



## MEMORANDUM

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Date: June 4, 2026

To: Honorable Mayor and Commissioners

Via: Brian L. Barroso, City Manager

CC: Marcus Davila, Director of Community Services

From: Kelli Funkhouser, Special Events Manager

Subject: **File ID: 26-5431 - Recommendation to approve the “Sloppy Joe’s Look-Alikes Running of the Bulls” on Saturday, July 25, 2026, from 11:30 a.m. to 10:00 p.m.**

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### **Introduction**

The City Manager’s Office requests approval of the “Sloppy Joe’s Look-Alikes Running of the Bulls,” on Saturday, July 25, 2026, starting at 11:30 a.m. and ending at 10:00 p.m. on Greene Street from Duval Street to Ann Street. Setup begins at 9:00 a.m. and breakdown will be complete by 11:00 p.m.

### **Background**

The City Manager’s Office has received an application from “Sloppy Joe’s Enterprise, Inc.” for the 45<sup>th</sup> Annual Sloppy Joe’s Look-Alikes Running of the Bulls on Greene Street from Duval Street to Ann Street on Saturday, July 25, 2026. Setup will be from 9:00 a.m. to 11:30 a.m., 11:30 a.m. to 3:00 p.m. is photo op with the Papas and Bulls, rum tasting, Look-Alikes selling t-shirts, berets, hats, and an auction for the Hemingway Look-Alike Society scholarship fund. 1:00 p.m. is the Running of the Bulls escorted by KWPD hired by Sloppy Joe’s (run Greene Street across Duval, turn left on Telegraph Lane to Caroline, left on Caroline to Duval, left on Duval back to Greene Street.) At 5:30 p.m. shade tents on Greene Street are available for overflow. Breakdown is from 10:00 p.m. to 11:00 p.m. Proceeds from this event will be distributed to the College of the Florida Keys Hemingway Look-Alike Society scholarship fund.

The applicant is requesting approval for the sale and consumption of alcoholic beverages within the enclosed area.

## **Procurement**

There will be no additional expenses to the city as all service costs (Police/Fire/Community Services) are covered by the applicant, based on the Special Event Matrix.

## **Recommendation**

The City Manager's Office recommends the Mayor & City Commission approve the "Sloppy Joe's Look-Alikes Running of the Bulls" on Saturday, July 25, 2026, on Greene Street between Duval Street and Ann Street.