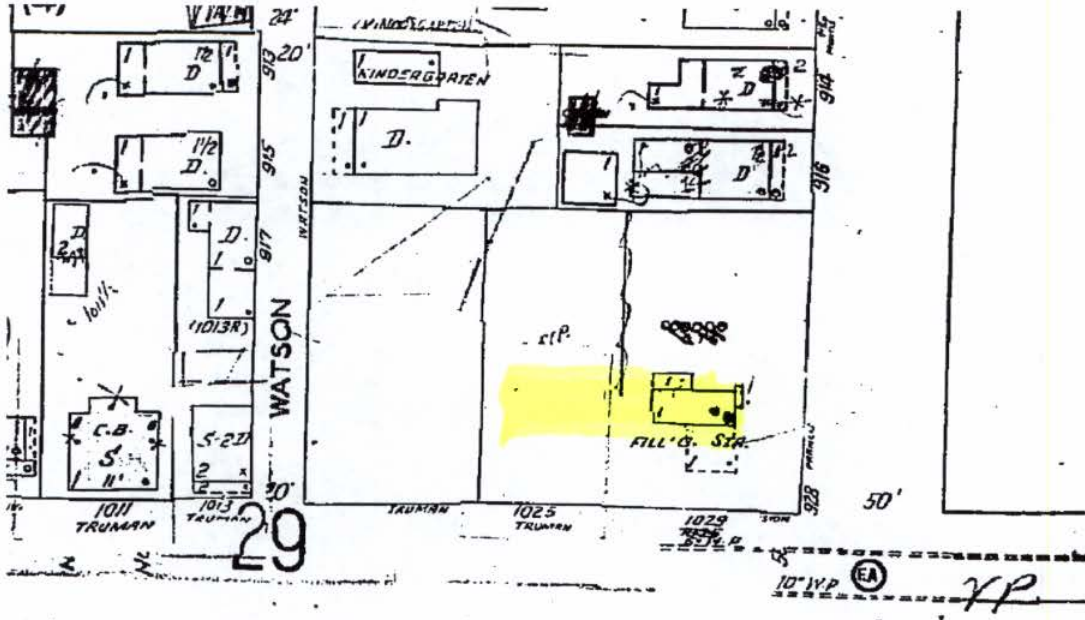
personally known to me or \_\_\_\_\_ produced proper

Identification; type of Identification \_\_\_\_\_.



# **Sanborn Maps**





#1029 Truman Avenue Sanborn map 1962 copy

## **Project Photos**



Photo taken by the Property Appraiser's office c1965; 1029 Truman Ave.; White Inn Bar and apartments; Monroe County Library



Google earth

feet 10  
meters 3



# **Proposed Plans**



WWW.CATEGORY5SIGNS.COM CATEGORY5SIGNS@GMAIL.COM  
3201 FLAGLER AVE. #501 KEY WEST, FL 33040  
305-295-0026 (P) 305-293-4503 (F)

84"w x 28.5"h



Bottom of sign to sidewalk is 8"1'

Proposed Sign Location

1029 Truman Ave.

Key West FL

33040

©2010, Category 5 Design

SIGNATURE:

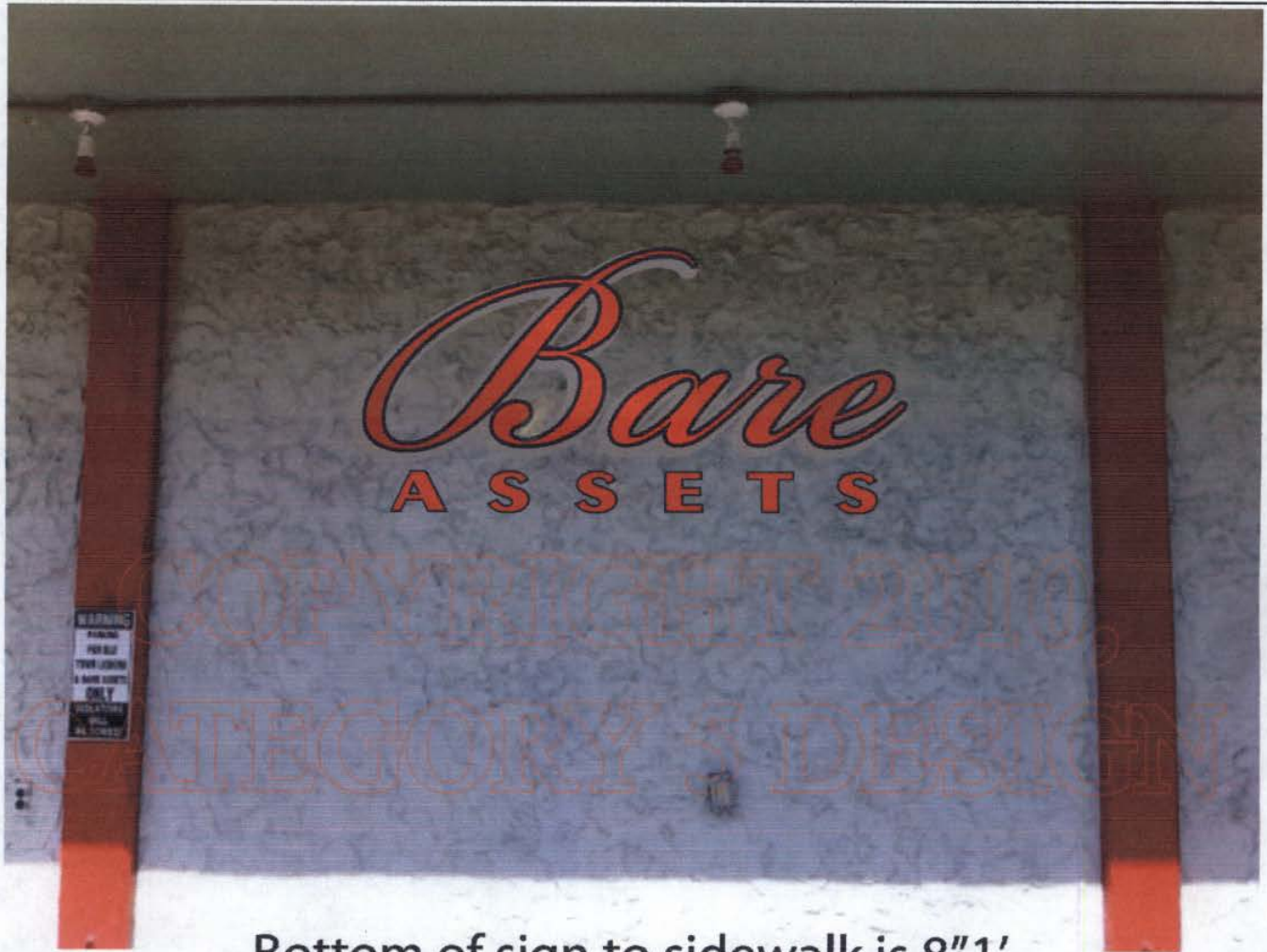
DATE:

PLEASE PROOF EVERYTHING INCLUDING NAMES, PHONE NUMBERS, SIZES AND SPELLING.  
WE ARE **NOT** RESPONSIBLE FOR ERRORS ONCE A PROOF IS APPROVED.

FINAL PRODUCTION COLORS MAY VARY SLIGHTLY FROM THIS PROOF. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF CATEGORY 5, DESIGN



WWW.CATEGORY5SIGNS.COM CATEGORY5SIGNS@GMAIL.COM  
3201 FLAGLER AVE. #501 KEY WEST, FL 33040  
305-295-0026 (P) 305-293-4503 (F)



Bottom of sign to sidewalk is 8"1'  
Proposed Sign Location  
1029 Truman Ave.  
Key West FL  
33040

©2010, Category 5 Design

SIGNATURE:

DATE:

PLEASE PROOF EVERYTHING INCLUDING NAMES, PHONE NUMBERS, SIZES AND SPELLING.  
WE ARE **NOT** RESPONSIBLE FOR ERRORS ONCE A PROOF IS APPROVED.

FINAL PRODUCTION COLORS MAY VARY SLIGHTLY FROM THIS PROOF. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF CATEGORY 5, DESIGN



WWW.CATEGORY5SIGNS.COM CATEGORY5SIGNS@GMAIL.COM  
 3201 FLAGLER AVE. #501 KEY WEST, FL 33040  
 305-295-0026 (P) 305-293-4503 (F)



Bottom of sign to sidewalk is 8"1'  
 Proposed Sign Location  
 1029 Truman Ave.  
 Key West FL  
 33040

©2010, Category 5 Design

SIGNATURE:

DATE:

PLEASE PROOF EVERYTHING INCLUDING NAMES, PHONE NUMBERS, SIZES AND SPELLING.  
 WE ARE **NOT** RESPONSIBLE FOR ERRORS ONCE A PROOF IS APPROVED.

FINAL PRODUCTION COLORS MAY VARY SLIGHTLY FROM THIS PROOF. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF CATEGORY 5, DESIGN





WWW.CATEGORY5SIGNS.COM CATEGORY5SIGNS@GMAIL.COM  
3201 FLAGLER AVE. #501 KEY WEST, FL 33040  
305-295-0026 (P) 305-293-4503 (F)

SIGN 1



SIGN 2



SIGN 1

SIGN WILL BE REMOVED

1029 Truman Ave.

Key West FL

33040

©2010, Category 5 Design

SIGNATURE:

DATE:

PLEASE PROOF EVERYTHING INCLUDING NAMES, PHONE NUMBERS, SIZES AND SPELLING.  
WE ARE **NOT** RESPONSIBLE FOR ERRORS ONCE A PROOF IS APPROVED.

FINAL PRODUCTION COLORS MAY VARY SLIGHTLY FROM THIS PROOF. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF CATEGORY 5, DESIGN



WWW.CATEGORY5SIGNS.COM CATEGORY5SIGNS@GMAIL.COM  
3201 FLAGLER AVE. #501 KEY WEST, FL 33040  
305-295-0026 (P) 305-293-4503 (F)

SIGN 1



SIGN 2



SIGN 2  
SIGN WILL BE REMOVED  
1029 Truman Ave.  
Key West FL  
33040

©2010, Category 5 Design

SIGNATURE:

DATE:

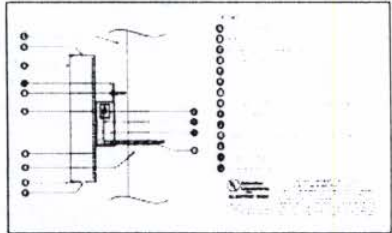
PLEASE PROOF EVERYTHING INCLUDING NAMES, PHONE NUMBERS, SIZES AND SPELLING.  
WE ARE **NOT** RESPONSIBLE FOR ERRORS ONCE A PROOF IS APPROVED.

FINAL PRODUCTION COLORS MAY VARY SLIGHTLY FROM THIS PROOF. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF CATEGORY 5, DESIGN

LED CHANNEL LETTERS MOUNTED ON RACEWAY



The faces on "Bare" are white with red translucent vinyl film. Black trim cap. Black returns.  
 The faces on "Assets" are the same spec as above. Red trim cap. Red returns.



New York / Pittsburgh / Grand Rapids  
 Atlanta / Birmingham / St. Louis / Milwaukee  
 phone: (607) 337-6464  
 fax: (607) 337-6466  
 toll free phone: 800-251-4196  
 email: info@pacsign.com



APPROVALS

PROJECT APPROVAL  
 DATE  
 NAME  
 TITLE

CLIENT APPROVAL  
 DATE  
 NAME  
 TITLE

DRAWING DETAILS

JOB NAME: BARE ASSETS  
 JOB NUMBER  
 JOB LOCATION: SA, IN 2, 20211

SHEET NO: 1  
 DRAWING ADDRESS: C  
 DRAWING DATE: 2/22/11

REVISIONS

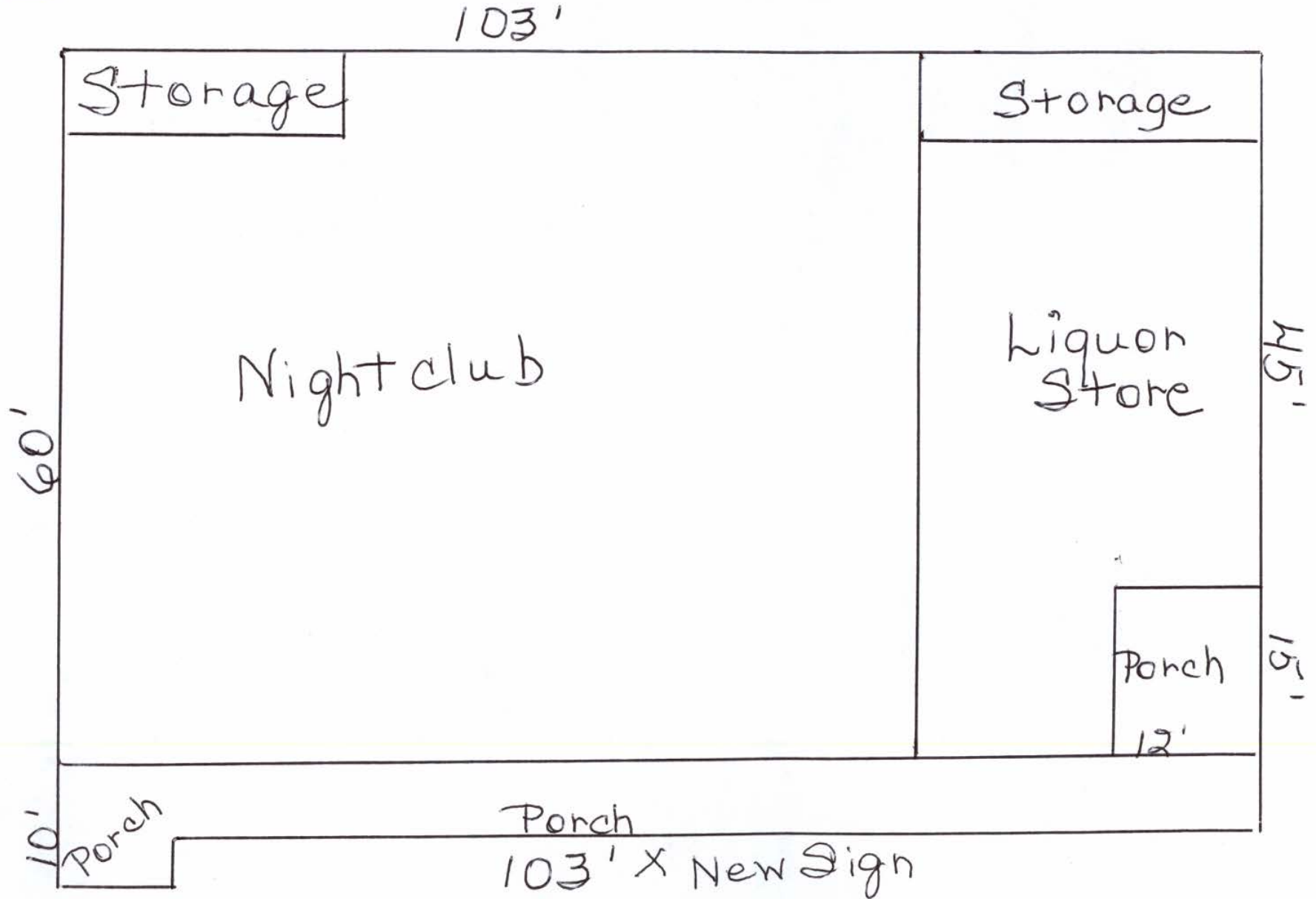
NO.	DATE	BY	DESCRIPTION
1	2/22/11	A	
2	2/22/11	A	
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			

SCALE AS NOTED: N/A  
 DESIGN HOURS: 1.75  
 NOTES: CHECKS ON PERM ARE RESPONSIBILITY OF THE CLIENT. PERMITS MUST BE OBTAINED PRIOR TO INSTALLATION. PLEASE REFER TO DRAWING FOR ALL SPECIFICATIONS AND MATERIALS. MATERIALS MUST BE APPROVED BY THE CLIENT.





Scale  
1029 Truman Ave.



1029 Truman

# Noticing

# Public Meeting Notice

The Historic Architectural Review Commission will hold a public hearing at 5:30 p.m., March 28, 2012 at Old City Hall, 510 Greene Street, Key West, Florida. The purpose of the hearing will be to consider a request for:

## **INTERIOR ILLUMINATED SIGN**

**#1029 Truman Avenue**

**Applicant- Category 5 Designs- Application Number H12-01-412**

If you wish to see the application or have any questions, you may visit the Planning Department during regular office hours at 3140 Flagler Avenue call 809-3973 or visit our website at [www.keywestcity.com](http://www.keywestcity.com) .

**THIS NOTICE CAN NOT BE REMOVED FROM THE SITE UNTIL HARC FINAL DETERMINATION**

**Property Appraiser  
Information**

**Karl D. Borglum**  
**Property Appraiser**  
**Monroe County, Florida**

office (305) 292-3420  
fax (305) 292-3501  
Website tested on  
Internet Explorer

----- GIS Mapping requires Adobe Flash 10.3 or higher. -----

**Property Record View**

Alternate Key: 1021717 Parcel ID: 00020970-000000

**Ownership Details**

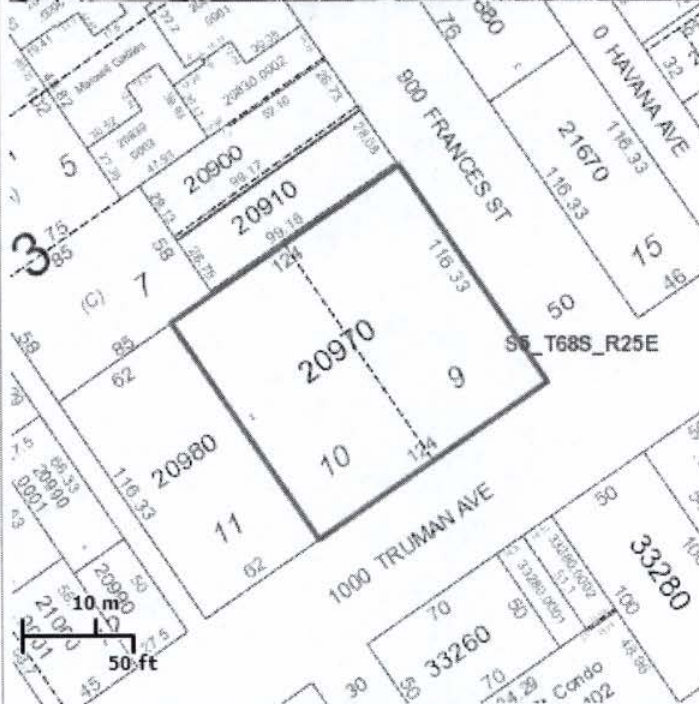
**Mailing Address:**  
LRU LLC  
PO BOX 990  
KEY WEST, FL 33041

**Property Details**

**PC Code:** 12 - STORE/OFF/RES OR COMBINATION  
**Millage Group:** 10KW  
**Affordable Housing:** No  
**Section-Township-Range:** 05-68-25  
**Property Location:** 1029 TRUMAN AVE KEY WEST  
**Legal Description:** KW LOTS 9 & 10 SQR 3 TR 6 D3-256 OR300-597-598 OR832-375 OR1142-989/993 OR1589-1079/81 (LG)



**Parcel Map (Click to open dynamic parcel map)**



**Land Details**

Land Use Code	Frontage	Depth	Land Area
100D - COMMERCIAL DRY	164	116	14,425.00 SF

**Building Summary**

Number of Buildings: 1  
 Number of Commercial Buildings: 1

Total Living Area: 7998  
 Year Built: 1964

### Building 1 Details

Building Type  
 Effective Age 16  
 Year Built 1964  
 Functional Obs 0

Condition A  
 Perimeter 508  
 Special Arch 0  
 Economic Obs 0

Quality Grade 450  
 Depreciation % 19  
 Grnd Floor Area 7,998

**Inclusions:**

Roof Type  
 Heat 1  
 Heat Src 1

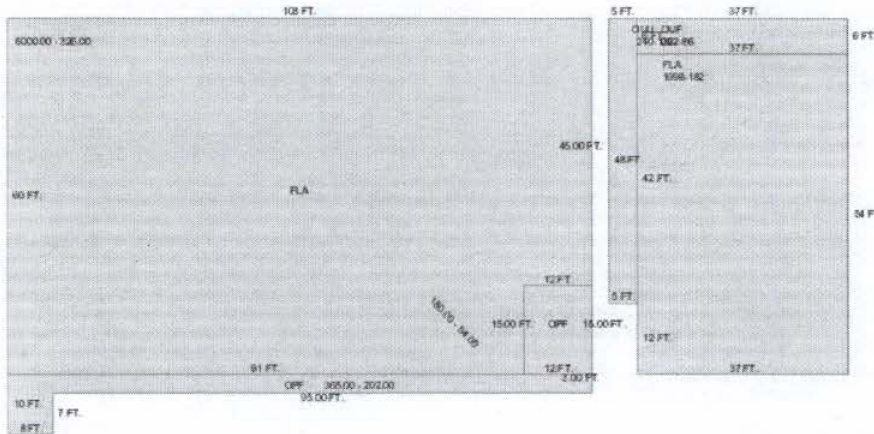
Roof Cover  
 Heat 2  
 Heat Src 2

Foundation  
 Bedrooms 0

**Extra Features:**

2 Fix Bath 0  
 3 Fix Bath 5  
 4 Fix Bath 0  
 5 Fix Bath 0  
 6 Fix Bath 0  
 7 Fix Bath 0  
 Extra Fix 36

Vacuum 0  
 Garbage Disposal 0  
 Compactor 0  
 Security 0  
 Intercom 0  
 Fireplaces 0  
 Dishwasher 0



**Sections:**

Nbr	Type	Ext Wall	# Stories	Year Built	Attic	A/C	Basement %	Finished Basement %	Area
1	FLA		1	1992					6,000
2	OPF		1	1992					180
3	OPF		1	1992					365
4	FLA		1	1992					1,998
5	OUU		1	1992					240
6	OUF		1	1992					222

**Interior Finish:**

Section Nbr	Interior Finish Nbr	Type	Area %	Sprinkler	A/C
	3462	NIGHT CLUB, BARS B	100	N	Y
	3465	APTS-B	100	N	N

**Exterior Wall:**

Interior Finish Nbr	Type	Area %
911	C.B.S.	100

**Misc Improvement Details**

Nbr	Type	# Units	Length	Width	Year Built	Roll Year	Grade	Life
1	AP2:ASPHALT PAVING	12,820 SF	0	0	1963	1964	2	25
2	AC2:WALL AIR COND	3 UT	0	0	1979	1980	2	20
3	TK2:TIKI	64 SF	8	8	1985	1986	2	40

**Appraiser Notes**

2004-01-06 ASKING \$3,995,000 HAS 6 OCCUPATIONAL LICENSES,& TRANSIENT RENTAL UNITS- &INFO BOOTH -SKI  
 6/14/01 2001 AUDIT PARCEL. TPP 8526261 - OLD TOWN WINE & SPIRITS TPP 8819862 - TEASER'S OF KEY WEST TPP 8855745 - KEY WEST INFORMATION BOOTH  
 PARKING LOT (LEFT OF PARCEL) IS AK 1021725

**Building Permits**

Bldg	Number	Date Issued	Date Completed	Amount	Description	Notes
19	02-1617	07/02/2002	10/07/2002	800	Commercial	PLUMBING
20	02-1876	07/15/2002	10/07/2002	10,000	Commercial	MD RUBBER ROLL ROOF
18	01-3927	01/08/2002	10/07/2002	1,500	Commercial	SEAL PARKING LOT
17	01-4032	12/28/2001	10/07/2002	1,500	Commercial	REPAIR STUCCO
16	01-4025	12/21/2001	10/07/2002	600	Commercial	REPLACE ROOF W/ROLL ROOF
15	01-4021	12/20/2001	10/07/2002	375	Commercial	REPLACE SCREENING ON SOFF
12	01-2877	08/17/2001	11/15/2001	2,000	Commercial	AWNINGS & SHUTTERS
14	01-3985	12/18/2001	10/07/2002	300	Commercial	TICKET BOOTH WORK
13	00-0457	12/07/2001	10/07/2002	11,000	Commercial	REPLACE MANSARD SHINGLES
11	00-0292	02/03/2000	08/11/2000	900	Commercial	2 SQS WOOD SHINGLES

10	99-1136	08/25/1999	12/27/1999	3,000	Commercial	STORM DAMAGE/REPAIR SIGN
9	99-1663	05/14/1999	11/27/1999	5,500	Commercial	LEAK REPAIRS,DOWNSPOUTS
8	98-1609	07/07/1998	12/31/1998	4,930	Commercial	SECURITY SHUTTERS
7	98-0270	01/27/1998	12/31/1998	9,800	Commercial	CHANGE 15 TON A.C. UNIT
6	97-1737	12/18/1997	12/31/1997	1,200	Commercial	REPLACE SIGN FACES
5	97-1737	06/01/1997	08/01/1997	1,200	Commercial	SIGN
3	97-0033	01/01/1997	08/01/1997	1,500	Commercial	SIGN
4	97-0548	02/01/1997	08/01/1997	2,000	Commercial	RENOVATIONS
1	B94-0994	03/01/1994	11/01/1994	2,100	Commercial	REPAIR SOFFITT,OVERHANG,
2	96-4362	11/01/1996	12/01/1996	3,500	Commercial	REPAIRS
23	04-3470	11/19/2004	12/20/2004	3,100	Commercial	SPALLING REPAIR
21	04-2366	07/16/2004	12/20/2004	200	Commercial	EXT LIGHTS
22	04-3276	10/22/2004	12/20/2004	3,100	Commercial	INT RENOV
24	05-1117	04/04/2005	12/15/2005	1,500	Commercial	INSTALL SIGN ON AWNING
25	07-3668	07/31/2007		2,300	Commercial	REPLACE ONE 7.5 TON ROOF TOP UNIT

### Parcel Value History

Certified Roll Values.

[View Taxes for this Parcel.](#)

Roll Year	Total Bldg Value	Total Misc Improvement Value	Total Land Value	Total Just (Market) Value	Total Assessed Value	School Exempt Value	School Taxable Value
2011	1,101,511	11,121	497,489	1,610,121	1,610,121	0	1,610,121
2010	1,155,907	11,121	462,458	1,629,486	1,629,486	0	1,629,486
2009	1,155,907	11,141	1,111,557	2,100,000	2,100,000	0	2,100,000
2008	1,155,907	11,154	1,098,146	2,265,207	2,265,207	0	2,265,207
2007	793,428	11,174	2,019,500	2,824,102	2,824,102	0	2,824,102
2006	793,428	11,187	1,154,000	1,958,615	1,958,615	0	1,958,615
2005	802,547	11,207	1,009,750	1,823,504	1,823,504	0	1,823,504
2004	725,478	11,220	865,500	1,227,955	1,227,955	0	1,227,955
2003	725,478	11,240	432,750	1,227,955	1,227,955	0	1,227,955
2002	725,478	11,253	432,750	1,169,481	1,169,481	0	1,169,481
2001	672,190	11,273	432,750	1,116,213	1,116,213	0	1,116,213
2000	672,190	2,674	302,925	977,789	977,789	0	977,789
1999	628,905	2,738	302,925	934,568	934,568	0	934,568
1998	420,119	2,798	302,925	725,842	725,842	0	725,842
1997	420,119	2,862	274,075	697,056	697,056	0	697,056
1996	318,107	2,921	274,075	595,103	595,103	0	595,103
1995	318,107	2,984	274,075	595,166	595,166	0	595,166
1994	318,107	3,043	274,075	595,225	595,225	0	595,225
1993	318,107	3,106	274,075	595,288	595,288	0	595,288
1992	300,147	935	274,075	575,157	575,157	0	575,157
1991	300,147	935	274,075	575,157	575,157	0	575,157

1990	268,188	935	219,981	489,104	489,104	0	489,104
1989	268,188	935	216,375	485,498	485,498	0	485,498
1988	228,486	935	173,100	402,521	402,521	0	402,521
1987	225,124	935	111,650	337,709	337,709	0	337,709
1986	225,412	935	111,650	337,997	337,997	0	337,997
1985	217,258	935	68,180	286,373	286,373	0	286,373
1984	213,967	935	68,180	283,082	283,082	0	283,082
1983	213,967	935	68,180	283,082	283,082	0	283,082
1982	203,646	935	60,413	264,994	264,994	0	264,994

### Parcel Sales History

NOTE: Sales do not generally show up in our computer system until about two to three months after the date of sale. If a recent sale does not show up in this list, please allow more time for the sale record to be processed. Thank you for your patience and understanding.

Sale Date	Official Records Book/Page	Price	Instrument	Qualification
7/1/1999	1589 / 1079	1,600,000	WD	M

This page has been visited 49,093 times.

Monroe County Property Appraiser  
Karl D. Borglum  
P.O. Box 1176  
Key West, FL 33041-1176