




MEMORANDUM

Date: October 20, 2023

To: Honorable Mayor and Commissioners

Via: Albert P. Childress 
City Manager

From: Rodrigo Delostrinos
Director of Transportation

Subject: Approve an Amendment to the Service Order with Via Mobility LLC to Extend the Current Term for On-Demand Transit Software as a Service (SaaS) to Improve Transit Operations

Introduction

Approve an amendment to the service order with Via Mobility LLC to extend the term from the initial first-year pilot program to three years with two option years for On-Demand Transit Software as a Service (SaaS) to improve transit operations in an amount not to exceed a total 5-year project cost of \$270,000 pursuant to City of Key West Code of Ordinances Section 2-797 (4) b. Exempt purchases in the best interests of the city. Authorizing any necessary budget adjustments; Authorizing the City Manager to execute necessary documents upon consent of the City Attorney.

Background

On June 21, 2022, the City Commission through Resolution 22-141 approved procurement of On-Demand Transit Software as a Service (SaaS) from Via Mobility LLC to support the demand response transit service, "Key West Rides." This initiative has resulted in better resource (vehicle/personnel) utilization and drastically reduced "headway" (amount of time between transit vehicle arrivals at a stop), thus providing better community public transportation. November 2023 marks the one-year service anniversary. Ridership from November 2022 to September 2023 exceeds 48,000 trips. This initiative is consistent with the Key West FORWARD Strategic Plan's Priority 6: Traffic and Pedestrian Friendliness, Goal 2 Improve Public Transit.

Procurement

Through City Commission Resolution 23-245, the City of Key West has entered into a Public Transportation Grant Agreement (PTGA) with the Florida Department of Transportation (FDOT) Transit Service Development Grant Program that allows for reimbursement of the Key West Rides: On-Demand Transit operating costs up to \$250,000 of the total project cost of \$500,000 over a three-year period. FY24 Budget Allocation for this service is listed in Account: 411-4402-544-5400 Transit Operations.

Recommendation

The City Manager's Office recommends the Mayor and City Commission approve the amendment to the service order with Via Mobility LLC to extend the current term for On-Demand Transit Software as a Service (SaaS).

Exhibits:

Exhibit A – Amendment

Exhibit B – Service Order

Exhibit C – Resolution 22-141