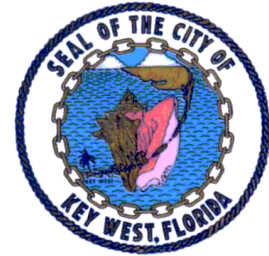


EXECUTIVE SUMMARY



TO: Jim Scholl, City Manager

FROM: John Wilkins, Parking Director

DATE: August 29, 2019

SUBJECT: Modify Ordinance Sec. 70-189 to meter the Jackson Square parking lot per agreement detailed in City Commission Resolution 01-127.

Action Statement:

Modify Ordinance Sec. 70-189 to meter the Jackson Square parking lot including the 500 block of Thomas Street behind the Monroe County Courthouse per agreement from Resolution 01-127. Install parking paystations and appropriate signage.

Background:

In 2001, the City of Key West and Monroe County entered into an agreement whereby in exchange for parking along the 300 block of Thomas, 300 block of Fleming and 500 block of Thomas the City would meter these blocks and the Jackson Square Parking Lot on Thomas Street after hours from 5:30PM to 7:30AM.

In 2015, the City Commission passed resolution 15-341 in November 2015 directing City Manger to not meter the Jackson Square parking lot on nights and weekends.

Since that time, the City Commission has passed resolutions and amended or created ordinances that have provided free or reduced parking for Monroe County workers and Key West Residents approximately 800 feet (2 blocks) from this location. Additionally, free public transportation is now provided with the Duval Loop.

In November 2018, the City Commission amended ordinance 70-249 to include Truman Waterfront Park in the Residential Parking program. This allows Residential Permit holders to park in Truman Waterfront Park up to 4 hours, one time per day for free.

In November 2018, the City Commission created ordinance 70-265 to allow Monroe County Residents up to Mile Marker 11 to park in the Truman Waterfront Park up to 4 hours, one time per day for free.

In August 2019, the City Commission passed resolution 70-261 to expand the Employee Parking Lot permit to include Truman Waterfront Park. This allows Employees in the historic district to park at the Old Town Garage (aka Park'N'Ride) and now also Truman Waterfront Park for \$25.00 per month during their scheduled working hours.

The Duval Loop offers free downtown transportation that covers most of the Commercial Core in the Historic Business District. The route was amended to include

the Truman Waterfront Park after its completion. Currently, there are approximately 40 trips by the Duval Loop into Truman Waterfront Park per day.

The Parking Division has done 5 samplings of vehicles in the satellite parking lot and 500 block of Thomas Street. This is a statistically small sample but showed the following:

There was an overall average of 90 vehicles (non-governmental) parked in the Jackson Square Parking lot and 500 block of Thomas Street when the 5 samples were taken.

In July 2015, 42% were locals (up to Summerland Key) and 57% were visitors.

In June 2019, 36% were locals (up to Summerland Key) and 64% were visitors

Recommendation:

Modify Ordinance Sec. 70-189 to expand metered parking lots to include the Jackson Square parking lot and also the 500 block of Thomas Street from 6PM to 12 Midnight, Monday through Friday; 8am to Midnight, Saturdays and Sundays. Install Parking Paystations and appropriate signage.

Financial Impact:

The financial expenditure is estimated to be approximately \$22,000 for 3 paystations delivered and installed and \$2,000 for signage. The budget currently under review would be sufficient to absorb these costs without modification.

A conservative estimate of annual revenue from the Courthouse satellite lot and 500 Thomas parking would be \$244,000 per year. Revenue estimates are based on area paystation records over several years. We calculated 65 transactions a day at 2.5 hours per transaction X \$4.00 per hour. Basically, it is a quarter of the use from area paystations.

Please note that there is no historical revenue data from the satellite lot or 500 block of Thomas Street parking, therefore, our estimate may differ from the actuals once the area is metered.