

Climate Action Plan Marketing and Advertisemetr
RFQ 01-11

Ranking Committee Meeting Date: 08/05/11

Time 10:00 AM

Location: Habana Plaze Conf. Rm.

Ranking Criteria	Points Allowed	The Cunningham Group				Tree Institue				Progressive Strategy Group				Staples Marking			
		Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	Staff	
Past Performance	20	19	20	15		12	15	15		10	15	10		15	20	15	
Cost	30	24	30	20		24	23	20		25	30	25		9	10	10	
Meth/Approach	40	36	30	20		36	20	35		28	35	35		24	40	35	
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References	10	4.5	4.5	4.5		4.5	4.5	4.5		6	6	6		6	6	6	
Total Score (individu	100	83.5	84.5	59.5		76.5	62.5	74.5		69	86	76		54	76	66	
Total Score (group)		227.5				213.5				231				196			
Total Possible Score		300				300				300				300			
%		76%				71%				77%				65%			
		The Cunningham Group				Tree Institue				Progressive Strategy Group				Staples Marking			

Ranking

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3

1

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Staff Ranking Committee Members: Jay Gewin
Nichole Malo
Emile Oesterling
Birchard Ohlinger